

CAFEPRESS & THE WKU STORE WEEKLY T-SHIRT DESIGN CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY

The *CafePress & The WKU Store Weekly T-shirt Design Contest* (the "Contest") begins on Monday February 20, 2012 at 8:00 a.m. CST. Entries must be received between February 20, 2012 at 8:00 a.m. CST and Friday February 24, 2012 at 12:00 p.m. CST (the initial "Contest Period"). Following the end of the initial Contest Period, the Contest will repeat for successive one week periods (beginning at 8:00 a.m. CST the first Monday after the end of the preceding Contest Period and ending the following Friday at 12:00 p.m. CST) until March 2, 2012.

The Contest provides entrants with the opportunity to design and submit an original t-shirt design. Judges will select a winner on the next Monday following the end of each weekly Contest Period. Each winner will win a t-shirt printed with his/her design.

- ELIGIBILITY:** Open only to currently enrolled Western Kentucky University ("WKU") students who are legal residents of the 50 United States and the District of Columbia and who are 18 years or older at time of entry. Void where prohibited by law. Employees of CafePress, The WKU Store, its respective parents, affiliates and subsidiaries, participating advertising and promotion agencies and prize suppliers, and each of their respective officers, directors and employees (and members of their immediate family and/or those living in the same household of each) are not eligible to enter or win.
- HOW TO ENTER:** To enter, you must submit your t-shirt design via email: wkustore@gmail.com or in person at The WKU Store, 3rd Floor DUC, with your contact information and student ID number. All entries must be submitted by 12:00 p.m. CST Friday during the Contest Period. **There is no limit on the number of entries that you may enter to the Contest; however, you may not enter the same design more than once during any Contest Period.**

All designs must comply with the Design Submission Requirements. The design must:

- Be the entrant's original work.
- Not contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity, or intellectual property rights, or that constitutes copyright infringement.
- Not include third parties, including but not limited to minors, celebrities and friends, who have not expressly authorized entrant to display their image or likeness in any submitted design or otherwise use such image, or likeness in accordance with these Official Rules.
- Not contain material which is (or promote activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating, discriminatory, illegal, offensive, threatening, profane, or harassing.
- Not contain any WKU copyrights or trademarked designs, logos, seals, symbols or verbiage, including but not limited to Western Kentucky University, WKU, Hilltoppers, Toppers, Lady Toppers, and Big Red. More information regarding WKU branding can be found at: http://www.wku.edu/marketingandcommunications/wku_branding.php

Each Sponsor reserves the right in its sole and unfettered discretion to disqualify any entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these Official Rules or that is not consistent with the spirit or theme of the Contest.

By entering the Contest, entrants fully and unconditionally agree to be bound by these rules and the decisions of the judges and Sponsors, which will be final and binding in all matters relating to the Contest. The winners will be notified by email. If a potential winner does not contact CafePress within two (2) calendar days of the first notification attempt or in the event of noncompliance with these Contest rules and requirements, such prize will be forfeited. Upon prize forfeiture, no compensation will be given, and an alternate winner may be selected by CafePress.

3. **SELECTION OF WINNERS:**

Winners will be determined by a panel of judges – which may include one or more representatives from CafePress and The WKU Store. The judges will select one (1) winner every Monday from the entries received in the Contest Period ending the previous Friday.

4. **PRIZES:** Each winner will receive: One (1) t-shirt of their choice printed with the winning design (approximate value \$30)

5. **CONDITIONS OF PARTICIPATION:** No transfer, assignment or substitution of a prize permitted, except that CafePress reserves the right to substitute a prize for an item of equal or greater value if the offered prize is unavailable, in CafePress' sole and absolute discretion. The prizes are awarded without warranty of any kind from CafePress, express or implied, without limitation. All federal, state and local laws and regulations apply. All taxes are the sole responsibility of the prize winners.

Each Entrant represents that the designs submitted for this Contest are the Entrant's original work and that Entrant has obtained all necessary licenses, approvals and consents to use and display the images and design in the Contest. Each entrant also acknowledges that many ideas may be competitive with, similar or identical to the submitted design and/or each other in theme, idea, format or other respects. Each entrant acknowledges and agrees that such entrant will not be entitled to any compensation as a result of the judges' choice of any such similar or identical material.

Entrants also agree to be bound by the terms of these official rules, and by the decisions of CafePress, which are final and binding on all matters pertaining to this Contest. CafePress is not responsible if the prizes cannot be awarded due to delays, technical problems or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Potential winners may be required to sign and return an Affidavit of Eligibility, and Release of Liability, and where legally acceptable, Publicity Release within three (3) days following attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winner.

BY ENTERING, EACH ENTRANT AGREES THAT CAFEPRESS, THE WKU STORE, ITS RESPECTIVE PARENTS, AFFILIATES AND SUBSIDIARIES, PARTICIPATING ADVERTISING AND PROMOTION AGENCIES AND PRIZE SUPPLIERS, AND EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES AND ASSIGNS SHALL NOT BE RESPONSIBLE OR LIABLE FOR, AND ARE HEREBY RELEASED FROM, ANY AND ALL COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, DEATH AND BODILY INJURY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, TO PARTICIPATION IN THE CONTEST OR ANY CONTEST-RELATED ACTIVITY, OR FROM ENTRANT'S ACCEPTANCE, RECEIPT, POSSESSION AND/OR USE OR MISUSE OF ANY PRIZE (INCLUDING ANY TRAVEL RELATED THERETO). CAFEPRESS IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL, PRINTING, TECHNICAL, HUMAN OR OTHER ERROR IN THE PRINTING OF THE OFFER, ADMINISTRATION OF THE CONTEST OR IN THE ANNOUNCEMENT OF THE PRIZE.

EXCEPT WHERE PROHIBITED BY LAW, PARTICIPATION IN THE CONTEST CONSTITUTES ENTRANT'S GRANT TO CAFEPRESS, ITS RESPECTIVE PARENTS, AFFILIATES, FRANCHISEES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING, WEB SITE PROVIDERS, AND WEB MASTERS AND THEIR RESPECTIVE

OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, EDIT, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, THE WINNER'S ENTRY, NAME, PORTRAIT, PICTURE, LIKENESS, OPINIONS AND BIOGRAPHICAL INFORMATION (INCLUDING BUT NOT LIMITED TO HOMETOWN AND STATE) FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION.

6. **INTERNET:** CafePress, its affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, website, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to entrant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, CafePress reserves the right, in its sole and absolute discretion, to cancel, terminate, modify or suspend the Contest. In such event, CafePress reserves the right to select winners from eligible entries received as of the termination date.
7. **USE OF DATA:** CafePress will be collecting personal data about entrants, in accordance with its Privacy Policy, unless otherwise set forth in these Official Rules. By participating in the Contest, entrants hereby agree to CafePress' collection and use of their personal information and acknowledge that they have read and accepted CafePress' [Privacy Policy](#).
8. **ADDITIONAL TERMS:** Any potential winner may be requested to provide CafePress with proof that such winner is a student currently enrolled at WKU, a United States resident and was at least 18 years old at the time of entry. Any automatic, programmed, robotic or similar means of entry are prohibited. CafePress reserves the right at its sole and absolute discretion (i) to cancel, terminate, modify or suspend the Contest; and/or (ii) CafePress reserves the right, in its sole and absolute discretion, to disqualify any individual it finds, in its sole and absolute discretion, to be tampering with the entry process or the operation of the Contest or website. CafePress may prohibit an entrant from participating in the Contest or winning a prize if, in its sole and absolute discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants, CafePress or users of the CafePress Service. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, CafePress reserves the right to seek damages from any such entrant to the fullest extent of the law.
9. **WINNERS LIST:** For a list of winners for any Contest Period, mail a self-addressed envelope to The WKU Store, Attn: Lacey Jackson-CafePress, 1906 College Heights Blvd. #11042, Bowling Green, KY 42101-1042 and specify the end date of the Contest Period for which you are seeking the winner list. Mail must be received by January 7, 2013. List will be sent once each prize for a Contest Period has been awarded.
10. **SPONSORS:** CafePress Inc., 1850 Gateway Drive, Suite 300, San Mateo, CA 94404 and The WKU Store, 1906 College Heights Blvd. #11045, Bowling Green, KY 42101-1042.