

**Marketing Council Meeting
July 20, 2011
2 p.m. DUC Room 308**

Agenda

Updates and related Items:

- Status of website rebuild
 - Design Standards: http://www.wku.edu/webservices/design_standards.php
- Interactive Campus Map
- WKU Communications and Branding Manual and related Policy

New items:

- WKU logo © vs. ®
- Posters for WKU Room/Office of Employment Training in Bowling Green
- Foursquare and MASTER Plan
- Campus Map: www.wku.edu/campusmap.php
- Spotlight on WKU.edu homepage
- Use Facebook to promote your event or service
- Facebook promotion guidelines:
https://www.facebook.com/promotions_guidelines.php

Send announcements to marketing.council@lists.wku.edu.

Other items?

Next meeting date (tentative): October 19