WKU Library Advisory Council Minutes  
Helm 100, January 13, 2014

Members in attendance
Nancy Baird, Laura Eason, Nancy English, Vicki Fitch, Joann Jones, Pam Kielty, Howard Margolis, Marion Napier, Pat Porter Miller, Christine Sowders, Gayla Warner, and Miki Wiseman

Library Representatives
Susan Broady, Dean Connie Foster, Kristi Lowry, Kristen Peterson, and Jennifer Wilson

Meeting was called to order at 5:30 by chair Laura Eason.

Approval of Minutes
• Vicki Fitch made a motion to approve the minutes of October 14, 2013 as written.
• Christine Sowders seconded.
• Approved as submitted.

Old Business – Laura Eason
Committees were reviewed and meetings will be scheduled for each committee.
Fundraising – still no volunteers
Literary committee – Joann Jones, Pam Kielty, Pat Miller, Marion Napier, Nancy Priest, and Gayla Warner
Membership – Amy Schneider and Vicki Fitch
Community outreach – Nancy Baird, Carl Dobson, Nancy English, Pat Miller, Joann Jones, and Miki Wiseman

Development Report – Kristen Peterson
• Book Fest, April 25 and 26 at Knicely Conference Center. Continue to reach out to last year’s corporate sponsors. Individual donors will be contacted this month. Individuals can support the Book Fest at a patron level minimum of $300 which includes 2 tickets to the authors’ reception the night before Book Fest.
• A list of naming opportunities in Cravens was provided.
• The majority of the council members are active Friends of WKU Libraries. Brochures were available for those members who need to renew or join.

Dean’s Report – Connie Foster
• Connie shared a PowerPoint presentation of Library activities over the past year that Friends of WKU Libraries helped to sponsor.
• 190 copies of the Evelyn Thurman award-winning book Same Sun Here was distributed to students of Moss Middle School, and Bowling Green Juvenile Detention Center. Appreciation note was passed around that Laura sent to Dean Foster.
• A trial Staff LAC is forming for office associates and specialists in other departments who want their own representation.
• We are trying strategically to encourage Library faculty to improve outreach on campus.
• Connie explained what Friends money helped pay for – student awards, fall into books, Friends acct. artwork framing, established funding to students.

Literary Outreach Report – Kristie Lowry
• Macy’s Used Book Sale – Feb 28, Mar 1, and 2 at the Bob Kirby Branch. Set up Monday, Tuesday.
Pam Kielty suggested - Post card with $ off or free book for used book sale.
Christine Sowders suggested discounts for veterans.

- Book Fest is rapidly approaching. Kristie will attend ALA in Philadelphia to entice other authors to attend the Book Fest. A list of confirmed authors was distributed. Volunteers will be needed for Friday and Saturday.
- Little Free Libraries – WKU Libraries, English, Art, & Engineering Departments are collaborating on ideas. The installation team is considering locations.

Marketing and Membership Report – Jennifer Wilson
- Collections & Connections newsletter was distributed.
- Thanked Laura for publicity that was generated from community for E. Thurman award. The public relations person for Warren County schools stayed at Moss Middle School Library throughout the visit with Neela Vaswani.
- WKU Special Collections Library is continuing to accept JFK remembrances through Presidents Day, February 17.
- Far Away Places and Kentucky Live! events postcards will be mailed this week.
- April is American Library Association Week and National Poetry Month. We will once again ask the WKU book Store to provide a coupon like last year (20% off WKU logo merchandise). Did anyone utilize the coupon?
- Kick off push for SOKY Book Fest – Large tabloid advertisement. Possible billboard for Book Fest.
- Social media is being utilized; Kristie has great following on Face Book, and Twitter, and we have the events on the Library blog.

New Business
2014 Meeting Dates – April 7, Ward Elliott Board room, Knicely Conference Center
July 7, Guillame Executive Board Room, Augenstein Bldg.
October – to be determined

Send out updated contact list.
Forward names of prospective board members to Connie or Kristen and they will make contact.

Fundraising options were reviewed
- Connie suggested having Maker Space activities during events.
- Pat Miller suggested an author dinner party night, having 10 different authors at 10 different homes, $100 a plate for 10 people per author. Authors volunteer time, Friends pay travel expenses.

Motion by Gayla Warner to adjourn, Pam Kielty seconded. Meeting adjourned at 6:30pm.

Respectfully submitted,
Susan Broady, Secretary