Coach Mike Sanford

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The annual Red/White Spring football game is just two days away and for the fifth time in eight years, WKU will have a new person at the helm.

Amy Bingham introduces us to head football coach Mike Sanford in this week’s View from the Hill.

At just 33 years old, Mike Sanford is one of the youngest FBS coaches in the nation. The successful college quarterback has made multiple coaching stops in his quest to become a head coach. An opportunity he’s thrilled to have here at Western Kentucky University.

Head football coach Mike Sanford is fired up about the upcoming season and wants you to be too.

“I want there to be excitement about what we’re doing, the stuff going on in the field is really good.”

Since being hired on December 14th, Sanford has been laying out a vision to make sure WKU football keeps up its winning ways.

“It’s been a whirlwind but nothing that I didn’t expect being around this program before.”

In 2010 Sanford was quarterbacks coach and passing game coordinator on Coach Willie Taggart’s staff. He says his family has fond memories of the community.

“My daughter was born at Yale a few weeks before we moved here so I have great memories of our daughter as a newborn who’se now 7 years old and in first grade.”

Family is a huge priority for Sanford who even has his dad, Mike Sanford Senior working on staff.

“It’s really not that different you know, he’s still my dad. We’re still coaching football together. ”2:14 “He brings a unique set of experiences with as many years as he’s been coaching.”

From dance offs after practice, to a spring draft night,

Sanford is also pulling out all the stops to make sure students and the campus community are engaged.

“I wanted to find a way to tell our football teams story to the student body and to make them feel like they’re a part of what we’re doing. We need them as much as they need us.”

“Also want them to know our players are fun to be around, have a lot of energy and can be impactful on this campus.”

(many thanks to student Jessica Lucas for the dance off video!)

You can see all this energy and competitiveness in person at the annual

Red/White game Saturday at 3 pm at Houchens Smith Stadium. It’s free of charge.

With this week’s View from the Hill, I’m Amy Bingham.

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