

Dr. Michael L. McDonald

Mailing Address

Western Kentucky University
1906 College Heights Blvd
#61030
Bowling Green, KY 42101-1030

(270) 745-3097
michael.mcdonald@wku.edu

Office Address

College of Education and
Behavioral Science
Department of Curriculum &
Instruction
Tate Page Hall 322

PERSONAL DATA

Current Rank
Department Affiliation &
Program Area

EDUCATION

Degree
Major
Support Area
University

Public School
Certifications

Teaching Experience
Institution
Position

Classes Taught

Assistant Professor

Department of Curriculum & Instruction
Business & Marketing Education
Director, Center for Economics Education

Doctor of Philosophy, 1997

Business Education
Information Science
University of Missouri-Columbia

Master of Science, 1993

Business Education
Arkansas State University

Bachelor of Science, 1984

Insurance and Real Estate
Arkansas State University

Business Education
Social Studies
1987

Western Kentucky University

Assistant Professor
Director, Center for Economics Education
Graduate/Undergraduate Student Advisor
Business Communication
Teaching Business and Marketing Education
Introduction to Office Systems

Southeast Missouri State University

Assistant Professor

Graduate/Undergraduate Student Advisor

Techniques of Teaching Business Subjects

Information Systems Procedures

Administrative Information Systems

Introduction to Microcomputer Applications

2001-Present

The University of Southern Mississippi

Assistant Professor

*Graduate/Undergraduate Student Advisor**Student Teacher Supervisor**Student Organization Sponsor*

Methods of Teaching Vocational Technical Education

Curriculum Development in Business Education

Improvement of Instruction in Business Education

Student Teaching in Business Education

Business Communications

Information Processing I & II

Microcomputers in Business Education

1997-2001

University of Missouri-Columbia

Instructor

*Undergraduate Student Advisor**Student Organization Sponsor*

Advanced Word Processing Concepts & Procedures

Business Communications

Telecommunications via the Internet

Utility Software for Microcomputers

Introduction to Microcomputers

1994-1997

West Memphis High School

Business Teacher

Student Organization Sponsor

Word Processing/Database/Spreadsheet

Desktop Publishing

Business Law

Keyboarding

Introduction to Business

1987-1994

**RESEARCH
PUBLICATIONS**

McDonald, M.L., Fisher, D. J., & Davis, L. (2005). *Time Between Instruction and Practice in a Business Communication Course*. Business Education Digest. Issue 14. National Association of Teacher Educators of Business Education, 59-72.

McDonald, M. L., & Echternacht, L. (2001). *Managing the Technology-Related Curriculum in Business Education*. NBEA Yearbook. National Business Education Association. Reston: VA (2001)

McDonald, M. L., & Bartlett II, J. E. (Spring, 2000). *Comparison of Web-Based and Traditional Delivery Methods in a Business Communications Unit*. Delta Pi Epsilon Journal, 90-100

McDonald, M. L., & Wiedmaier, C. (Fall, 2000). *The Effect of Frequent Quizzes on Unit Test Performance of Students in a Business Communications Course*. MBEA Journal, 14-24

Golden, C., & McDonald, M. (1998) *Integrating International Business Law Concepts into a High School Business Law Course*. Delta Pi Epsilon Journal, 40 (3), 166-174

McDonald, M. L., & Echternacht, L. (1998) *Teaching Microcomputer Software Applications (Electronic Spreadsheets): Guided Practice vs. Independent Practice*. NABTE Review, 25, 16-20

McDonald, Michael L. (1997, November/December). *Jumpstart Integration Efforts*. Techniques. 50

McDonald, Chang, & Others. (1995, December). *Curriculum Guide for Improvement of Instruction in Basic Business Skills Subjects*. ERIC Resource Document, ED 384 799

Published Proceedings

McDonald, M., Fisher, D., & Davis, C. (2001). *Time Between Instruction And Practice In A Business Communication Course*. Proceedings at the National Association of Teacher Educators in Business Education Research Conference

McDonald, M., & Wiedmaier, C. (2001). *The Effects of Groups on Student Performance in a Business Communications Course*. Proceedings at the American Educational Research Association Annual Meeting

McDonald, M., & Wiedmaier, C. (2000). *The Effect of Different Methods of Forming Groups on Student Performance In a Business Communication Course*. Proceedings at the National Association of Teacher Educators in Business Education Research Conference

McDonald, M., & Carpenter, R. (2000). *Guided Practice Vs. Independent Practice In Teaching Electronic Databases*. Proceedings at the American Educational Research Association Annual Meeting

McDonald, M. L. (1999). *The Different Skill Levels Students Possess When Entering Computer Software Applications College Courses*. Proceedings at the National Association of Teacher Educators in Business Education Research Conference

McDonald, M. L. (1999). *The Computer Applications Software Skills Students Bring to College Level Introductory Computer Classes*. Proceedings at the Delta Pi Epsilon National Research Conference

McDonald, M., & Wiedmaier, C. (1998). *Differences in Student Attitudes and Performance When Applying Quizzes in a Business Communications Course*. Proceedings at the National Association of Teacher Educators in Business Education Research Conference

McDonald, M., & Wiedmaier, C. (1998). *Factors Affecting Student Performance in a Business Communications Course*. Proceedings at the American Educational Research Association Annual Meeting

McDonald, M., & Wiedmaier, C. (1998). *The Effect of Frequent Quizzes on Unit Test Performance of Students in a Business Communications Course*. Proceedings at the Delta Pi Epsilon National Research Conference

McDonald, M., & Echternacht, L. (1997). *Two Methods of Teaching Electronic Spreadsheets: Guided Practice vs. Independent Practice*. Proceedings at the National Association of Teacher Educators in Business Education Research Conference

Presentations

Conference

Location/Date

Presenter(s)

Title

McDonald, Echternacht, & Smith. (1996). *Teaching Electronic Spreadsheets: Hands-on vs. Lecture/Demonstration*. Proceedings at the Delta Pi Epsilon National Research Conference

Delta Pi Epsilon National Research Conference
Cincinnati, OH. November, 2005

McDonald, Michael

The Effectiveness of Using Computer Tutorial's In A Computer Applications Course.

National Association of Teacher Educators in Business Education Research Conference

Las Vegas, Nevada. December, 2002

Pence, P., & McDonald, M. *From Pinstripes to Dockers: An Investigation of the Acceptance of Business Casual*

National Association of Teacher Educators in Business Education Research Conference

New Orleans, Louisiana. December, 2001

McDonald, M., Fisher, D., & Davis, L.

Time Between Instruction And Practice In A Business Communication Course

American Educational Research Association Annual Meeting

Seattle, Washington. April, 2001

McDonald, M., & Wiedmaier, C.

The Effects of Groups on Student Performance in a Business Communications Course.

National Association of Teacher Educators in Business Education Research Conference

San Diego, California. December, 2000

McDonald, M., & Wiedmaier

The Effect of Different Methods of Forming Groups on Student Performance In a Business Communications Course

American Educational Research Association Annual Meeting

New Orleans, Louisiana. April, 2000

McDonald, M., & Carpenter, R.

Guided Practice vs. Independent Practice In Teaching Electronic Databases

Mississippi Business Education Association Fall Conference

Tupelo, Mississippi. October, 1999

McDonald, M. L.

Creating Digital Résumés for Résumé Scanning Software

National Association of Teacher Educators in Business Education Research Conference

Orlando, Florida. December, 1999

McDonald, M. L.

The Different Skill Levels Students Possess When Entering Computer Software Applications College Courses

Delta Pi Epsilon National Research Conference

St. Louis, Missouri. November, 1999

McDonald, M. L.

The Computer Applications Software Skills Students Bring to College Level Introductory Computer Classes

National Association of Teacher Educators in Business Education Research Conference

New Orleans, Louisiana. December, 1998

McDonald, M., & Wiedmaier, C.

Differences in Student Attitudes and Performance When Applying Quizzes in a Business Communications Course

Delta Pi Epsilon National Research Conference

Louisville, Kentucky. November, 1998

McDonald, M., & Wiedmaier, C.

The Effect of Frequent Quizzes on Unit Test Performance of Students in a Business Communications Course

Mississippi Business Education Association Fall Conference

Greenville, Mississippi, October, 1998

McDonald, M. L.

Creating Digital Résumés for Résumé Scanning Software

American Educational Research Association Annual Meeting

Montreal, Canada. April, 1998

McDonald, M., & Wiedmaier, C.

Factors Affecting Student Performance in a Business Communications Course

	<p>Missouri Business Education Association Springfield, Missouri. July, 1997 McDonald, M. L. <i>Creating Your First Website</i></p> <p>National Association of Teacher Educators in Business Education Research Conference Las Vegas, Nevada. December, 1997 McDonald, M., & Echternacht, L. <i>Two Methods of Teaching Electronic Spreadsheets: Guided Practice vs. Independent Practice</i></p> <p>Missouri Business Education Association Osage Beach, Missouri. November, 1996 McDonald, M. L. <i>The Electronic Resume</i></p>
	<p>Gamma Chi Chapter of the Delta Pi Epsilon Regional Conference Columbia, Missouri. October, 1996 McDonald, M. L. <i>Creating Digital Electronic Résumés</i></p>
	<p>Mid-America Business and Marketing Education Conference Jonesboro, Arkansas. 1996 McDonald, M. L. <i>Résumés For The 90's</i></p>
	<p>Delta Pi Epsilon National Research Conference Indianapolis, Indiana. November, 1996 McDonald, Echternacht, & Smith <i>Teaching Electronic Spreadsheets: Hands-on vs. Lecture/Demonstration</i></p>
	<p>Mid-America Business and Marketing Education Conference Jonesboro, Arkansas. 1995 McDonald, M. L. <i>Designing High Impact Presentations</i></p>
<p>Workshops/Grants</p>	<p><i>Using Technology to Enhance Student Learning</i> Southeast Missouri State University, 2005 Grant awarded by the Missouri Department of Education</p>

	<p><i>Create Your First Website</i> The University of Southern Mississippi, 2000 Grant awarded by the Mississippi Department of Education</p> <p><i>The Internet for Educators</i> The University of Southern Mississippi, 2000 Grant awarded by the Mississippi Department of Education</p>
	<p><i>Computer Basics for the Vocational-Technical Teacher</i> The University of Southern Mississippi, 1999 Grant awarded by the Mississippi Department of Education</p> <p><i>Application Software for the Vocational-Technical Teacher</i> The University of Southern Mississippi, 1999 Grant awarded by the Mississippi Department of Education</p> <p><i>Wal-Mart/Sam's Club Educational Grant</i> 1999</p>
	<p><i>Create Your Own Website</i> The University of Southern Mississippi, 1998 Grant awarded by the Mississippi Department of Education</p> <p><i>Utilizing the Internet in Business Education</i> University Missouri-Columbia, 1996</p> <p><i>Workshop in WordPerfect 6.1 for Windows</i> Monroe City School District, Monroe City, Missouri, 1995</p> <p><i>Workshop in WordPerfect 6.1 for Windows</i> Lexington School District, Lexington, Missouri, 1995</p>
<p>OCCUPATIONAL EXPERIENCE</p>	<p>Metropolitan Insurance and Affiliated Companies <i>Sales Representative</i> Sell and service multi-line insurance policies 1986-1987</p> <p>Arkla Industries <i>Technical Inspector</i> Oversee line inspectors in the finish department Use precision instruments to check quality control 1980-1986</p>

SERVICE	<p>Evaluation of Criteria for Tenure and Promotion Decisions Department of Curriculum & Instruction Western Kentucky University 2005-Present</p> <p>Region II FBLA: Coordinate Regional Competitions Western Kentucky University 2006</p> <p>Harrison College of Business: Committee to Develop Criteria for Tenure and Promotion Decisions Southeast Missouri State University 2003-Present</p> <p>Center for Scholarship in Teaching and Learning: Teacher Associate Southeast Missouri State University 2001-Present</p> <p>Department of Administrative Services: Committee to Develop Criteria for Tenure and Promotion Decisions 2001-2002</p> <p>Academic Council, 2000-2001 The University of Southern Mississippi</p> <p>Professional Education Council, 1998-2001 The University of Southern Mississippi</p> <p>Programs Review Committee, 1998-2001 The University of Southern Mississippi</p> <p>Technology Committee: College of Education & Psychology, 2000-2001 The University of Southern Mississippi</p> <p>Secondary Education Caucus, 1998-2001 The University of Southern Mississippi</p> <p>University Technology Representative, 1998-2001 Petal School District Technology Advisory Committee</p> <p>Proposal Reviewer, 1998,1999, 2000 Business Education and Information Systems-SIG Research Sessions of the AERA National Meeting</p>
----------------	--

**LEADERSHIP
POSITIONS**

**Facilitator and Department of Technology
Representative, 1998-2001**

The University of Southern Mississippi NCATE Visit

Proposal Reviewer, 1998

National Association of Teacher Educators in Business
Education Research Secessions

Presidential Inaugural Committee, 1998

The University of Southern Mississippi

**Alternate Committee Member- Professional Education
Council, 1998**

The University of Southern Mississippi

**President, National Association of Business Teacher
Education (NABTE), 2005-Present**

Executive Board (Including the Membership Committee
and the Strategic Planning Committee), National Business
Education Association (NBEA), 2005-Present

**President-Elect (Including the Membership Committee),
National Association of Business Teacher Education
(NABTE), 2004-2005**

Executive Board (Including the Membership Committee
and the Strategic Planning Committee), National
Association of Business Teacher Education (NABTE),
2004-Present

**President/Program Chair, AERA: Business Education &
Information Systems SIG, 2000-2002**

**Program Leader, Business Technology Education & Office
Administration Program Areas**

The University of Southern Mississippi, 1999-2001

Acting Chair (When the department chair is absent),
Department of Technology Education

The University of Southern Mississippi, 1999 – 2001

**University Sponsor, Delta Pi Epsilon- Gamma Zeta
Chapter, Graduate Honorary Business Education Society
The University of Southern Mississippi, 1999-2001**

**Legislation Officer-Business Education Division,
Association for Career and Technical Education, 2001-2002**

	<p>Legislation Officer-Business Education Division, National Association for Teacher Educators in Business Education, 1999-Present</p> <p>Search Committee Chair, Business Technology Education The University of Southern Mississippi, 1999-2000</p> <p>Search Committee Chair, Instructional Technology Education The University of Southern Mississippi, 1999</p> <p>Executive Board Legislation Officer, National Association of Teacher Educators in Business Education, 1998-Present</p> <p>Student Advisor (Graduate & Undergraduate), Business Technology Education & Office Administration, The University of Southern Mississippi, 1997-2001</p> <p>University Sponsor, Pi Omega Pi-Alpha Sigma Chapter Undergraduate Honorary Business Education Society The University of Southern Mississippi, 1998-2001</p> <p>Undergraduate Student Advisor, Business Education Program at the University of Missouri-Columbia, 1996-1997</p> <p>University Sponsor, Pi Omega Pi-Zeta Kappa Undergraduate Honorary Business Education Society University of Missouri-Columbia, 1996-1997</p> <p>Technology Coordinator Maintain software, operating systems, and hardware in computer labs and faculty offices. Coordinate and facilitate portable computers and projection units for Business Education program University of Missouri-Columbia, 1995-1997</p> <p>Alternate Delegate, Phi Delta Kappa Represented Alpha Chapter at the 1995 Biennial Conference at Detroit, Michigan Represented Alpha Chapter at the 1996 District Conference at Austin, Texas, 1995-1996</p> <p>Chairman of the Research Committee, Delta Pi Epsilon Gamma Chi Chapter University of Missouri-Columbia, 1996-1997</p>
--	--

	<p>FBLA Sponsor, West Memphis High School West Memphis, Arkansas, 1987-1994 Arkansas State March of Dimes Youth Advisor Arkansas, 1990-1994</p> <p>Model United Nations Sponsor, West Memphis High School West Memphis, Arkansas, 1993-1994</p> <p>Donald K. Anderson Graduate Student Teaching Assistant Award (for Graduate Instructors) University of Missouri-Columbia, Graduate School, 1997</p> <p>Who's Who Among American Universities and Colleges Graduate Students, 1997</p> <p>Dr. Mary Jane Lang Graduate Scholarship, 1994, 1995, 1996</p> <p>Dr. Mary Jane Lang Doctoral Scholarship, 1996</p>
HONORS	
HONORARY SOCIETIES	<p>Phi Delta Kappa Delta Pi Epsilon Kappa Delta Pi Pi Omega Pi</p>
PROFESSIONAL AFFILIATIONS NATIONAL	<p>American Educational Research Association Association for Career and Technical Education National Association for Teacher Educators in Business Education National Business Education Association National Council for Occupational Education National Association for Business Teacher Education (Institutional Representative)</p>
RECOMMENDATIONS	<p><i>Dr. Carolyn Rainey</i>, Interim Chair Accounting & Management Information Systems Southeast Missouri State University 260 Dempster Hall, Cape Girardeau, MO 63701 (573) 266-2096</p> <p><i>Dr. Lonnie Echternacht</i>, Director of Business Education (Retired) 1226 Fairview Rd., Columbia, MO 65203 (573) 445-6678</p>

Dr. Edward Mann, Chair
Department of Technology Education
The University of Southern Mississippi
Box 5036, Hattiesburg, MS 39406-5036
(601) 266-4446

Dr. Cheryl D. Wiedmaier
Assistant Professor of Business Education
University of Central Arkansas
Mashburn 109C, Conway, AR 72035
(501) 852-5151

Dr. Nan Erickson, Professor of Business Education
(Retired)
1305 Woodrail, Columbia, MO 65203
(573) 449-8489