

Guidelines for the Ed Robertson Scholarship Fund

1. The Ed Robertson Scholarship was established in Fall 2005 as a perpetual trust within the College Heights Foundation.
2. The principal will remain intact with only the earnings from investment used to make scholarship awards.
3. The number and amount of awards will be determined based upon the development of the Fund, the rate of earnings, and other factors that affect the availability of funds.
4. Recipients must be full-time students at Western Kentucky University.
5. Recipients must be a junior or senior (60-90 hours earned) and have completed a minimum of 12 hours of Communication courses.
6. The first award was made for the 2006-2007 academic year in the amount of \$500.
7. Recipients must be majoring in Corporate Communication within the Department of Communication.
8. Recipients must have a cumulative GPA of 3.0 and a departmental GPA of 3.0.
9. Financial need is to be an important consideration.
10. Applicants will be accepted and reviewed by the University Scholarship Committee. After determining the top three applicants, the University Scholarship Committee will forward the names to the Department of Communication Scholarship Committee for final selection.
11. Recipients must possess the personal qualities of character, integrity, dependability, industriousness and human compassion which produce leaders and merit the honor of the award.
12. For the first three years the award was given, the College Heights Foundation supplemented the award in an amount not exceeding \$500 annually.
13. Applicants must complete a WKU scholarship application no later than May 30 prior to the academic year for which the individual is applying.
14. Awards are to be made in the form of a letter from the University Scholarship Committee, with the letter to contain appropriate recognition of the late Ed Robertson.