

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERET-20090409ASL	
Licensee WESTERN KENTUCKY UNIVERSITY					
Call Sign WKYU-TV		Facility Id 71861		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
BOWLING GREEN		KY	WARREN		42101 - 1034
Nielsen DMA BOWLING GREEN		World Wide Web Home Page Address HTTP://WWW.WKYUPBS.ORG		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input type="checkbox"/> Analog					
<input checked="" type="checkbox"/> Digital	18				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs 2	
Comments: THE PROGRAM, "RECEIVING DTV", AIRED ON WKYU-PBS ON WEDNESDAY, JANUARY 14, 2009 AT 11 P.M. AND SUNDAY, JANUARY 18, 2009 AT 11 P.M.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WKYU-TV HAS A GRAPHICAL LINK (OR BUTTON) ON THE FRONT PAGE OF THE STATION'S WEBSITE THAT TAKES VIEWERS TO THE DTV TRANSITION COALITION WEBSITE, WITH INFORMATION ON THE ANALOG SHUT-OFF, THE BENEFITS OF DTV, THE CONVERTER BOX PROGRAM AND WHO NEEDS THE BOXES, HOW TO RECEIVE AN OVER-THE-AIR DTV SIGNAL, AND ON-LINE DTV QUIZ, AND MUCH MORE. ADDITIONALLY, THE FRONT PAGE OF THE WEBSITE HAS INFORMATION FOR THOSE IN THE COMMUNITY WHO ARE INTERESTED IN SCHEDULING A DTV SPEAKING ENGAGEMENT GIVEN BY AN EXPERT FROM WKYU-TV.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements Comments: WKYU-TV PRESENTED THREE "ABC'S OF HDTV" INFORMATIONAL SESSIONS BETWEEN JANUARY 1 AND MARCH 31, 2009. THE SESSIONS, HELD ON FEBRUARY 2 AND APRIL 1 IN BOWLING GREEN, KY, WERE PRESENTED TO A TV PRODUCTION CLASS AND TWO COMMUNICATIONS LAW CLASSES AT WESTERN KENTUCKY UNIVERSITY. ATTENDANCE AT THESE SESSIONS WAS 20, 25 AND 15, RESPECTIVELY. EACH PRESENTATION INCLUDED INFORMATION ABOUT THE DIGITAL TV TRANSITION, WHAT IS DTV, AND CONSUMER TIPS ON PURCHASING A NEW TV SET AND/OR A DIGITAL CONVERTER BOX.	
<input type="checkbox"/> Community Events Comments:	
<input checked="" type="checkbox"/> Other (describe) Comments: WKYU-TV'S STAFF, INCLUDING THE GENERAL MANAGER AND STATION MANAGER, TOOK MANY PHONE CALLS AND ANSWERED MANY E-MAILS FROM VIEWERS REGARDING THEIR DTV OVER-THE-AIR RECEPTION. THESE CALLS OFTEN LASTED ANYWHERE FROM 5 MINUTES TO 45 MINUTES, DURING WHICH TIME THE VIEWER'S PROBLEMS COULD BE DIAGNOSED AND ASSISTANCE COULD BE GIVEN. MANY TIMES, THE VIEWER WOULD PROVIDE A RETURN PHONE NUMBER SO FOLLOW-UP INFORMATION COULD BE ADDED LATER ON AND PROGRESS IN RECEIVING OVER-THE-AIR DIGITAL SERVICE COULD BE ASCERTAINED.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments: NOTE: WKYU-TV IS NO LONGER SIMULCASTING ITS ANALOG CHANNEL AND ITS PRIMARY DIGITAL STREAM BECAUSE A CATAclysmic EQUIPMENT FAILURE CAUSED THE SHUTDOWN OF THE ANALOG TRANSMITTER ON DECEMBER 18, 2008. THE DAMAGE WAS UNREPAIRABLE. THE STATION IS NOW TRANSMITTING SOLELY IN DIGITAL.	

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing STATION MANAGER
Signature LINDA GEROFISKY	Date (mm/dd/yyyy) 04/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PER, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.