

**Marketing Council Meeting  
October 12, 2011  
2 p.m. DUC Room 308**

**Agenda**

Updates and related Items:

- Interactive Campus Map
- WKU Communications and Branding Manual-  
*www.wku.edu/marketingandcommunications*

New items:

- 2011-2012 Marketing Campaign, *Is the Spirit in You?*
- T-shirt vendors and recommended brands
- Marketing and Web Consultations- email *wkumarketing@wku.edu*
- H.S. Football State Championships

Send announcements to [marketing.council@lists.wku.edu](mailto:marketing.council@lists.wku.edu).

Other items?

Next meeting date (tentative): January 18