

**UNIVERSITY CURRICULUM COMMITTEE
WESTERN KENTUCKY UNIVERSITY**

REPORT TO THE SENATE:

DATE: April 30, 2007
FROM: Julie Shadoan, Chair

The University Curriculum Committee submits the following items from the April 26, 2007, meeting for approval by the University Senate:

NOTE: Proposals marked with an “*” were action items by the UCC and are consent items for the Senate. All other items are information items only.

A. College of Education and Behavioral Sciences:

1. Creation of Course:

IECE 491, Practicum in Interdisciplinary Early
Childhood Education*
IECE 489, Practicum Seminar in Interdisciplinary
Early Childhood Education*

2. Revision of Program:

#526, Interdisciplinary Early Childhood Education*

B. Potter College of Arts and Letters:

1. Deletion of Course:

SOCL 415, Sociology of Language

2. Cross-Listing of Course (Course Equivalency):

ANTH/FLK 342 (removed to the action agenda)*

3. Creation of New Course:

ANTH 342, Peoples and Cultures of the Caribbean*

C. Gordon Ford College of Business:

1. Creation of New Course:

ECON 323*
MKT 329*

2. Revision of Program:

#723, Management*

D. College of Health and Human Services:

1. One-Time Only Course:

CD 401: Fingerspelling

2. Creation of an Equivalent Course:

REC 402, Fiscal Practices in Recreation
REC 404, Recreation Facility Management

3. Creation of New Course:

CFS 170, International Cuisine & Culture*
SPM 450, Sport Law*
SPM 452, Sport Leadership and Management*
SPM 454, Sport Governance*
SPM 456, Advance Studies in Sport*
SPM 490, Internship in Sport*

4. Multiple Revisions to Course:

PE 440, Sport Management I*

5. Create New Minor Program:

REF #____, Facility and Event Management*

6. Create a New Major Program:

REF #____, Sport Management*

E. Ogden College of Science and Engineering:

1. One Time Course:

CE 341, Fluid Thermal Science

2. Deletion of Course:

GEOG 104, Intro. to Canadian Studies
GEOG 217, Fundamentals of GIS
GEOG 351, Historical Geography of the US
GEOG 402, Physiography of North American
GEOG 404, Computer Mapping
GEOG 410, Advanced Cartography
GEOG 453, Geography of Russia
GEOG 493, Geographic Information Systems

3. Revision of Course Pre-reqs/co-reqs:

GEOG 391, Data Analysis and Interpretation
GEOG 484, Planning Theory and Application
GEOG 488, Rural Planning

4. Revision of Course Number:

BIOL 220, Intro. to Molecular and Cell Biology
BIOL 221, Intro. to Molecular and Cell Biology Lab

5. Creation of New Course:

GEOG 316, Fundamentals of Geographic Information*
MATH 142, Mathematics for Life Sciences*

6. Revision of Program:

REF #174, GIS Certification*
REF #339, City and Regional Planning Minor*
REF #366, Geographic Information Systems Minor*
REF #374, Geography Minor*
REF #576, B.S. in GIS*
REF #577, B.S. in Geology*
REF #578, B.S. in Meteorology*
REF #674, B.S. in Geography*
REF #676, B.A. in Geology*
REF #677, B.S. in Geology*
REF #528, Mathematics*

REF #728, Mathematics*

F. Bowling Green Community College:

1. Revision of Program:

REF #288, Business Technology*

**College of Education and Behavioral Sciences (CEBS)
Office of the Dean
54662**

***REPORT TO THE UNDERGRADUATE CURRICULUM
COMMITTEE***

Date: April 12, 2007

The following items are being forwarded for the April 26, 2007 meeting:

Type of Action	Description of Item and Contact Information
<i>Action</i>	Action: Create a New Course Item: IECE 491, Practicum in Interdisciplinary Early Childhood Education Contact: Sylvia Dietrich Email: sylvia.dietrich@wku.edu Phone: 5-2317
<i>Action</i>	Action: Create a New Course Item: IECE 489, Practicum Seminar in Interdisciplinary Early Childhood Education Contact: Sylvia Dietrich Email: sylvia.dietrich@wku.edu Phone: 5-2317
Action	Action: Revise a Program Item: 526, Interdisciplinary Early Childhood Education Contact: Vicki Stayton Email: Vicki.stayton@wku.edu Phone: 5-3450

Proposal Date: March 12, 2007

**College of Education and Behavioral Sciences
Department of Special Instructional Programs
Proposal to Create a New Course
(Action Item)**

Contact Person: Sylvia L. Dietrich sylvia.dietrich@wku.edu, 745-2317

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: IECE 491
- 1.2 Course title: Practicum in Interdisciplinary Early Childhood Education
- 1.3 Abbreviated course title: Practicum in IECE
- 1.4 Credit hours: 5
- 1.5 Type of course: P (Practicum)
- 1.6 Prerequisites: IECE 421 and IECE 422, with grades of C or higher
Corequisite: IECE 489
- 1.7 Course catalog listing: Supervised work in off-campus settings with children birth to age 5, with and without disabilities, and their families. Students are responsible for arranging their own transportation.

2. Rationale:

- 2.1 Reason for developing the proposed course:
This course is designed for Interdisciplinary Early Childhood Education students in the noncertification concentration. Western Kentucky University's Interdisciplinary Early Childhood Education (IECE) curriculum is based on Kentucky's IECE New Teacher Standards, the National Association for the Education of Young Children's Standards for Programs, the Council for Exceptional Children's (CEC) Common Core, and the Division for Early Childhood of the Council for Exceptional Children's Personnel Standards. This course will provide students who are pursuing careers in early childhood settings where teacher certification is not required (e.g., Head Start, Early Head Start, private preschools and Kindergartens, and child care centers) the opportunity to complete a supervised practicum experience based on their individual career goals. Western's IECE curriculum must prepare graduates to work with children birth through five years, both with and without disabilities, and their families in various early childhood settings. Both DEC and NAEYC recommend that students complete a supervised experience in which they apply knowledge and skills with young children and families. This practicum will allow students to apply knowledge and skills in a setting

based on their career goals. In some cases, this may be their place of employment.

- 2.2 Projected enrollment in the proposed course: Based on current enrollment and on feedback from KCTCS sources about interest in a noncertification option, an enrollment of 15-20 is projected.
- 2.3 Relationship of the proposed course to courses now offered by the department: IECE 490 *Student Teaching* is offered by the IECE program for students selecting the teacher certification concentration. In IECE 490 students complete two 8-week student teaching experiences, one with infants/toddlers and one with preschoolers. Student placement for IECE 491 would be in one early childhood setting, which may be a setting where noncertified teachers work.
- 2.4 Relationship of the proposed course to courses offered in other departments: There are several programs in which students do supervised practice or practicum experiences as a program requirement. One example, CFS 410 *Internship*, provides students with the opportunity to apply knowledge and skills in a supervised setting, preparing students for entry-level competencies for child and family life in their chosen field of child studies. The proposed practicum will occur in educational settings, provide candidates with advanced training and opportunities, and be based on the IECE Teacher Standards. Other examples of practicum-type courses are ELED 490, MGE 490, and SEC 490; these courses, offered in the Department of Curriculum and Instruction, provide student teaching experience in specific school settings. However, they would not be appropriate for IECE students not seeking teacher certification.
- 2.5 Relationship of the proposed course to courses offered in other institutions: Kentucky institutions of higher education offer student teaching courses across disciplines including IECE, but no institutions offer a non-certification practicum. UK, Morehead, and ECU offer a practicum in Family Studies that provides students opportunities to practice entry-level skills in settings related to child and family life.

3. Discussion of proposed course:

- 3.1 Course objectives: Students will be able to:
 - Implement developmentally and functionally appropriate individual and group activities.
 - Use a variety of strategies to encourage children's physical, social-emotional, communication, cognitive, and adaptive development.
 - Support and facilitate family and child interactions as primary contexts for learning and development.
 - Demonstrate ability to develop and implement meaningful, integrated learning experiences, using the central concepts and tools of inquiry in curriculum content areas, including language and literacy,

mathematics, science, health, safety, nutrition, social studies, art, music, drama, and movement.

- Develop, select and implement learning experiences and strategies that affirm and respect family, cultural, and societal diversity, including language differences.
- Select, utilize and evaluate appropriate developmentally and functionally appropriate materials, equipment, and environments.
- Evaluate and demonstrate appropriate use of technology with young children, including adaptive and assistive technologies
- Make specific adaptations with strategies, equipment and environments to meet the specific needs of all children, including those with unique talents, disabilities, learning and developmental needs.
- Incorporate assessment information and strategies from multiple disciplines and families in the design and implementation of intervention strategies
- Select and implement methods of behavior support and management appropriate for young children.
- Organize space, time, peers, materials and adults to maximize child progress in group and home settings.
- Function as a team member in an interdisciplinary/transdisciplinary setting, including sharing, consultation, and joint goal-setting and planning.

3.2 Content outline:

- Plan instruction
 - Develop lesson plans
 - Assist with IEP/IFSP development
 - Select curricula, materials, and instructional strategies
 - Incorporate family resources, priorities and concerns in plan for instruction
 - Arrangement of the environment
- Implement services
 - Conduct developmentally appropriate activities with children
 - Adapt instruction for children with developmental differences
 - Utilize positive behavioral supports
- Evaluate and reflect on instruction
 - Reflect on and refine instruction
 - Assess child outcomes
 - Assess family outcomes

3.3 Student expectations and requirements:

Grades will be based on the instructor's evaluation of the student's implementation of his or her Professional Growth Plan and observations conducted in the practicum setting by the university supervisor.

3.4 Tentative texts and course materials: no specific texts identified

4. Resources:

- 4.1 Library resources: No library resources will be utilized for this course
- 4.2 Computer resources: The College of Education and Behavioral Sciences has adequate computer resources for faculty and student support

5. Budget implications:

- 5.1 Proposed method of staffing: present IECE faculty
- 5.2 Special equipment needed: No special equipment required
- 5.3 Expendable materials needed: Typical classroom supplies
- 5.4 Laboratory materials needed: No laboratory materials needed

6. Proposed term for implementation: Fall 2008

7. Dates of prior committee approvals:

Department of Special Instructional Programs	<u>March 23, 2007</u>
CEBS Curriculum Committee	<u>April 3, 2007</u>
University Curriculum Committee	_____
University Senate	_____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: March 12, 2007

**College of Education and Behavioral Sciences
Department of Special Instructional Programs
Proposal to Create a New Course
(Action Item)**

Contact Person: Sylvia L. Dietrich sylvia.dietrich@wku.edu, 745-2317

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: IECE 489
- 1.2 Course title: Practicum Seminar in Interdisciplinary Early Childhood Education
- 1.3 Abbreviated course title: Practicum Seminar in IECE
- 1.4 Credit hours: 1
- 1.5 Type of course: S (Seminar)
- 1.6 Prerequisites: IECE 421 and 422 with grades of C or higher
Corequisite: IECE 491
- 1.7 Course catalog listing: Discussion of and reflection on the practicum placement, as well as career planning. This course prepares IECE majors to apply knowledge learned in previous courses.

2. Rationale:

- 2.1 Reason for developing the proposed course:
This course is designed for Interdisciplinary Early Childhood Education students in the noncertification concentration and will be taken at the same time as IECE 491, Practicum in IECE.
- 2.2 Projected enrollment in the proposed course: Based on current enrollment and on feedback from KCTCS sources about interest in a noncertification option, an enrollment of 15-20 is projected.
- 2.3 Relationship of the proposed course to courses now offered by the department: No other similar courses are offered in the department. IECE 489 is designed to be taken along with IECE 491 *Practicum in IECE* during the final semester of coursework. The courses are designed as capstone experiences and provide students with the opportunity to apply skills and demonstrate mastery of critical skills taught throughout the IECE program.
- 2.4 Relationship of the proposed course to courses offered in other departments: Students in the teacher certification concentration, who take IECE 490, also take EDU 489 Student Teaching Seminar, which addresses specifics related to teacher certification and successful completion of program requirements for teacher candidates P – 12. However, EDU 489

does not address issues related to early childhood educational professionals who are not seeking teacher certification. The proposed course will fulfill a similar function to EDU 489 for IECE non-certification students.

- 2.5 Relationship of the proposed course to courses offered in other institutions: No other institutions in the state offer a similar course. This is probably because IECE programs are usually designed to prepare individuals to work in settings that require teacher certification.

3. Discussion of proposed course:

- 3.1 Course objectives: Students will be able to:
- Reflect on their preparation and skills in working in an early childhood setting
 - Discuss the job application process and practice related skills
 - Read and apply data from the assigned text, other books, and periodicals
 - Apply professional codes of ethics to early childhood practice
 - Engage in problem-solving related to collaboration, diversity, Early Childhood Standards, and positive behavioral supports
 - Identify organizational structures and procedures for communication within that structure
- 3.2 Content outline:
- Professional code of ethics
 - Career opportunities
 - Resume development, job searching, and interviewing
 - Diversity in Early Childhood Settings
 - Collaboration
 - Interagency
 - Intra-agency
 - Families
- 3.3 Student expectations and requirements:
Evaluation of students will be based on:
Development of Professional Growth Plan
Participation in Professional Development Activities
Professional Development Journal
- 3.4 Tentative texts and course materials: no specific texts identified

4. Resources:

- 4.1 Library resources: No library materials will be utilized for this course

- 4.2 Computer resources: The College of Education and Behavioral Sciences has adequate computer resources for faculty and student support

5. Budget implications:

- 5.1 Proposed method of staffing: Present IECE faculty
5.2 Special equipment needed: No special equipment required
5.3 Expendable materials needed: Typical classroom supplies
5.4 Laboratory materials needed: No laboratory materials needed

6. Proposed term for implementation: Fall 2008

7. Dates of prior committee approvals:

Department of Special Instructional Programs March 23, 2007

CEBS Curriculum Committee April 3, 2007

University Curriculum Committee _____

University Senate _____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: March 12, 2007

**College of Education and Behavioral Sciences
Department of Special Instructional Programs
Proposal to Revise A Program
(Action Item)**

Contact Person: Vicki D. Stayton 745-3450, Vicki.stayton@wku.edu

1. Identification of program:

- 1.1 Current program reference number: 526
- 1.2 Current program title: Interdisciplinary Early Childhood Education
- 1.3 Credit hours: 75

2. Identification of the proposed program changes:

- Add a noncertification concentration requiring 68 credit hours.
- Eliminate the admission to professional education requirement.
- In the new concentration replace IECE 490 and EDU 489 with IECE 491 and IECE 489.

3. Detailed program description:

See attached table for comparison of current and proposed programs.

4. Rationale for the proposed program change:

The Interdisciplinary Early Childhood Education (IECE) major provides for the initial preparation in IECE. Western Kentucky University's IECE curriculum for the B.S. degree is based on Kentucky's IECE New Teacher Standards, the National Association for the Education of Young Children's (NAEYC) Standards for Programs, the Council for Exceptional Children's (CEC) Common Core, and the Division for Early Childhood (DEC) of the CEC's Personnel Standards. The adherence to both NAEYC and DEC/CEC standards recognizes that Early Care and Education settings serve children both with and without disabilities, and thus, teachers in those programs must be prepared in both sets of standards. Currently, the only option for students matriculating through this degree program is to complete the teacher certification option. Some individuals who seek a bachelor's degree and who want to work in the Early Care and Education field do not intend to seek careers that require teacher certification (e.g., private preschools, Head start teacher, Early Head Start teacher). Since the development of Western's IECE program, the catalog description, brochures, and other materials have identified the program as preparing graduates for a variety of positions that do not require teacher certification (e.g., Head Start, childcare, private agency programs); however, a noncertification concentration has not been available to students. The proposed noncertification concentration is designed to meet this need and is being proposed, in part, based on discussions with faculty and administrators at Kentucky Community and Technical College System institutions who have expressed need for such an option. Several researchers have concluded that the quality of early childhood staff is, if not the most important, one of the most important factors in determining program quality and outcomes for children (e.g., Buysse, Wesley, Bryant, & Gardner, 1999; Kontos and Wilcox-Herzog, 2001; Cost, Quality and Child Outcomes Study Team, 1995). As a result, federal and state legislation requires and/or highly recommends that early childhood educators obtain

specialized education in the field (e.g., Head Start Reauthorization act of 1998, Individuals with Disabilities education Act of 2004, and Kentucky's KIDS Now Legislation). With the increase in Early Care and Education programs nationally, multiple professional organizations have issued policy statements recommending uniform and distinctive early childhood pre-service preparation (e.g., American Federation of Teachers, Association for Supervision and Curriculum Development, DEC/CEC, NAEYC, and the National Association of State Boards of Education). The proposed curriculum for the noncertification concentration is designed to prepare highly qualified graduates based on national and state recommended standards by:

- Adding a noncertification concentration with 68 hours in the majors to meet the needs of students who want a bachelor's degree in IECE, but who do not want to qualify for teacher certification. The major differences between this concentration and the certification concentration are the elimination of admission to professional education requirements, student teaching and the student teaching seminar. Therefore, if a student does decide at a later date to seek certification, he/she will only need to qualify for admission to professional education and complete the student teaching requirements.
- Eliminating the admission to professional education requirement. This change will facilitate the recruitment and retention of students from IECE programs at KCTCS institutions who want a bachelor's degree in IECE, but who do not want to qualify for teacher certification.
- Replacing IECE 490 *Student Teaching Infant/Toddler* and IECE 490 *Student Teaching Preschool* with IECE 491 *Practicum in Interdisciplinary Early Childhood Education*. Both NAEYC and DEC/CEC recommend that pre-service students complete a supervised experience in which they apply knowledge and skills with young children and their families. This practicum will allow students to apply knowledge and skills in a setting based on their career goals. In some cases, this may be their place of employment.
- Replace EDU 489 *Seminar in Student Teaching* with IECE 489 *Practicum Seminar in Interdisciplinary Early Childhood Education*. This practicum will provide a forum for discussion and reflection on the practicum placements, as well as an opportunity to address career planning.

5. Proposed term for implementation and special provisions (if applicable):
Fall 2008

6. Dates of prior committee approvals:

Department of Special Instructional Programs	<u>March 23, 2007</u>
CEBS Curriculum Committee	<u>April 3, 2007</u>
Professional Education Council	<u>April 11, 2007</u>
University Curriculum Committee	_____
University Senate	_____

Attachment: Program Inventory Form

<p style="text-align: center;"><i>Current Program</i> <i>Bachelor of Science Interdisciplinary Early Childhood Education</i></p>	<p style="text-align: center;"><i>Proposed Program</i> <i>Bachelor of Science Interdisciplinary Early Childhood Education</i></p> <ul style="list-style-type: none"> ▪ <i>Certification Concentration</i> ▪ <i>Non-Certification Concentration</i>
<p>Total Hours: 75</p> <p>The major in interdisciplinary early childhood education (reference number 526) requires 75 hours and leads to a bachelor of science degree. A grade of “C” or higher must be earned for all professional education courses required for this major. No minor or second major is required.</p> <p>The major is designed to prepare early childhood educators to work with children, both with and without disabilities, ages birth through kindergarten, and their families. Program graduates are eligible to apply for certification in Interdisciplinary Early Childhood Education (IECE), Birth to Primary. Graduates are prepared for preschool and kindergarten positions in public schools, First Steps, Head Start, and other public and private agencies serving young children and families.</p> <p>The performance-based interdisciplinary program of study requires the courses listed below. Students must be admitted to professional education prior to enrollment in IECE 324, IECE 325, and IECE 326. Student teaching occurs during the final semester of the program.</p>	<p>Total Hours: 68 - 75</p> <p>The major in interdisciplinary early childhood education (reference number 526) requires 68-75 hours and leads to a bachelor of science degree. A grade of “C” or higher must be earned for all courses required for this major. No minor or second major is required. Students select either the teacher certification concentration, 75 hours (which leads to initial certification for Birth to 5 years) or the non-certification concentration, 68 hours.</p> <p>The major is designed to prepare early childhood educators to work with children, both with and without disabilities, ages birth through kindergarten, and their families. Graduates of the certification concentration are eligible to apply for certification in Interdisciplinary Early Childhood Education (IECE), Birth to Primary. Graduates of this concentration are prepared for preschool and kindergarten positions in public schools, First Steps, Head Start, and other public and private agencies serving young children and families.</p> <p>Graduates of the non-certification concentration are prepared for preschool and kindergarten positions in private schools, First Steps Service Coordinator, Head Start, and other public and private agencies serving young children and families.</p> <p>The performance-based interdisciplinary program of study requires the courses listed below. For the certification concentration students must be admitted to professional education prior to enrollment in IECE 324, IECE 325, and IECE 326. Student teaching occurs during the final semester of the program. For the non-certification concentration admission to professional</p>

	<p>education is not required. The Practicum in Interdisciplinary Early Childhood Education and Practicum Seminar in IECE occur during the final semester of the program.</p>
<p>Professional Education – 75 hours</p> <p><i>CFS 191 Child Development (3 hours)</i></p> <p><i>CFS 192 Working with Young Children and Families (3 hours)</i></p> <p><i>CFS 295 Curriculum Development for Infants & Toddlers (3 hours)</i></p> <p><i>CFS 296 Curriculum Development for Preschool & Kindergarten Children (3 hours)</i></p> <p><i>CFS 294 Assessment of Young Children (3 hours)</i></p> <p><i>CD 481 Speech and Language Development (3 hours)</i></p> <p><i>PE 313 Motor Development (2 hours)</i></p> <p><i>EXED 330 Introduction to Exceptional Child Education (3 hours)</i></p> <p><i>EXED 419 Assistive Technology (3 hours)</i></p> <p><i>EXED 422 Collaboration & Inclusion in School & Community Settings (3 hours)</i></p> <p><i>EXED 432 Applied Behavior Analysis (3 hours)</i></p> <p><i>LME 318 Children’s Literature (3 hours)</i></p> <p><i>IECE 321 Family Supports & Services (3 hours)</i></p> <p><i>IECE 322 Planning Curriculum & Instruction for Diverse Learners (3 hours)</i></p> <p><i>IECE 323 Positive Behavioral Supports with Young Children (3 hours)</i></p> <p><i>IECE 324 Advanced Assessment of Young Children (3 hours)</i></p>	<p>Courses in the Major – 68 – 75 hours</p> <p><i>The following courses are required for both Certification and Non-Certification Concentrations:</i></p> <p><i>CFS 191 Child Development (3 hours)</i></p> <p><i>CFS 192 Working with Young Children and Families (3 hours)</i></p> <p><i>CFS 295 Curriculum Development for Infants & Toddlers (3 hours)</i></p> <p><i>CFS 296 Curriculum Development for Preschool & Kindergarten Children (3 hours)</i></p> <p><i>CFS 294 Assessment of Young Children (3 hours)</i></p> <p><i>CD 481 Speech and Language Development (3 hours)</i></p> <p><i>PE 313 Motor Development (2 hours)</i></p> <p><i>EXED 330 Introduction to Exceptional Child Education (3 hours)</i></p> <p><i>EXED 419 Assistive Technology (3 hours)</i></p> <p><i>EXED 422 Collaboration & Inclusion in School & Community Settings (3 hours)</i></p> <p><i>EXED 432 Applied Behavior Analysis (3 hours)</i></p> <p><i>LME 318 Children’s Literature (3 hours)</i></p> <p><i>IECE 321 Family Supports & Services (3 hours)</i></p> <p><i>IECE 322 Planning Curriculum & Instruction for Diverse Learners (3 hours)</i></p> <p><i>IECE 323 Positive Behavioral Supports with Young Children (3 hours)</i></p> <p><i>IECE 324 Advanced Assessment of Young Children (3 hours)</i></p> <p><i>IECE 325 Partnerships with Families (3 hours)</i></p>

<i>IECE 325 Partnerships with Families (3 hours)</i>	<i>hours)</i>
<i>IECE 326 Integrating Mathematics & Science Across the Early Childhood Curriculum (3 hours)</i>	<i>IECE 326 Integrating Mathematics & Science Across the Early Childhood Curriculum (3 hours)</i>
<i>IECE 421 Advanced Curriculum & Instruction for Infants & Toddlers (3 hours)</i>	<i>IECE 421 Advanced Curriculum & Instruction for Infants & Toddlers (3 hours)</i>
<i>IECE 422 Advanced Curriculum Development for Young Children (3 hours)</i>	<i>IECE 422 Advanced Curriculum Development for Young Children (3 hours)</i>
<i>LTCY 310 Early Reading, Language, and Literacy (3 hours)</i>	<i>LTCY 310 Early Reading, Language, and Literacy (3 hours)</i>
<i>IECE 490 Student Teaching (Infant/Toddler) (5 hours)</i>	
	<i>Certification Concentration</i>
<i>IECE 490 Student Teaching (Preschool) (5 hours)</i>	<i>IECE 490 Student Teaching (Preschool) (5 hours)</i>
<i>EDU 489 Seminar on Student Teaching (3 hours)</i>	<i>IECE 490 Student Teaching (Infant/Toddler) (5 hours)</i>
	<i>EDU 489 Seminar on Student Teaching (3 hours)</i>
	<i>Non-Certification Concentration</i>
	<i>IECE 491 Practicum in Interdisciplinary Early Childhood Education (5 hours)</i>
	<i>IECE 489 Practicum Seminar in Interdisciplinary early Childhood Education (1 hour)</i>

**Potter College of Arts & Letters
Western Kentucky University
745-2345**

REPORT TO THE UNIVERSITY CURRICULUM COMMITTEE

Date: April 26, 2007

The Potter College of Arts & Letters submits the following items for consideration:

Type of Item	Description of Item & Contact Information
Consent	Delete Course SOCL 415 Sociology of Language Contact: Paul Wozniak Paul.Wozniak@wku.edu x 53750
Consent	Cross-List Course ANTH/FLK 342 Peoples and Cultures of the Caribbean Contact: Michael Ann Williams Michael.Williams@wku.edu x 55898
Action	Create Course ANTH 342 Peoples and Cultures of the Caribbean Cross-List with FLK 342 Contact: Michael Ann Williams Michael.Williams@wku.edu x 55898

Proposal Date:

**Potter College of Arts & Letters
Department of Sociology
Proposal to Delete a Course
(Consent Item)**

Contact Person: Paul R. Wozniak, e-mail: paul.wozniak@wku.edu, phone 5-3750

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: SOCL 415
- 1.2 Course title: Sociology of Language
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course has not been taught since 200230 and there are no plans to offer it in the future.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Sociology Department/Division: _____March 7, 2006 _____

Potter College Curriculum Committee _____April 5, 2007 _____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 26, 2007

**Potter College of Arts and Letters
Department of Folk Studies and Anthropology
Proposal to Cross-List a Course
(Consent Item)**

Contact Person: Michael Ann Williams, michael.williams@wku.edu, 745-5898

1. Identification of existing course:

1.1 Current course prefix (subject area) and number: ANTH 342

1.2 Course title: Peoples and Cultures of the Caribbean

1.3 Credit hours: 3

2. Identification of proposed course prefix(es) and numbers FLK 342

3. Rationale for each cross-listing:

Several of our geographic area courses, ANTH/FLK 345 (Peoples and Cultures of Native North America, ANTH/FLK 350 (Peoples and Cultures of Africa) , and ANTH/FLK 378 (Southern Appalachian Folklife) are cross-listed. This maximizes use of the expertise of the faculty in both disciplines and provides more variety in course offerings for folklore and anthropology students.

4. Proposed term for implementation: Spring 2008

5. Dates of prior committee approvals:

Folk Studies Program: 3/26/2007

Dept of Folk Studies and Anthropology: 3/26/2007

Potter College Curriculum Committee 4/5/2007

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: February 2007

**Potter College of Arts and Letters
Department of Folk Studies and Anthropology
Proposal to Create a New Course
(Action Item)**

Contact Person: Kate Hudepohl, kate.hudepohl@wku.edu, 745-5842

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: ANTH 342
Cross-List with FLK 342
- 1.2 Course title: Peoples and Cultures of the Caribbean
- 1.3 Abbreviated course title: Peoples/Cultures Caribbean
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: L
- 1.6 Prerequisites/corequisites: none
- 1.7 Course catalog listing: Examination of the variety of cultural practices and social conditions found in modern-day Caribbean societies with attention to historical roots. Topics include, but are not limited to, definition of the region, religious practices, festivals, musical traditions, migration, and everyday social life and conditions.

2. Rationale:

2.1 Reason for developing the proposed course:

To enhance the current choice of offerings for anthropology majors and minors. This course would fulfill either a general elective within the major/minor or a geographic region requirement within the cultural anthropology concentration. Furthermore adding this course enables faculty member to teach content related to her research area.

2.2 Projected enrollment in the proposed course:

This course will be offered on a 2-year rotation schedule. Predicted enrollment is 25 students based on previous enrollment when offered as a one-time only in fall 2004 and the current number of majors/minors.

2.3 Relationship of the proposed course to courses now offered by the department:

This course will complement existing courses in the Anthropology Program by offering an additional choice to the upper-division requirement in the major/minor overall and to the geographic area requirement in the cultural anthropology concentration for majors. The other geographic area courses that count towards

the anthropology major are: ANTH 345 (Peoples and Cultures of Native North America); ANTH 350 (Peoples and Cultures of Africa); and ANTH 378 (Southern Appalachian Folklife). The Folk Studies and Anthropology programs also offer Peoples and Cultures of Latin America (FLK/ANTH 340). The Anthropology section is currently suspended, and the Folk Studies section has not been taught for at least five years. If either is taught in the future, the content, though similar, would not be duplicated with the proposed ANTH 342.

2.4 Relationship of the proposed course to courses offered in other departments:
No other department offers a competing course, though there are some with a limited degree of content/topic similarity. For instance, the Department of History offers: HIST 364 (Colonial Latin America), HIST 365 (Modern Latin America), HIST 464 (Latin America and the United States), HIST 200 (Introduction to Latin America– cross listed with Geography, Political Science and Spanish), HIST 402 (Pirates in World History). Political Science offers: PS 362 (Latin American Government and Politics). The Department of Geography and Geology offers GEOG 454 (Geography of Middle America), GEOG 462 (Geography of South America). Related courses in Spanish include SPAN 372 (Latin American Civilization and Culture), SPAN 375 (Latin American Women), SPAN 376 (Literature and Culture of Latin America), SPAN 455 (Topics in Hispanic Literary and Cultural Studies), SPAN 478 (Twentieth Century Latin America), SPAN 490 (Hispanic Cinema). Although there may be some superficial overlap with limited content in some of the courses mentioned above (e.g. overview of the history of the region to give context to current practices), ANTH 342 approaches the topic with an anthropological perspective emphasizing the use of ethnographies as case-studies for particular topics and utilizing theoretical frameworks from the discipline to interpret and understand sociocultural practices.

WKU does offer an interdisciplinary minor in Latin American Studies which draws from many of the courses mentioned above. It is certainly possible that the proposed course may be included in the minor at some point in the future. Several of our benchmark institution also have Latin American Studies or Caribbean and Latin American Studies certificates and minors (e.g. Florida Atlantic University – Boca Raton).

2.5 Relationship of the proposed course to courses offered in other institutions:
It is common for anthropology programs to offer geographically-organized cultural courses related to the research and teaching interests of the faculty. Among our benchmark institutions for instance, Missouri State University offers ANT 331 (Peoples and Cultures of the Caribbean); California State University-Chico offers ANTH 367 (Mesoamerican Indians); Indiana State offers ANTH 306 (Peoples of Middle and South America); Towson University offers ANTH 366 (South American Indians). Many of these schools also offer their students additional world regional cultural classes.

3. Discussion of proposed course:

3.1 Course objectives:

- understand the historical roots of the region and its impact on current culture.
- have attained a basic knowledge of population migrations into the region.
- have attained basic geographic knowledge of the region.
- be knowledgeable about the diversity of religious experiences in the area.
- have a basic understanding of some of the musical and dance forms in the region.
- gain an understanding of some of the issues associated with current politics.

3.2 Content outline:

- Introduction to course and topic
- Defining the Caribbean as a cultural area
- Overview of prehistory and history
- Modern-day sociocultural topics (will vary according to books used in a given semester):
 - Kinship
 - Religion
 - Linguistic Diversity
 - Musical Traditions
 - Festivals
 - Political economy
 - Globalization

3.3 Student expectations and requirements:

- Midterm (essay exam)
- Final (essay exam)
- Research paper or group project
(including oral presentation of results)
- Participation in class discussion

3.4 Tentative texts and course materials:

TEXTS:

Carnival Music in Trinidad: Experiencing Music, Expressing Culture

- Shannon Dudley

The Uses of Haiti

- Paul Farmer

The Parish Behind God's Back: The Changing Culture of Rural Barbados

- George Gmelch and Sharon B. Gmelch

Santeria: African Spirits in America - Joseph M. Murphy

4. Resources:

4.1 Library resources: Adequate.

4.2 Computer resources: None.

5. Budget implications:

5.1 Proposed method of staffing: Existing staff.

5.2 Special equipment needed: None.

5.3 Expendable materials needed: None.

5.4 Laboratory materials needed: None.

**6. Proposed term for implementation:
Spring 2008**

7. Dates of prior committee approvals:

Anthropology Program: March 5, 2007

Department of Folk Studies/Anthropology: March 5, 2007

Potter College Curriculum Committee: April 5, 2007

University Curriculum Committee _____

University Senate _____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Gordon Ford College of Business
Western Kentucky University
Office of the Dean
745-6311

REPORT TO THE UNIVERSITY CURRICULUM COMMITTEE

Date: April 13, 2007

FROM: Gordon Ford College of Business Curriculum Committee

The Gordon Ford College of Business Curriculum Committee submits the following items for consideration:

Type of Item	Description of Item and Contact Information
Action	Proposal to Create a New Course (ECON 323) Contact: Dr. Dennis Wilson dennis.wilson@wku.edu Phone: 5-2632
Action	Proposal to Create A New Course (MKT 329) Contact: Dr. Rick Shannon rick.shannon@wku.edu Phone: 5-2483
Action	Proposal to Revise a Program (Add Option to Existing Major) Contact: Dr. Zubair Mohamed zubair.mohamed@wku.edu Phone: 5-2483

Proposal Date: 4/1/2007

**Gordon Ford College of Business
Department of Economics
Proposal to Create a New Course
(Action Item)**

Contact Person: Dennis Wilson e-mail: dennis.wilson@wku.edu Phone: 5-2632

1. Identification of proposed course

- 1.1 Prefix and number: ECON 323
- 1.2 Title: Sport Economics
- 1.3 Abbreviated title: Sport Economics
- 1.4 Credit hours and contact hours: 3.00
- 1.5 Type of course: L (Lecture)
- 1.6 Prerequisites: ECON 202
- 1.7 Catalog course listing:

Applies basic economic principles to the analysis of professional and amateur sports. Topics covered include fan demand, public finance, team output decisions, league/conference organization, and government and sports. The course is designed to cater to Economics, Sport Management, and Business Administration.

2. Rationale

- 2.1 Reason for developing the proposed course:

The amateur and professional sport industry is one of the best known by the general public and receives unparalleled media coverage by the popular press. The economic implications of many decision within the sport industry has become a significant area of academic research spawning multiple new journals. Using a well known industry for analysis will strengthen the academic aptitude of students. WKU's mission and QEP clearly state the importance of producing students who can effectively evaluate and respond to issues. Being able to appropriately apply various economic concepts to a know industry, assists in the recognition of these issues in industry's that will be of future importance to WKU students.

- 2.2 Projected enrollment in the proposed course:

30 – 50. These figures are based on current department enrollments in Economics and anticipated enrollment in other campus programs such as Sport Management.

- 2.3 Relationship of the proposed course to courses now offered by the department:

This course is an extension of the statistical and microeconomic principles addressed in lower level classes. There is no other course in our department that cover sports economics topics in the depth that will be addressed in this course.

2.4 Relationship of the proposed course to courses offered in other departments:

This course is tailored to meet the needs of the economics department's undergraduate program and the newly developed BS in Sport Management.

Since it may become an elective to the BS in Sport Management, a proper emphasis will be made to meet the needs of students in this major and to complement students who have taken, or plan to take, Sports Marketing.

2.5 Relationship of the proposed course to courses offered in other institutions:

Many economic departments have begun offering courses in sport economics to meet the developing interest of their students. In addition, such a course has become a point of differentiation for various sport administration programs. Elite programs such as those at the University of Massachusetts and Ohio University continue to offer a course in the economics of sport.

3. Discussion of proposed course

3.1 Course objectives:

To understand how economic theory applies to the spectator sport industry. In particular, the course will cover issues involved in the market structure, legal, and regulatory issues of sports, public finance of sports, and labor economics in sports at both the amateur and professional levels.

3.2 Content outline:

The Economics of Sports Leagues:

Rebuilding Attendance in MLB: The Demand...

The Demand for MLB: A Test of the Uncertainty...

Price Setting in Professional Team Sports

Competitive Balance:

The Role of Television in Determining the Optimal Level of Competitive Balance

Market Size & Competition

Structure of Competition & Performance

Labor Economics Of Sports:

Why Do Professional Athletes Make So Much...

The Baseball Player's Labor Market Revisited

Shirking or Stochastic Productivity in MLB?

Discrimination in Professional Sports

Team Racial Composition and Players' Salaries

College Athletics:

The NCAA as a Cartel

College Athletics: Financial Burden or Boon?
Gender Equity and the Economics of College Sports

3.3 Student expectations and requirements:

Students are expected to develop the ability to write short analytical papers of current events and reviews of academic journal article. In addition, students will be expected to collect data relevant to the sports industry and perform a basic empirical, economic analysis.

3.4 Tentative texts and course materials:

Text if used:

Leeds, Michael and Peter von Allmen, *The Economics of Sports*, 2nd ed., Pearson-Addison Wesley Press, 2005.

or

Fort, Rodney, *Sports Economics*, 2nd ed., Pearson-Prentice Hall, 2007.

Examples of other potential readings:

Roger Noll and Andrew Zimbalist, *Sports Jobs and Taxes: The Economic Impact of Sports Teams and Stadiums*

James Quirk and Rodney Fort, *Pay Dirt: The Business of Professional Team Sports*.

Simon Rottenberg, "The Baseball Players' Labor Market" *Journal of Political Economy*, 64 (3) June 1956, 242-58.

Gerald Scully, "Pay and Performance in Major League Baseball," *American Economic Review*, 64 (6) December 1974, 915-930.

_____, *The Business of Major League Baseball*.

John Vrooman, "A General Theory of Professional Sports Leagues." *Southern Economic Journal*, April 1995, 61 (4) 971-90.

_____ "The Baseball Players' Labor Market Reconsidered." *Southern Economic Journal*, 63 (2) October 1996, 339-60.

_____, "The Economics of American Sports Leagues," *The Scottish Journal of Political Economy*, 47 (4) September 2000, 364-398.

_____, "Theory of the Beautiful Game," manuscript, Fall 2006.

Dennis Wilson, "NCAA Enforcement and Competitive Balance in College Football" with C. A. Depken, II, *Southern Economics Journal*, June, 2006.

_____, "Additional Law Enforcement as a Deterrent to Criminal Behavior: Empirical Evidence from the National Hockey League," Journal of Socio-Economics, May 2005.

_____, "Nationality Preferences for Labor in the International Football Market" with Y. Ying, Applied Economics, September 2003.

4. Resources

4.1 Library resources:

Library and technological support resources are adequate.

4.2 Computer resources:

Existing computer resources are adequate.

5. Budget implications

5.1 Proposed method of staffing:

Existing Economics Department faculty will teach this course.

5.2 Special equipment needed:

No special equipment is needed.

5.3 Expendable materials needed:

None.

5.4 Laboratory supplies needed:

None.

6. Proposed term for implementation: Spring 2008

Dates of prior committee approvals:

Economics Department	<u>04/06/2007</u>
GFCOB College Curriculum Committee	<u>04/10/2007</u>
Professional Education Council (applicable)	_____ (if applicable)
General Education Committee (applicable)	_____ (if applicable)
University Curriculum Committee	_____
University Senate	_____

Attachments: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 2/15/07

**Gordon Ford College of Business
Department of Marketing
Proposal to Create a New Course
(Action Item)**

Contact Person: Rick Shannon, rick.shannon@wku.edu, 745-2483

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: MKT 329
- 1.2 Course title: Business-to-Business Marketing
- 1.3 Abbreviated course title: Business-to-Business Marketing
- 1.4 Credit hours and contact hours: 3 credit hours
- 1.5 Type of course: Lecture
- 1.6 Prerequisites: MKT 220
- 1.7 Course catalog listing: Provide information specifically targeted at the field of business-to-business marketing. Explore the challenges, the environmental influences and managerial issues related to the marketing mix decision variables, product, place, promotion, and price, in a business-to-business setting.

2. Rationale:

- 2.1 Reason for developing the proposed course: Business-to-business marketing is the predominant form of marketing in today's business world. This course will help prepare students for the marketing environment which they will be entering when they join the work force.
- 2.2 Projected enrollment in the proposed course: 30 – 35 per section.
- 2.3 Relationship of the proposed course to courses now offered by the department: This is an area not currently covered in any depth. It is a complementary course to MKT 321, Consumer Behavior. This course will look at business behavior in the marketing environment and how businesses make decisions, rather than how individual consumers do so.
- 2.4 Relationship of the proposed course to courses offered in other departments: There are no other courses that offer similar content that we are aware of.
- 2.5 Relationship of the proposed course to courses offered in other institutions: Business-to-Business (B-to-B or B2B) Marketing (also called Industrial Marketing) is a common course in accredited Marketing programs. U of L (MKT 349), Miami University (Ohio) (MKT 419), Northern Kentucky University (MKT 340), and MTSU (MKT 3950), among others, all offer a B2B class.

3. Discussion of proposed course:

3.1 Course objectives: Marketing 329 is designed to provide information specifically targeted at the field of business-to-business marketing. It will explore the challenges, the environmental influences and managerial issues related to the marketing mix decision variables (i.e., products/services, pricing, promotion, and distribution/ marketing channels).

Specific learning objectives include:

- Understanding the main characteristics of B2B marketing and their significance in the context of developing marketing activities and relationships
- Critically evaluating B2B marketing concepts and theories in the context of the international environment
- Understanding the importance of establishing relationships and creating value in B2B marketing
- Recognizing the influence of new technology and B2B marketing

3.2 Content outline:

Part 1: The Business to Business Environment
Introduction to Business-to-Business Marketing
How Business Organizations Buy
Strategic Planning for Global Business Markets

Part 2: Evaluating Market Opportunities
Market Research and Information Systems
Segmentation, Targeting and Positioning

Part 3: Formulating the Marketing Mix
Product Strategy and Product Development
Services for Business Markets
Pricing in Business Markets
Supply-Chain Management
Managing Distribution Channels
Business-to-Business Marketing Communications
Customer Relationships and Key-Account Management
Sales Promotion, Exhibitions and Trade Fairs
Corporate Reputation Management

Part 4: Managing the Marketing Program
Marketing Planning, Implementation and Control
Organizing for Maximum Effectiveness
Ethical Considerations for Business Markets
The Future of Business Marketing

3.3 Student expectations and requirements:

Students will be expected to read the textbook and other assigned readings. Course evaluation may include exams, quizzes, projects, and/or presentations. Students are expected to attend class regularly and participate in class exercises and discussions.

3.4 Tentative texts and course materials:

Business Market Management: Understanding, Creating, and Delivering Value, second edition, James C. Anderson and James A. Narus, Pearson Prentice Hall, 2004.

Business to Business Marketing Management: A Global Perspective, Jim Blythe and Alan Zimmerman, Thomson Southwestern, 2005.

4. Resources:

4.1 Library resources: Current library resources are adequate.

4.2 Computer resources: Current computer resources are adequate.

5. Budget implications:

5.1 Proposed method of staffing: current faculty

5.2 Special equipment needed: none

5.3 Expendable materials needed: none

5.4 Laboratory materials needed: none

6. Proposed term for implementation: Fall 2007

7. Dates of prior committee approvals:

Marketing Department: 03/21/07

GFCOB Curriculum Committee 04/10/07

University Curriculum Committee _____

University Senate _____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: March 26, 2007

**Gordon Ford College of Business
Department of Management
Proposal to Revise A Program
(Add Option to Existing Major)
(Action Item)**

Contact Person: Zubair Mohamed, zubair.mohamed@wku.edu, 5-6360

1. Identification of program:

- 1.1 Current program reference number: 723
- 1.2 Current program title: Management
- 1.3 Credit hours: 82

2. Identification of the proposed program changes: Currently the management offers options (concentrations) in Business Administration, Human Resource Management and Entrepreneurship. This proposal would add a fourth option in International Business.

3. Detailed program description:

Please refer to the next page.

4. Rationale for the proposed program change (adding option to a major):

One of the Management Department Business Advisory Board members says, "Sumitomo's need for employees with an International Business background has grown rapidly over the course of the past five years. We have hired several International Business major students --- from other institutions out of state" Another member expressed, "I am glad to hear that you are thinking about a major in international business. There is no doubt that we are participating in a global economy. To participate in our global economy, a major in international business makes a lot of sense to me." The following underscores the importance.

Kentucky is increasingly becoming an attractive place for domestic and foreign investments. In 2005, there were 600 (1998: 705) foreign affiliates with an investment of \$25.5 billion (1998: \$21 billion) and employing 87,000 (1998: 93,400) Kentuckians. In 2005, Kentucky exported \$14.9 billion worth of goods and services to 100 overseas markets making it the 19th largest exporting state. This dollar value was a 10.56% increase from 1990, making Kentucky one of 13 states to have a double-digit export growth in the last decade.

<u>BUS. ADMIN</u> <u>COLLEGE CORE</u>	<u>HUMAN RESOURCES</u> <u>COLLEGE CORE</u>	<u>ENTREPRENEURSHIP</u> <u>COLLEGE CORE</u>	<u>INTERNATIONAL</u> <u>BUSINESS</u> <u>COLLEGE CORE</u>	<u>HOURS</u>
ACCT 200	ACCT 200	ACCT 200	ACCT 200	3
ACCT 201	ACCT 201	ACCT 201	ACCT 201	3
CIS 141	CIS 141	CIS 141	CIS 141	3
CIS 243	CIS 243	CIS 243	CIS 243	3
ECON 202	ECON 202	ECON 202	ECON 202	3
ECON 203	ECON 203	ECON 203	ECON 203	3
ECON 206	ECON 206	ECON 206	ECON 206	3
FIN 330	FIN 330	FIN 330	FIN 330	3
MGT 200	MGT 200	MGT 200	MGT 200	3
MGT 210	MGT 210	MGT 210	MGT 210	3
MGT 314	MGT 314	MGT 314	MGT 314	3
MGT 496/498	MGT 496/498	MGT 496	MGT 496/498	3
MKT 220	MKT 220	MKT 220	MKT 220	3
MATH 116	MATH 116	MATH 116	MATH 116	42
<u>PROGRAM CORE</u>	<u>PROGRAM CORE</u>	<u>PROGRAM CORE</u>	<u>PROGRAM CORE</u>	
MGT 305	MGT 305	MGT 305		3
MGT 311	MGT 311	MGT 311		3
MGT 499	MGT 499	MGT 499	MGT 499	1
<u>CONCENTRATION</u>	<u>CONCENTRATION</u>	<u>CONCENTRATION</u>	<u>CONCENTRATION</u>	
ACCT 315	ECON 305	FIN 441	MGT 403	3
ECON 414	HR ELECTIVE	MGT 312	LANGUAGE 102	3
FIN ELECTIVE	HR ELECTIVE	MKT 427	LANGUAGE 201	3
MKT ELECTIVE	HR ELECTIVE	ENTREP. ELECTIVE	IB ELECTIVE ¹	3
PROF. ELECTIVE	PROF ELECTIVE	ENTREP. ELECTIVE	IB ELECTIVE	3
MGT ELECTIVE	MGT ELECTIVE	ENTREP. ELECTIVE	IB ELECTIVE	3
MGT 313	MGT 313	ENTREP. ELECTIVE	IB ELECTIVE	3

MGT 417	MGT 417	ENTREP. ELECTIVE	INTERN/ STUDY	
MGT 361	MGT 361	MGT ELECTIVE	ABROAD	3
			NON BUS ELECTIVE ²	3
			NON BUS ELECTIVE	3
			NON BUS ELECTIVE	3
			GEOG 101/ GEOG 110	3
			PS 250	3
				39

¹ Choose 12 hours from: MGT 410 (Topical courses in IB), MGT 316; ECON 380, 385, 386, 410 (Topical courses in IB), and 496;
FIN 436, MKT 324, MKT 420 (Topical courses in IB). At least three disciplines must be represented.
Approved electives.

² Choose 9 hours from: FLK 280, 340, 350; HIST 360, 425, 438, 461, 462, 472; COMM 363, 463; Language 202, SPAN 372, 373; FREN 323, GERM 333, GEOG 360, 453, 454, 462, 464, 465, 466, 467; Approved courses
At least 42 hours must be from 300-400 level courses in the degree program

According to the most recent report by the Kentucky Cabinet for Economic Development: "Kentucky continues to establish a larger presence in the global economy." It's exports accounted for 1.65 percent of US exports in 2005 compared to 1.48 percent in 2003. Kentucky exports have grown at an annual rate of 3.3 percent since 1997. Manufactured goods still continues to account for a majority of Kentucky exports.¹ Canada is Kentucky's largest foreign market with exports totaling almost \$5.0 billion in 2005, which accounted for 33 percent of state's total exports. Following Canada, Kentucky's major export markets include Mexico, Western Europe and Far East countries. Mexico is Kentucky's 4th largest export market with exports of over \$1.3 billion.

Bowling Green is in South-Central Kentucky, a region that has moved quickly into global business in auto industry. It is home to fifteen corporate offices and several regional administrative operations including seven Japanese, Finnish, Korean, German and French companies. It is the North American headquarters for Sumitomo Electric Wiring Systems, Inc., Outokumpu Copper, Bando USA, NASCO, and international headquarters for Fruit of the Loom, Inc, DESA International, and Trace Die Cast.

Keeping the needs of the State and the region in mind, developing a concentration in International Business is logical. This objective is at the core of the BIE Grant the department has secured. The objective is to develop an interdisciplinary program in consultation with the department heads of Modern Languages, Geography & Geology, and Political Science to offer an IB program which their students can use as a double major. Also, the program has enough merit and content to be a stand-alone major by itself. Currently, there are over 650 total majors in these departments. Since these departments are very eager to have IB major available to their majors, even if 20% - 30% decide to use IB as their double major, the number of majors will be significant. The belief is based on opportunities that these potential combinations bring and also that the majors in these three departments have to have a double major. This IB program is unique from IB programs that other business schools offer (they are geared more for the business majors). The initiative of the proposal to develop an IB program targeting non-business majors has been well received by the U.S. Dept. of Ed. and also by WKU Provost. Since internationalization and globalization is at the center stage of the University's direction, this proposal fulfills this important goal.

The proposed IB program does not require the development of new courses in its creation. It is put together using the available courses offered in the GFCB and other departments on campus. These courses are offered on regular basis.

Eastern Kentucky University and Morehead State University are the only two universities in the State that offer a major in IB. None of the universities in WKU's surrounding region offer IB major. WKU offers a minor in IB and so are University of Louisville and University of Kentucky.

¹ Source: "Kentucky Exports 2003" report published by the Kentucky Cabinet for Economic Development. Division of Research 2004. Frankfort.

5. Proposed term for implementation and special provisions: Fall 2007

6. Dates of prior committee approvals:

Management Department: 3/26/07

Gordon Ford College of Business
Curriculum Committee 04/10/07

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

College of Health and Human Services (CHHS)

Office of the Dean

58912

REPORT TO THE UNDERGRADUATE CURRICULUM COMMITTEE

Date: April 13, 2007

The following items are being forwarded for consideration at the April 26, 2007 Meeting:

<i>Type of Item</i>	Description of Item and Contact Information
Information Item	One-Time-Only Course Offering CD 401: Fingerspelling Contact: Joe Etienne joe.etienne@wku.edu 5-8998
Consent Item	Cross-List a Course REC 402: Fiscal Practices in Recreation Contact: Bruce Larson Bruce.larson@wku.edu 5-2211
Consent Item	Cross-List a Course REC 404: Recreation Facility Management Contact: Bruce Larson Bruce.larson@wku.edu 5-2211
Action Item	Create New Course CFS 170: International Cuisine & Culture Contact: Julie Lee julie.lee@wku.edu 5-6943
Action Item	Multiple Revision PE 440: Sport Management I Contact: Bruce Larson bruce.larson@wku.edu 5-2211
Action Item	Create New Course SPM 450: Sport Law Contact: Bruce Larson bruce.larson@wku.edu 5-2211
Action Item	Create New Course SPM 452: Sport Leadership and Management Contact: Bruce Larson bruce.larson@wku.edu 5-2211
Action Item	Create New Course SPM 454: Sport Governance Contact: Bruce Larson bruce.larson@wku.edu 5-2211

Action Item	<p>Create New Course</p> <p><u>SPM 456: Advance Studies in Sport</u></p> <p>Contact: Bruce Larson</p> <p><u>bruce.larson@wku.edu</u></p> <p>5-2211</p>
Action Item	<p>Create New Course</p> <p><u>SPM 490: Internship in Sport</u></p> <p>Contact: Bruce Larson</p> <p><u>bruce.larson@wku.edu</u></p> <p>5-2211</p>
Action Item	<p>Create New Minor</p> <p><u>Facility and Event Management</u></p> <p>Contact: Fred Gibson</p> <p><u>fred.gibson@wku.edu</u></p> <p>5-6021</p>
Action Item	<p>Create New Major</p> <p><u>Sport Management</u></p> <p>Contact: Bruce Larson</p> <p><u>bruce.larson@wku.edu</u></p> <p>5-2211</p>

Proposal Date: 22 March 2007

**College of Health & Human Services
Department of Physical Education and Recreation
Proposal to Cross-List a Course
(Consent Item)**

Contact Person: Dr. Bruce A Larson, bruce.larson@wku.edu, 745-2211

1. Identification of existing course:

- 1.1 Current course prefix (subject area) and number: REC 402
- 1.2 Course title: Fiscal Practices in Recreation
- 1.3 Credit hours: 3

2. Identification of proposed course prefix(es) and numbers

SPM 402

3. Rationale for each cross-listing:

Cross listing the course will make the course appear on the student's transcript with the appropriate Sport Management prefix and help in attaining program accreditation.

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Physical Education & Recreation Department 3/20/2007

College of HHS curriculum Committee 4/12/2007

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: 22 March 2007

**College of Health & Human Services
Department of Physical Education and Recreation
Proposal to Cross-List a Course
(Consent Item)**

Contact Person: Dr. Bruce A Larson, bruce.larson@wku.edu, 745-2211

1. Identification of existing course:

- 1.1 Current course prefix (subject area) and number: REC 404
- 1.2 Course title: Recreation Facility Management
- 1.3 Credit hours: 3

2. Identification of proposed course prefix(es) and numbers

SPM 404

3. Rationale for each cross-listing:

Cross listing the course will make the course appear on the student's transcript with the appropriate Sport Management prefix and help in attaining program accreditation.

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Physical Education & Recreation Department 3/20/2007

College of HHS curriculum Committee 4/12/2007

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

College of Health and Human Services
Department of Consumer and Family Science
Proposal to Create a New Course
(Action Item)

Contact person: Julie Lee

Email: Julie.lee@wku.edu

Phone: 5-6943

1. Identification of proposed course
 - 1.1. Prefix and number: CFS 170
 - 1.2. Title: International Cuisine & Culture
 - 1.3. Abbreviated Title: International Cuisine
 - 1.4. Credit hours and contact hours: 3.0
 - 1.5. Type of Course: C (lecture/lab)
 - 1.6. Special Requirements:

Prerequisite: none

Student will be required to pay a laboratory fee of \$75
 - 1.7. Catalog course listing:

Focuses on the history, culture, customs and cuisines of countries from around the world. The laboratory component includes preparation of a variety of international recipes.
2. Rationale
 - 2.1. Reason for developing the proposed course:

In the present world environment it is becoming more and more important to have an understanding of world cultures, their customs, history and cuisine. Food is something that everyone can relate to; and through food one can be exposed to cultural components, customs and history. This perspective will broaden the mind and palate by focusing on world cultures, customs, various foods, cooking techniques and cultural traditions. The course has the additional benefit of being an introductory cooking course. Food courses are a component of both dietetics and hotel management programs in the Consumer and Family Sciences department and the students in those majors already benefit from an introductory foods class. It is quite common for young adults to not be familiar with reading recipes and the basics of food preparation. This course will introduce the basic cooking techniques, familiarize students with reading recipes and relate cuisine to culture. World cuisines are derived from a convergence of geographic, historical, religious, climate and economic issues and are an excellent way to assist students in relating to world and cultural issues.
 - 2.2. Projected enrollment in the proposed course:

Based on current enrollment of other foods classes, CFS 150 Gourmet Foods and CFS Food Science 151, and due to lab capacity restrictions, it is projected that this course will have an enrollment of 16 students per section/semester offered. This course will be an elective, open to all students at Western Kentucky University.
 - 2.3. Relationship of the proposed course to courses now offered by the department:

This course is a complement to other courses offered within the Hospitality Management and Dietetics major, preparing students for careers in the hospitality industry and as dietitians and nutrition educators. While CFS 150, Gourmet Foods, is an elective cooking course available to all Western Kentucky Students, it does not focus on the cultural perspective or the breadth of international cuisines as CFS 170, International Cuisine, intends to. CFS 151, Food Science, is designed to meet the needs of Hospitality Management Dietetics majors.
 - 2.4. Relationship of the proposed course to courses offered in other departments:

There are no other cultural foods courses or international culinary lab courses offered by other departments within the College of Health and Human Services or Western Kentucky University.
 - 2.5. Relationship of the proposed course to courses offered in other institutions:

Fifteen of the nineteen benchmark institutions across the country offer didactic programs in dietetics. Of these fifteen, eight offer a "Food and Culture" course; and one offers a "Food and Culture" lab and

lecture combination. The majority of these courses are electives and not a required part of the dietetics programs. Of the Kentucky benchmark institutions with didactic dietetics programs, none offer a cultural cuisine course. This course is a beneficial addition to the breadth of offerings, for the major and Western Kentucky University as a whole.

3. Discussion of proposed course

3.1. Course objectives:

Upon completion of this course, students:

- Will be able to discuss geographic regions, culinary history, cultural diversity, customs, and how these impact the variety of cuisines around the world
- Will understand the geographic, historical, cultural and economic influences that can contribute to a region's culinary heritage
- Will demonstrate professional writing and be able to evaluate the relationship between geography, history, culture, economics and the cuisine of a region
- Will be familiar with and able to identify a variety of foods from various geographic regions around the world
- Will know how to read and interpret a recipe
- Will be familiar with basic culinary techniques such as knife skills, cooking equipment and techniques

3.2. Content outline:

- Overview of Basic Cooking Techniques
 - Measurements (American standards)
 - Reading, interpreting and expanding a recipe
 - Knife skills
 - Soups
 - Egg cookery
 - Starch and vegetable cookery
 - Meat and protein preparation
 - Baking and Pastries
 - Yeast breads
- Culture and our relationship to food
 - Asia
 - Europe
 - Scandinavian
 - Middle East
 - Africa
 - South & Central America
 - Caribbean
 - North America
- Cultural Diversity
 - Age, gender, race, ethnicity, language, vegetarian, religious, etc.
 - Historical, geographic and economic influences on cuisine
 - Cross-cultural communication
 - Purpose and significance of food in our lives
- Professional writing and presentation skills
 - Recipe development
 - Recipe extension
 - Short paper on culture and cuisine

3.3. Student expectations and requirements:

Students will be expected to complete examinations, class assignments, an essay paper, lab work, lab write-ups and analysis. In addition, students will be expected to provide a lab coat or chef's jacket, close-toed shoes and a hat or hair covering to wear during lab work.

3.4. Tentative texts and course materials:

McWilliams, Margaret. "Food Around the World: A Cultural Perspective" 2nd Ed. Pearson-Prentice Hall Publishers, New Jersey: 2007.

4. Resources

4.1. Library resources:

Current resources are adequate.

4.2. Computer resources:

The College of Health and Human Services and the Department of Consumer and Family Sciences have adequate computer support for this course.

5. Budget Implications

5.1. Proposed method of staffing:

There is sufficient full time faculty to teach this course.

5.2. Special equipment needed:

No special equipment is required; the food lab in AC 202 is adequately equipped.

5.3. Expendable materials needed:

Materials for printing examinations and handouts will be needed.

5.4. Laboratory supplies needed:

Sufficient foods for preparation and demonstration of cuisine variety will be needed for the labs. A lab fee of \$75.00 per student will cover those expenses.

6. Proposed term for implementation: Summer 2007

7. Dates of prior committee approvals:

CFS Department 3/7/2007

CHHS College Curriculum Committee 4/3/2007

University Curriculum Committee _____

University Senate _____

Attachments: Bibliography, Library Resources Form, Course Inventory Form

**College of Health & Human Services
Department of Physical Education and Recreation
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Dr. Bruce A. Larson, bruce.larson@wku.edu, 745-2211

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: PE 440
- 1.2 Course title: Sport Management I
- 1.3 Credit hours: 3

2. Revise course title:

- 2.1 Current course title: Sport Management I
- 2.2 Proposed course title: Introduction to Sport Management
- 2.3 Proposed abbreviated title: Intro to Sport Mgt
- 2.4 Rationale for revision of course title: The committee developing the new B.S. degree program in Sport Management, does not plan to have several courses titled "Sport Management", and thus having a "I" without a "II" does not seem appropriate. This new title reflects the intent of the course.

3. Revise course number:

- 3.1 Current course number: PE 440
- 3.2 Proposed course number: SPM 200
- 3.3 Rationale for revision of course number: An introduction course is needed at a lower level. Course rigor will be revised to reflect a lower division course; however the original course objectives will not change.

4. Revise course prerequisites/corequisites/special requirements:

- 4.1 Current prerequisites/corequisites/special requirements: Junior Standing
- 4.2 Proposed prerequisites/corequisites/special requirements: None
- 4.3 Rationale for revision of course prerequisites/corequisites/special requirements: Course is being moved to a lower division course.
- 4.4 Effect on completion of major/minor sequence: N/A

5. Revise course catalog listing:

- 5.1 Current course catalog listing:

A study of principles and practices for planning and implementing sports management programs.

- 5.2 Proposed course catalog listing:

The history, principles and objectives within the sport management profession, overview of sport delivery systems, study of sport as a microcosm of society, and career options with sport organizations.

5.3 Rationale for revision of course catalog listing:

The new catalog listing more accurately represents the original course objectives for the class, and flows with accreditation standards.

6. Revise course credit hours:

- 6.1 Current course credit hours: 3
- 6.2 Proposed course credit hours: 3
- 6.3 Rationale for revision of course credit hours: N/A

7. Proposed term for implementation:

Winter 2008

8. Dates of prior committee approvals:

Physical Education & Recreation Department	<u>03/20/2007</u>
College of HHS Curriculum Committee	<u>4/11/2007</u>
University Curriculum Committee	<u></u>
University Senate	<u></u>

Attachment: Course Inventory Form

**College of Health & Human Services
Department of Physical Education & Recreation
Proposal to Create a New Course
(Action Item)**

Contact Person: Dr. Bruce A Larson

bruce.larson@wku.edu

745-2211

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: SPM 450
- 1.2 Course title: Sport Law
- 1.3 Abbreviated course title: Sport Law
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: Lecture
- 1.6 Prerequisites/corequisites: Junior or Senior Classification and admitted to Sport Management major.

- 1.7 Course catalog listing:
Legal systems and the concepts of tort law, risk management, product liability, constitutional law, administrative/statutory law, and crowd control and security of sport organizations.

2. Rationale:

- 2.1 Reason for developing the proposed course:
Course is needed to support the new Sport Management degree program and to meet professional curriculum accreditation standards as set by the North American Society for Sport Management and the Commission on Sport Management Accreditation.
- 2.2 Projected enrollment in the proposed course:
Student enrollment is expected to reach 30 students per semester when the course is offered. Enrollment figures are based upon the projected enrollment outlined in the proposal to create a new major program.
- 2.3 Relationship of the proposed course to courses now offered by the department:
The course is not offered by any other program within the department
- 2.4 Relationship of the proposed course to courses offered in other departments:
No other departments on campus offer any similar type of course.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
Other Kentucky Universities that offer a Sport Management or Sport Administration degree offer a similar type of course within their curriculum. This is especially true if they are seeking to obtain professional program accreditation through the North American Society for Sport Management and the Commission on Sport Management Accreditation.

3. Discussion of proposed course:

- 3.1 Course objectives:

Successful completion of this course will prepare students to:

- *Address legal issues involved in the supervision, management, and business operations of sport organizations;
- *Identify and discuss issues of tort law, contract law, constitutional law, antitrust law, labor law, and intellectual property law as it applies to sport organizations

- 3.2 Content outline:

- *tort law
 - *risk management
 - *product liability
 - *constitutional law
 - *administrative/statutory law
 - *crowd control and security
- 3.3 Student expectations and requirements:
Student learning will be evaluated using a variety of methods to include: testing, group work, readings, and writing case summaries.
- 3.4 Tentative texts and course materials:
Carpenter, L.J. (2000). *Legal Concepts in Sport: A Primer* (2nd ed.). Champaign, Il: Sagamore.
4. **Resources:**
- 4.1 Library resources:
Current resources are adequate.
- 4.2 Computer resources:
Resources currently in place through the University and College are adequate to support the courses use of technology.
5. **Budget implications:**
- 5.1 Proposed method of staffing:
No current faculty are available to teach this course and a new faculty line will need to be developed to support this and other courses within the new Sport Management degree. This is outlined in the proposal to create a new major program.
- 5.2 Special equipment needed:
No special equipment is needed to support the implementation of this course.
- 5.3 Expendable materials needed:
None needed
- 5.4 Laboratory materials needed:
None needed
6. **Proposed term for implementation:** Fall 2007
7. **Dates of prior committee approvals:**
- | | |
|-------------------------------------|------------------|
| Physical Education and Department | <u>3/20/2007</u> |
| College of HHS Curriculum Committee | <u>4/3/2007</u> |
| University Curriculum Committee | _____ |
| University Senate | _____ |

Attachment: Bibliography, Library Resources Form, Course Inventory Form

**College of Health & Human Services
Department of Physical Education & Recreation
Proposal to Create a New Course
(Action Item)**

Contact Person: Dr. Bruce A Larson

bruce.larson@wku.edu

745-2211

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: SPM 452
- 1.2 Course title: Sport Leadership and Management
- 1.3 Abbreviated course title: Sport Leadership & Management
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: Lecture
- 1.6 Prerequisites/corequisites: Junior or Senior Classification and admitted to Sport Management major.
- 1.7 Course catalog listing:
Knowledge of the various skills, roles, and functions of the sport manager, leadership theory and practices as they relate to various sport managerial responsibilities.

2. Rationale:

- 2.1 Reason for developing the proposed course:
Course is needed to support the new Sport Management degree program and to meet professional curriculum accreditation standards as set by the North American Society for Sport Management and the Commission on Sport Management Accreditation.
- 2.2 Projected enrollment in the proposed course:
Student enrollment is expected to reach 30 students per semester when the course is offered. Enrollment figures are based upon the projected enrollment outlined in the proposal to create a new major program.
- 2.3 Relationship of the proposed course to courses now offered by the department:
The course is not offered by any other program within the department
- 2.4 Relationship of the proposed course to courses offered in other departments:
Other leadership and management courses are offered by Gordon Ford College of Business but those courses do not relate specifically to Sport Management. This course was developed in consultation with faculty members from the Business College.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
Other Kentucky Universities that offer a Sport Management or Sport Administration degree offer a similar type of course within their curriculum. This is especially true if they are seeking to obtain professional program accreditation through the North American Society for Sport Management and the Commission on Sport Management Accreditation.

3. Discussion of proposed course:

- 3.1 Course objectives:

Successful completion of the course will prepare students to:

- *apply various administrative techniques to athletics programs;
- *understand and apply various leadership theories within sports organizations;
- *be familiar with the common management issues facing sports organizations

- 3.2 Content outline:

- *Management functions specific to sport
- *Strategic planning process specific to sport
- *Organizational behavior specific to sport
- *Management theory specific to sport
- *Motivational theory specific to sport
- *Human resource management specific to sport
- *Leadership theory specific to sport
- *Facility & event management specific to sport

- 3.3 Student expectations and requirements:
Student learning will be evaluated using a variety of methods to include: testing, group work, readings, and writing case summaries.
- 3.4 Tentative texts and course materials:
Hernandez, R.A. (2002). *Managing Sport Organizations*. Champaign, IL: Human Kinetics.

4. Resources:

- 4.1 Library resources:
Current resources are adequate.
- 4.2 Computer resources:
Resources currently in place through the University and College are adequate to support the courses use of technology.

5. Budget implications:

- 5.1 Proposed method of staffing:
No current faculty are available to teach this course and a new faculty line will need to be developed to support this and other courses within the new Sport Management degree. This is outlined in the proposal to create a new major program.
- 5.2 Special equipment needed:
No special equipment is needed to support the implementation of this course.
- 5.3 Expendable materials needed:
None needed
- 5.4 Laboratory materials needed:
None needed

6. Proposed term for implementation: Fall 2007

7. Dates of prior committee approvals:

Physical Education and Recreation Department	<u>3/20/2007</u>
College of HHS Curriculum Committee	<u>4/3/2007</u>
University Curriculum Committee	<u> </u>
University Senate	<u> </u>

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 18 March 2007

**College of Health & Human Services
Department of Physical Education & Recreation
Proposal to Create a New Course
(Action Item)**

Contact Person: Dr. Bruce A Larson bruce.larson@wku.edu 745-2211

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: SPM 454
- 1.2 Course title: Sport Governance
- 1.3 Abbreviated course title: Sport Governance
- 1.4 Credit hours and contact hours: 3
- 1.5 Type of course: Lecture
- 1.6 Prerequisites/corequisites: Junior or Senior Classification and admitted to Sport Management major.

- 1.7 Course catalog listing:
Familiarization of sport organizations governing bodies, including identifying those in amateur and professional sports, their organizational structure, authority, requirements for membership, sanctions and appeals, and the influence of outside political organizations.

2. Rationale:

- 2.1 Reason for developing the proposed course:
Course is needed to support the new Sport Management degree program and to meet professional curriculum accreditation standards as set by the North American Society for Sport Management and the Commission on Sport Management Accreditation.
- 2.2 Projected enrollment in the proposed course:
Student enrollment is expected to reach 30 students per semester when the course is offered. Enrollment figures are based upon the projected enrollment outlined in the proposal to create a new major program.
- 2.3 Relationship of the proposed course to courses now offered by the department:
The course is not offered by any other program within the department
- 2.4 Relationship of the proposed course to courses offered in other departments:
No other departments on campus offer any similar type of course.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
Other Kentucky Universities that offer a Sport Management or Sport Administration degree offer a similar type of course within their curriculum. This is especially true if they are seeking to obtain professional program accreditation through the North American Society for Sport Management and the Commission on Sport Management Accreditation.

3. Discussion of proposed course:

- 3.1 Course objectives:

Successful completion of the course will prepare students to:

- *identify governing bodies of sport, both amateur & professional sport;
 - *identify and understand the organizational structures of governing bodies within sport;
 - *identify and understand sport governing bodies membership requirements;
 - *discuss the sanction and appeal process of governing bodies in sport;
 - *discuss the local, state, and national political influences on governing bodies within sport
- 3.2 Content outline:

- *Sport governing bodies identification
 - *Sport governing bodies organizational structures
 - *Sport governing bodies authority and functions
 - *Sport governing bodies requirements for membership
 - *Sport governing bodies sanctions & appeal process
 - *Outside political influence on sport governing bodies
- 3.3 Student expectations and requirements:
Student learning will be evaluated using a variety of methods to include: testing, group work, readings, guest lectures and field trips.
- 3.4 Tentative texts and course materials:
Thomas, J., & Chalip, L. (2003). *Sport governance in the Global Community*. Morgantown, WV.: Fitness Information Technology.
4. **Resources:**
- 4.1 Library resources:
Current resources are adequate.
- 4.2 Computer resources:
Resources currently in place through the University and College are adequate to support the courses use of technology.
5. **Budget implications:**
- 5.1 Proposed method of staffing:
No current faculty are available to teach this course and a new faculty line will need to be developed to support this and other courses within the new Sport Management degree. This is outlined in the proposal to create a new major program.
- 5.2 Special equipment needed:
No special equipment is needed to support the implementation of this course.
- 5.3 Expendable materials needed:
None needed
- 5.4 Laboratory materials needed:
None needed
6. **Proposed term for implementation:** Fall 2007
7. **Dates of prior committee approvals:**
- | | |
|--|-----------------------|
| Physical Education and Recreation Department | _____ 3/20/2007 _____ |
| College of HHS Curriculum Committee | _____ 4/3/2007 _____ |
| University Curriculum Committee | _____ |
| University Senate | _____ |

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 18 March 2007

**College of Health & Human Services
Department of Physical Education & Recreation
Proposal to Create a New Course**

(Action Item)

Contact Person: Dr. Bruce A Larson

bruce.larson@wku.edu

745-2211

1. Identification of proposed course:

- Sport
- 1.1 Course prefix (subject area) and number: SPM 456
 - 1.2 Course title: Advance Studies in Sport
 - 1.3 Abbreviated course title: Advance Studies in Sport
 - 1.4 Credit hours and contact hours: Repeatable 1-3
 - 1.5 Type of course: independent study, research or practicum
 - 1.6 Prerequisites/corequisites: Senior Classification, permission of advisor and admitted to Management major.
 - 1.7 Course catalog listing:
Research, workshop or project related to the sport industry in collaboration with faculty member.

2. Rationale:

- 2.1 Reason for developing the proposed course:
Course is needed to support the new Sport Management degree program and to meet professional curriculum accreditation standards as set by the North American Society for Sport Management and the Commission on Sport Management Accreditation.
- 2.2 Projected enrollment in the proposed course:
Student enrollment is expected to reach a10 students per semester that the course is offered. Enrollment figures are based upon the project enrollment outlined in the proposal to create a new major program. The enrollment numbers in this course will be tightly controlled and limited.
- 2.3 Relationship of the proposed course to courses now offered by the department:
While there are other similar courses within the department this course differs as it is designed as variable credit. The similar courses within the department are all for a fixed credit of 3 hours. Providing a variable credit advance studies course in sport will allow the faculty member and student to design an experience that is unique to the sports industry which differs in scope and knowledge to the current departmental offerings.
- 2.4 Relationship of the proposed course to courses offered in other departments:
No other departments on campus offer any similar type of course.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
Other Kentucky Universities that offer a Sport Management or Sport Administration degree offer a similar type of course within their curriculum. This is especially true if they are seeking to obtain professional program accreditation through the North American Society for Sport Management and the Commission on Sport Management Accreditation.

3. Discussion of proposed course:

- 3.1 Course objectives:
Each student's course specific objectives may vary, and as such the specific objectives for each student will be established during the first meeting with the faculty member who as agreed to supervise the advance study. The following are general objectives to be accomplished through any advance study in sport.

To provide opportunities for students to be engaged with faculty members and sports industry professionals on a variety of issues integral to the sports industry.

To gain, display, and or demonstrate technical and practical knowledge related to the sport industry.

To gain, display, and demonstrate technical and practical skills related to the sport industry through workshops, seminars, etc. that may be hosted by professional sport industry organizations and personnel.

To identify a problem specific to the sports industry sufficient enough for an in depth study.

- 3.2 Content outline:
No general outline can be developed until consultation with the supervising faculty member is made.
- 3.3 Student expectations and requirements:
Student learning will be evaluated using a variety of methods to include: weekly meetings, reports, evaluations and presentations. In the case of independent research a research or technical report would be expected to be completed.
- 3.4 Tentative texts and course materials:
No specific texts can be identified until after consultation with Faculty is made.

4. Resources:

- 4.1 Library resources:
Current resources are adequate.
- 4.2 Computer resources:
Resources currently in place through the University and College are adequate to support the courses use of technology.

5. Budget implications:

- 5.1 Proposed method of staffing:
This course would be listed under the program director's responsibility and no specific release time would be required on the part of the faculty member supervising the student.
- 5.2 Special equipment needed:
No special equipment is needed to support the implementation of this course.
- 5.3 Expendable materials needed:
None needed
- 5.4 Laboratory materials needed:
None needed

6. Proposed term for implementation: Fall 2007

7. Dates of prior committee approvals:

Physical Education and Recreation Department	<u>3/20/2007</u>
College of HHS Curriculum Committee	<u>4/3/2007</u>
University Curriculum Committee	<u> </u>
University Senate	<u> </u>

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 18 March 2007

**College of Health & Human Services
Department of Physical Education & Recreation
Proposal to Create a New Course
(Action Item)**

Contact Person: Dr. Bruce A Larson bruce.larson@wku.edu 745-2211

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: SPM 490
- 1.2 Course title: Internship in Sport
- 1.3 Abbreviated course title: Internship in Sport
- 1.4 Credit hours and contact hours: 12
- 1.5 Type of course: Internship
- 1.6 Prerequisites/corequisites: Senior Classification, admitted to Sport Management major and
completion of all major courses.
- 1.7 Course catalog listing:
Supervised internship with community, interscholastic, intercollegiate, amateur, or professional sport industry organizations. This experience is supervised and controlled by university faculty member and personnel from sport industry agencies. Students will be responsible for their own transportation to off campus meetings.

2. Rationale:

- 2.1 Reason for developing the proposed course:
Course is needed to support the new Sport Management degree program and to meet professional curriculum accreditation standards as set by the North American Society for Sport Management and the Commission on Sport Management Accreditation.
- 2.2 Projected enrollment in the proposed course:
Student enrollment is expected to reach an average of 10 students per semester that the course is offered. Enrollment figures are based upon the project enrollment outlined in the proposal to create a new major program. It is anticipated that most students will opt to take the internship during the summer semester.
- 2.3 Relationship of the proposed course to courses now offered by the department:
The course is similar in nature to other departmental internships. However, this internship is specifically geared to provide a capstone experience for the Sport Management major.
- 2.4 Relationship of the proposed course to courses offered in other departments:
No other departments on campus offer any similar type of course.
- 2.5 Relationship of the proposed course to courses offered in other institutions:
Other Kentucky Universities that offer a Sport Management or Sport Administration degree offer a similar type of course within their curriculum. This is especially true if they are seeking to obtain professional program accreditation through the North American Society for Sport Management and the Commission on Sport Management Accreditation.

3. Discussion of proposed course:

- 3.1 Course objectives:
Capstone experiences in the sport industry that provides practical learning in all aspects of the organization of the students and faculty's choosing.

- 3.2 Content outline:
Students will be expected to be on-site with a sport industry organization over the course of a full semester to include a minimum of 400 clock hours. Each organization establishes, in conjunction with university faculty, the requirements for the individual student's experience.
- 3.3 Student expectations and requirements:
Student learning will be evaluated using a variety of methods to include: weekly meetings, reports, evaluations and presentations. Faculty, when possible, will make a personal visit to the agency to check on the status of the student and their experience.
- 3.4 Tentative texts and course materials:
No texts will be required for this course. An internship manual will be developed that provides specific information regarding the requirements and expectations of the internship experience.
4. **Resources:**
- 4.1 Library resources:
Current resources are adequate.
- 4.2 Computer resources:
Resources currently in place through the University and College are adequate to support the courses use of technology.
5. **Budget implications:**
- 5.1 Proposed method of staffing:
This course would be listed under the program director's responsibility.
- 5.2 Special equipment needed:
No special equipment is needed to support the implementation of this course.
- 5.3 Expendable materials needed:
None needed
- 5.4 Laboratory materials needed:
None needed
6. **Proposed term for implementation:** Fall 2007
7. **Dates of prior committee approvals:**
- | | |
|--|------------------|
| Physical Education and Recreation Department | <u>3/20/2007</u> |
| College of HHS Curriculum Committee | <u>4/3/2007</u> |
| University Curriculum Committee | _____ |
| University Senate | _____ |

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 26 Feb 2007

**College of Health and Human Services
Department of Physical Education and Recreation
Proposal to Create a New Minor Program**

(Action Item)

Contact Person: Fred Gibson, Ph.D.

fred.gibson@wku.edu

745-6021

1. Identification of program:

- 1.1 Program title: Facility and Event Management
- 1.2 Required hours in minor program: 21 credits
- 1.3 Special information: Students interested in pursuing employment in the fields of recreation and sport can select this minor to gain exposure to facility and event management theories, principles, and applications. The minor is comprised of five required courses including a 150-hour specialized field experience. The remaining two elective courses are selected in consultation with the minor advisor. Three elective hours must be unduplicated from courses required for Recreation Administration or Sport Management Majors. The minor is designed to emphasize facility and event management competencies as required by the accrediting bodies for the fields of recreation and sport:
 - National Recreation and Park Society/American Alliance for Leisure and Recreation Council on Accreditation (NRPA/AALR)
 - North American Society of Sport Management/National Association for Sport and Physical Activity (NASSM/NASPE)
- 1.4 Catalog description: The Facility and Event Management minor provides students with practical knowledge and skills for the effective management of facilities and events.

2. Rationale:

- 2.1 Reason for developing the proposed minor program: Professionals in a variety of disciplines are often responsible for managing events and activities involving a variety of indoor and outdoor venues. The minor will expand students' qualifications in the areas of facility and event management as they pursue employment in their chosen field.
- 2.2 Projected enrollment in the proposed minor program: Anticipated enrollment after the first year is 15-20 students with consistent growth over time.
- 2.3 Relationship of the proposed minor program to other programs now offered by the department: The minor should be attractive to students in Recreation Administration, Sport Management, Physical Education and Exercise Science.
- 2.4 Relationship of the proposed minor program to other university programs: Other University programs such as Hospitality Management offer courses related to facility and event management. No academic program at Western Kentucky University offers a specialized minor in facility and event management. Students from other majors may select this minor to enhance their knowledge and skills, particularly if they have an interest in the fields of recreation and sport.
- 2.5 Similar minor programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): Western Kentucky University will be the first institution to offer a minor specifically focused on Facility and Event Management. Similar programs of study exist at universities offering coursework in recreation and sport such as Indiana State and Arizona State University.
- 2.6 Relationship of the proposed minor program to the university mission and objectives: The knowledge and skills acquired in this minor will enhance graduates qualifications as they compete for the best recreation and sport jobs in a global society.

3. Objectives of the proposed minor:

Students should be able to demonstrate the following competencies upon completion of the minor:

- 1. Fundamental understanding of the planning process for facility development.
- 2. Knowledge of construction terminology and the roles of various professionals involved the planning and construction process.

3. An understanding of construction standards established by various governing and professional bodies (Occupational Safety and Health Administration (OSHA), Americans with Disabilities Act (ADA), American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), American College for Sports Medicine (ACSM), Council on Facilities and Equipment (CFE).
4. Comprehension of the concepts and issues of facility and event risk management.
5. Ability to plan effective special events.
6. Understanding of the importance of a facility maintenance program.
7. Ability to create an effective public relations plan.
8. And understanding of the importance of effective fiscal management.
9. Knowledge potential solutions for human resources challenges.
10. Understanding of the economic impacts of venues and events.

4. **Curriculum:**

REC 306 Program Planning	(3)
REC 404 Facility Management	(3)
REC 426 Facility Planning & Design	(3)
SPM 450 Sport Law	(3)
REC 490 Facility and Event Mgt Practicum	(3)
Electives (selected in consultation with minor advisor)	<u>(6)</u>
Total	(21)

Electives:

REC 420 Commercial Recreation and Tourism	(3)
REC 422 Campus Recreation	(3)
REC 424 Camp and Conference Center Admin.	(3)
REC 428 Community Centers and Playgrounds	(3)
REC 430 Recreation Resource Management	(3)
SPM 452 Sport Leadership and Management	(3)
CFS 375 Meeting and Convention Management	(3)
CFS 378 Legal Environment of Hospitality and Tourism	(3)
MGT 301 Business Law	(3)

5. **Budget implications:** This minor will utilize existing courses in the recently revised Recreation Administration (REC) program curriculum and courses from the proposed major in Sport Management (SPM). An existing faculty member will serve as the minor advisor.

6. **Proposed term for implementation:** Fall 2007

7. **Dates of prior committee approvals:**

PE REC Department/Division: 3/20/2007

CHHS Curriculum Committee 4/3/2007

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

**College of Health and Human Services
Department of Physical Education and Recreation
Proposal to Create a New Major Program
(Action Item)**

Contact Person: Dr. Bruce A. Larson bruce.larson@wku.edu 745-2211

1. Identification of program:

- 1.1 Program title: Sport Management
- 1.2 Degree: Bachelor of Science in Sport Management
- 1.3 Classification of Instructional Program Code (CIP): 31
- 1.4 Required hours in proposed major program: 51
- 1.5 Special information:
The 51 hours within the required hours in the major program will come from a variety of disciplines from across campus. In addition to the new courses proposed for the major 27 hours will come from courses existing or being proposed in the Business, Sociology, and Recreation programs.
- 1.6 Program admission requirements:
In addition to the normal admission and transfer criteria as set by the University the Sport Management program at Western Kentucky will adopt the following program entry requirements:
 - 1. Complete a minimum of 45 hours with at least 1 semester having been completed at Western Kentucky University.
 - 2. Complete the following courses with a grade of “C” or higher. ENG 100, ECON 202, MATH 116, SPM 200, MKT 220, COMM 145/161
 - 3. WKU Grade Point Average of at least 2.5 overall.
 - 4. Submit all application materials by the required deadlines. All application materials must be received by the application date in order to be fully considered for entrance into the program. A complete application packet would include: 1) application, 2) pre-requisite coursework worksheet, and 3) resume. All 3 items should be completed and four (4) copies submitted to the program coordinator by:
Acceptance: March 1 For Fall
For Spring Acceptance: September 15

NOTE: Entrance in the Sport Management program is granted on a competitive basis and obtaining and completing the minimum requirements set forth above does not guarantee admission to the program. You will receive notification of your acceptance into the program through the University’s e-mail system. Registration into upper division courses within the Sport Management program will not be permitted until your official acceptance. Any courses taken at another institution must be transferred to WKU and show up on your official transcript at Western.

In addition, the following requirements are set for internships:

- 1. Complete all program entry requirements and all major courses with a minimum of earned grade of C.
 - 2. Have a minimum of 2.8 in major coursework.
 - 3. Submit internship application form prior to semester planned for internship. (March 1st for summer, July 1st for fall, and October 1st for spring)
 - 4. Gain approval for internship by faculty internship supervisor.
- 1.7 Catalog description:
The Bachelor of Science degree in Sport Management is a program which prepares students for successful careers within the sport industry. Students will complete the WKU required

general education courses with some required as pre-requisites for application into the degree program. Additionally, students will take 51 hours of major courses and then use the remaining 33 hours to either 1) take other electives of interest to the student or 2) select a minor that best prepares them for entry level positions related to their interest within the sport industry. Complementary minors include but are not limited to; athletic coaching, broadcasting, business administration, and facility and event management.

2. **Rationale:**

2.1 Reason for developing the proposed major program:

Currently the Physical Education and Recreation department has 420 majors and it is anticipated that roughly 15% are interested in careers in the Sports Industry. However, the current programs do not adequately represent a curriculum that best prepares Western's graduates for entry level positions in this industry. The growth of baccalaureate programs across the United States demands that a more specific degree program be established in order for our students to compete with their peer group and to meet employer expectations.

Within the sports industry entry level positions exist within communities, colleges, universities, and amateur and professional sports industries and organizations. Typical entry level positions within these organizations include but are not limited to: community youth and adult sports league directors, college and university campus intramurals and facility management, ticket sales, sports marketing and media relations, NCAA compliance, foundation development, and facility and event management.

The sport management industry continues to grow along with the interest within communities across the nation. According to Census Bureau's Statistical Abstracts the sport industry generated 85.2 billion dollars in revenue. Additionally, the Statistical Abstract projects a 40% increase in the sport related job industry between 2002 and 2012. The U.S. Department of Labor's Occupational Outlook Handbook projects an increase between 9 to 17% for sport related jobs across the United States. These statistics help demonstrate that the need for new and continued programs that addressing the specific needs of sports organizations is warranted.

2.2 Projected enrollment in the proposed major program:

The current PE 440 Sport Management I class is offered each semester and fills each time with 25 students each semester. The following enrollment projections are based on the current student population figures at Western Kentucky University. Comparable institutions that have recently, in the past 5 years, undergone the adoption of a sport management degree program were used to establish the number of anticipated majors. It is anticipated that 35% of the first year's growth will come from students who currently are attending Western Kentucky University. However, new growth in the second and subsequent years should come from new enrollees looking for a sport management degree closer to this region. The Western Kentucky region has only one university, the University of Louisville, which offers an undergraduate degree program in Sport Management. The University of Louisville's area is not in conflict with Western as they primarily recruit from the Northwestern Kentucky and surrounding border states.

Projected Enrollments per Year

	Year 1 2008-09	Year 2 2009-10	Year 3 2010-11	Year 4 2012-13	Year 5 2013-14
Internal-College Transfers	11	8	6	6	6
Internal	6	10	12	12	12

University Transfers					
New Students	31	62	94	124	154
Attrition	0	4	8	10	12
Graduates	0	0	17	26	32
Cumulative Enrollment (Fall)	48	76	87	106	128

2.3 Relationship of the proposed major program to other programs now offered by the department:

The program is related to programs that fall within the Physical Education and Recreation department. Sixty percent of all Sport Management programs across the nation are housed within Physical Education and Recreation departments. Sport Management programs have evolved due to ever increasing need and growth within the amateur, collegiate, and professional sport industry. Currently the degrees offered within the Physical Education and Recreation department do not provide the necessary courses for entry level positions within the sport management field. Sport Management employers are selecting individuals with the appropriate conferred degrees that have the sport management or related title.

The most closely matched program within the Health and Human Services College is the Recreation Administration degree. However, it should be noted that while this degree may seem similar in nature it is significantly different in that the Sport Management degree major courses will require students to take courses from an interdisciplinary approach. Many of these courses will come from the Gordon Ford College of Business. It should also be noted that two of the current recreation program courses will also be used to fulfill major requirements within the sport management degree. The nature of the sport industry requires that students become exposed to business concepts as it relates to specific sports industry concepts.

The proposed Sport Management degree will also positively impact the current graduate degree program in Recreation and Sports Administration. The new undergraduate degree will better prepare students for entry into the graduate program and provide a more thorough knowledge base of the sports industry. It is anticipated that approximately 20% of the graduates of the Sport Management program will attend graduate school.

2.4 Relationship of the proposed major program to other university programs:

Due to the influence of current employers the sport management program would need to draw from existing programs in order to provide an enhanced degree program. Specifically sport management employers are seeking individuals with core knowledge of sport with additional coursework, depending on career path, in business, sociology, broadcasting, journalism, facility and event management, and athletic coaching.

2.5 Relationship of the proposed major program to similar programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions):
Kentucky State Funded Programs

Institution	Name of Program	Follow NASSM/COSMA	Geographic Position in State
Eastern Kentucky	Sport Management	No, PE & Rec with some	Central & East

University		Business supporting courses	
Morehead State University	Sport Management	Yes	East
Northern Kentucky University	Sport Business	Yes	North Central
University of Louisville	Sport Administration	Yes	North West

The closest program in the Western part of the state is the Sports Administration program at the University of Louisville. Establishing a new degree in sport management at Western Kentucky University will provide the University with a distinct advantage to recruit new students from the University's service areas. It will put students closer to their homes and families and provide a more intimate learning environment.

2.6 Relationship of the proposed major program to the university mission and objectives:

According to the Western Kentucky University's undergraduate catalog the mission statement reads; "Western Kentucky University prepares students to be productive citizens of a global society and provides service and lifelong learning opportunities for its constituents."

The proposed degree program in Sports Management supports this mission through its interdisciplinary curriculum that incorporates service learning and student engagement components.

3. **Objectives of the proposed major program:**

The primary objective of the proposed major in Sport Management is to provide students with a broad-based education in Sport Management. Specifically the program will adopt the criteria being established by the Commission on Sport Management Accreditation (COSMA). This body is part of the North American Society for Sport Management (NASSM) and has been charged with establishing the accreditation guidelines for Sport Management programs both at the National and International level.

Currently COSMA has identified the following as criteria being the minimal needed in order to adequately prepare students for entry level positions within the sport industry. The COSMA guidelines state:

Excellence in sport management education at the undergraduate level requires coverage of the key content areas of the sport management field. Thus the Common Professional Component (CPC) topical areas, as outlined below, should be adequately covered within the content of undergraduate sport management degree programs.

A) Social, psychological and international foundations of sport, B) Management to include 1) Sport management principles, 2) Sport leadership, 3) Sport operations management/event & venue management, and 4) Sport Governance, C) Ethics in sport management, D) Sport Marketing, E) Finance/Accounting/Economics to include 1) Principles of sport finance, 2) Accounting, and 3) Economics of sport, F) Legal aspects of sport and G) Integrative Experiences, such as: 1) Strategic Management/Policy, 2) Internship and 3) Capstone experience (an experience that enables a student to demonstrate the capacity to synthesize and apply knowledge, such as a thesis, project, comprehensive examination or course, etc.)

4. **Program description:**

4.1 Curriculum:

The Bachelor of Science degree in Sport Management is program which prepares students for successful careers within the sport industry. Students will take 44 hours of general education courses with some required as pre-requisites for application into the degree program. Additionally, students will take 51 hours of major courses and then use the remaining 33 hours to 1) select a minor that best prepares them for entry level positions related to their interest within the sport industry and 2) take other electives of interest to the student. Minors include but are not limited to; athletic coaching, broadcasting, business administration, and facility and event management.

GENERAL EDUCATION REQUIREMENTS (44 hours)

- A. Organization & Communication of Ideas (12 hours)
- A-1 **Eng 100** (3)
Eng 300 (3)
- A-2 Foreign Language (3)
- A-3 Public Speaking (3)
Comm 145/161
- B Humanities (9 hours) 3 fields with at least one literature
- B-1 Literature (3)
- B-2 Elective (3)
- B-3 Elective (3)
- C Social & Behavioral Sciences (9 hours) at least 3 fields in category C
- C-1 Hist 119/120 (3)
- C-2 **Econ 202** (3)
- C-3 SOC 100 (3)
- D Natural Sciences - Mathematics (9 hours) 1 science course must have lab
- D-1 Science (3)
- D-1L Science with lab (3)
- D-2 **Math 116** (3)
- E World Cultures & American Cultural Diversity (3 hours)
- E-1 Elective (3)
- F Health and Wellness (2 hours)
- F-1 Elective (1)
- F-1 Elective (1)

Courses in bold required for admission to the sport management program.

No student will be allowed to take any 300 level or a higher course in the sport management program until full acceptance into the program is obtained.

Course	NASSM/COSMA Accreditation Standard	Credit	Admission course	Pre-Req
*SPM 200 Intro to Sport Management	A & C	3	X	
***SPM/REC 404 Facility Management	B-3	3		
***SPM/REC 402 Fiscal Practices	E-1	3		
**SPM 450 Sport Law	C & F	3		
**SPM 452 Sport Leadership & Management	B-1 & B-2	3		
**SPM 454 Sport Governance	B-4	3		
**SPM 490 Internship in Sport (400 hours)	G	12		
**ECON 323 Sports Economics	E-3	3		Econ 202
SOCL 324 Sociology of Sport	A & C	3		SOCL 100
ACCT 200 Financial Accounting	E-2	3		MATH 116
ECON 202 Microeconomics	E-3	3	X	
MKT 220 Basic Marketing Concepts	D	3	X	
MKT 326 Sport Marketing	D	3		MKT 220

MGT 210 Organization & Management	C & B-1	3		
Total		51		

This leaves electives/directed electives/approved minor hours.

Courses in bold required to gain admission to the Sport Management program.

*indicates re-named PE 440 Sport Management I course

**indicates new course to be developed.

*** Indicates cross listing the course

Selected Minor Options

ATHLETIC COACHING MINOR (22-24 hours)

PE 290 Scientific Principles of Coaching	(3)
PE 291 Scientific Principles of Conditioning	(3)
PE 312 Basic Athletic Training	(3)
SPM 200 Intro to Sport Management	(3)
PE Coaching Courses (9 hours required)	(9)
PE 493 Practicum in Coaching	(1-3)

BROADCASTING MINOR (18 hours)

BCOM 201 Process & Effects of Mass Com	(3)
BCOM 261 Basic Radio Production	(3)
BCOM 266 Basic Television Production	(3)
BCOM 301 Mass Com Law & Ethics	(3)
BCOM 325 Survey of Writing for TV & Radio	(3)
BCOM Elec: In consultation with BCOM Adv	(3)
(Recommend Sport Announcing/Broadcasting)	

BUSINESS ADMINISTRATION MINOR (30 hours)

ACCT 200 Financial Accounting	(3)
ECON 202 or ECON 203 Micro/Macro	(3)
CIS 141 Basic Computer Literacy	(3)
MATH 116 College Algebra	(3)
FIN 330 Principles of Fin Mgt	(3)
MGT 210 Organization & Management	(3)
MKT 220 Basic Mkt Concepts	(3)
Upper level business electives with 2 areas Represented	(9)

FACILITY & EVENT MGT MINOR (21 hours)

REC 306 Program Planning	(3)
REC 404 Facility Management	(3)
REC 426 Facility Planning & Design	(3)
SPM 450 Sport Law	(3)
REC 490 Facility & Event Mgt Practicum	(3)
SPM/REC Advisor Directed Electives	(6)

This Course Guide is intended to assist you in scheduling. Make sure to update as advisor indicates.

Course	Pre-Requisite	Class	Substitute	Essential Information
ENG 100		FR/SO		Needed to apply to program: Must earn a C or better
ENG 300	ENG 100			

For Lang COM 145/161	FR/SO	Needed to apply to program: Must earn a C or better
Humanities		9 hours required see University catalog for choices
ECON 202 SOCL 100 HIST 119/20	FR/SO	Needed to apply to program: Must earn a C or better Must be taken: Pre-requisite for SOCL 324
MATH 116 Nat Science	FR/SO	Needed to apply to program: Must earn a C or better Need 6 hours with one 1 hour lab
World Cult		3 hours required see University catalog for choices
HLTH/Well		2 hours required see University catalog for choices
SPM 200 SPM/REC 402 SPM/REC 404 SPM 450 SPM 452 SPM 454 SPM 490 MKT 220 ECON 300 MGT 210 MKT 326 SOCL 324	FR/SO JR/SR JR/SR JR/SR JR/SR JR/SR SR FR/SO JR/SR JR/SR JR/SR JR/SR	Needed to apply to program: Must earn a C or better Must be accepted into program: Must earn C or better Must be accepted into program: Must earn a C or better Must be accepted into program: Must earn a C or better Must be accepted into program: Must earn a C or better Must be accepted into program: Must earn a C or better Must be accepted into program: Must earn a C or better Needed to apply to program: Must earn a C or better Must be accepted into program: Must earn a C or better Must be accepted into program: Must earn a C or better Must be accepted into program: Must earn a C or better Must be accepted into program: Must earn a C or better
Minor/Electives		33 hours left for directed minor & electives

Items in bold print are required courses that must be taken in order to apply to the Sport Management program.

- 4.2 Accreditation, certification, approval, and/or licensure:
Currently the North American Society for Sport Management (NASSM) is in the process of establishing standards that lead a program to gain program approval through this professional organization. NASSM is currently, in conjunction with National Alliance for Sport and Physical Education (NASPE) and the Council on Higher Education (CHE), developing an accreditation process to include accreditation standards that would allow for a program to gain national accreditation. The accreditation body will be known as the Commission on Sport Management Accreditation or COSMA. The COSMA draft accreditation, dated November 2006, states the following:

Excellence in sport management education at the undergraduate level requires coverage of the key content areas of the sport management field. Thus the Common Professional Component (CPC) topical areas, as outlined below, should be adequately covered within the content of undergraduate sport management degree programs.

- A) Social, psychological and international foundations of sport
- B) Management

- 1) Sport management principles
- 2) Sport leadership
- 3) Sport operations management/event & venue management
- 4) Sport Governance
- C) Ethics in sport management
- D) Sport Marketing
- E) Finance/Accounting/Economics
 - 1) Principles of sport finance
 - 2) Accounting
 - 3) Economics of sport
- F) Legal aspects of sport
- G) Integrative Experience, such as:
 - 1) Strategic Management/Policy
 - 2) Internship
 - 3) Capstone experience (an experience that enables a student to demonstrate the capacity to synthesize and apply knowledge, such as a thesis, project, comprehensive examination or course, etc.)

- 4.3 Program delivery:
On campus lecture/laboratory with internship/practicum experiences required.

5. Resources:

- 5.1 Faculty:
The following faculty are available to teach the courses identified in the curriculum.

Bruce Larson. Assistant Professor. Ed.D., University of Kentucky.
Cognitive area: Sport Management.
Appointed 2005 College of Health & Human Services.
Anticipated contributions: Program Coordinator, SPM 490

Fred Gibson. Assistant Professor. Ph.D., University of Louisville.
Cognitive area: Sport Administration.
Appointed 2001 College of Health & Human Services
Anticipated contributions: SPM/REC 404

Raymond Poff. Associate Professor, Ph.D. Indiana University
Cognitive area: Recreation Administration
Appointed 2002 College of Health & Human Services
Anticipated contributions: SPM/REC 402

Rick Shannon. Associate Professor. Ph.D. University of Memphis.
Cognitive area: Marketing
Appointed 1990 Gordon Ford College of Business
Anticipated contributions: MKT 220, MKT 326

Dennis Wilson. Assistant Professor Ph.D., University of Kentucky
Cognitive area: Economics
Appointed 2006 Gordon Ford College of Business
Anticipated contributions: ECON 202, ECON 300

James Kanan. Associate Professor. Ph.D. Pennsylvania State University.
Cognitive area: Sociology
Appointed 1996 Potter College of Arts & Letters
Anticipated contributions: SOCL 324

Year	Admin FTE	Sport Management Faculty FTE	Supporting Recreation Faculty FTE	Supporting Interdisciplinary FTE
1	0.28	1.71	0.86	1.71
2	0.28	3.09	1.54	3.09
3	0.28	4.00	2.00	4.00
4	0.28	5.26	2.63	5.26
5	0.28	5.71	2.86	5.71

FTE Formula

Students enrolled x credit hour production / hours needed for 1 FTE * .1

Example: year 1 = $((30 \times 12) / 21) \times .1 = 1.64$

The projected FTE identified in the table above identifies the projected faculty and staff needs. The most immediate needs are:

- A. A new tenure track faculty position will be needed beginning the fall semester of the 2008-09 academic year. This position would require hiring at the Assistant Professor level and the qualifications would require the individual to have a completed doctorate in the Sport Management/Administration or related field. He/She would need to have a broad capability to teach in the following proposed courses: SPM 200, SPM 450, SPM 452, and SPM 454. Additionally the new faculty person would have responsibility for teaching in the Master of Science in Recreation and Sport Administration program in future years.
 - B. Additional faculty FTE, within the supporting fields, as outlined in the table on the previous page, will be needed in order to offer the courses with the capacity to handle the projected student credit hour production. This will need to be coordinated and expressed through each supporting unit. However, the projected FTE table outlines the projected need.
 - C. Additional Adjunct faculty should be used, where appropriate, to cover courses within the first 2 years of the programs development in order to cover classes in both the recreation program and the supporting courses programs. As the program grows and the FTE indicates additional full time tenure track positions will need to be created in order to stay within the Southern Association of Colleges and Schools accreditation guidelines for qualified faculty.
- 5.2 Technological and electronic informational resources (e.g., databases, e-journals)
The sports management field draws knowledge from a variety of disciplines from already existing library resources that will, initially, provide adequate materials for student study. Some investment in professional journals will be required in order for students to stay abreast of current trends and issues within the sport industry.
- 5.3 Facilities and equipment:
The classroom and laboratories currently existing at Western Kentucky University will adequately support the initial implementation of the degree program. However, it should be noted that some realignment of existing space in Diddle arena, to accommodate new faculty offices and extra class room space, will be needed as program growth is experienced.

As the program grows investments in classroom and classroom technology will be needed in order to handle the influx of new students to the program.

6. Proposed term for implementation: Fall 2007

7. Dates of prior committee approvals:

Physical Education & Recreation Department 03/20/2007

CHHS Curriculum Committee 4/03/2007

University Curriculum Committee _____

University Senate _____

Board of Regents _____

Attachment: Program Inventory Form

AGENDA

OGDEN COLLEGE OF SCIENCE AND ENGINEERING OFFICE OF THE DEAN 745-6371

REPORT TO THE UNIVERSITY CURRICULUM COMMITTEE

DATE: April 26, 2007

FROM: OGDEN COLLEGE OF SCIENCE AND ENGINEERING

The Ogden College of Science and Engineering Curriculum Committee submits the following items for consideration:

<i>Type of Item</i>	<i>Description of Item</i>
Information	One-time-only offering CE 341, Fluid Thermal Science Contact: Dr. John Reis John.reis@wku.edu 5-2461
Consent	Delete Course GEOG 104, Introduction to Canadian Studies Contact: Dr. David Keeling David.keeling@wku.edu 5-4555
Consent	Delete Course GEOG 217, Fundamentals of GIS David.keeling@wku.edu 5-4555
Consent	Delete Course GEOG 351, Historical Geography of the US David.keeling@wku.edu 5-4555
Consent	Delete Course GEOG 402, Physiography of North America David.keeling@wku.edu 5-4555
Consent	Delete Course GEOG 404, Computer Mapping David.keeling@wku.edu 5-4555
Consent	Delete Course GEOG 410, Advanced Cartography David.keeling@wku.edu 5-4555
Consent	Delete Course GEOG 453, Geography of Russia David.keeling@wku.edu 5-4555
Consent	Delete Course GEOG 493, Geographic Information Systems David.keeling@wku.edu 5-4555
Consent	Revise Course Prerequisites GEOG 391, Data Analysis and Interpretation David.keeling@wku.edu 5-4555
Consent	Revise Course Prerequisites

	GEOG 484, Planning Theory and Application David.keeling@wku.edu 5-4555
Consent	Revise Course Prerequisites GEOG 488, Rural Planning David.keeling@wku.edu 5-4555
Consent	Revise Course Number BIOL 220, Introduction to Molecular and Cell Biology Contact: Dr. Nancy Rice Nancy.rice@wku.edu 5-5995
Consent	Revise Course Number BIOL 221, Introduction to Molecular and Cell Biology Laboratory Nancy.rice@wku.edu 5-5995
Action	New Course Proposal GEOG 316, Fundamentals of Geographic Information Systems Contact: Dr. Kevin Cary Kevin.cary@wku.edu 5-2981
Action	New Course Proposal Math 142, Mathematics for Life Sciences Contact: Dr. Di Wu di.wu@wku.edu 5-7048
Action	Revise a Program Ref. #174, GIS Certificate Contact: Dr. Kevin Cary Kevin.cary@wku.edu 5-2981
Action	Revise a Program Ref. #339, City and Regional Planning Minor Contact: Dr. David Keeling David.keeling@wku.edu 5-4555
Action	Revise a Program Ref. #366, Geographic Information Systems Minor David.keeling@wku.edu 5-4555
Action	Revise a Program Ref. #374, Geography Minor David.keeling@wku.edu 5-4555
Action	Revise a Program Ref. #576, B.S. Degree in GIS David.keeling@wku.edu 5-4555
Action	Revise a Program Ref. #577, B.S. Degree in Geology (Professional Extended) David.keeling@wku.edu 5-4555
Action	Revise a Program Ref. #578, B.S. Degree in Meteorology Contact: Dr. Greg Goodrich

	Gregory.goodrich@wku.edu 5-5986
Action	Revise a Program Ref. #674, B.S. Degree in Geography Contact: Dr. Kevin Cary Kevin.cary@wku.edu 5-2981
Action	Revise a Program Ref. #676, B.A. Degree in Geology (General Geoscience) Contact: Dr. David Keeling David.keeling@wku.edu 5-4555
Action	Revise a Program Ref. #677, B.S. Degree in Geology (Professional Major) David.keeling@wku.edu 5-4555
Action	Revise a Program Ref. #528, Major in Mathematics Contact: Dr. Daniel Biles Daniel.biles@wku.edu 5-3653
Action	Revise a Program Ref. #728, Major in Mathematics Daniel.biles@wku.edu 5-3653

Proposal Date: March 1, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 104
- 1.2 Course title: Introduction to Canadian Studies
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course has not been offered in 20 years. It is not required as part of any major or minor program in the Department.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 19, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 217
- 1.2 Course title: Fundamentals of GIS
- 1.3 Credit hours: 4

2. Rationale for the course deletion:

Course is being replaced by GEOG 316.

3. Effect of course deletion on programs or other departments, if known:

None. Students who required GEOG 217 for their programs (CIS, Land Surveying, or Geology) will now take GEOG 316. Students who have previously earned credit for GEOG 217 will be awarded credit for GEOG 316.

4. Proposed term for implementation:

Spring 2008

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 1, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 351
- 1.2 Course title: Historical Geography of the US
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course has not been offered in over 15 years. It is not required as part of any major or minor program in the Department. Course content is mostly covered in GEOG 360.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 1, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 402
- 1.2 Course title: Physiography of North America
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course has not been offered in over 15 years. It is not required as part of any major or minor program in the Department. Course content is mostly covered in GEOG 360.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 1, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 404
- 1.2 Course title: Computer Mapping
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course content has been replaced by the GIS curriculum, GEOG 317, 417, and 419.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 1, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 410
- 1.2 Course title: Advanced Cartography
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course content has been replaced by the GIS curriculum, GEOG 417 and 419.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 1, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 453
- 1.2 Course title: Geography of Russia
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course content has been incorporated into GEOG 464, Geography of Europe.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: March 1, 2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Delete a Course
(Consent Item)**

Contact Person: David Keeling (david.keeling@wku.edu), 5-4555

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: GEOG 493
- 1.2 Course title: Geographic Information Systems
- 1.3 Credit hours: 3

2. Rationale for the course deletion:

Course content has been incorporated into GEOG 317, Geographic Information Systems.

3. Effect of course deletion on programs or other departments, if known:

None

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Department of Geography and Geology: _____3/21/2007_____

Ogden College Curriculum Committee: _____4/6/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: 3/19/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise Course Prerequisites
(Consent Item)**

Contact Person: David Keeling, email: david.keeling@wku.edu, phone: 5-4555

1. Identification of course:

- 1.1 Course prefix (subject area) and number: GEOG 484
- 1.2 Course title: Planning Theory and Application
- 1.3 Credit hours: 3

2. Current prerequisites:

GEOG 240 or permission of instructor

3. Proposed prerequisites:

GEOG 240 and GEOG 317; or permission of instructor

4. Rationale for the revision of prerequisites:

GEOG 484 includes a significant element of Geographic Information Science, with many of the studio exercises and projects assuming basic competency in GIS. Adding GEOG 317 as a prerequisite will ensure that students are prepared adequately for the exercises and projects.

5. Effect on completion of major/minor sequence: None

6. Proposed term for implementation: Spring 2008

7. Dates of prior committee approvals:

Geography and Geology Department _____3/21/2007_____

OCSE Curriculum Committee _____4/5/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: 3/19/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise Course Prerequisites
(Consent Item)**

Contact Person: David Keeling, email: david.keeling@wku.edu, phone: 5-4555

1. Identification of course:

- 1.1 Course prefix (subject area) and number: GEOG 488
- 1.2 Course title: Rural Planning
- 1.3 Credit hours: 3

2. Current prerequisites:

GEOG 240 or permission of instructor

3. Proposed prerequisites:

GEOG 240 and GEOG 317; or permission of instructor

4. Rationale for the revision of prerequisites:

GEOG 488 includes a significant element of Geographic Information Science, with many of the studio exercises and projects assuming basic competency in GIS. Adding GEOG 317 as a prerequisite will ensure that students are prepared adequately for the exercises and projects.

5. Effect on completion of major/minor sequence: None

6. Proposed term for implementation: Spring 2008

7. Dates of prior committee approvals:

Geography and Geology Department ____3/21/2007____

OCSE Curriculum Committee ____4/5/2007____

University Curriculum Committee _____

University Senate _____

Attachment: Course Inventory Form

Proposal Date: January 15, 2007

**Ogden College of Science and Engineering
Department of Biology
Proposal to Revise Course Number
(Consent Item)**

Contact Person: Nancy Rice; nancy.rice@wku.edu; 745-5995

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: BIOL 220
- 1.2 Title: Introduction to Molecular and Cell Biology
- 1.3 Credit hours: 3.0

2. Proposed course number: BIOL 319

3. Rationale for the revision of course number:

As part of the previous program revision in Biology (#525 and #617) students are now required to take either BIOL 220 (Intro to Molecular and Cell Biology) or BIOL 327 (Genetics) as part of the core curriculum. Adjusting BIOL 220 to BIOL 319 will provide numerical equality in these core requirements and allow students to choose between the courses based upon content versus mandated requirements for upper-level credit hours. The content of BIOL 220 is in the process of being modified due to changes in BIOL 120-121 and the proposed BIOL 150-151 and is more appropriate as a 300-level course.

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Biology Department	January 25, 2007
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OCSE Curriculum Committee	February 9, 2007
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Professional Education Committee	March 7, 2007
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University Curriculum Committee	_____
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University Senate	_____
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Attachment: Course Inventory Form

Proposal Date: January 15, 2007

**Ogden College of Science and Engineering
Department of Biology
Proposal to Revise Course Number
(Consent Item)**

Contact Person: Nancy Rice; nancy.rice@wku.edu; 745-5995

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: BIOL 221
- 1.2 Title: Introduction to Molecular and Cell Biology Laboratory
- 1.3 Credit hours: 1.0

2. Proposed course number: BIOL 322

3. Rationale for the revision of course number:

This course number is being revised because it is the laboratory co-requisite for BIOL 220 [proposed BIOL 320]. As a result of changes in BIOL 120-121, many of the laboratory skills previously taught in 221 are now being introduced in the introductory BIOL 121. As a result more sophisticated techniques/skills are being taught in this course and are more appropriate at the 300-level.

4. Proposed term for implementation:

Fall 2007

5. Dates of prior committee approvals:

Biology Department	January 25, 2007
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OCSE Curriculum Committee	February 9, 2007
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Professional Education Committee	March 7, 2007
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University Curriculum Committee	_____
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University Senate	_____
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Attachment: Course Inventory Form

March 19, 2007

**Ogden College of Science & Engineering
Department of Geography & Geology
Proposal to Create a New Course
(Action Item)**

Contact Person: Kevin Cary (Kevin.cary@wku.edu) 745-2981

1. Identification of proposed course:

- 1.1 Prefix and number: GEOG 316
- 1.2 Title: Fundamentals of Geographic Information Systems
- 1.3 Abbreviated title: Fundamentals of GIS
- 1.4 Credit hours: 4 credit hours
- 1.5 Type of course: C – Lecture/Lab
- 1.6 Prerequisites: GEOG 100 or GEOL 111, and GEOG 101 or GEOG 110; or permission of
instructor.
- 1.7 Catalog course listing: Fundamentals of GIS data management and cartographic design. Topics include data organization, map projections, scale, and accuracy. Hands-on work in geospatial data acquisition, base map development, and map production. (Course fee required.)

2. Rationale:

- 2.1 Reason for developing the proposed course:
This course is a modified version of GEOG 217, Fundamentals of Geographic Information Systems. Due to ongoing advances in the level of sophistication of GIS technology, the renumbering of 217 to 316 reflects the more advanced nature of this course. GEOG 217 is being deleted from the course inventory.

- 2.2 Projected enrollment in the proposed course:
Since the proposed course is a modified version of GEOG 217, similar enrollment is expected, currently about 40-60 students per semester.

- 2.3 Relationship of the proposed course to courses now offered by the department:

This course will be the first course in the GIS curriculum sequence and is a prerequisite for GEOG 317, Geographic Information Systems. The proposed course will require as prerequisites an introductory earth science course and an introductory geography course to provide a foundation in basic geoscience terminology. The Department proposes to develop at a future time a course titled GIS and Society (GEOG 216), which will be a general education survey class appropriate for all disciplines. Students majoring in Geography or GIS will be able to earn credit for GEOG 216 as an elective course; it will not substitute for the proposed new course, GEOG 316.

2.4 Relationship of the proposed course to courses offered in other departments:

There are no similar courses in other departments at Western Kentucky University.

2.5 Relationship of the proposed course to courses offered in other institutions:

This course is similar to the introductory or foundational GIS course offered at other institutions, including WKU benchmark institutions, such as Bowling Green State University (GEOG 321 - *Cartography and Map Communication*), Appalachian State (GHY 2310 - *Map Interpretation and Map Making*), Indiana University of Pennsylvania (GEOG 213 - *Cartography I*), Idaho State (GEOG 403 *Principles of GIS*), University of Arizona (GEOG 417 *Fundamentals of GIS*).

3. Discussion of proposed course:

3.1 Course objectives:

Students will be involved in a three-part learning process.

Cartographic Traditions – Students will learn the principles, philosophies and theories of thematic map design, including projection, scale, accuracy, and symbolization strategies. Students will also develop skills of map reading and interpretation.

The Design Process – Students will learn the fundamentals of cartographic perception, design methods, and the applications necessary for them to confidently design their own maps.

Technical Skills – Students will be introduced to and become competent with current industry standard GIS software.

Together these skills should enhance a student's ability to recognize good map design, create well-designed and well-executed maps, produce a map related website and be able to interact with others who design and produce maps.

3.2 Content outline:

- GIS data types and geospatial data management
- Earth coordinate systems and map projections
- Map scale and generalization
- Map symbolization and design
- Thematic mapping
- Map uses – persuasion and propaganda
- Visual uncertainty
- Electronic atlases and multimedia
- Static map publishing

3.3 Student expectations and requirements:

Students are expected to manage and manipulate geospatial data within a GIS to create well designed thematic maps and to manipulate coordinates, symbols, and map projections to produce maps for problem solving. Students will be evaluated through a combination of hands-on assignments, tests, and projects.

3.4 Tentative texts and course materials:

Slocum, T., R. McMaster, F. Kessler, and H. Howard (2005). *Thematic Cartography and Geographic Visualization* 2nd ed. Upper Saddle, NJ, Prentice Hall.

Price, Maribeth (2006), *Mastering ArcGIS 3rd ed.* McGraw Hill Higher Education.

Course materials will include handouts and Internet resources.

4. Resources

4.1 Library resources: Attached.

4.2 Computer resources: The Departmental GIS lab is adequate for the proposed course.

5. Budget implications

5.1 Proposed method of staffing: Existing faculty will teach this course.

5.2 Special equipment needed: None.

5.3 Expendable materials needed: Course Fee will cover basic printer and other GIS supplies.

5.4 Laboratory supplies needed: Course Fee will cover basic printer and other GIS supplies.

6. Proposed term for implementation: Spring 2008

7. Dates of prior committee approvals:

Department of Geography and Geology _____ 3/21/2007 _____

Ogden College Curriculum Committee _____ 4/5/2007 _____

University Curriculum Committee _____

University Senate _____

Attachments: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date: 03/19/2007

**Ogden College of Science and Engineering
Department of Mathematics
Proposal to Create a New Course
(Action Item)**

Contact Person: Di Wu, email: di.wu@wku.edu, phone: 5-7048

1. Identification of proposed course:

- 1.1 Course prefix (subject area) and number: Math 142
- 1.2 Course title: Mathematics for Life Sciences
- 1.3 Abbreviated course title: Mathematics for Life Sciences
- 1.4 Credit hours and contact hours: 5 hrs
- 1.5 Type of course: L (Lecture)
- 1.6 Prerequisites: Four years of high school mathematics, including Algebra I and II, geometry, and a course that includes trigonometry, and satisfactory Math ACT and math placement scores; or MATH 117 or MATH 118, with a grade of C or better.
- 1.7 Course catalog listing:
Exponential and logarithmic functions, derivatives, integration, first order differential equations, and systems of linear equations, with major emphasis on applications in life sciences.

2. Rationale:

- 2.1 Reason for developing the proposed course:
Math 142 is being developed as a service course for students majoring in biology. While the course includes the basic concepts of derivatives, integration and systems of equations, it differs from traditional calculus and linear algebra courses because it focuses especially on topics with applications in the biological sciences. Math 142 also can serve as a prerequisite course for students interested in future study in areas such as bioinformatics, and computational/mathematical biology.
- 2.2 Projected enrollment in the proposed course:
20 students per offering based upon discussions with the Department of Biology
- 2.3 Relationship of the proposed course to courses now offered by the department:
This course will build upon the concepts in college algebra and trigonometry. It covers selected topics in calculus and linear algebra.
- 2.4 Relationship of the proposed course to courses offered in other departments:

There are no courses offered in other departments that are similar to Mathematics for Life Sciences.

2.5 Relationship of the proposed course to courses offered in other institutions:

Many universities offer similar courses such as calculus for life sciences, mathematics for life sciences, and finite mathematics for social science and life sciences. This includes schools such as University of Louisville (Math 107), East Carolina University (Math 2121, 2122), Indiana University South Bend (M118), Valparaiso University (Math 124), Iowa State University (Math 181, 182).

3. Discussion of proposed course:

3.1 Course objectives:

Students in this course will gain an understanding of exponential and logarithmic functions, derivatives, integration, first order differential equations, and systems of linear equations. Furthermore, students will address the applications of those mathematical topics to the life sciences.

3.2 Content outline:

Section One: Exponential and Logarithmic functions

- Review of Polynomial, Rational, Exponential and Logarithmic Functions
- Applications in Life Sciences

Section Two: Systems of Linear equations

- Systems of Linear Equations and Augmented Matrices
- Gauss-Jordan Elimination
- Matrices: Basic Operations
- Applications in Life Sciences

Section Three: Derivatives

- Limits
- The Derivative
- Derivative of Constants, Power Forms, and Sums
- Derivatives of Products and Quotients
- Chain Rule: Power Form
- Applications in Life Sciences

Section Four: Integration and First Order Differential Equations

- Antiderivatives and Indefinite Integrals
- Integration by Substitution
- Differential Equations; Growth and Decay
- The Definite Integral
- The Fundamental Theorem of Calculus
- Applications in Life Sciences

3.3 Student expectations and requirements:

Grades will be based on in-class tests, homework assignments and final exam.

3.4 Tentative texts and course materials: Finite Mathematics and Calculus with Applications, 7th edition, Margaret Lial, Raymond Greenwell and Nathan Ritchey, Pearson Education

4. Resources:

4.1 Library resources:

See attached library resource form and bibliography.

4.2 Computer resources:

No new additional resources required.

5. Budget implications:

5.1 Proposed method of staffing:

Existing faculty will instruct the course.

5.2 Special equipment needed:

None.

5.3 Expendable materials needed:

None.

5.4 Laboratory materials needed:

None.

6. Proposed term for implementation: Spring, 2008

7. Dates of prior committee approvals:

Mathematics Department 3/21/2007

OCSE Curriculum Committee 4/5/2007

University Curriculum Committee _____

University Senate _____

Attachment: Bibliography, Library Resources Form, Course Inventory Form

Proposal Date 3/1/07

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise a Certificate Program
(Action Item)**

Contact Person: Kevin Cary (kevin.cary@wku.edu) 745-2981

1. Identification of program:

- 1.1 Reference number: 174
- 1.2 Current program title: GIS Certificate
- 1.3 Credit hours: 13 Semester Hours Minimum

2. Identification of the proposed changes:

GEOG 217 (4 hours) has been revised to GEOG 316 (4 hours) to reflect more accurately the proper level of this course.

3. Detailed program description:

Current Program		Revised Program	
The program is housed in the Department of Geography and Geology. It consists of a series of four courses taken for a total of 13 credit hours. The courses are GEOG 217, 317, 417, and 419. Students seeking graduate credit can take GEOG 417G and 419G in place of their undergraduate counterparts. A grade of C or better is required for each course in the certificate program.		The program is housed in the Department of Geography and Geology. It consists of a series of four courses taken for a total of 13 credit hours. The courses are GEOG 316, 317, 417, and 419. Students seeking graduate credit can take GEOG 417G and 419G in place of their undergraduate counterparts. A grade of C or better is required for each course in the certificate program.	
Geog 217	4 hrs	Geog 316	4 hours
Geog 317	3 hrs	Geog 317	3 hours
Geog 417	3 hrs	Geog 417	3 hours
Geog 419	3 hrs	Geog 419	3 hours
Total	13 hours	Total	13 hours

4. Rationale for proposed program revisions:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students.

5. Proposed term for implementation: Spring 2008

6. Dates of Prior committee approvals:

Department of Geography and Geology
_____3/21/2007_____

Ogden College Curriculum Committee
_____4/5/2007_____

University Curriculum Committee

University Senate

Attachment: Program Inventory Form

Proposal Date: March 1, 2007

Ogden College of Science and Engineering

Department of Geography and Geology

PROPOSAL TO REVISE A PROGRAM

(Action Item)

Contact Person: Dr. Keeling (david.keeling@wku.edu), 745-4555

1. Identification of program:

1.1 Reference number: 339

1.2 Current program title: City and Regional Planning Minor

1.3 Credit hours: 21 Semester Hours Minimum

2. Identification of the proposed changes:

Change GEOG 217 to GEOG 316.

3. Detailed program description:

The current program allows GEOG 217 to be taken as a techniques course. It will be replaced by GEOG 316.

Current Program	Proposed Program
<i>Management Concentration</i>	<i>Management Concentration</i>
Foundation Courses 6 hours	Foundation Courses 6 hours
240, 484	240, 484
Techniques Course 3 hours	Techniques Course 3 hours
Choose from 217 , 300, 317 391, 414, 417, 419, 452	Choose from 300, 316 , 317 391, 414, 417, 419, 452
Specialty Courses 6 hours	Specialty Courses 6 hours
Choose from 423, 434 474, 480, 488, 495	Choose from 423, 434 474, 480, 488, 495
Program Electives 6 hours	Program Electives 6 hours
-----	-----
Program Total 21 hours	Program Total 21 hours
<i>GIS Analysis Concentration</i>	<i>GIS Analysis Concentration</i>
Foundation Courses 9 hours	Foundation Courses 9 hours
240, 317, 484	240, 317, 484
Specialty Courses 6 hours	Specialty Courses 6 hours
Choose from 417, 474 488, 495	Choose from 417, 474 488, 495
Program Electives 6 hours	Program Electives 6 hours
Choose from 217 , 419, 423, 480	Choose from 316 , 419, 423, 480
-----	-----
Program Total 21 hours	Program Total 21 hours

4. Rationale for proposed program revisions:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students.

5. Proposed term for implementation: Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology
_____3/21/2007_____

OCSE Curriculum Committee
_____4/5/2007_____

University Curriculum Committee

University Senate

Attachment: Program Inventory Form

**College of Science and Engineering
Department of Geography and Geology
PROPOSAL TO REVISE A PROGRAM**

(Action Item)

Contact Person: Dr. Keeling (david.keeling@wku.edu), 745-4555

1. Identification of program:

1.1 Reference number: 366

1.2 Current program title: Geographic Information Systems Minor

1.3 Credit hours: 22 Semester Hours Minimum

2. Identification of the proposed changes:

Change GEOG 217 to GEOG 316.

3. Detailed program description:

The current program requires GEOG 217. This course will be replaced by GEOG 316.

Current Program		Proposed Program	
Foundation Courses	6 hours	Foundation Courses	6 hours
100 or GEOL 111, 101 or 110		100 or GEOL 111, 101 or 110	
Techniques Courses	16 hours	Techniques Courses	16 hours
217 , 317, 417, 419, and 414 or 477		316 , 317, 417, 419, and 414 or 477	
	-----		-----
Program Total	22 hours	Program Total	22 hours

4. Rationale for proposed program revisions:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students.

5. Proposed term for implementation: Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology
_____3/21/2007_____

OCSE Curriculum Committee
_____4/5/2007_____

University Curriculum Committee

University Senate

Attachment: Program Inventory Form

Proposal Date: March 1, 2007

Ogden College of Science and Engineering
Department of Geography and Geology
PROPOSAL TO REVISE A PROGRAM
(Action Item)

Contact Person: Dr. Keeling (david.keeling@wku.edu), 745-4555

1. Identification of program:

1.1 Reference number: 374

1.2 Current program title: Geography Minor

1.3 Credit hours: 21 Semester Hours Minimum

2. Identification of the proposed changes:

Change GEOG 217 to GEOG 316.

3. Detailed program description:

The current program allows GEOG 217 to be taken as a techniques course. It will be replaced by GEOG 316.

Current Program		Proposed Program	
Foundation Courses	9 hours	Foundation Courses	9 hours
100, 101, 110		100, 101, 110	
Techniques Course	3 hours	Techniques Course	3 hours
Choose from 217 , 300, 317, 391, 414, 417, 419, 452		Choose from 300, 316 , 317, 391, 414, 417, 419, 452	
Program Electives	9 hours	Program Electives	9 hours
	-----		-----
Program Total	21 hours	Program Total	21 hours

4. Rationale for proposed program revisions:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students.

5. Proposed term for implementation: Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology
_____3/21/2007_____

OCSE Curriculum Committee
_____4/5/2007_____

University Curriculum Committee

University Senate

Attachment: Program Inventory Form

Proposal Date: 3/20/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise a Program
(Action Item)**

Contact Person: David Keeling, david.keeling@wku.edu, 5-4555

1. Identification of program:

- 1.4 Current program reference number: 576
- 1.5 Current program title: B.S. Degree in GIS
- 1.6 Credit hours: 57

2. Identification of the proposed program changes:

- Replace GEOG 217 with new GIS course, GEOG 316, as a required course:

3. Detailed program description:

ORIGINAL PROGRAM	Hrs	REVISED PROGRAM	Hrs
Core Requirements (6 hrs)		Core Requirements (6 hrs)	
GEOG 100 OR GEOL 102	3	GEOG 100 OR GEOL 102	3
GEOG 101 OR GEOG 110	3	GEOG 101 OR GEOG 110	3
Foundation Courses (22 hours)		Foundation Courses (22 hours)	
CS 145	3	CS 145	3
AMS 202	3	AMS 202	3
GEOG 217	4	CS 230	3
CS 230	3	GEOG 300	3
GEOG 300	3	GEOG 316	4
GEOG 317	3	GEOG 317	3
GEOG 391	3	GEOG 391	3
GIS Specialty Courses (19 hours)		GIS Specialty Courses (19 hours)	
GEOG 414	4	GEOG 414	4
GEOG 417	3	GEOG 417	3
GEOG 418	3	GEOG 418	3

GEOG 419	3	GEOG 419	3
GEOG 443	3	GEOG 443	3
GEOG 477	3	GEOG 477	3
Other Required Courses (10 hours)		Other Required Courses (10 hours)	
GEOG 475 or 495	6	GEOG 475 or 495	6
GEOG 492	3	GEOG 492	3
GEOG 499	1	GEOG 499	1
Total Hours (57)		Total Hours (57)	
Additional Requirements (19.5-20.5 hrs)		Additional Requirements (19.5-20.5 hrs)	
CE 160/161	4	CE 160/161	4
CS 240	3	CS 240	3
ENG 307	3	ENG 307	3
MATH 118 (or 116 + 117)	5-6	MATH 118 (or 116 + 117)	5-6
MATH 126	4.5	MATH 126	4.5

4. Rationale for the proposed program change:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students. A new course, GEOG 216, titled *GIS and Society* will be proposed at a future date. This proposed future course will be more appropriate for freshman and sophomore students and will provide a broader overview of the role of GIS in our global society than presently provided by GEOG 217.

5. Proposed term for implementation and special provisions (if applicable):
Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology _____3/21/2007_____

Ogden Curriculum Committee _____4/5/2007_____

University Curriculum Committee _____

University Senate

Attachment: Program Inventory Form

Proposal Date: 3/1/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise a Program
(Action Item)**

Contact Person: David Keeling, david.keeling@wku.edu, 5-4555

1. Identification of program:

- 1.1 Current program reference number: 577
- 1.2 Current program title: B.S. Degree in Geology (Professional Extended)
- 1.3 Credit hours: 52

2. Identification of the proposed program changes:

- Replace GEOG 217 with new GIS course, GEOG 316, as a required additional course to support the major.

3. Detailed program description:

Current Program	Proposed Program
Program Requirements 40 hours [111, 112, 113, 114, 270, 308, 330, 350, 380, 415, 440, 460, 485, 499]	Program Requirements 40 hours [111, 112, 113, 114, 270, 308, 330, 350, 380, 415, 440, 460, 485, 499]
Program Electives <u>12 hours</u> [Any 12 hours of approved Geology electives]	Program Electives <u>12 hours</u> [Any 12 hours of approved Geology electives]
Program Total 52 hours	Program Total 52 hours
<i>Additional Requirements:</i> MATH 126, BIOL 122-123, CHEM 120- 121, PHYS 250-251, CS 230, GEOG 217 , GEOG 317, GEOG 391	<i>Additional Requirements:</i> MATH 126, BIOL 122-123, CHEM 120- 121, PHYS 250-251, CS 230, GEOG 316 , GEOG 317, GEOG 391
and an approved geology field camp or completion of the WKU Certificate in Geographic Information Systems (GIS)	and an approved geology field camp or completion of the WKU Certificate in Geographic Information Systems (GIS)

4. Rationale for the proposed program change:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students.

5. Proposed term for implementation:

Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology _____3/21/2007_____

Ogden Curriculum Committee _____4/5/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

Proposal Date: 3/20/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise a Program
(Action Item)**

Contact Person: Greg Goodrich, gregory.goodrich@wku.edu, 5-5986

1. Identification of program:

- 1.1 Current program reference number: 578
- 1.2 Current program title: B.S. Degree in Meteorology
- 1.3 Credit hours: 49.5

2. Identification of the proposed program changes:

- Replace GEOG 217 with new GIS course, GEOG 316, as a required course:

3. Detailed program description:

ORIGINAL PROGRAM	Hrs	REVISED PROGRAM	Hrs
Core Requirements (30 hrs)		Core Requirements (30 hrs)	
GEOG 100 OR GEOL 102 OR GEOL 111	3	GEOG 100 OR GEOL 102 OR GEOL 111	3
GEOG 101 OR GEOG 110	3	GEOG 101 OR GEOG 110	3
GEOG 121	3	GEOG 121	3
GEOG 217	4	GEOG 300	3
GEOG 300	3	GEOG 316	4
GEOG 391	3	GEOG 391	3
GEOG 422	4	GEOG 422	4
GEOG 424	3	GEOG 424	3
CS 240	3	CS 240	3
GEOG 499	1	GEOG 499	1
Professional Courses (19.5 hrs)		Professional Courses (19.5 hrs)	
GEOG 325	3	GEOG 325	3
GEOG 431	3	GEOG 431	3

GEOG 432	3	GEOG 432	3
GEOG 433	3	GEOG 433	3
GEOG 437	3	GEOG 437	3
GEOG 438	3	GEOG 438	3
CS 245	1.5	CS 245	1.5
Total Hours (49.5 hrs)		Total Hours (49.5 hrs)	
Additional Requirements (26 hrs)		Additional Requirements (26 hrs)	
PHYS 255/256	5	PHYS 255/256	5
PHYS 265/266	5	PHYS 265/266	5
MATH 126	4.5	MATH 126	4.5
MATH 227	4.5	MATH 227	4.5
MATH 327	4	MATH 327	4
MATH 331	3	MATH 331	3

4. Rationale for the proposed program change:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students. A new course, GEOG 216, titled *GIS and Society* will be proposed at a future date. This proposed future course will be more appropriate for freshman and sophomore students and will provide a broader overview of the role of GIS in our global society than presently provided by GEOG 217.

5. Proposed term for implementation:

Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology _____3/21/2007_____

Ogden Curriculum Committee _____4/5/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

Proposal Date: 3/1/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise A Program
(Action Item)**

Contact Person: Kevin Cary, kevin.cary@wku.edu, 5-2981

1. Identification of program:

- 1.1 Current program reference number: 674
- 1.2 Current program title: B.S. Degree in Geography
- 1.3 Credit hours: 36

2. Identification of the proposed program changes:

- Replace GEOG 217 with new GIS course, GEOG 316, as a required course in all concentrations:

4. Detailed program description:

Current Program Tracks	Proposed Program Tracks
<i>City and Regional Planning</i>	<i>City and Regional Planning</i>
Program Requirements 32 hours [100, 101 OR 110, 217 , 240, 300, 317, 391, 475 or 495, 484, 488, 499]	Program Requirements 32 hours [100, 101 OR 110, 240, 300, 316 , 317, 391, 475 or 495, 484, 488, 499]
Program Electives <u>4 hours</u> [208, 209, 350, 360, 417, 419, 423, 451, 474, 480, 487]	Program Electives <u>4 hours</u> [208, 209, 350, 360, 417, 419, 423, 451, 474, 480, 487]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours (or MATH 116 + 117 6 hours)	Math 118 5 hours (or MATH 116 + 117 6 hours)
<i>GIS and Spatial Analysis</i>	<i>GIS and Spatial Analysis</i>
Program Requirements 33 hours [100, 101 OR 110, 217 , 300, 317, 391, 414, 417, 419, 475 or 495, 499]	Program Requirements 33 hours [100, 101 OR 110, 300, 316 , 317, 391, 414, 417, 419, 475 or 495, 499]
Program Electives <u>3 hours</u> [416, 423, 474, 477, 484, 497]	Program Electives <u>3 hours</u> [416, 423, 474, 477, 484, 497]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours (or Math 116 + 117) (6 hours)	Math 118 5 hours (or Math 116 + 117) (6 hours)

CIS or CS 226, or CS 230	3 hours	CIS or CS 226, or CS 230	3 hours
AMS 202	3 hours	AMS 202	3 hours
<i>General Geography</i>		<i>General Geography</i>	
Program Requirements	32 hours [100 OR GEOL 102, 101, 110, 217 , 200 or 278, 300, 391, 350 or 360, 444 or 464, 475 or 495, 499]	Program Requirements	32 hours [100 OR GEOL 102, 101, 110, 200 or 278, 300, 316 , 391, 350 or 360, 444 or 464, 475 or 495, 499]
Program Electives	<u>4 hours</u> [Any 4 hours of upper-division courses]	Program Electives	<u>4 hours</u> [Any 4 hours of upper-division courses]
Program Total	36 hours	Program Total	36 hours
<i>Additional Requirements:</i>		<i>Additional Requirements:</i>	
Math 118	5 hours	Math 118	5 hours
(or Math 116 + 117)	(6 hours)	(or Math 116 + 117)	(6 hours)
<i>Meteorology and Climatology</i>		<i>Meteorology and Climatology</i>	
Program Requirements	33 hours [100 or Geol 102 or Geol 111, 101 OR 110, 121, 217 , 300, 391, 422, 424, 426, 475 or 495, 499]	Program Requirements	33 hours [100 or Geol 102 or Geol 111, 101 OR 110, 121, 300, 316 , 391, 422, 424, 426, 475 or 495, 499]
Program Electives	3 hours [122, 222, 310, 325, 328, 416, 424 or 426, 429, 431, 432, 455]	Program Electives	3 hours [122, 222, 310, 325, 328, 416, 424 or 426, 429, 431, 432, 455]
Program Total	36 hours	Program Total	36 hours
<i>Additional Requirements:</i>		<i>Additional Requirements:</i>	
Physics 201	4 hours	Physics 201	4 hours
Math 126	4.5 hours	Math 126	4.5 hours
<i>Environment and Sustainable Development</i>		<i>Environment and Sustainable Development</i>	
Program Requirements	32 hours [100 OR GEOL 102, 101 OR 110, 217 , 280, 300, 328, 391, 471, 474, 475 or 495, 499]	Program Requirements	32 hours [100 OR GEOL 102, 101 OR 110, 280, 300, 316 , 328, 391, 471, 474, 475 or 495, 499]
Program Electives	<u>4 hours</u> [208, 209, 310, 317, 350, 414, 417, 419, 444, 452, 455, 487, GEOL 415]	Program Electives	<u>4 hours</u> [208, 209, 310, 317, 350, 414, 417, 419, 444, 452, 455, 487, GEOL 415]
Program Total	36 hours	Program Total	36 hours
<i>Additional Requirements:</i>		<i>Additional Requirements:</i>	
Math 118	5 hours	Math 118	5 hours
(or Math 116 + 117)	(6 hours)	(or Math 116 + 117)	(6 hours)
One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444		One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444	
<i>Cultural Geography</i>		<i>Cultural Geography</i>	
Program Requirements	32 hours [100 OR GEOL 102, 101, 110, 217 , 278, 300, 391, 430, 451, 475 or 495, 499]	Program Requirements	32 hours [100 OR GEOL 102, 101, 110, 278, 300, 316 , 391, 430, 451, 475 or 495, 499]

Program Electives <u>4 hours</u> [Any upper division courses]	Program Electives <u>4 hours</u> [Any upper division courses]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours	Math 118 5 hours
(or Math 116 + 117) (6 hours)	(or Math 116 + 117) (6 hours)
<i>Geography Honors</i>	<i>Geography Honors</i>
Program Requirements 30 hours [100 (Honors), 110 (Honors), 217 , 300, 391, HONS 300, HONS 301, Honors Enriched Embedded Courses (10 hours), 499]	Program Requirements 30 hours [100 (Honors), 110 (Honors), 300, 316 , 391, HONS 300, HONS 301, Honors Enriched Embedded Courses (10 hours), 499]
Program Electives <u>6 hours</u> [HONS 403 Thesis (6 hours), or 6 hours of 475 or 495]	Program Electives <u>6 hours</u> [HONS 403 Thesis (6 hours), or 6 hours of 475 or 495]
Program Total 36 hours	Program Total 36 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
Math 118 5 hours	Math 118 5 hours
(or Math 116 + 117) (6 hours)	(or Math 116 + 117) (6 hours)
One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444	One Ethics Class – May be satisfied by taking PHIL 320 or GEOG 444

4. Rationale for the proposed program change:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students. A new course, GEOG 216, titled *GIS and Society* will be proposed at a future date. This proposed future course will be more appropriate for freshman and sophomore students and will provide a broader overview of the role of GIS in our global society than presently provided by GEOG 217.

5. Proposed term for implementation:

Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology _____3/21/2007_____

Ogden Curriculum Committee _____4/5/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

Proposal Date: 3/1/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise a Program
(Action Item)**

Contact Person: David Keeling, david.keeling@wku.edu, 5-4555

1. Identification of program:

- 1.1 Current program reference number: 676
- 1.2 Current program title: B.A. Degree in Geology (General Geoscience)
- 1.3 Credit hours: 32

2. Identification of the proposed program changes:

- Replace GEOG 217 with new GIS course, GEOG 316, as a required additional course to support the major:

5. Detailed program description:

Current Program	Proposed Program
General Geoscience	General Geoscience
Program Requirements 26 hours [111, 112, 113, 114, 308, 311, 325, 380, 460, 499]	Program Requirements 26 hours [111, 112, 113, 114, 308, 311, 325, 380, 460, 499]
Program Electives <u>6 hours</u> [Any 6 hours of approved Geology electives]	Program Electives <u>6 hours</u> [Any 6 hours of approved Geology electives]
Program Total 32 hours	Program Total 32 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
MATH 116, CHEM 105-106, PHYS 201, CS 230, GEOG 121, GEOG 217 , and a minor field	MATH 116, CHEM 105-106, PHYS 201, CS 230, GEOG 121, GEOG 316 , and a minor field

4. Rationale for the proposed program change:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students.

5. Proposed term for implementation:

Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology ____3/21/2007____

Ogden Curriculum Committee ____4/5/2007____

Professional Education Council _____

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

Proposal Date: 3/1/2007

**Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise a Program
(Action Item)**

Contact Person: David Keeling, david.keeling@wku.edu, 5-4555

1. Identification of program:

- 1.1 Current program reference number: 677
- 1.2 Current program title: B.S. Degree in Geology (Professional Major)
- 1.3 Credit hours: 40

2. Identification of the proposed program changes:

- Replace GEOG 217 with new GIS course, GEOG 316, as a required additional course to support the major:

3. Detailed program description:

Current Program	Proposed Program
Program Requirements 31 hours [111, 112, 113, 114, 270, 308, 330, 350, 380, 460, 499]	Program Requirements 31 hours [111, 112, 113, 114, 270, 308, 330, 350, 380, 460, 499]
Program Electives <u>9 hours</u> [Any 9 hours of approved Geology electives]	Program Electives <u>9 hours</u> [Any 9 hours of approved Geology electives]
Program Total 40 hours	Program Total 40 hours
<i>Additional Requirements:</i>	<i>Additional Requirements:</i>
MATH 126, BIOL 122-123, CHEM 120- 121, PHYS 250-251, CS 230, GEOG 217 , GEOG 317, GEOG 391	MATH 126, BIOL 122-123, CHEM 120- 121, PHYS 250-251, CS 230, GEOG 316 , GEOG 317, GEOG 391
and an approved geology field camp or completion of the WKU Certificate in Geographic Information Systems (GIS)	and an approved geology field camp or completion of the WKU Certificate in Geographic Information Systems (GIS)

4. Rationale for the proposed program change:

The existing GEOG 217 course now uses more sophisticated GIS software and is more appropriate for a 300-level course. It is being replaced by GEOG 316 to reflect the higher level of GIS analysis and interpretation required by students.

5. Proposed term for implementation:

Spring 2008

6. Dates of prior committee approvals:

Department of Geography and Geology _____3/21/2007_____

Ogden Curriculum Committee _____4/5/2007_____

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

Proposal Date: 3/19/07

**Ogden College of Science and Engineering
Department of Mathematics
Proposal to Revise A Program
(Action Item)**

Contact Person: Daniel Biles, daniel.biles@wku.edu, 745-3653

1. Identification of program:

- 1.1 Current program reference number: 528
- 1.2 Current program title: Major in Mathematics
- 1.3 Credit hours: 48

2. Identification of the proposed program changes: A current requirement for mathematics majors is completion of either CS 230 or CS 240. The mathematics faculty proposes that students in Option 1 (Major for Employment in Industry and/or Graduate Studies) be required to complete both CS 240 and CS 241.

3. Detailed program description:

Major in Mathematics (current description)

A major in mathematics provides a bachelor of arts degree and requires either a minimum of 35 semester hours for a general major with a minor or second major (reference number 728) or a minimum of 48 semester hours for an extended major (reference number 528).

Mathematics majors are required to complete CS 230 or CS 240. Both types of majors offer two options: (1) Major for Employment in Industry and/or Graduate Studies in Mathematics; (2) Major Certifiable for Teaching Secondary Level Mathematics.

Major in Mathematics (proposed description)

A major in mathematics provides a bachelor of arts degree and requires either a minimum of 35 semester hours for a general major with a minor or second major (reference number 728) or a minimum of 48 semester hours for an extended major (reference number 528).

Both types of majors offer two options: (1) Major for Employment in Industry and/or Graduate Studies in Mathematics; (2) Major Certifiable for Teaching Secondary Level Mathematics. **Option 1 students are required to complete both CS 240 and CS 241.**

Option 2 students are required to complete either CS 230 or CS 240.

4. Rationale for the proposed program change: For a number of years, mathematics-intensive careers have required people who are skilled and knowledgeable about computer programming, and this is true now more than ever. This requirement will

also allow mathematics graduates to begin the computational mathematics option master's degree program at WKU without a deficiency.

5. Proposed term for implementation and special provisions (if applicable):

Spring, 2008

6. Dates of prior committee approvals:

Mathematics Department 3/21/2007

Ogden College Curriculum Committee 4/5/2007

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

Proposal Date: 3/19/07

**Ogden College of Science and Engineering
Department of Mathematics
Proposal to Revise A Program
(Action Item)**

Contact Person: Daniel Biles, daniel.biles@wku.edu, 745-3653

1. Identification of program:

- 1.1 Current program reference number: 728
- 1.2 Current program title: Major in Mathematics
- 1.3 Credit hours: 35

2. Identification of the proposed program changes: A current requirement for mathematics majors is completion of either CS 230 or CS 240. The mathematics faculty proposes that students in Option 1 (Major for Employment in Industry and/or Graduate Studies) be required to complete both CS 240 and CS 241.

3. Detailed program description:

Major in Mathematics (current description)

A major in mathematics provides a bachelor of arts degree and requires either a minimum of 35 semester hours for a general major with a minor or second major (reference number 728) or a minimum of 48 semester hours for an extended major (reference number 528).

Mathematics majors are required to complete CS 230 or CS 240. Both types of majors offer two options: (1) Major for Employment in Industry and/or Graduate Studies in Mathematics; (2) Major Certifiable for Teaching Secondary Level Mathematics.

Major in Mathematics (proposed description)

A major in mathematics provides a bachelor of arts degree and requires either a minimum of 35 semester hours for a general major with a minor or second major (reference number 728) or a minimum of 48 semester hours for an extended major (reference number 528).

Both types of majors offer two options: (1) Major for Employment in Industry and/or Graduate Studies in Mathematics; (2) Major Certifiable for Teaching Secondary Level Mathematics. **Option 1 students are required to complete both CS 240 and CS 241. Option 2 students are required to complete either CS 230 or CS 240.**

4. Rationale for the proposed program change: For a number of years, mathematics-intensive careers have required people who are skilled and knowledgeable

about computer programming, and this is true now more than ever. This requirement will also allow mathematics graduates to begin the computational mathematics option master's degree program at WKU without a deficiency.

5. Proposed term for implementation and special provisions (if applicable):
Spring, 2008

6. Dates of prior committee approvals:

Mathematics Department 3/21/2007

Ogden College Curriculum Committee 4/5/2007

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

**of Western Kentucky University
Office of the Dean
780-2556**

REPORT TO THE UNIVERSITY CURRICULUM COMMITTEE

DATE: 12 April 2007

FROM: The Curriculum Committee of the Bowling Green Community College

The Curriculum Committee of the Bowling Green Community College submits the following items for consideration:

<i>Type of Item</i>	<i>Description of Item and Contact Information</i>
Action	Proposal to Revise a Program Business Technology (Ref. # 288) Contact: Ron Mitchell ron.mitchell@wku.edu Phone: 780-2535

April 10, 2007

**Bowling Green Community College
Department of Business Technology and Computer Studies
Proposal to Revise A Program
Action Item**

Contact Person: Ron Mitchell, ron.mitchell@wku.edu, (270) 780-2535

1. Identification of program:

- 1.1 Current program reference number: 288
- 1.2 Current program title: Business Technology
- 1.3 Credit hours: 64

2. Identification of the proposed program changes: Add a concentration of Business Management Preparation.

3. Detailed program description:

- Attachment 1: Current program for Business Mgt/Suggested Program
- Attachment 2: Current program for Office Mgt/Suggested Program

There are currently six concentrations under the Business Technology (288) program. They are Business Management, Management Information Systems, Manufacturing Management, Office Management, Real Estate, and Water Utilities Management. This recommended change will be for only two of the concentrations to feed into the Business Management Preparation concentration.

4. Rationale for the proposed program change: The addition of a concentration in Business Management Preparation will allow better advising and tracking of students. It will also allow a smoother transition between the Associates Degree in Business Technology and a Bachelors Degree in Management.

This new concentration could include students who are currently enrolled in the Business Management or Office Management concentration. With the introduction of the preparatory programs with Gordon Ford School of Business the advising will be specific to both programs which will require students to deviate from the standard courses required in the Business Management and Office Management concentrations. If a student is interested in the Business Management Preparation program, it will eliminate the opportunity to take some electives as part of their program. The electives for the Business Management Preparation program will be more specific to a four-year degree.

These changes will provide the student the opportunity for effective and appropriate advising, tracking, and course selection early in their college career.

5. Proposed term for implementation and special provisions (if applicable):
Fall 2007.

6. Dates of prior committee approvals:

Business & Computer Studies Division: 2/2/07

BGCC Curriculum Committee 4/11/07

University Curriculum Committee _____

University Senate _____

Attachment: Program Inventory Form

Business Management			Business Management Preparation		
BUS 200C	Principles of Management	3 hours	BUS 200C	Principles of Management	3 hours
BUS 250C	Business Entrepreneurship	3 hours	BUS 250C	Business Entrepreneurship	3 hours
BUS 255C	Computerized Business Finance	3 hours	BUS 255C	Computerized Business Finance	3 hours
BUS 257C	Management of Human Resources	3 hours	BUS 257C	Management of Human Resources	3 hours
BUS 270C	Labor Relations Management	3 hours	BUS 270C	Labor Relations Management	3 hours
Business elective		3 hours	ECON 206C	Statistics	3 hours
Subtotal		18 hours	Subtotal		18 hours
Business Technology			Business Technology		
BT 110C	Basic Accounting I	3 hours	ACCT 200C	Introductory Accounting – Financial	3 hours
BT 111C	Basic Accounting II	3 hours	ACCT 201C	Introductory Accounting – Managerial	3 hours
BT 180C/ CSCI 145C	Intro to Computer Systems	3 hours	BT 180C/ CSCI 145C	Intro to Computer Systems	3 hours
BT 220C	Principles of Marketing	3 hours	BT 220C	Principles of Marketing	3 hours
BT 250C	Business Communication	3 hours	BT 250C	Business Communication	3 hours
BT 253C	Business Seminar	3 hours	BT 253C	Business Seminar	3 hours
BT 256C	Supervisory Management	3 hours	BT 256C	Supervisory Management	3 hours
Subtotal		21 hours	Subtotal		21 hours
General Education Requirements			General Education Requirements		
<i>Category A</i>			<i>Category A</i>		
ENGL 100C	Freshman English	3 hours	ENGL 100C	Freshman English	3 hours
SPCH 161C	Business and Professional Speaking	3 hours	SPCH 161C	Business and Professional Speaking	3 hours
<i>Category B</i>		3 hours	<i>Category B</i>	ENGL 200	3 hours
<i>Category C</i>			<i>Category C</i>		

PSYC 100C	Intro to Psychology	3 hours	PSYC 100C	Intro to Psychology	3 hours
ECO 202C	Micro Economics	3 hours	ECO 202C	Micro Economics	3 hours
ECO 203C	Macro Economics	3 hours	ECO 203C	Macro Economics	3 hours
<i>Category D</i>			<i>Category D</i>		
Math 116C	College Algebra	3-4 hours	Math 116C	College Algebra	3 hours
		21-22 hours			21 hours
Subtotal			Subtotal		64 hours
Electives NOTE: elective may include Freshman Seminar. Students who will be transferring to WKU to pursue a Business Degree are encouraged to take ACCT 200C & 201C & ECON 206C.			Electives: Electives may be from Category A, B, C, D 1, E or F. Classes selected will be approved by the advisor and must transfer into a Bachelor degree program in Business Management.		
		3-4 hours			4 hours
Total Hours in the Program		64 hours	Total Hours in the Program		64 hours

Office Management	6 hours	Business Management Preparation	6 hours
Two of the following:		Two of the following:	
OST 101C Keyboarding,		OST 101C Keyboarding,	
OST 220C Word Processing,		OST 220C Word Processing,	
OST 222C Advanced Desktop Publishing		OST 222C Advanced Desktop Publishing	
OST 221C Desktop Publishing, or		OST 221C Desktop Publishing, or	
OST 217C or INS 270C Transcription or Electronic Spreadsheets	3 hours	OST 217C or INS 270C Transcription or Electronic Spreadsheets	3 hours
OST 225C Records and Information Management	3 hours	OST 225C Records and Information Management	3 hours
OST 255C Office Administration	3 hours	OST 255C Office Administration	3 hours
Business elective	18 hours	ECON 206C Statistics	18 hours
Subtotal	64 hours	Subtotal	64 hours

Business Technology			Business Technology		
BT		3			3
110C	Basic Accounting I	hour			hour
		s	ACCT 200C	Introductory Accounting – Financial	s
		3			3
BT		hour			hour
111C	Basic Accounting II	s	ACCT 201C	Introductory Accounting – Managerial	s
BT 180C/		3			3
CSCI		hour	BT 180C/ CSCI		hour
145C	Intro to Computer Systems	s	145C	Intro to Computer Systems	s
		3			3
BT		hour	BT 220C	Principles of Marketing	hour
220C	Principles of Marketing	s			s
		3			3
BT		hour	BT 250C	Business Communication	hour
250C	Business Communication	s			s
		3			3
BT		hour	BT 253C	Business Seminar	hour
253C	Business Seminar	s			s
		3			3
BT		hour	BT 256C	Supervisory Management	hour
256C	Supervisory Management	s			s
		21			21
		hour			hour
		s			s
Subtotal		s	Subtotal		s
General Education Requirements			General Education Requirements		
<i>Category A</i>			<i>Category A</i>		
		3			3
ENGL		hour			hour
100C	Freshman English	s	ENGL 100C	Freshman English	s
		3			3
SPCH	Business and Professional	hour	SPCH 161C	Business and Professional	hour
161C	Speaking	s		Speaking	s
		3			3
		hour	<i>Category B</i>		hour
		s	ENGL 200C	ENGL 200	s
<i>Category B</i>			<i>Category C</i>		
<i>Category C</i>		3			3
		hour			hour
PSYC		s	PSYC 100C	Intro to Psychology	s
100C	Intro to Psychology	3			3
		hour			hour
ECO		s	ECO 202C	Micro Economics	s
202C	Micro Economics	3			3
		hour			hour
ECO		s	ECO 203C	Macro Economics	s
203C	Macro Economics	s			s
			<i>Category D</i>		
<i>Category D</i>		3-4			3
Math		hour	Math 116C	College Algebra	hour
116C	College Algebra	s			s
		21-			21
		22			hour
		hour			s
		s	Subtotal		s
Subtotal		s	Electives: Electives may be from Category A, B, C, D 1, E or F. Classes selected will be approved by the advisor and must transfer into a Bachelor degree program in Business Management.		4
Electives NOTE: elective may include Freshman Seminar. Students who will be transferring to WKU to pursue a Business Degree are encouraged to take ACCT 200C & 201C & ECON 206C.		3-4			hour
		hour			s
		s			64
		64			hour
		hour			s
		s	Total Hours in the Program		s
Total Hours in the Program		s	Total Hours in the Program		s