Academic Advantage Series
Library Resources and Skills

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Workshop Goals

• The Research Process

• Locating Information

• Evaluating Information

• Properly Citing Information
The Research Process

• Websites
• Articles in magazines and newspapers
• Articles in scholarly journals
• Books (both print and e-books)
  – Reference Books
    • For quick facts, statistics, maps, charts, and to start your research
    • Subject Encyclopedias
Reference Books and Subject Encyclopedias
Popular Magazines vs. Scholarly Journals

Are you too sexy for your job?

Psychology Today

Humor Secrets

What your humor style reveals about you

Love and the language of jokes

First love fixation

Why we're seduced by the past

Taking the hit

How to hear the blunt truth about yourself

Diva dynasty

Fame, fights & mother-daughter drama

Your perfect day

Tune in to your body clock

Pakistan Journal of Social and Clinical Psychology

Department of Psychology

GC University, Lahore

Pakistan
<table>
<thead>
<tr>
<th>Popular Magazines</th>
<th>Opinion Magazines</th>
</tr>
</thead>
<tbody>
<tr>
<td>✔️ Magazines you can buy at the store for the purpose of current news or entertainment.</td>
<td>✔️ Written from a particular point of view (religious, political, social, etc.).</td>
</tr>
<tr>
<td>✔️ Written by journalists rather than scholars.</td>
<td>✔️ Remember that the articles all have a particular bias.</td>
</tr>
<tr>
<td>✔️ <strong>DO NOT USE</strong> for college Papers.</td>
<td>✔️ Be sure you recognize this bias if you use in a paper.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Trade Magazines</th>
<th>Scholarly Journals</th>
</tr>
</thead>
<tbody>
<tr>
<td>✔️ Written for people who work in a particular industry or occupation.</td>
<td>✔️ Written in technical language by scholars in the field.</td>
</tr>
<tr>
<td>✔️ Their purpose is to discuss current trends and events or give statistics.</td>
<td>✔️ Little or no advertising.</td>
</tr>
<tr>
<td>✔️ Contain ads, new product listings, or directory information.</td>
<td>✔️ Articles contain, charts and graphs, footnotes/endnotes, &amp; references (bibliographies) citing the authors' sources.</td>
</tr>
</tbody>
</table>
Why are they called “Scholarly” Journals?

- Before an article is published, it is read by several scholars *in the same field* to make sure the article contains accurate information and that research described in the article was conducted properly.
- Also called “Peer-Reviewed” journals or “Refereed” journals.
- **WHAT YOUR PROFESSOR WANTS YOU TO USE.**
## Is the Publication Popular or Scholarly?

<table>
<thead>
<tr>
<th></th>
<th>Popular Publication</th>
<th>Scholarly Publication</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title of the Article:</strong></td>
<td>Title often uses everyday language</td>
<td>Title often uses technical and/or scholarly language</td>
</tr>
<tr>
<td><strong>Title of Publication:</strong></td>
<td>Title is one you can buy in the magazine rack of a drug store</td>
<td>Title suggests the journal is not written for the general public but for professionals in a particular field of study</td>
</tr>
<tr>
<td><strong>Name of Author:</strong></td>
<td>Often not included</td>
<td>Included</td>
</tr>
<tr>
<td><strong>Length of Article:</strong></td>
<td>Relatively short (i.e., less than 5 pages)</td>
<td>Substantial length (i.e., more than 5 pages)</td>
</tr>
<tr>
<td><strong>Research Results:</strong></td>
<td>Not included</td>
<td>Can include charts, graphs, diagrams, etc.</td>
</tr>
<tr>
<td><strong>Bibliography:</strong></td>
<td>Not included usually</td>
<td>Included usually</td>
</tr>
</tbody>
</table>
What Are These?
What Can You Use for Papers?

✓ Scholarly (Peer-Reviewed) Journals:
  ❖ What your professor wants you to use.

✓ Opinion Magazines:
  ❖ Use with caution in a paper, but remember they are *not objective*.

✓ Trade Magazines:
  ❖ Not scholarly, but sometimes contain technical articles. *Ask your professor first*.

✓ Popular Magazines:
  ❖ *DO NOT USE THESE IN A COLLEGE PAPER!*

ALWAYS ASK YOUR PROFESSOR if you have questions about what you may use in a paper.
Primary and Secondary Sources

• Primary resources
  – Created by people who actually saw or participated in an event, or recorded their reactions immediately afterwards.

• Secondary resources
  – Created by someone not present when the event took place or removed by time from the event.
Secondary Sources for College Classes

- Reference books, including subject encyclopedias and handbooks.
- Books
- Scholarly (peer-reviewed) journal articles written by scholars in the field
- Reliable Web resources from governments or scholars in the field.
  - But be sure that you verify the information and make sure it is reliable.
Locating Information

WKU Libraries

Image of the WKU Libraries website with a focus on the SOKY Reads event and the Calendar of Events. The text reads:

SOKY Reads!

Read the book. Join the conversation. Author Events

“A Writing Southern Fiction” with Michael Morris
Thursday, September 26, 2:30 pm, WKU Cherry Hall, Rooms 125
Book Signing & Presentation by Michael Morris
Thursday, September 26, 6 pm, WCPL Main Library, 236 State Street
Bring your book, meet the author, and hear about Men in the Blue Moon.

Calendar of Events

- Sep 26: SOKY Reads - “Writing Southern Fiction” with Michael Morris
- Oct 10: Kentucky Live - “A Writing Southern Fiction” with Michael Morris
- Oct 17: FOR AND: Plates - “Writing Southern Fiction” with Michael Morris

Image of the Big Research Cycle video tour of the WKU Libraries.
 Libraries Homepage

Hours

Upcoming Events

WKU Libraries

SUKY READS!

A Community "One Book" Reading Project

Read the book, Join the conversation.

Author Events

"Writing Southern Fiction" with Michael Morris
Thursday, September 26, 2:30 pm, WKU Cherry Hall, Room 125

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Bring your book, meet the author, and hear about
Man in the Blue Moon.

A partnership of

www.sokybookfest.org
Research Guides

Guides to help with your library research and links to other resources compiled by your friendly WKU librarians. Let us help you find it!

Tutorials

The Tutorials page provides videos, tutorials, and tools for learning about the library and the research process.

Subjects & Librarians

Subjects:
- College of Arts and Letters
- College of Business
- College of Education and Behavioral Sciences
- College of Health and Human Services
- College of Science and Engineering
- Library Science & Information Literacy
- Miscellaneous

Librarians:

All Guides: Alphabetically by Title

Accounting
- By John Gottfried - Last Updated May 30, 2013
- Library resources to assist you in accounting research
- 448 views this year

Adult Education
- By Roxanne Spencer - Last Updated Mar 8, 2013
- Adult Education (Educational Administration, Leadership, & Research Department)
- 134 views this year

African American Studies
- By Jack Montgomery - Last Updated Feb 6, 2012
- Resources available for the study of African American Studies
- 121 views this year

Agriculture
- By Charles Smith - Last Updated Jan 28, 2013
- Department of Agriculture Research Guide
- 137 views this year

Allied Health/Dental Hygiene
- By Carol Watwood - Last Updated Aug 1, 2013
- Dental hygiene research guide.
- 199 views this year

Anthropology and Archaeology
- By Sean Kinder - Last Updated May 9, 2013
- 129 views this year

We're Here for You...

Ask Us!
For research assistance or information (click here for library hours)

In person:
Research Assistance Desk in the Commons at Cravens Library

Telephone: (270) 745-6125
Email: web.reference@wku.edu
Online: Reference Answers!
Tutorials & Videos

Research Tutorials
How-to guides to many of the libraries resources and services. Don't see something you need? Just Ask Us at the WKU Libraries Research Assistance desk (270-745-8125 or web.reference@wk.edu)

Last Updated: Sep 18, 2013 | URL: http://libguides.wku.edu/tutorials | Print Guide | RSS Updates | SHARE

Home | Research Basics | Searching Techniques | Citations | EBSCOhost & Proquest | ERIC & PsycINFO | LexisNexis

Tutorials, How-To and Tips!

TUTORIALS...
This guide includes a large selection of helpful tutorials and tips to help you find and use the resources of WKU libraries to complete your research projects!

Comments (0)

Finding and Accessing Research Databases at WKU

BigRedSearch Cycle

BIG-RED Search Cycle

0:00 / 5:02 | Play | Mute | Max Volume
Using our Research Guides

- Which databases should I use for my topic?
- What are some important books?
- What are the professional associations in my field?
- Are there reliable websites recommended by the faculty on my topic?
General Computing Resources

- 14 Application Cheat Sheets & Posters for Popular Programs
  Great cheat sheets for Microsoft Office, Google Chrome, Firefox, Linux, Unix, VIM, Photoshop and more.

- Antivirusware
  A great guide for users on web safety.

- ASCII Conversion Table
  ASCII stands for American Standard Code for Information Interchange.

- Getnote
  From the Internet Education Foundation.

- TechWeb.com Encyclopedia
  TechWeb offers definitions and links to over 20,000 information technology terms.

Computing Career Resources

Careers
NEXT EXIT
Subject Specialist Librarians

• WKU has librarians who work with every department and program.
  – Think of us as being your “Personal Librarian.”

• Make an appointment with your Personal Librarian any time you have a paper or project—in any of your classes.
  – You don’t have to be majoring in the subject to use this service. We are here for everyone.
One-Search Box

• Searches books, articles, videos, etc.
• Does not search everything!
  – It is often necessary to search databases separately
The adventures of Tom Sawyer
Mark Twain 1835-1910, Robert E. Shepherd, c1998
Available at WKU Cravens Library (PS1306 .A1 1998 a)
View 11 versions
Request Locations Details

The trial of Tom Sawyer
Virginia Glasgow Kostle, Mark Twain 1835-1910, c1978
Available at WKU Cravens Library (PN6310 .N225 A5 1978)
Request Locations Details

De LOTJESLIEN van Tom Sawyer
Twain, Mark, Braakensiek, Joh (Johan Coenraad), - (illustrator). Release Date: 2006-05-12
Full text available
View Online Details

Tom Sawyer; adapted from the book Adventures of Tom Sawyer by Mark Twain.
Michael Dunsicker; Sarah Marie Schlesinger; Mark Twain 1835-1910, c1967
Available at WKU Cravens Library (PS1306 .A37 D3x)
Request Locations Details

Tom Sawyer: an operetta in three acts, based on Mark Twain's story, Tom Sawyer
G. A. Grant-Schaefer (George Alfred), 1872-1939. Theodosia Paynter 1901. Mark Twain 1835-1910, c1936
Available at WKU Cravens Library (M1995 .G75x T6 1936)
Request Locations Details

The Adventures of Tom Sawyer, Part 8.
Twain, Mark. Release Date: 2004-06-30
Full text available
View Online Details

The Adventures of Tom Sawyer, Part 1.
Twain, Mark. Release Date: 2004-06-29
Full text available
View Online Details
eJournal Finder

• Shows which eJournals the library has subscribes to online from publishers or can access through library databases.
• NOT a substitute for database searching (EBSCOhost, Sociological Abstracts, etc.).
### ADA Compliant Version

Some titles link directly to electronic journals. Other titles link only to databases where users may then search by journal title.

#### Journals

Table: Journals and Databases

<table>
<thead>
<tr>
<th>Journals</th>
<th>Books</th>
<th>Databases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quick Search</td>
<td>American Journal of Business</td>
<td></td>
</tr>
<tr>
<td>Journal Title</td>
<td>Partial Words</td>
<td>Search</td>
</tr>
</tbody>
</table>

Alphabetical list of journals on this site:

| 0-9 | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | All |

Most journals are available only to WKU Faculty, Students, and Staff. Systematic and programmatic downloading are prohibited.

If you are off-campus and have not logged in, click here.
<table>
<thead>
<tr>
<th>Journal Title</th>
<th>Online Coverage</th>
<th>Journal Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Journal of Business</td>
<td>2008 -</td>
<td></td>
</tr>
<tr>
<td>Emerald Library</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ProQuest (ABI - INFORM Global)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Journal of Business Education (AJBE)</td>
<td>04/1986 - 9/2012</td>
<td></td>
</tr>
<tr>
<td>ProQuest (ABI - INFORM Global)</td>
<td></td>
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<tr>
<td>ProQuest (ABI - INFORM Global)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Journal of Business</td>
<td>05/2010 -</td>
<td></td>
</tr>
</tbody>
</table>

Jump To Page:
American Journal of Business --- End of Page
3 record(s) retrieved for this search.
Databases

• Where you go to search for articles by topic.
• WKU has over 200 databases.
• Some articles have their full text available in databases, some only have abstracts (summaries) available.
Research Databases at WKU

Below is a list of research databases you can use to find articles, data and much more.

Please note: When accessing off-campus, most of these resources require that you enter your WKU NetID and password.

Need help finding or using databases? Try the WKU Research Guides!
Research Guides are created by our Librarians to guide you to the best sources of articles, news, data and other materials for your area of research.

Alphabetical Databases A

- ABC-CLIO database and e-books
- ABLInform Global (ProQuest) Tutorial: Getting Started with ProQuest Databases
- Abstracts in Anthropology
- Academic Search Premier (EBSCOhost) Tips on using EBSCO databases: PowerPoint | Video
- LexisNexis Academic
- LexisNexis Tutorials (provided by vendor)
- Access World News (Newsbank)
- Accounting (LexisNexis)
- Accounting & Tax (ProQuest) Tutorial: Getting Started with ProQuest Databases
- Accounting Research Manager (CCH) Note: CCH ARM is limited to one user at a time...please log out promptly when finished. Get started with a Video Tutorial (Requires you to sign in, but you don’t need a password)

Our Most Popular Databases

- Academic Search Premier (EBSCOhost) Large multi-subject database; a bit of everything
- NEWSSTAND (ProQuest) WKU’s core newspaper database includes the New York Times, Wall Street Journal, and Washington Post
- JSTOR Full text archives of many journals—great for history and the humanities
- PsycINFO (EBSCOhost)
Evaluating Sources

• Scholarly or Popular?
• Primary or Secondary?
• Is there a bias?

More Information

• Look at the Web Evaluation Checklist (handout).
• Evaluation list on Libraries’ tutorial webpage.
Citations

• Information on the Libraries’ tutorials webpage.
• Research Guide for Style Manuals & Writing Guides on the Web and at WKU.
Thank You!

✔ If you need any assistance whatsoever, please contact the Reference Desk at 745-6125 or at web.reference@wku.edu.

We are always happy to help you!