Camp Big Red

VFTH

7/6/17

It’s a summer tradition that started at WKU way back in 1994 .

We’re talking about Camp Big Red and it’s as popular as ever as Amy Bingham shows us in this week’s View from the Hill.

There are nine sessions of Camp Big Red throughout the summer that provide kids a fun and safe place to go.

There’s no shortage of energy or fun at Camp Big Red.

“It’s a fun camp to go where you can be active and play a lot of sports.”

For the past 23 years, Camp Big Red at the Preston Health and Activities Center has kept kids age 6 to 12 years old entertained for the summer.

“If you hire a great staff and you hire energetic fun loving outgoing counselors they make all the difference in the world because campers want to be with these counselors.”

The camp takes as many as 70 kids each week.

“We have a really great staff and kids are great so it doesn’t even seem like it’s that many”

“We keep it at that number specifically so that we can do some of the activities that you couldn’t necessarily do with a larger group.”

Like go off campus once a week for a field trip.

“Last week we just took them to Kentucky down under in Horse Cave Kentucky. Campers always love going to Jump Air Zone here in town.

“The thing I love is that we are exposing the kids to so many different things.”

In addition to swimming, one of the more popular activities is Kid Yoga.

“The little kids absolutely love it, the counselors absolutely love it.”

“We have this instructor, her name is Kat, she does different yoga poses and we play different kinds of games.”

any different things.”

Gardner says up to 65 percent of the campers are children of WKU faculty and staff, the rest are from the community.

“Every summer it’s a waiting list.”

“The camp speaks for itself, it sells itself, there’s not a whole lot of marketing required.”

Camp Big Red is sponsored by the WKU Intramural-Recreational Sports Department. To find out more about it, log onto wku.edu backslash Camp Big Red. With this week’s View from the Hill, I’m Amy Bingham.

###