

WKU Recreation Administration 2014-2015 Outcome Data
Council on Accreditation - Parks, Recreation, Tourism and Related Professions

#1

Outcome: REC students shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Means of Assessment: Evaluation includes the REC 302 community leadership project: site visit, written plan, and evaluation from peers and faculty.

Criterion for success: 80% of students will earn 70% or above on their community leadership project.

Results: Fall 2014 = 70% earned 70% or above; Spring 2015 = 94.12% earned 70% or above

#2

Outcome: REC students shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Means of Assessment: Evaluation of the REC 306 recreation program plan may include: description, promotion, event schedule, timeline, budget, registration, legal forms, directions, & evaluation.

Criterion for success: 80% of students will earn 80% or above on their recreation program plan.

Results : Fall 2014 94.7% of students earned 80% or above; Spring 2015, 100% of students earned 80% or above

#3

Outcome: REC students shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Means of Assessment: Evaluation of the REC 406 agency manual program may include: org. mission/vision/goals/objectives; personnel recruitment/evaluation; budgets; policies; risk mgt.

Criterion for success: 80% of students will earn 70% or above on their agency manual.

Results: Fall 2014 83.3% scored a 70% or above