Graduate Applied Practice Experience (GrAPE) Report

# Opportunities

National Public Health Week: could we plan a week full of events, ran mostly by students, during this week? (<http://www.nphw.org/>)

* If it is in April again next year, could we team up with other organizations/departments for (a) Child Abuse Awareness and Prevention and (b) Sexual Assault Awareness and Prevention, as April is the month for both of those as well?
* Past daily themes set by NPHW included: Healthy Communities, Violence Prevention, Rural Health, Technology and Public Health, Climate Change, Global Health, Behavioral Health, Communicable Diseases, Environmental Health, Injury and Violence Prevention, Ensuring the Right to Health
* Could there be a way to match students to a day (once themes are announced) so that students run the social media for the week? A student a day for the week based on their interests…

Are there other opportunities for events throughout the academic year? Could we team with HOLAS during Hispanic Heritage Month to do a Public Health in the Hispanic Community event? Or team with Counseling Center during Sexual Assault Awareness and Prevention Month? Any other ideas?

* If this is something the faculty is interested in, I will reach out to different groups and ask them how we can participate with them. However, I do not want to do this if faculty will not be involved as well. Students are much more likely to get involved if faculty are.

Attended “Sign Language, Technology, Recognition of Deaf Culture” to hear from members of the deaf community about debates happening within, how to create an inclusive environment, etc. Also attended a webinar in which one segment focused on accessibility for people who are blind or have another form of visual impairment. I have handouts from both of these events if anyone is interested. The webinar material includes information on alt text in emails and on social media.

# Changes

Social Media Plan: I’m developing a social media plan to lay out themes and goals for the year. This would reflect the dates and events that would be most interesting and eye-catching to others. For example, using June (Pride Month) to talk about public health in the LGBT+ community. See above for how I’d like to capitalize on these themes for events as well.