The Message
A master looks at every move he would like to make, even the impossible ones. - Garry Kasparov

The quote above illustrates one of the most admirable qualities of top-level chess players. Grandmasters don’t just memorize vast amounts of material, they have an innate ability to look at a situation, come up with a number of potential solutions, and make the right decision that ultimately leads them to victory.

I would like to personally invite you to join other top C-level executives and thought leaders from 10 nations to the inaugural Executive Chess Congress at Western Kentucky University. This special event will be held on April 9-14, 2014 with the objective of establishing a forum for executives to enhance their critical thinking skills and to promote the benefits of utilizing chess principals as a method of achieving success.

The itinerary for the first two days of the event includes discussions from respected experts in the fields of technology, finance, business strategy, and education. The third day will feature a keynote address by GM Magnus Carlsen, who will also participate in a simul exhibition after a formal dinner. In addition, the event will include various breakout sessions with opportunities to network with colleagues and apply chess learning to solve business issues.

On the final day, you will have the opportunity to participate in an Executive Chess Tournament. Valuable prize packages worth over $7,000 will be offered to those who finish in the top four positions!

As a fellow chess player, I’m confident that you will see the value of this endeavor. This event will help further the success of attendees while fulfilling the mission of providing player-scholars with a path towards chess mastery and future employment opportunities.

Sincerely,
Samuel J. Hunt
CEO, Game of Kings, LLC
President, WKU Mastermind Chess Club

EXECUTIVE LEADERSHIP SEMINAR SPEAKERS

GM Magnus Carlsen – In 2010, at age 16, Carlsen was the youngest ever 9-rated player in the history of the world. He received the title of Grandmaster in 2004 at only 13 years old becoming the youngest to do so. In December, 2012, GM Carlsen beat Garry Kasparov’s 9-year-old peak rating record of 2851 by 15 points. GM Carlsen is now rated 2872 — the highest chess rating ever achieved, and the #1 rated player in the world.

Mr. BOB RICE is a frequent television guest and lecturer on technology trends and the economy, and is the author of the popular strategy book and blog Three Moves Ahead. His career reflects a grandmaster philosophy: leverage one advantage into another, embrace change by taking intelligent risks, and never stop trying to improve your position. Mr. Rice is Managing Partner of Tangent Capital Partners, Director of ESI’s Asset Management and Jubak Asset Management (which oversees assets in excess of $12 billion) as well as Angelsoft.net, the world’s leading platform for early stage equity investors (with over 30,000 users).

Mr. DINESH D’SOUZA, an avid chess player and New York Times Bestselling Author and named one of America’s most influential conservative thinkers by the New York Times. A former policy analyst in the Reagan White House, D’Souza also served as an Olin Fellow at the American Enterprise Institute as well as a Rhodes Scholar at the University Institution at Stanford and as president of The King’s College in New York City. Called one of the “top young public policy makers in the country” by Investor’s Business Daily, D’Souza quickly became a major influence in public policy through his writings.

Mr. TIA LANCASHIRE, an International Master, has skillfully linked her Chess network directly to her financial market expertise by building on the similarities between the chess world and (quantitative) finance and investments. Since 2004, Tea has been CEO of TLCS advisors and cultivating business relationships between Western Investors and multinationals on the one hand, and the interest of market participants from Russia, Central Asia, and Eastern Europe on the other.

Dr. JOSEPH CANZANI understands the value of chess for leaders and has engaged in leadership and organization development activities with numerous Fortune 500 corporations, as well as state/federal government, private/public institutions of higher education, and the United States military. Fluent in Spanish, he has worked with organizations and leaders in Europe, Central and South America, and Asia. He is author/co-author of numerous books and published articles, and the recipient of various awards both from unions and non-unionized organizations.

Mr. JIM EGERTON is a professional speaker with a background in corporate training. He holds an MBA from Illinois Institute of Technology and is a popular presenter at conferences and seminars. He is the founder of Chess-Now Ltd. (www.chess-now.com), a training organization that uses the game of chess to help his clients practice strategic thinking in business, sports and education.

* The Honor

All of our keynote speakers and VIP attendees will receive the King of the Hill award for achievement in Chess and Life. This very special ceremony will be held on Thursday evening, April 10th, 2014 and begin at 5:30 pm. The hand-crafted collector’s edition Chess piece, the King of the Hill, has been commissioned exclusively for the Congress by Purling London. Designed by contemporary artist, Richard Moroney, the color combination of red, black, white, and grey will only ever be produced exclusively for signifying this honor. Those who receive this award become part of an elite club of WKU MasterMinds making the King of the Hill highly valuable and highly collectible.

A Special Thanks to
Bowling Green Area Chamber of Commerce
Bowling Green Area Convention & Visitors Bureau
Bowling Green Warren County Regional Airport
Western Kentucky University Gordon Ford College of Business

Executive Chess Congress
INTERPOSING MASTERY
April 9-13, 2014
WESTERN KENTUCKY UNIVERSITY
WITH SPECIAL GUEST:
Grandmaster Magnus Carlsen

ALSO FEATURING:
MR. BOB RICE
MR. DINESH D’SOUZA
MS. TIA LANCASHIRE
DR. JOSEPH CANZANI
MR. JIM EGERTON
The WKU MasterMind Executive Chess Congress is an all inclusive event featuring: Elite GM chess training, VIP Dinner Tickets, and the Executive Leaders Seminar. Admission, you will also receive: Closed Executive VIP Chess Tournament Entry, Recognition and gift for achieving distinctism in Chess and Life, Executive suite with all meals included.

**INDUSTRIES REPRESENTED**

We are bringing together an amazingly diverse group of executives including CEO’s, executive officers, and leaders from over 20 different nations representing many industries including sports, manufacturing, investment, financial management, consulting, traditional & social media, international trade, banking, technology, politics, and more.

**The Representation**

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**The Compeition**

All Executive Tournament Format

- C90a, non-rated, Swiss pairings, a round event. 60 minute for all moves of the top four places. The top four finishers can choose from the following prize packages, valued at over $75,000.

- Millionaire’s Raw Kentucky Derby package
  - 3 nights’ accommodations at the Galt House and passes to “The Julep” and “Hogarth” parties August 1 – 2, 2014

- Chess and New Year’s In Vegas package

- Chess and Independence Celebration at the World Open package
  - 6 nights in an executive suite at the Four Seasons Philadelphia, daily breakfast and dinner at the Fountain restaurant, Sunday brunch, and a tournament entry fees to the World Open Chess tournament. July 10, 2014

- Gaylord Opryland Holiday Vacation package
  - 3 nights premium accommodations, show tickets, private carriage, and dinners at Old Hickory Steakhouse and Ravelli. December 19-20, 2014

**Location**

Knicely Conference Center
WKU South Campus, 654 Campbell Lane
Bowling Green, KY 42101

**Host Hotel**

Staybridge Suites (Please reserve rooms using WKU MasterMind)
8708 Campbell Lane, Bowling Green, KY 42101
Phone: (270) 604-0840 • www.staybridge.com

www.wku.edu/mastermindecc