



## Board of Regents – First Quarterly Meeting

Friday, January 20, 2012 ~ 8:30 am (CST)  
Cornelius A. Martin Regents Room (MMTH)

### AGENDA

- Call to Order (*Mr. Freddie Higdon, Chair*)
  - Invocation (*Mr. Joel Padgett, Student from Glasgow, KY*)
  - Roll Call (*Dr. Melissa B. Dennison, Secretary*)
  - Approval of Minutes (*Mr. Freddie Higdon, Chair*)
    - ❖ 2011 Fourth Quarterly Meeting – October 21, 2011
- 

#### 1. **ACADEMIC AFFAIRS COMMITTEE** (*Dr. Melissa B. Dennison, Chair*)

##### **Action Items / Consent Agenda:**

- 1.1 Approval of a Doctor of Physical Therapy degree **[pp 1-13]**
- 1.2 Approval of a Graduate Certificate in Dietetic Practice **[pp 14-17]**
- 1.3 Approval of a Graduate Certificate in Lean Sigma **[pp 18-20]**
- 1.4 Approval of a Undergraduate Certificate in Food Processing and Technology **[pp 21-23]**
- 1.5 Approval of a Undergraduate Minor in Global Health Service **[pp 24-27]**
- 1.6 Approval of a Undergraduate Minor in News/Editorial Journalism **[pp 28-33]**
- 1.7 Approval of room name change to honor Dr. John Wassom **[p 34]**
- 1.8 Approval of Emeritus Faculty Appointments **[p 35]**
- 1.9 Approval of Sabbatical Leaves **[pp 36-37]**

##### **Information Items:**

- Enrollment Report (*Dr. Brian Meredith*)
  - Update on DELO activities (*Dr. Beth Laves*) **[separate attachment]**
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**EXECUTIVE / CLOSED SESSION** – Update on pending litigation matters (*Ms. Deborah T. Wilkins*)

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**2. EXECUTIVE COMMITTEE (Mr. Freddie Higdon, Chair)**

**Action Items / Consent Agenda:**

- 2.1 Approval of new contract for Head Football Coach [p 38 & attached contract pp 1-16]
- 2.2 Second Reading: Amendments to the Bylaws of the WKU Board of Regents [p 39 & attached Bylaws pp 1-11]

**Information Item:**

- Internal Auditor's Report
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**3. FINANCE AND BUDGET COMMITTEE (Mr. J. David Porter, Chair)**

**Action Items / Consent Agenda:**

- 3.1 Acceptance of Auditor's Report and Financial Statements for the fiscal year ended June 30, 2011 [p 40 – report and statements were distributed with 12-16-11 Committee material]
  - 3.2 Approval of 2011-12 Operating Budget Revisions [pp 41-44]
  - 3.3 Approval of Personnel Actions as of November 29, 2011 [p 45 & attached reports pp 1-5]
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**4. PRESIDENT'S REPORT (Dr. Gary A. Ransdell)**

**Information Items:**

- 2012 General Assembly
  - Beverage Pouring Rights
  - Health Center Usage Report [p 46]
  - Construction Progress Update (Mr. John Osborne) [pp 47-49]
- 

**5. OTHER BUSINESS (Mr. Freddie Higdon, Chair)**

*Upcoming calendar dates:*

- Committee Meetings – **March 23**
  - Second Quarterly Meeting – **April 27**
  - An Evening of Dance – **April 26-30**
  - Music Building Dedication Ceremony – **May 4**
  - Commencement – **May 11-12**
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**6. ADJOURNMENT (Mr. Freddie Higdon, Chair)**

**MINUTES  
OF THE BOARD OF REGENTS  
WESTERN KENTUCKY UNIVERSITY**

**January 20, 2012**

- **CALL TO ORDER**

Required statutory notice having been given, the first quarterly meeting of the Board of Regents of Western Kentucky University was held in the *Cornelius A. Martin Regents Room* of the Mass Media and Technology Hall on the Western Kentucky University campus. The meeting was called to order by Chair Frederick A. Higdon at approximately 8:30 a.m., (CST).

- **INVOCATION**

The invocation was provided by Mr. Joel Padgett, ROTC student from Glasgow, Kentucky.

- **ROLL CALL**

The following Regents were present:

Mr. Frederick A. Higdon, Chair  
Mr. J. David Porter, Vice Chair  
Dr. Melissa B. Dennison, Secretary  
Ms. Cynthia Harris  
Mr. Jim Johnson

Mr. James Kennedy, Staff Regent  
Mr. Jim Meyer  
Dr. Patricia H. Minter, Faculty Regent  
Mr. Billy Stephens, Student Regent  
Mr. Laurence J. Zielke

Regents not in attendance:

Mr. Rob Wilkey

Others in attendance included the following:

Dr. Gary A. Ransdell, President  
Dr. Gordon Baylis, Vice President for Research  
Mr. Ross Bjork, Director of Athletics  
Dr. Randy Capps, Parliamentarian  
Ms. Kathryn R. Costello, Vice President for Development & Alumni Relations  
Dr. A. Gordon Emslie, Provost and Vice President for Academic Affairs  
Ms. Julia McDonald, Senior Administrative Assistant  
Ms. Ann Mead, Vice President for Finance and Administration

Mr. John Osborne, Vice President for Campus Services and Facilities  
Dr. Robert Owen, Vice President for Information Technology  
Ms. Robbin Taylor, Vice President for Public Affairs  
Ms. Deborah Wilkins, Chief of Staff / General Counsel

**In keeping with the policy of the Board, the agenda for the meeting and information and materials pertinent to items thereon had been mailed in advance of the meeting to members of the Board.**

- **APPROVAL OF MINUTES – ACTION ITEM**

The minutes of the October 21, 2011 fourth quarterly meeting were presented for adoption.

**MOTION:**

**Motion to approve the minutes of the October 21, 2011 meeting was made by Regent Patti Minter, seconded by Regent Jim Meyer, and unanimously approved.**

**ACTION TAKEN: Approved Not Approved Other \_\_\_\_\_**

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**1. ACADEMIC AFFAIRS COMMITTEE – ACTION ITEMS**

*(Dr. Melissa Dennison, Chair)*

CONSENT AGENDA: Regent Patti Minter requested that item 1.7 be removed for discussion.

**1.1 Approval of a Doctor of Physical Therapy Degree**

**REQUEST:**

Approval of a new Doctor of Physical Therapy (DPT) degree through the Department of Allied Health in the College of Health and Human Services.

**FACTS:**

The data from 2008 *Workforce Kentucky* survey show a need for 960 new PT positions in Kentucky by 2012 with a growth rate of 46.5%. The Workforce Kentucky 2010 forecasts to the year 2016 with a growth rate of 29% for Kentucky and a need for 564 physical therapists. The US Bureau of Labor Statistics projects an employment growth rate of 30% for physical therapists from 2008-2018. National data from the Bureau of Labor Statistics, *Occupational Handbook Outlook 2010-11 Edition*, predicts a 30 percent increase in employment growth from 2008 to 2018.

The DPT Program is designed to prepare students to plan and administer treatment to help patients regain diminished physical function lost secondary to injury or disease, to promote soft

tissue healing, and to relieve pain. Determining the degree of impairment allows physical therapists to help patients return to full function by using various physical agents to decrease pain and by using therapeutic exercises to increase strength, endurance, and coordination. Students are prepared as generalists, but also have some opportunity to investigate specialized aspects of physical therapy through numerous clinical exposures. The program of study consists of 118 credit hours of graduate course work and consists of intense academic and clinical work spread over 3 years. In addition to formal lecture and laboratory courses, students are required to successfully complete clinical experiences usually conducted at external agencies/facilities.

**BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:**

Fall 2012. The detailed budget can be found in the attached information. It is important to note that the DPT is self-sustaining from tuition revenue and therefore does not require funding from the Commonwealth of Kentucky or base funding from WKU. The budget is based upon of the entire class (100%) paying Kentucky resident tuition.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of a Doctor of Physical Therapy.

**1.2 Approval of a Graduate Certificate in Dietetic Practice**

**REQUEST:**

Approval of a new graduate certificate in Dietetic Practice offered through Department of Family and Consumer Sciences in the College of Health and Human Services.

**FACTS:**

To become a registered dietitian, students graduating with a baccalaureate degree from an accredited dietetic program must then complete a post-baccalaureate dietetic internship. Nationally, there is a shortage of these dietetic internships. In fact, for the last three years, only 50% of those applying nationally have been accepted; the internship shortage includes a lack of placements for graduates from Kentucky institutions, including WKU. Furthermore, the western Kentucky region is experiencing a shortage of Registered Dietitians. This program would help generate more internship opportunities and thus work to alleviate the internship shortage and provide registered dietitians to work in this area. The dietetic internship is aligned with a Graduate Certificate in Dietetic Practice; this is a common trend.

This graduate certificate program provides the knowledge and practice requirements established by the Commission on Accreditation of Dietetics Education to be eligible to take the Registered Dietitian (R.D.) examination. The program is seeking national accreditation. Only students accepted into the WKU Dietetic Internship will be eligible for admittance to the Graduate Certificate in Dietetic Practice. The Dietetic Internship Program/Graduate Certificate requires the completion of 12 graduate credit hours and a minimum of 1200 hours of supervised practice

in a variety of practice settings, including hospitals, long-term care/skilled nursing facilities, community nutrition programs, and other health/community organizations.

Certificate requirements – 12 hours

FACS 581 Professional Preparation for a Dietetic Internship (1)

FACS 583 Foodservice Systems Management (3)

FACS 584 Community Nutrition (3)

FACS 586 Medical Nutrition Therapy in Practice (3)

FACS 587 Seminar in Concepts and Methods of Dietetic Practice (2)

**BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:** Fall 2012. The program will be offered through DELO, which will absorb all budget-related matters for at least the first three years. Transfer of the program into the central budget will occur only after proven revenue and enrollment has been established.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of graduate certificate in Dietetic Practice.

**1.3 Approval of a Graduate Certificate in Lean Sigma**

**REQUEST:**

Approval of a new graduate certificate in Lean Sigma offered through the Department of Architecture and Manufacturing Sciences in Ogden College of Science and Engineering.

**FACTS:**

A recent study by Martelli (2010) found that industry offers substantial compensation to certified professionals for their services as they represent a personal commitment by the person to their profession and they are valuable to the organizations in which they reside. This holds true particularly for six sigma belts and lean certificate holders. Lean Six Sigma principles have been applied successfully in business, engineering, health services, sciences, government, education, and media. A search on related jobs in Kentucky found 83 current openings.

This 12-hour program provides preparation for professional certification and covers concepts, principles, and skills related to Lean Six Sigma, Theory of Constraints, and total quality management. It is applicable for students and employees seeking Black/Green Belt or Lean certification. The certificate requires a nine-hour core:

AMS 540	Theory of Constraints
AMS 594	Lean Systems
AMS 580	Six Sigma Quality

Plus one of the following:

AMS 520	Resource Management
AMS 590	Operations Leadership
AMS 655	Project Management
AMS 671	Quality Management

The certificate provides the knowledge and practical skills needed for successful completion of the American Society of Quality Six Sigma Green Belt or Black Belt Certification exams and the Society of Manufacturing Engineer's Lean Certification-Bronze level exam.

**BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:** Fall 2012. The certificate consists of courses already offered on a regular basis for the Master's in Engineering Technology Management, and will not require new faculty for implementation.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of graduate certificate in Lean Sigma.

**1.4 Approval of a Undergraduate Certificate in Food Processing and Technology**

**REQUEST:**

Approval of a new undergraduate certificate in Food Processing and Technology offered through the Architectural and Manufacturing Sciences department in the Ogden College for Science and Engineering.

**FACTS:**

This certificate is designed for professionals working in the food processing industry who have a bachelor's degree or educational preparation in another field. The certificate will provide professionals working in the food industry with the necessary knowledge in food processing, quality assurance, and food safety to succeed and advance their careers in the food industry. Food industry managers in Kentucky have indicated that having employees with a certificate in food processing would add value to the production environment and that such a certificate would be beneficial for graduates seeking managerial positions in the food industry.

**Catalog Description:** The certificate will provide professionals working in the food industry with the necessary knowledge in food processing, quality assurance, and food safety to succeed and advance their careers in the food industry. The certificate in Food Processing & Technology requires completion of 18 hours, including 9 hours of required courses and 9 hours of elective courses.

<b>Core Courses</b>	<b>Title</b>	<b>Credit Hours</b>
AMS 301	Introduction to Food Science and Technology	3
AMS 303	Food Laws and Regulations	3

Students are required to select 9 additional hours from the following electives: AMS 271, 381, 395, 443, or 462.

**BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:** Spring 2012.

Additional faculty in this area were approved in the 2014 staff plan to support this program.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of undergraduate certificate in Food Processing and Technology.

**1.5 Approval of an Undergraduate Minor in Global Health Service**

**REQUEST:**

Approval of a new minor in Global Health Service offered through the Public Health department in the College of Health and Human Services.

**FACTS:**

The minor in Global Health Service (GHS) is designed to engage students in health and related fields in investigating and participating in global health and health service issues. The GHS minor aligns with WKU vision of becoming a leading American university with international reach; it will create an interdisciplinary experience for undergraduate students to explore current and practical factors impacting the health of individuals and populations in different regions of the world.

**Catalog Description:** Students in various disciplines such as health administration, public health, social work, environmental health, anthropology, sociology, nursing, etc. may use the minor to augment their majors with courses that cover skills for analyzing important global trends in health, and provide knowledge and understanding of diversity in culture and health issues. The minor would also provide students with fieldwork experience in a global context. Program objectives include: 1) Examine key factors affecting global health and health service, how they occurred and their distribution in different regions of the world; 2) Demonstrate the linkage between local and global health issues and problems and how local and global strategies may be designed to interact to create solutions; 3) Prepare for careers and develop research agenda in the global environment by creating an understanding of the ways in which social, economic, behavioral, and environmental factors impact global health; and 4) Analyze global leadership and leadership roles in governing national healthcare systems for participation in global health initiatives. The 18 credit hour minor requires 15 hours of core courses, and 3 credit hours of electives.

<b>Core Courses</b>	<b>Title</b>	<b>Credit Hours</b>
HCA 347	International Health Care	3
PH 385	Environmental Health	3



PH 381	Community Health	3
PH 462/FLK 462	Folklore and Medicine	3
HCA 549	Global Health Service-Learning Practicum	3
<b>Sub-Total of Core Courses</b>		<b>15 hrs</b>

Three credit hours of electives are required and selected from the following list of courses; ANTH 341/FLK 341, ANTH 342/FLK 342, ANTH 345/FLK 345, ANTH 350/FLK 350, ANTH 382, FLK 280/FOLK 280C, GEOG 455, PH 384, SOCL 440.

**BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:** Fall 2012. Current faculty are adequate for this program, however if growth is rapid additional resources will be requested in future staffing plans.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of undergraduate minor in Global Health Service.

**1.6 Approval of an Undergraduate Minor in News/Editorial Journalism**

**REQUEST:**

Approval of a new minor in News/Editorial Journalism Writing offered through the School of Journalism and Broadcasting in the Potter College of Arts and Letters.

**FACTS:**

The proposed minor in News/Editorial Journalism Writing provides a valuable range of written skills and knowledge highly sought after in the marketplace. Students will increase their competency in written and oral communication and add specialized professional skills in information gathering, reporting and editing, and press law and ethics. Students pursuing the minor will gain valuable knowledge and skills in professional media writing and journalistic storytelling.

The minor in news/editorial journalism writing requires a minimum of 21 hours. The minor incorporates core courses and electives from the existing major in News/Editorial. The course of study includes a mix of theoretical and practical skills courses, which complements many majors on campus.

**Required courses (15 hours)**

- JOUR 201 (3) Media & Society
- JOUR 202 (3) Introduction to Media Writing
- JOUR 301 (3) Press Law and Ethics
- JOUR 302 (3) Intermediate Reporting
- JOUR 323 (3) News Editing

**Restricted electives (select 6 hours):**

JOUR 325 (3) Feature Writing

JOUR 422 (3) Current Issues in Mass Communication

JOUR 426 (3) Advanced Reporting

JOUR 481 (3) Problems in Mass Communication\*

JOUR 495 (3) Collaborative Journalism\*

\* Requires permission of unit coordinator

**BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:** Fall 2012. The courses offered already exist and are being taught on a regular basis. However, if the minor becomes as popular as anticipated additional staffing will be required.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of undergraduate minor in News/Editorial Journalism Writing.

**1.7 Approval of room name change to honor Dr. John Wassom**

**REQUEST:**

Approval of naming a classroom on the WKU South Campus in honor of Dr. John Wassom.

**FACTS:**

In recognition of Dr. John Wassom's dedication to WKU, the Gordon Ford College of Business, the University College and the Business Division of the Bowling Green Community College, Provost Gordon Emslie and President Gary Ransdell, with strong support from Deans Dennis George and Jeffrey Katz, recommend the naming of classroom C115 on the WKU South Campus in his honor. The IVS classroom designated for renaming was designed specially by the late Dr. Wassom for business classes.

Dr. John Wassom joined WKU in 1971 as an Associate Professor in the Economics Department in the Gordon Ford College of Business, and then was promoted to Full Professor in 1977. In 1978, Dr. Wassom became the head of the Economics Department and provided excellent leadership through 2003. He also served as interim Chair of the Marketing Department and interim Dean to the College of Business. From 2003 until 2011, he served as a special assistant to the Dean in the Gordon Ford College of Business, and from 2005 until 2011 as the interim chair of the Business Division of the Bowling Green Community College.

Dr. Wassom's passion for student and faculty success permeated his every thought, word, and actions. He was a quiet, humble gentleman who profoundly influenced the lives of thousands of students, faculty and administrators at WKU, as well as numerous constituents in the local business community. His calm demeanor and gentle wisdom were crucial, steadying influences in the Business Division and beyond for many years. Professionally, he was known throughout the nation as a reviewer and editor for economics texts; including, the *Kentucky Journal of*

*Economics and Business, Basic Economics, and the Journal of Legal Economics* to name a few. Dr. Wassom also provided leadership and service to numerous professional and community organizations. During his tenure on the Service One Credit Union Board of Directors, the union grew from \$13 million to \$40 million in assets. His service and contribution to the community and profession leaves behind a legacy that truly exemplifies excellence.

**BUDGETARY IMPLICATIONS & IMPLEMENTATION DATE:**

No funds requested.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of classroom C115 named in honor of Dr. John Wassom.

**DISCUSSION:**

Dr. Ron Mitchell:

“Good morning ladies and gentlemen and thank you for the opportunity to address the WKU Board of Regents. You have in front of you the action item 1.7 concerning the naming of room 115 on the South Campus Academic Wing in honor of Dr. John Wassom. This action item provides you with an outline of the administrative and faculty positions held by Dr. John Wassom while at WKU. What is not on that action item is who he was. I will take just a couple of minutes to explain who Dr. John Wassom was.

Dr. Wassom was a consummate scholar; he was who many people thought of when they heard the word Professor. He was extremely dedicated to this University and to every student and faculty he came into contact with, not just those in his department or College. He was a quiet leader and he led by example.

Even after his retirement he continued to assist the Gordon Ford College of Business and the University College with his expert advice, assistance and wise counsel. A person with such a wealth of knowledge is rare. Yet he did not seek attention and often shunned attention when it was bestowed upon him. He really believed you should give your best effort in everything you do or attempt in your life, and that is exactly what he did.

In 1985, President Ronald Reagan made a statement about the U. S. Marine Corps and I quote ‘Some people spend an entire lifetime wondering if they’ve made a difference. The Marines do not have that problem.’ Ladies and gentlemen, Dr. John Wassom made a difference and he falls in this category. Everyone who knew Dr. Wassom came to realize that he made a difference in their life. His impact on the students, administrators and faculty of this University was profound and he is sorely missed.

Although a quiet leader, he was an extremely effective leader as he led by example which resulted in his positive impact on so many people in and outside of our University. Ladies and gentlemen, I ask that you unanimously pass this action item to name room 115 of the South Campus Academic Wing in honor of Dr. John Wassom. Thank you.”

Regent Patti Minter:

“It was a privilege to know Dr. John Wassom over the course of 18 years here in various committee capacities where I learned more than I can ever say from his quiet leadership style. I admired his attention to detail and that he always did the right thing, without fail. I worked with him over the course of four years on the Faculty Handbook, which is a much better guideline because of his wealth of knowledge and contributions. I am indebted to him for what I have learned from him and thank you for bringing this recognition forward to properly honor someone who did so much for this campus.”

Regent Jim Johnson:

“I first met Dr. Wassom back in 1973 and he became a close family friend over the years. I think it’s important that we properly acknowledge this honor with his family.”

Dr. Ron Mitchell:

“Yes sir, we already have plans in place to do so.”

### **1.8 Approval of Emeritus Faculty Appointments**

#### **REQUEST:**

Approval of faculty emeritus status for recommended individuals.

#### **FACTS:**

Listed below are faculty members who have been recommended by the tenured faculty, department head, and college dean to be awarded emeritus/a status. They have served the university for at least ten years and have had distinguished records of achievement and service at the university.

#### ***Potter College of Arts and Letters***

##### **Department of Art**

Mr. John Oakes, Professor of Art, Emeritus

##### **Department of Philosophy and Religion**

Dr. John Long, Associate Professor of Philosophy and Religion, Emeritus

***College of Health and Human Services***

**Allied Health**

Dr. William R. Howard, Associate Professor of Allied Health, Emeritus

**BUDGETARY IMPLICATIONS:**

No funds requested.

**RECOMMENDATION:**

President Gary A. Ransdell recommends awarding the above individuals faculty emeritus status.

**1.9 Approval of Sabbatical Leaves**

**REQUEST:**

Approval of faculty sabbatical leaves for recommended faculty listed below.

**FACTS:**

Listed below are faculty members who have been recommended for sabbatical leave by the department head, College Sabbatical Advisory Committee, college dean, the Provost and President. They have served the university for at least six continuous full academic years, hold the rank of assistant professor or above, and submitted a successful application for the purpose of professional academic enrichment.

***Potter College of Arts and Letters***

<u>Name</u>	<u>Department</u>	<u>Period of Leave</u>
Ms. Kristina Arnold, Associate Professor	Art	Spring 2013
Mr. Clifton Brown, Associate Professor	Theatre and Dance	Spring 2013
Dr. Holli Drummond, Associate Professor	Sociology	Fall 2012
Dr. Paul Hondorp, Associate Professor	Music	Spring 2013
Dr. Glenn LaFantasie, Professor	History	Fall 2012
Dr. Holly Payne, Associate Professor	Communication	Spring 2013
Dr. Elizabeth Winkler, Associate Professor	English	Fall 2012

***Gordon Ford College of Business***

<u>Name</u>	<u>Department</u>	<u>Period of Leave</u>
Dr. H. Youn Kim, Professor	Economics	Fall 2012
Dr. Alexander Lebedinsky, Associate Professor	Economics	Spring 2013

***Ogden College of Science and Engineering***

<u>Name</u>	<u>Department</u>	<u>Period of Leave</u>
Dr. Shivendra Sahi, Professor	Biology	Spring 2013

Dr. Michael Smith, Associate Professor	Biology	Fall 2012
Dr. Nevil Speer, Professor	Agriculture	AY 2012-13
Dr. Zhonghang Xia, Associate Professor	Math & Computer Science	Fall 2012

***College of Health and Human Services***

<u>Name</u>	<u>Department</u>	<u>Period of Leave</u>
Dr. W. Jay Gabbard, Associate Professor	Social Work	Fall 2012
Dr. James Navalta, Associate Professor	Kinesiology, Recreation & Sport	Fall 2012

**MOTION:**

**Motion to approve action items 1.1-1.9 was made by Regent James Kennedy, seconded by Regent Patti Minter, and unanimously approved.**

**ACTION TAKEN: Approved    Not Approved    Other \_\_\_\_\_**

**ACADEMIC AFFAIRS – INFORMATION ITEMS:**

- The Enrollment Report was provided by Dr. Brian Meredith.
- An update on DELO activities was provided by Dr. Beth Laves.

**EXECUTIVE SESSION**

Motion for the Board to go into executive session to discuss pending litigation matters was made by Regent Larry Zielke, seconded by Regent Patti Minter, and unanimously approved. The Board went into closed session at approximately 9:15 a.m., CST.

Chair Higdon returned the Board to open session at approximately 9:50 a.m., CST.

“The Board has returned to open session. The discussions and deliberations during the closed session were restricted to those stated in the motion, and no formal action was taken by the Board in closed session.”

**2. EXECUTIVE COMMITTEE – ACTION ITEMS**  
***(Mr. Freddie Higdon, Chair)***

CONSENT AGENDA: Regent Patti Minter requested that item 2.1 be removed for discussion.

## 2.1 Approval of new contract for Head Football Coach

### **REQUEST:**

The President requests approval of a new Athletic Employment Contract between Western Kentucky University and Willie Taggart.

### **FACTS:**

The University and Coach Taggart have negotiated an Athletic Employment Contract which outlines revised terms and conditions of his employment as head coach. A copy of the Employment Contract is included with this agenda material.

### **RECOMMENDATION:**

President Gary A. Ransdell recommends approval of an Athletic Employment Contract between Western Kentucky University and Willie Taggart.

### **DISCUSSION:**

Regent Patti Minter:

“At last month’s committee meetings, the Executive Committee sent forward the revised (and far more lucrative) contract for Coach Taggart. At the time, I shared with you that I had received many emails from faculty, a number that has by this morning reached around 75 (which is a large number given that faculty have been off-campus since we last met). To a person, everyone who wrote me criticized the contract extension. Not one faculty member has written, called, or spoken to me in support of it.

I have shared 25 of the longer emails with my fellow board members, with all identifiers removed, because it was important that you all know what my colleagues are saying in their own voices and from their own philosophical perspectives. To summarize briefly their responses, the overwhelming concerns were about fundamental fairness, and feelings of demoralization. So in the hopes of rectifying this, and salvaging a potentially devastating morale situation, I present the following argument. This contract is, in essence, the biggest “merit” raise in WKU history, and it revises a contract that already includes merit and incentive clauses (many of which were executing for Mr. Taggart this year because of his success). In contrast, faculty and staff have not had a merit raise or merit pool since 2007 (there was a compression pool in 2008 which I negotiated with President Ransdell), and only small bonuses and small across-the-board raises. If the BOR passes this, then there is no alternative other than to designate monies for merit pay for the faculty who do the work upon which our state funding is based. If our funding formula (for now) is retention and graduation based, then WKU must make the academic mission and the faculty who execute it our priority. Sadly, what this current situation shows clearly is that the academic mission is not only less important than the extracurricular athletic program, but that the academic mission is really not important, or a talking point at best. So I ask my board colleagues to ponder the following: if faculty are not rewarded for their merit-based performance, which is our equivalent of a good season, then WKU cannot claim to be a leading American university, for THAT is a distinction

created ONLY by a commitment to compensate the faculty whose work has for too long been underappreciated and underfunded. So the President and the Board now have an opportunity to show their commitment to the academic mission by funding faculty excellence, and I ask you to bear in mind the terrible message that this Board sends if they approve this contract without making the same commitment to faculty excellence. Because if we don't fund our great performers, we can't have a winning season, right?

I hope that this Board will look at this as a chance to reward the WKU team for their excellent efforts to teach, research, and serve the Commonwealth, and remember if my team decides they no longer want to play, then with them goes our state funding, our external funding, and all the things that keep this game going. Faculty salaries at all ranks are below benchmark, our faculty/student ratio is higher than it should be at 19/1 (and it is 35/1 if you look at the tenure-line faculty/student ratio which is frankly shocking), and right now we need to keep our team from leaving or just giving up. We have an opportunity today to begin a fruitful discussion over the course of the next few months as we move through the budgeting process, and let's do what we need to do to fund faculty salaries competitively and (to end on a final athletic metaphor) turn our season around."

Regent Larry Zielke:

"I am in agreement with the contract, but I would like to ask our Athletic Director to provide his view on this on why he feels this is appropriate and if it is consistent with national trends?"

Mr. Ross Bjork:

"Thank you for giving me the opportunity to address this. We know this is a large increase but when we hired Coach Taggart, he was tied for the lowest salary among the 120 coaches in 1A Football. At the time, he was a great hire. He's done a great job of turning around the culture of our football program and making it a winning program. We knew we would need to constantly monitor the landscape of his contract throughout the season and compare it to what other coaches in the conference were being paid. In order to keep Coach Taggart on board and provide continuity and stability within our program, we felt this was a necessary step. This is certainly not out of range with other programs; there are football coaches who are being paid \$800,000-\$1 million. All of these funds are athletic funds; absolutely no funds to support his salary are coming from an increase in University subsidies. We need to sell more tickets, we need to pack our stadium, and that comes from a winning program and great leadership."

Regent Larry Zielke:

"Thanks, Ross. You do a great job."

Mr. Ross Bjork:

"Thank you."



**MOTION:**

**Motion to approve the Athletic Employment Agreement between Western Kentucky University and Willie Taggart was made by Regent Larry Zielke, seconded by Regent Jim Meyer. Regents Patti Minter and Cynthia Harris voted no. Motion carried with majority of votes.**

**ACTION TAKEN: Approved Not Approved Other \_\_\_\_\_**

**2.2 Second Reading: Amendments to the Bylaws of the WKU Board of Regents**

**REQUEST:**

That the Board approve the second reading of proposed amendments to the Bylaws of the Board of Regents.

**FACTS:**

During the retreat and subsequent Board meeting in July of 2011, the Board approved moving forward with revisions to the Bylaws. During the July meeting, the Board also approved including an indemnity provision as part of the amendments. Due to the insertion of this provision, the amendments will require a second reading and approval.

**BUDGETARY IMPLICATIONS:**

No funds requested.

**RECOMMENDATION:**

President Gary A. Ransdell recommends that the Board approve the second reading of proposed amendments to the Bylaws of the Board of Regents.

**MOTION:**

**Motion to approve the second reading of the proposed amendments to the Bylaws of the Board of Regents was made by Regent James Kennedy, seconded by Regent Larry Zielke, and unanimously approved.**

**ACTION TAKEN: Approved Not Approved Other \_\_\_\_\_**

**EXECUTIVE COMMITTEE – INFORMATION ITEM:**

- The Internal Audit Report was provided by Mr. Warren Irons.

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### **3. FINANCE AND BUDGET COMMITTEE – ACTION ITEMS** *(Mr. J. David Porter, Chair)*

CONSENT AGENDA: Regent Jim Meyer requested removal of item 3.2 for discussion.

#### **3.1 Acceptance of Auditor's Report and Financial Statements for the fiscal year ended June 30, 2011**

**REQUEST:**

Acceptance of the Auditor's Report and Financial Statements for the fiscal year ended June 30, 2011.

**FACTS:**

The financial statements of the University, including Management's Discussion and Analysis, are the responsibility of Western Kentucky University management. The establishment and maintenance of an internal control structure and compliance with laws, regulations, terms, and conditions of grants and contracts also are the responsibility of University management. Western Kentucky University contracts with an independent external auditor who provides to the Board of Regents opinions that the financial statements present fairly the financial position of the University; the University has complied with applicable laws and regulations; and the design and operation of the University's internal control structure are effective.

Crowe Horwath, LLP has completed the audit for the fiscal year June 30, 2011 and has issued its report thereon dated September 29, 2011. The audit was performed in accordance with generally accepted auditing standards (GAAS). These standards are designed to obtain reasonable, rather than absolute, assurance about the financial statements. In performing GAAS procedures, Crowe Horwath, LLP established scopes of audit tests in relation to the financial statements taken as a whole. The audit does not include a detailed audit of every transaction. The Accountants' Report and Financial Statements include separate financial statements for the Western Kentucky University Foundation, WKU Student Life Foundation, and College Heights Foundation. These foundations are recognized as "discretely presented component units." Comparative information is included for each component unit.

In conjunction with this audit, Crowe Horwath, LLP prepared the Independent Accountant's Report in Compliance with Specified Requirements of Commonwealth of Kentucky House Bill 622. This State requirement is for an external auditor to express an opinion on the University's compliance with State requirements pertaining to accounting, auditing and payroll procedures; investments and interest income procedures; and purchasing procedures. The Report states that the University is in compliance with the criteria set forth by the Minimum Audit Scope for Compliance with House Bill 622.

The Independent Accountants' Report includes no issues to be addressed by University management.

As required by OMB Circular A-133 for federal awards, a schedule of findings and questioned costs is included with the Annual Financial Report. No findings or questioned costs were identified during the audit. Crowe Horwath, LLP noted no material weaknesses in internal control over financial reporting nor any instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

**RECOMMENDATION:**

President Gary A. Ransdell recommends that the Board of Regents accept the Auditor's Report and Financial Statements for the fiscal year ending June 30, 2011.

**MOTION:**

**Motion to approve was made by Regent James Kennedy, seconded by Regent Larry Zielke.**

**ACTION TAKEN:** Approved Not Approved Other \_\_\_\_\_

**3.2 Approval of 2011-12 Operating Budget Revisions**

**REQUEST:**

Approve the revisions to the 2011-12 Operating Budget.

**FACTS:**

The proposed revisions to the *Western Kentucky University 2011-12 Operating Budget* total \$21,190,973. Included in the budget revisions are \$20,499,973 in Net Assets (carry forward) from FY2011 and \$691,000 in additional revenue projected to be generated in excess of the FY2012 approved budget. Net Assets are generated by exceeding budgeted income estimates and under spending of budgets intended for carry forward commitments. Below is an explanation outlining the proposed uses of the unbudgeted carry forward funds:

- \$1,022,000 in carry forward accruing to the University and allocated to Academic Affairs will be used for performing artists series, orchestra tour in China, marching band uniforms and instruments, teaching and research equipment, classroom improvements, regional campus operating and marketing support, converting space in KY Museum for new exhibits, and increased filling fees and costs associated with immigration filings.
- Athletics' additional carry forward of \$600,000 will be used for constructing additional office space, travel expenses, equipment replacement, improving support areas for sports, any shortfall in revenue, and general operating expenses.

- \$235,000 in carry forward accruing to the University and allocated to Campus Services and Facilities will be used for a storage shed, parking lot, sidewalks and landscape near the track and Facilities Plant, and campus sustainability projects.
- \$148,000 in carry forward accruing to the University and allocated to Chief Diversity Officer will provide funds for the minority faculty hiring incentive program.
- Chief of Staff's additional carry forward of \$2,681 will be used for supplies and other operational items.
- Development and Alumni Relations will devote its additional carry forward of \$4,098 to help fund ResearchPoint, a new prospect research tool. In addition, \$395,000 in carry forward accruing to the University and allocated to Development and Alumni Relations will be used for the conclusion of the WKU capital campaign and victory celebration and provide support for a growing alumni population, annual fund solicitations, phone-a-thon costs, a development officer for Honors College/Gatton Academy/Gifted Studies, and prospect research.
- \$100,000 in carry forward funds accruing to the University and allocated to Finance and Administration will be used to supplement the WKU Wellness Campaign.
- Information Technology's additional carry forward of \$135,554 will be used to replace aging equipment in Networking and the Data Center which will increase efficiency and should result in significant power savings. In addition, \$152,000 in carry forward accruing to the University and allocated to Information Technology will be used to upgrade the IT network in the Library and for IT personnel for Library Services.
- \$110,000 in carry forward accruing to the University and allocated to Public Affairs will be used for the implementation of WKU's Marketing Program and for the redesign of the University website.
- Research will devote its additional carry forward of \$143,701 to maintenance and renovation at the Center for Research and Development. \$550,000 in carry forward accruing to the University and allocated to Research will be used for operating support for the Kentucky Mesonet Statewide Weather Tracking System and for Student Business Accelerator space in the Center for Research and Development.
- \$545,000 in carry forward accruing to the University and allocated to Student Affairs will help support WKU Police operating expenses including a partnership between WKU

Police and Warren County for surveillance and law enforcement equipment. Funds will also be directed towards Preston Center operations including the replacement of WKU tennis courts. Additional funding will help support Judicial Affairs, Counseling Center Pre-Doctoral Internship Program, and Student Leadership Programs.

- \$459,262 was recaptured from carry forward attributed to each Division and will be used for infrastructure repairs across campus such as campus steam lines, parking lots, sidewalks, and lighting.
- \$2,800,000 in carry forward accruing centrally to the University will fund one time supplemental pay of \$1,000 with benefits for each full time employee who was employed by 7/1/11 and continues employment through 12/31/11.
- \$169,915 in carry forward accruing to the University is unallocated and will be held in the institutional contingency for unexpected needs.
- \$10,199,173 in DELO carry forward is associated with 16 Division of Extended Learning & Outreach indexes. \$330,430 will supplement Knicely Center operations while \$354,387 will be used for one time staffing needs and an international program initiative. \$4,198,029 will fund DELO operations including the DELO distribution to the University/Colleges/Departments, Academic Affairs one time commitments, capital projects, and GTAs. These funds will support increasing and improving the University's distance learning offerings and operations. \$5,316,327 is committed to current year projects and the budgeted DELO Reserve which has been capped at \$3.5M.
- Balances generated by revenue dependent programs and workshops are returned to the respective programs.

Additional requested revisions to the *Western Kentucky University 2011-12 Operating Budget* totaling \$691,000 include the following:

- \$242,000 in anticipated insurance reimbursements mostly due to the 2010 flood and 2011 wind storm will be allocated to cover various repairs across campus.
- \$30,000 in additional Gatton Academy housing revenue to be used for Gatton Academy operating expenses.
- \$106,000 in revenue dependent programs will fund program needs.

- \$13,000 in commissions for software sales will be allocated to Information Technology and will be used to purchase software licenses.
- \$300,000 in miscellaneous revenue will be returned to the respective departments.

<u>Sources</u>	<u>Proposed Revision</u>
Educational and General	
Net Assets	\$20,499,973
Insurance Proceeds	242,000
Gatton Academy Housing	30,000
Student Teaching Overseas Placement	55,000
Software Solutions Services	10,000
Kelly Autism Program	41,000
Information Technology Electronic Software Distribution	13,000
Other Sources	<u>300,000</u>
<b>Total</b>	<b>\$21,190,973</b>

<u>Use</u>	
Net Assets	
Academic Affairs University Allocation	1,022,000
Athletics	600,000
Campus Services and Facilities University Allocation	694,262
Chief Diversity Officer University Allocation	148,000
Chief of Staff	2,681
Development and Alumni Relations	4,098
Development and Alumni Relations University Allocation	395,000
Finance and Administration University Allocation	100,000
Information Technology	135,554
Information Technology University Allocation	152,000
Public Affairs University Allocation	110,000
Research	143,701
Research University Allocation	550,000
Student Affairs University Allocation	545,000
DELO	10,199,173
Revenue Dependent and Workshops	2,728,589
University Central	<u>2,969,915</u>
Subtotal	20,499,973
Gatton Academy	30,000
Teacher Services	55,000
Software Solutions	10,000

Kelly Autism Program	41,000
Information Technology Electronic Software	13,000
Miscellaneous Reimbursements Campus Wide	<u>542,000</u>

**Total** **\$21,190,973**

**RECOMMENDATION:**

President Gary A. Ransdell recommends that the Board of Regents approve the revisions to the 2011-12 Operating Budget.

**MOTION:**

**Regent Jim Meyer made motion to approve the revision of the 2011-12 Operating Budget as proposed, with the amendment of item on page 42 related to the \$2.8 million. Motion was seconded by Larry Zielke.**

**Regent Jim Meyer: "I move to amend this motion to state that the \$2.8 million will fund compensation with benefits for each full-time employee who was employed by July 1, 2011, and continues with employment through July 30, 2012." Motion was seconded by Regent Larry Zielke.**

**DISCUSSION:**

Regent Larry Zielke:

"President Ransdell, can you comment on the amendment?"

President Ransdell:

"This amendment pertains to setting aside carry forward funds which will be restricted to compensation."

**ACTION TAKEN:**  **Approved**  **Not Approved**  **Other** \_\_\_\_\_

**3.3 Approval of Personnel Actions as of November 29, 2011**

**REQUEST:**

Approval of faculty and staff personnel actions which have been approved through administrative channels and executed through the human resources information system during the period 09/10/2011 – 11/29/2011.

**FACTS:**

This request includes a variety of customary actions pertaining to people and positions. Each action is identified by "type" and "funding source". Salary increases equal to or greater than \$5,000 and not associated with a personnel transfer are noted with a detailed explanation.

**BUDGETARY IMPLICATIONS:**

Funding is provided as indicated for each transaction.

**RECOMMENDATION:**

President Gary A. Ransdell recommends approval of all faculty and staff personnel actions as referenced above.

**MOTION:**

**Motion to approve was made by Regent Larry Zielke, seconded by Regent James Kennedy.**

**ACTION TAKEN:** Approved Not Approved Other \_\_\_\_\_

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**4. PRESIDENT’S REPORT (*Dr. Gary A. Ransdell*)**

- An update on the 2012 General Assembly was provided by President Ransdell and Ms. Robbin Taylor.

President Ransdell:

“At the Governor’s Budget Address this week, he announced a 6.4% state budget cut for all state universities. This will be a hard spring. We have difficult decisions to make. We will do everything we possibly can to preserve jobs and preserve employment. Provost Emslie made a profound announcement at yesterday’s Faculty Senate meeting that we will not put a freeze on any of the pending searches for faculty. We will fund those positions. We will not undermine academic quality. I will be keeping you updated.”

- Mr. John Osborne and Ms. Deborah Wilkins discussed Beverage Pouring Rights.
  - The Health Center usage report was provided by President Ransdell and Ms. Ann Mead.
  - A Sustainability Report was provided by Mr. John Osborne.
  - The Construction Progress Report was provided by Mr. Bryan Russell.
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**5. OTHER BUSINESS (*Mr. Freddie Higdon, Chair*)**

Upcoming calendar dates:

- Committee Meetings – **March 23**
  - Second Quarterly Meeting – **April 27**
  - An Evening of Dance – **April 26-30**
  - Music Recital Hall Dedication – **May 4**
  - Commencement – **May 11-12**
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## 6. ADJOURNMENT (*Mr. Freddie Higdon, Chair*)

Regent James Kennedy:


“I would like to make a comment before we dismiss. Obviously, no one likes to hear about severe budget cuts like we are facing within the next few months. I want to commend President Ransdell and our Vice Presidents for their leadership and creative thinking for the way these budget cuts are being handled. Your commitment to keep jobs here without unnecessary sacrifice is incredible from a staff standpoint. I know this is a huge challenge we face and we will overcome it. I just wanted to end with that positive note.”


With no further business, motion to adjourn was made by Regent Larry Zielke, seconded by Regent Jim Meyer, and carried unanimously. The meeting adjourned at approximately 11:10 a.m., (CST).

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### CERTIFICATION OF SECRETARY

I hereby certify that the minutes herein above set forth an accurate record of votes and actions taken by the Board of Regents of Western Kentucky University in the first quarterly meeting held January 20, 2012 in the Cornelius A. Martin Regents Room in the Mass Media and Technology Hall on the Western campus, and further certify that the meeting was held in compliance with KRS 61.810, 61.815, 61.820, and 61.825 (enacted as Sections 2, 3, 4 and 5 of House Bill 100, 1974 Regular Session, General Assembly).

  
\_\_\_\_\_  
Mr. Frederick A. Higdon, Chair  
WKU Board of Regents  
Approved on June 22, 2012

  
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Dr. Melissa B. Dennison, Secretary  
WKU Board of Regents  
Approved on June 22, 2012