

# *Minor in Performing Arts Administration*

Reference Number: 428

Draft Update 6/28/11

The minor in Performing Arts Administration (Reference Number 428) requires the completion of the following 24 credit hour program:

Required Courses	Credits	Notes
9 Credits from at least two of the these subject areas: Theatre, Music, and/or Dance	<b>9</b>	Students pursuing major concentrations in one of these performing arts areas should distribute these 9 credits across the other two disciplines
MKT 220: Basic Marketing Concepts	<b>3</b>	Sophomore Standing Required
MGT 333: Mgmt of Non-Profit Organizations	<b>3</b>	
PERF 423: Performing Arts Management	<b>3</b>	
ACCT 200: Introductory Accounting, Financial <b>OR</b> BA 110: Intro to Business and Entrepreneurship	<b>3</b>	
JOUR 355: Fundamentals of Public Relations* <b>OR</b> MKT 322: Integrated Marketing Communications	<b>3</b>	*Carries the prerequisites of JOUR 201 & 202 for <i>Journalism majors only.</i>