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| Federal Communications Commission<br>Washington, D.C. 20554  |    | Approved by OMB<br>3060-1115 (March 2008)           |        | FOR FCC USE ONLY   |          |
| <b>FCC 388</b><br><b>DTV Quarterly Activity Station Report</b>   |    |   |        | FOR COMMISSION USE ONLY<br>FILE NO. -20080708ABG               |          |
| Licensee<br>WESTERN KENTUCKY UNIVERSITY  |    |   |        |  |          |
| Call Sign<br>WKYU-TV   |    | Facility Id<br>71861                                |        | Previous Call Sign (if applicable)                             |          |
| Community of License   |    |   |        |  |          |
| City   |    | State   | County |  | Zip Code |
| BOWLING GREEN  |    | KY  | WARREN |  | 42101 -  |
| Nielsen DMA<br>BOWLING GREEN   |    | World Wide Web Home Page Address<br>WWW.WKYUPBS.ORG |        | Licensee Renewal Expiration Date<br>(mm/dd/yyyy)<br>08/01/2013 |          |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.)   |    |   |        |  |          |
| <input checked="" type="checkbox"/> Analog   | 24 |   |        |  |          |
| <input checked="" type="checkbox"/> Digital  | 18 |   |        |  |          |
| Report reflects information for quarter ending: 06/30/2008   |    |   |        |  |          |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?<br><input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D) |    |   |        |  |          |
| Over the past quarter, have you fully complied with the requirements of this option?   |    |   |        | <input checked="" type="radio"/> Yes <input type="radio"/> No  |          |
| <b>Simulcasting:</b>   |    |   |        |  |          |
| Are you simulcasting on your Analog channel and your primary Digital stream?   |    |   |        | <input checked="" type="radio"/> Yes <input type="radio"/> No  |          |
| <b>Application Purpose:</b>  |    |   |        |  |          |
| <input checked="" type="radio"/> DTV Education Report  |    |   |        |  |          |
| <input type="radio"/> Amendment  |    | File Number -                                       |        |  |          |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.   |    |   |        |  |          |

**Section C (For Noncommercial broadcasters only)**

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| On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details). |   |
| Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?   | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| <b>30 Minute Educational Programs - Last Quarter</b>  |   |
| How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.   |   |
| Total number of 30 Minute Informational Programs 0  |   |
| Comments:   |   |

**Section D (For all broadcasters)**

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| <b>Additional DTV On-air Initiatives - Last Quarter</b>  |  |   |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.   |  | <input type="radio"/> Yes <input checked="" type="radio"/> No |
| Comments:  |  |   |
| <b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>  |  |   |
| Does your station have a Website?  |  | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.   |  | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments:<br>WKYU-TV HAS A GRAPHICAL LINK (OR BUTTON) ON THE FRONT PAGE OF THE STATION'S WEBSITE THAT TAKES VIEWERS TO THE DTV TRANSITION COALITION WEBSITE, WITH INFORMATION ON THE ANALOG SHUTOFF, THE BENEFITS OF DTV, THE CONVERTER BOX COUPON PROGRAM AND WHO NEEDS THE BOXES, HOW TO RECEIVE OVER-THE-AIR DIGITAL TV, AN ONLINE DTV QUIZ, AND MUCH MORE. |  |   |
| <b>Additional DTV Outreach Efforts -- Last Quarter</b>   |  |   |
| Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.  |  |   |
| <input checked="" type="checkbox"/> Speaking Engagements   |  |   |
| Comments:<br>WKYU-TV PRESENTED ONE "ABC'S OF HDTV" INFORMATIONAL SESSIONS BETWEEN APRIL 1 AND JUNE 30, 2008. THE SESSION WAS ON APRIL 21/08 IN BOWLING GREEN TO A COMMUNITY EDUCATION GROUP. THE PRESENTATION INCLUDES INFORMATION ABOUT THE DIGITAL TV TRANSITION, WHAT IS DTV AND CONSUMER TIPS ON PURCHASING A NEW TV AND/OR A DIGITAL CONVERTER BOX.       |  |   |
| <input type="checkbox"/> Community Events  |  |   |
| Comments:  |  |   |
| <input type="checkbox"/> Other (describe)  |  |   |
| Comments:  |  |   |
| <b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>  |  |   |
| Comments:  |  |   |

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| <b>Station Certification</b>   |   |
| I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. |   |
| Typed or Printed Name of Person Signing  | Typed or Printed Title of Person Signing<br>STATION MANAGER |
| Signature<br>LINDA GEROFKY   | Date (mm/dd/yyyy)<br>07/07/2008                             |

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SECTION 503).

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