**Potter College of Arts & Letters**

**Western Kentucky University**

**745-2345**

**REPORT TO THE UNIVERSITY CURRICULUM COMMITTEE**

Date: April 24, 2014

The Potter College of Arts & Letters submits the following items for consideration:

|  |  |
| --- | --- |
| **Type of Item** | **Description of Item & Contact Information** |
| Action | **Proposal to Revise a Program**  592 Major in Social Studies  Contact: Robert Dietle, [robert.dietle@wku.edu](mailto:robert.dietle@wku.edu), 5-5731 |
| Action | **Proposal to Revise a Program**  736 Major in Journalism  Contact: Mac McKerral, mac.mckerral@wku.edu, 5-5882 |

Proposal Date October 1, 2014

**Potter College of Arts & Letters**

**Department of History**

**Proposal to Revise A Program**

**(Action Item)**

Contact Person: Robert Dietle, [robert.dietle@wku.edu](mailto:robert.dietle@wku.edu), 745-5731

**1. Identification of program:**

* 1. Current program reference number: 592
  2. Current program title: Major in Social Studies
  3. Credit hours: 60

**2. Identification of the proposed program changes:** As part of the new Colonnade Program, the department’s Western Civilization Courses (HIST 119/HIST 120) will be replaced with World History (HIST 101/HIST 102). The Social Studies major is being revised to reflect that change.

**3. Detailed program description\*:**

**\*The following is provided as a model for presenting program revision information.**

**Current Program Proposed Program**

|  |  |
| --- | --- |
| The major in social studies requires a minimum of 60 semester hours and leads to a Bachelor of Arts degree. Students completing this major may become eligible for teacher certification in social studies. Students with a major in social studies receive a 12-hour waiver in the upper-division hour requirement in the major field. The courses required are distributed as follows:  **History:** 27 hours, including HIST **119, 120**, 240,241, and 498. The remaining 12 hours must be upper-division hours and must include a course from each of the following areas: United States History, European History to 1648, European History since 1648, and Areas other than Europe and the United States.  **Political Science:** 9 hours, including PS 110, PS 250 or 260, and an upper-division elective chosen from the following: PS 310, PS 316, PS 326, PS 327, PS 328, and PS 370.  **Economics:** 6 hours, including ECON 202 and 203.  **Geography:** 9 hours, including GEOG 110; and two of the following GEOG 350, 360 426, 430.  **Anthropology, Psychology and Sociology:** 9 hours including ANTH 120, PSY 100 and SOCL 100. | The major in social studies requires a minimum of 60 semester hours and leads to a Bachelor of Arts degree. Students completing this major may become eligible for teacher certification in social studies. Students with a major in social studies receive a 12-hour waiver in the upper-division hour requirement in the major field. The courses required are distributed as follows:  **History:** 27 hours, including HIST **101, 102**, 240,241, and 498. The remaining 12 hours must be upper-division hours and must include a course from each of the following areas: United States History, European History to 1648, European History since 1648, and Areas other than Europe and the United States.  **Political Science:** 9 hours, including PS 110, PS 250 or 260, and an upper-division elective chosen from the following: PS 310, PS 316, PS 326, PS 327, PS 328, and PS 370.  **Economics:** 6 hours, including ECON 202 and 203.  **Geography:** 9 hours, including GEOG 110; and two of the following GEOG 350, 360 426, 430.  **Anthropology, Psychology and Sociology:** 9 hours including ANTH 120, PSY 100 and SOCL 100. |
|  |  |

**Current Program Proposed Program**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Prefix | # | Course Title | Hrs. |  | Prefix | # | Course Title | Hrs. |
| HIST | 119 | Western Civilization to 1648 | 3 |  | HIST | 101 | World History I | 3 |
| HIST | 120 | Western Civilization since 1648 | 3 |  | HIST | 102 | World History II | 3 |
| HIST | 240 | The United States to 1865 | 3 |  | HIST | 240 | The United States to 1865 | 3 |
| HIST | 241 | The United States since 1865 | 3 |  | HIST | 241 | The United States since 1865 | 3 |
| HIST | 498 | Senior Seminar | 3 |  | HIST | 498 | Senior Seminar | 3 |
| HIST |  | Upper-level class in United States History | 3 |  | HIST |  | Upper-level class in United States History | 3 |
| HIST |  | Upper-level class in European History to 1648 | 3 |  | HIST |  | Upper-level class in European History to 1648 | 3 |
| HIST |  | Upper-level class in European History since 1648 | 3 |  | HIST |  | Upper-level class in European History since 1648 | 3 |
| HIST |  | Upper-level class in area other than Europe or the United States | 3 |  | HIST |  | Upper-level class in area other than Europe or the United States | 3 |
| PS | 110 | American National Government | 3 |  | PS | 110 | American National Government | 3 |
| PS | 250 or 260 | International Politics or  Introduction to Comparative Politics | 3 |  | PS | 250 or 260 | International Politics  or  Introduction to Comparative Politics | 3 |
| PS |  | Upper-division elective chosen from the following: PS 310, 316, 326, 327, 328 and 370 | 3 |  | PS |  | Upper-division elective chosen from the following: PS 310, 316, 326, 327, 328 and 370 | 3 |
| ECON | 202 | Principles of Economics (MICRO) | 3 |  | ECON | 202 | Principles of Economics (MICRO) | 3 |
| ECON | 203 | Principles of Economics (MACRO) | 3 |  | ECON | 203 | Principles of Economics (MACRO) | 3 |
| GEOG | 110 | Introduction to the Physical Environment | 3 |  | GEOG | 110 | Introduction to the Physical Environment | 3 |
| GEOG |  | Any two of the following: GEOG 350, 360, 425, 430 | 6 |  | GEOG |  | Any two of the following: GEOG 350, 360, 425, 430 | 6 |
| ANTH | 120 | Introduction to Cultural Anthropology | 3 |  | ANTH | 120 | Introduction to Cultural Anthropology | 3 |
| PSY | 100 | Introduction to Psychology | 3 |  | PSY | 100 | Introduction to Psychology | 3 |
| SOCL | 100 | Introductory Sociology | 3 |  | SOCL | 100 | Introductory Sociology | 3 |
|  |  |  |  |  |  |  |  |  |
| TOTALS |  | Credit Hours | 60 |  | TOTALS |  | Credit Hours | 60 |

**4. Rationale for the proposed program change:** In the fall 2014 semester, as part of the Colonnade Program, the History Department will replace HIST 119/120 with HIST 101/102. This program revision will bring the Social Studies major in line with that change in the curriculum.

**5. Proposed term for implementation and special provisions (if applicable):** Fall 2014

**6. Dates of prior committee approvals:**

HistoryDepartment: \_\_\_\_10/17/2013\_\_\_\_

PCAL Curriculum Committee \_\_\_11/7/2013\_\_\_\_\_\_\_\_

Professional Education Council (if applicable) \_\_\_12/3/2014\_\_\_\_\_\_\_\_\_

Undergraduate Curriculum Committee \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

University Senate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Proposal Date March 19, 2014

**Potter College of Arts & Letters**

**School of Journalism & Broadcasting**

**Proposal to Revise a Program**

**(Action Item)**

**Contact Person:** Mac McKerral, [mac.mckerral@wku.edu](mailto:mac.mckerral@wku.edu); 745-5882

**1. Identification of program:**

* 1. Current program reference number: 736
  2. Current program title: Major in Journalism (A.B.)
  3. Credit hours: 45-46

**2. Identification of the proposed program changes:**

* Drop BCOM 265 *Basic Broadcast News* from required course list
* Correct narrative in the sophomore elective

**3. Detailed program description:**

|  |  |
| --- | --- |
| Current Program  Major in Journalism  ADMISSION REQUIREMENTS  Students wishing to enter the major in journalism are admitted as majors seeking admission (reference 736P).  Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:   1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree; 2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of ‘C’ or better and 9 additional hours in general education; 4. Completion of the following courses with a grade of ‘C’ or better: SJB 101, 102, 103 and JOUR 202.   Students not meeting the above admission requirements will not be admitted to the Journalism major and cannot register for any additional courses in the major.  CURRICULUM: The major in journalism (reference number 736) requires 45 to 46 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level.  Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements. In addition to meeting institutional requirements  for graduation, the journalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor.  Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor.  Required courses ~~(39 hours)~~  PJ 131 Intro to Digital Photography (3)  SJB 101 Understanding Media (3)  SJB 102 Media Content, Collaboration (3)  SJB 103 Digital Storytelling (3)  JOUR 202 Intro. to Media Writing (3)  PJ261 Intro to Multimedia (3)  BCOM 264 Digital Video Production (3)  ~~BCOM 265 Basic Broadcast News (3)~~  JOUR 301 Press Law and Ethics (3)  JOUR 302 Intermediate Reporting (3)  JOUR 323 Multiplatform News(3)  JOUR 325 Feature Writing (3)  AD 348 Intro to Interactive Media (3)  Required Elective (3 hours)  One 3-credit hour upper division elective taken sophomore year outside the major in journalism in AD, BCOM, FILM, PJ, or PR subject area with approval of advisor.  *Select one of the following three capstone experiences* (3-4 hours)  JOUR 426 Advanced Reporting (3)  or by application  SJB 495 Collaborative Journalism(3)  or by application  SJB 401&402 Team Investigative I & II (4)  *Select one 3-hour elective from the following list:*  (3 hours)  AD 343 Print Design, Production (3)  JOUR 336 Picture Editing (3)  JOUR 421 American Press History (3)  JOUR 422 Current Issues in Mass Comm. (3)  JOUR 427 Journalism/Media in Schools (3)  JOUR 428 News Media Management (3)  JOUR 467 News/Editorial Practicum (1)  JOUR 481 Problems in Mass Comm. (3)  JOUR 491 Internship or Practicum (3)  BCOM 368 News Videography & Editing (3) | Proposed Program  Major in Journalism  ADMISSION REQUIREMENTS  Students wishing to enter the major in journalism are admitted as majors seeking admission (reference 736P).  Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:   1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree; 2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of ‘C’ or better and 9 additional hours in general education; 4. Completion of the following courses with a grade of ‘C’ or better: SJB 101, 102, 103 and JOUR 202.   Students not meeting the above admission requirements will not be admitted to the Journalism major and cannot register for any additional courses in the major.  CURRICULUM: The major in journalism (reference number 736) requires 45 to 46 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level.  Students must take a minimum of 72 semester  hours in courses outside of the School of  Journalism & Broadcasting unit including the University's general education requirements. In addition to meeting institutional requirements  for graduation, the journalism major must have  a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor.  Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor.  Required courses **(36 hours)**  PJ 131 Intro to Digital Photography (3)  SJB 101 Understanding Media (3)  SJB 102 Media Content, Collaboration, (3)  SJB 103 Storytelling for the 21st Century (3)  JOUR 202 Introduction to Media Writing (3)  PJ 261 Intro to Multimedia (3)  BCOM 264 Digital Video Production (3)  JOUR 301 Press Law and Ethics (3)  JOUR 302 Intermediate Reporting (3)  JOUR 323 Multiplatform News(3)  JOUR 325 Feature Writing (3)  AD 348 Intro to Interactive Media (3)  Required Elective (3 hours)  One 3-credit hour upper division elective taken sophomore year outside the major in journalism in AD, BCOM, FILM, PJ, PR or **SJB** subject area with approval of advisor.  *Select one of the following three capstone experiences* (3-4 hours)  JOUR 426 Advanced Reporting (3)  or by application  SJB 495 Collaborative Journalism(3)  or by application  SJB 401&402 Team Investigative I & II (4)  *Select one 3-hour elective from the following list:*  (3 hours)  AD 343 Print Design, Production (3)  JOUR 336 Picture Editing (3)  JOUR 421 American Press History (3)  JOUR 422 Current Issues in Mass Comm. (3)  JOUR 427 Journalism/Media in Schools (3)  JOUR 428 News Media Management (3)  JOUR 467 News/Editorial Practicum (1)  JOUR 481 Problems in Mass Comm. (3)  JOUR 491 Internship or Practicum (3)  BCOM 368 News Videography & Editing (3) |

**4. Rationale for the proposed program change:**

Deleting BCOM 265 *Basic Broadcast News* corrects the total credit hours required in the course listing to match the total hours in the narrative. The correction also corrects the ratio of upper division hours to 50- percent of the major. This course was included in the required course list in error in the previous program proposal approved by the Faculty Senate in February 2014. The SJB prefix code has been added to the sophomore elective list to allow students to include all subject fields outside the journalism major but still in the School of Journalism & Broadcasting.

**5. Proposed term for implementation and special provisions (if applicable):** 2014(30)

**6. Dates of prior committee approvals:**

SJ&B Curriculum Committee: \_\_\_\_3/21/2014\_\_

School of Journalism & Broadcasting \_\_\_\_3/28/2014\_\_

PCAL Curriculum Committee \_\_\_\_4/3/2014\_\_\_\_

Undergraduate Curriculum Committee \_\_\_\_\_\_\_\_\_\_\_\_

University Senate \_\_\_\_\_\_\_\_\_\_\_\_