

Dr. Michael L. McDonald

Mailing Address

Western Kentucky University
1906 College Heights Blvd #61030
Bowling Green, KY 42101-1030

Office Address

College of Education and Behavioral Science
School of Teacher Education
Tate Page Hall 322

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PERSONAL DATA

Current Rank
Department Affiliation
Program Area

EDUCATION

Degree
Major
Support Area
University

Public School
Certifications

TEACHING EXPERIENCE

Institution
Position

Classes Taught

Assistant Professor

School of Teacher Education
Director, Business & Marketing Education
Director, Center for Economics Education

Doctor of Philosophy, 1997

Business Education
Information Science
University of Missouri-Columbia

Master of Science, 1993

Business Education
Arkansas State University

Bachelor of Science, 1984

Insurance & Real Estate
Arkansas State University

Business Education
Social Studies

Western Kentucky University, 2005-Present

Assistant Professor

Program Director: Business & Marketing Education

Director: Center for Economics Education

Graduate/Undergraduate Student Advisor

- Methods of Teaching Business and Marketing Education
- Business Communication
- Introduction to Computer Applications for Business Educators
- Advanced Computer Applications for Business Educators
- Digital Media for Business Educators
- Economics for Teachers

Southeast Missouri State University, 2001-2005*Assistant Professor**Graduate/Undergraduate Student Advisor*

- Techniques of Teaching Business Subjects
- Information Systems Procedures
- Administrative Information Systems
- Introduction to Microcomputer Applications

The University of Southern Mississippi, 1997-2001*Assistant Professor**Graduate/Undergraduate Student Advisor**Student Teacher Supervisor**Student Organization Sponsor*

- Methods of Teaching Vocational Technical Education
- Curriculum Development in Business Education
- Improvement of Instruction in Business Education
- Student Teaching in Business Education
- Business Communications
- Information Processing I & II
- Microcomputers in Business Education

University of Missouri-Columbia, 1994-1997*Instructor**Undergraduate Student Advisor**Student Organization Sponsor*

- Advanced Word Processing Concepts & Procedures
- Business Communications
- Telecommunications via the Internet
- Utility Software for Microcomputers
- Introduction to Microcomputers

West Memphis High School, 1987-1994*Business Teacher**Student Organization Sponsor*

- Word Processing/Database/Spreadsheet
- Desktop Publishing
- Business Law
- Keyboarding
- Introduction to Business

RESEARCH PUBLICATIONS	<p>Stobaugh, R., McDonald, M., & Tassell, J. (2010). Student teacher use of technology to facilitate teaching and learning. In Maddux, C.D., Gibson, D. & Dodge, B (Eds.), <i>Technology and teacher education 2010</i> (pp. 43-52). Society For Information Technology And Teacher Education (SITE) pp. 43-51.</p>
BOOK CHAPTERS NATIONAL/INTERNATIONAL	<p>McDonald, LaBonty, & Lacy. (2007). Methods of Assessing Business Teachers. NBEA Yearbook No. 45. National Business Education Association. Reston: VA. pp. 172-185</p> <p>McDonald, M. L., & Echternacht, L. (2001). Managing the technology-related curriculum in business education. NBEA Yearbook. National Business Education Association. Reston: VA (2001) pp. 25-36.</p>
NATIONAL JOURNAL ARTICLES	<p>McDonald, Michael. L. (2006). The effectiveness of online tutorials in a computer applications course. Business Education Digest. National Association of Teacher Educators of Business Education (NATEBE). Issue XIV, pp. 59-71.</p> <p>McDonald, M.L., Fisher, D. J., & Davis, L. (2005). Time between instruction and practice in a business communication course. Business Education Digest. Issue 14. National Association of Teacher Educators of Business Education, pp. 59-72.</p> <p>McDonald, M. L., & Bartlett II, J. E. (Spring, 2000). Comparison of web-based and traditional delivery methods in a business communications unit. Delta Pi Epsilon Journal, pp. 90-100</p> <p>Golden, C., & McDonald, M. (1998) Integrating international business law concepts into a high school business law course. Delta Pi Epsilon Journal, 40 (3), pp. 166-174</p> <p>McDonald, M. L., & Echternacht, L. (1998) Teaching Microcomputer software applications (electronic spreadsheets): guided practice vs. independent practice. NABTE Review, 25, pp. 16-20</p> <p>McDonald, Michael L. (1997, November/December). Jumpstart integration efforts. Techniques, p. 50</p>

REGIONAL JOURNAL ARTICLE	McDonald, M. L., & Wiedmaier, C. (Fall, 2000). The effect of frequent quizzes on unit test performance of students in a business communications course. <i>MBA Journal</i> , pp. 14-24
NON-REFERRED JOURNAL ARTICLE	McDonald, Chang, & Others. (1995, December). Curriculum Guide for Improvement of Instruction in Basic Business Skills Subjects. ERIC Resource Document, ED 384 799
Published Proceedings NATIONAL	<p>Stobaugh, McDonald, & Tassell. (2010). Student teacher use of technology to facilitate teaching and learning. <i>Proceedings at the Society for Information Technology and Teacher Education (SITE) National Conference.</i></p> <p>McDonald, M., Fisher, D., & Davis, C. (2001). Time Between instruction and practice in a business communication course. <i>Proceedings at the National Association of Teacher Educators in Business Education Research Conference.</i></p> <p>McDonald, M., & Wiedmaier, C. (2001). The effects of groups on student performance in a business communications course. <i>Proceedings at the American Educational Research Association Annual Meeting</i></p> <p>McDonald, M., & Wiedmaier, C. (2000). The effect of different methods of forming groups on student performance in a business communication course. <i>Proceedings at the National Association of Teacher Educators in Business Education Research Conference.</i></p> <p>McDonald, M., & Carpenter, R. (2000). Guided practice vs. independent practice in teaching electronic databases. <i>Proceedings at the American Educational Research Association Annual Meeting.</i></p> <p>McDonald, M. L. (1999). The different skill levels students possess when entering computer software applications college courses. <i>Proceedings at the National Association of Teacher Educators in Business Education Research Conference.</i></p>

Presentations

NATIONAL

McDonald, M. L. (1999). The computer applications software skills students bring to college level introductory computer classes. *Proceedings at the Delta Pi Epsilon National Research Conference.*

McDonald, M., & Wiedmaier, C. (1998). Differences in student attitudes and performance when applying quizzes in a business communications course. *Proceedings at the National Association of Teacher Educators in Business Education Research Conference.*

McDonald, M., & Wiedmaier, C. (1998). Factors affecting student performance in a business communications course. *Proceedings at the American Educational Research Association Annual Meeting.*

McDonald, M., & Wiedmaier, C. (1998). The effect of frequent quizzes on unit test performance of students in a business communications course. *Proceedings at the Delta Pi Epsilon National Research Conference.*

McDonald, M., & Echternacht, L. (1997). Two methods of teaching electronic spreadsheets: guided practice vs. independent practice. *Proceedings at the National Association of Teacher Educators in Business Education Research Conference.*

McDonald, Echternacht, & Smith. (1996). Teaching electronic spreadsheets: hands-on vs. lecture/demonstration. *Proceedings at the Delta Pi Epsilon National Research Conference.*

McDonald, Michael. (April 2, 2010). Student teacher use of technology to facilitate teaching and learning. *Society for Information Technology and Teacher Education (SITE) National Conference.* San Diego, CA.

McDonald, Michael. (November, 2005). The effectiveness of using computer tutorial's in a computer applications course. *Delta Pi Epsilon National Research Conference.* Cincinnati, OH.

Pence, P., & McDonald, M. (December, 2002). From pinstripes to Dockers: an investigation of the acceptance of business casual. *National Association of Teacher Educators in Business Education Research Conference.* Las Vegas, Nevada.

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- McDonald, M., Fisher, D., & Davis, L. (December, 2001). Time between instruction and practice in a business communication course. *National Association of Teacher Educators in Business Education Research Conference*. New Orleans, Louisiana.
- McDonald, M., & Wiedmaier, C. (April, 2001). The effects of groups on student performance in a business communications course. *American Educational Research Association Annual Meeting*. Seattle, Washington.
- McDonald, M., & Wiedmaier. (December, 2000). The effect of different methods of forming groups on student performance in a business communications course. *National Association of Teacher Educators in Business Education Research Conference*. San Diego, California.
- McDonald, M., & Carpenter, R. (April, 2000) Guided practice vs. independent practice in teaching electronic databases. *American Educational Research Association Annual Meeting*. New Orleans, Louisiana.
- McDonald, Michael L. (December, 1999). The different skill levels students possess when entering computer software applications college courses. *National Association of Teacher Educators in Business Education Research Conference*. Orlando, Florida.
- McDonald, Michael L. (November, 1999). The computer applications software skills students bring to college level introductory computer classes. *Delta Pi Epsilon National Research Conference*. St. Louis, Missouri.
This is
- McDonald, M., & Wiedmaier, C. (December, 1998). Differences in student attitudes and performance when applying quizzes in a business communications course. *National Association of Teacher Educators in Business Education Research Conference*. New Orleans, Louisiana.

REGIONAL

McDonald, M., & Wiedmaier, C. (November, 1998). The effect of frequent quizzes on unit test performance of students in a business communications course. *Delta Pi Epsilon National Research Conference*. Louisville, Kentucky.

McDonald, M., & Wiedmaier, C. (April, 1998). Factors affecting student performance in a business communications course. *American Educational Research Association Annual Meeting*. Montreal, Canada.

McDonald, M., & Echternacht, L. (December, 1997). Two methods of teaching electronic spreadsheets: guided practice vs. independent practice. *National Association of Teacher Educators in Business Education Research Conference*. Las Vegas, Nevada.

McDonald, Echternacht, & Smith. (November, 1996). Teaching electronic spreadsheets: hands-on vs. lecture/demonstration. *Delta Pi Epsilon National Research Conference*. Indianapolis, Indiana.

Michael McDonald, (October 31, 2008). Camtasia Studio 4.x. *Southern Business Education Association Conference*. Louisville, KY.

McDonald, Michael L. (October, 1999). Creating digital résumés for résumé scanning software. *Mississippi Business Education Association Fall Conference*. Tupelo, Mississippi.

McDonald, Michael L. (October, 1998). Creating digital résumés for résumé scanning software. *Mississippi Business Education Association Fall Conference*. Greenville, Mississippi.

McDonald, Michael L. (July, 1997). Creating your first website. *Missouri Business Education Association*. Springfield, Missouri.

McDonald, Michael L. (November, 1996). The electronic resume. *Missouri Business Education Association*. Osage Beach, Missouri.

McDonald, Michael L. (October, 1996). Creating digital electronic résumés. *Gamma Chi Chapter of the Delta Pi Epsilon Regional Conference*. Columbia, Missouri.

Workshops/Grants

McDonald, Michael L. (1996). *Résumés for the 90's. Mid-America Business and Marketing Education Conference*. Jonesboro, Arkansas.

McDonald, Michael L. (1995). Designing high impact presentations. *Mid-America Business and Marketing Education Conference*. Jonesboro, Arkansas.

Economics for Teachers

Western Kentucky University, 2008

Grant awarded by the Kentucky Council for Economic Education

Economics for Teachers

Western Kentucky University, 2007

Grant awarded by the Kentucky Council for Economic Education

Economics for Teachers

Western Kentucky University, 2006

Grant awarded by the Kentucky Council for Economic Education

Using Technology to Enhance Student Learning

Southeast Missouri State University, 2005

Grant awarded by the Missouri Department of Education

Create Your First Website

The University of Southern Mississippi, 2000

Grant awarded by the Mississippi Department of Education

The Internet for Educators

The University of Southern Mississippi, 2000

Grant awarded by the Mississippi Department of Education

Computer Basics for the Vocational-Technical Teacher

The University of Southern Mississippi, 1999

Grant awarded by the Mississippi Department of Education

Application Software for the Vocational-Technical Teacher

The University of Southern Mississippi, 1999

Grant awarded by the Mississippi Department of Education

Wal-Mart/Sam's Club Educational Grant

1999

**OCCUPATIONAL
EXPERIENCE**

Create Your Own Website
The University of Southern Mississippi, 1998
Grant awarded by the Mississippi Department of Education

Utilizing the Internet in Business Education
University Missouri-Columbia, 1996

Workshop in WordPerfect 6.1 for Windows
Monroe City School District, Monroe City, Missouri, 1995

Workshop in WordPerfect 6.1 for Windows
Lexington School District, Lexington, Missouri, 1995

SERVICE

Metropolitan Insurance and Affiliated Companies
Sales Representative
Sell and service multi-line insurance policies
1986-1987

Arkla Industries
Technical Inspector
Oversee line inspectors in the finish department
Use precision instruments to check quality control
1980-1986

Advisor: Undergraduate & Graduate
School of Teacher Education
Business & Marketing Program area
Western Kentucky University
2005-Present
The only advisor for the Business & Marketing program for
graduate and undergraduate students

Curriculum Committee
School of Teacher Education
College of Education and Behavioral Sciences
Western Kentucky University
2010 to Present

Professional Education Council
School of Teacher Education
College of Education and Behavioral Sciences
Western Kentucky University
2009 to 2010

Professional Education Council
Department of Curriculum & Instruction
College of Education and Behavioral Sciences
Western Kentucky University
2008

Director: Center for Economic Studies

Department of Curriculum & Instruction
College of Education and Behavioral Sciences
Western Kentucky University
2005-Present

Board of Directors Member: Junior Achievement (JA)

20006-Present

United States Federal Reserve Bank Education**Advisory Board (EAB)**

2009-Present

United States Federal Reserve Bank Teacher Advisory Board (TAB)

2006-2008

Evaluation of Criteria for Tenure and Promotion Decisions

Department of Curriculum & Instruction
Western Kentucky University, 2005-2007

Region II FBLA: Coordinate Regional Competitions

Western Kentucky University
2006 to Present

Harrison College of Business: Committee to Develop Criteria for Tenure and Promotion Decisions

Southeast Missouri State University
2003-2006

Center for Scholarship in Teaching and Learning: Teacher Associate

Southeast Missouri State University
2001-2006

Department of Administrative Services: Committee to Develop Criteria for Tenure and Promotion Decisions

Southeast Missouri State University
2001-2002

Academic Council

The University of Southern Mississippi
2000-2001

Professional Education Council

The University of Southern Mississippi
1998-2001

**LEADERSHIP
POSITIONS**

Programs Review Committee

The University of Southern Mississippi
1998-2001

Technology Committee: College of Education & Psychology

The University of Southern Mississippi
2000-2001

Secondary Education Caucus

The University of Southern Mississippi
1998-2001

University Technology Representative

Petal School District Technology Advisory Committee
1998-2001

Proposal Reviewer

Business Education and Information Systems-SIG
Research Sessions of the AERA National Meeting
1998, 1999, 2000

Facilitator and Department of Technology Representative NCATE Visit

The University of Southern Mississippi
1998-2001

Proposal Reviewer

National Association of Teacher Educators in Business
Education Research Secessions
1998

Presidential Inaugural Committee

The University of Southern Mississippi
1998

Alternate Committee Member- Professional Education Council

The University of Southern Mississippi
1998

Past president, National Association of Business Teacher Education (NABTE), 2007-2008

Chair: Nominations Committee

National Association of Business Teacher Education (NABTE), 2007-2008

President, National Association of Business Teacher Education (NABTE), 2005-2007

Executive Board (Including the Membership Committee and the Strategic Planning Committee), National Business Education Association (NBEA), 2005-2007

President-Elect (Including the Membership Committee), National Association of Business Teacher Education (NABTE), 2004-2005

Executive Board (Including the Membership Committee and the Strategic Planning Committee), National Association of Business Teacher Education (NABTE), 2004-2005

President/Program Chair, AERA: Business Education & Information Systems SIG, 2000-2002

Program Leader, Business Technology Education & Office Administration Program Areas
The University of Southern Mississippi, 1999-2001

Acting Chair (When the department chair was absent),
Department of Technology Education
The University of Southern Mississippi, 1999 – 2001

University Sponsor, Delta Pi Epsilon- Gamma Zeta Chapter, Graduate Honorary Business Education Society
The University of Southern Mississippi, 1999-2001