

**WKU Campus-wide  
Leadership  
Awareness Survey**

# Faculty Numbers

N= 175

## Position

Adjunct = 7

Instructor = 25

Asst. Professor = 38

Assoc. Professor = 28

Full Professor = 20

Administrator = 14

Professional Non-Faculty Staff = 17

Staff = 26

# More Faculty/Staff Numbers

<u>College</u>	<u>Adjunct</u>	<u>Instructor</u>	<u>Asst Prof.</u>	<u>Assoc. Prof.</u>	<u>Full Prof.</u>	<u>Admin</u>	<u>pro non-fac. Staff</u>	<u>Staff</u>	<u>Total</u>
Business	0	1	4	5	4	3	1	3	21
Education	0	1	7	4	4	1	2	5	24
BGCC	1	3	2	2	0	0	1	0	9
Ogden	0	3	9	3	6	1	0	3	25
HHS	1	6	5	4	2	3	3	1	25
Potter	4	10	11	7	3	3	1	4	43
Univ.College	1	1	0	0	0	0	4	5	11
Grad.	0	0	0	0	0	1	0	0	1
<b>Totals</b>	<b>7</b>	<b>25</b>	<b>38</b>	<b>35</b>	<b>19</b>	<b>12</b>	<b>12</b>	<b>21</b>	

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# Basics

Response (low) and Impact on the direction of programs at WKU

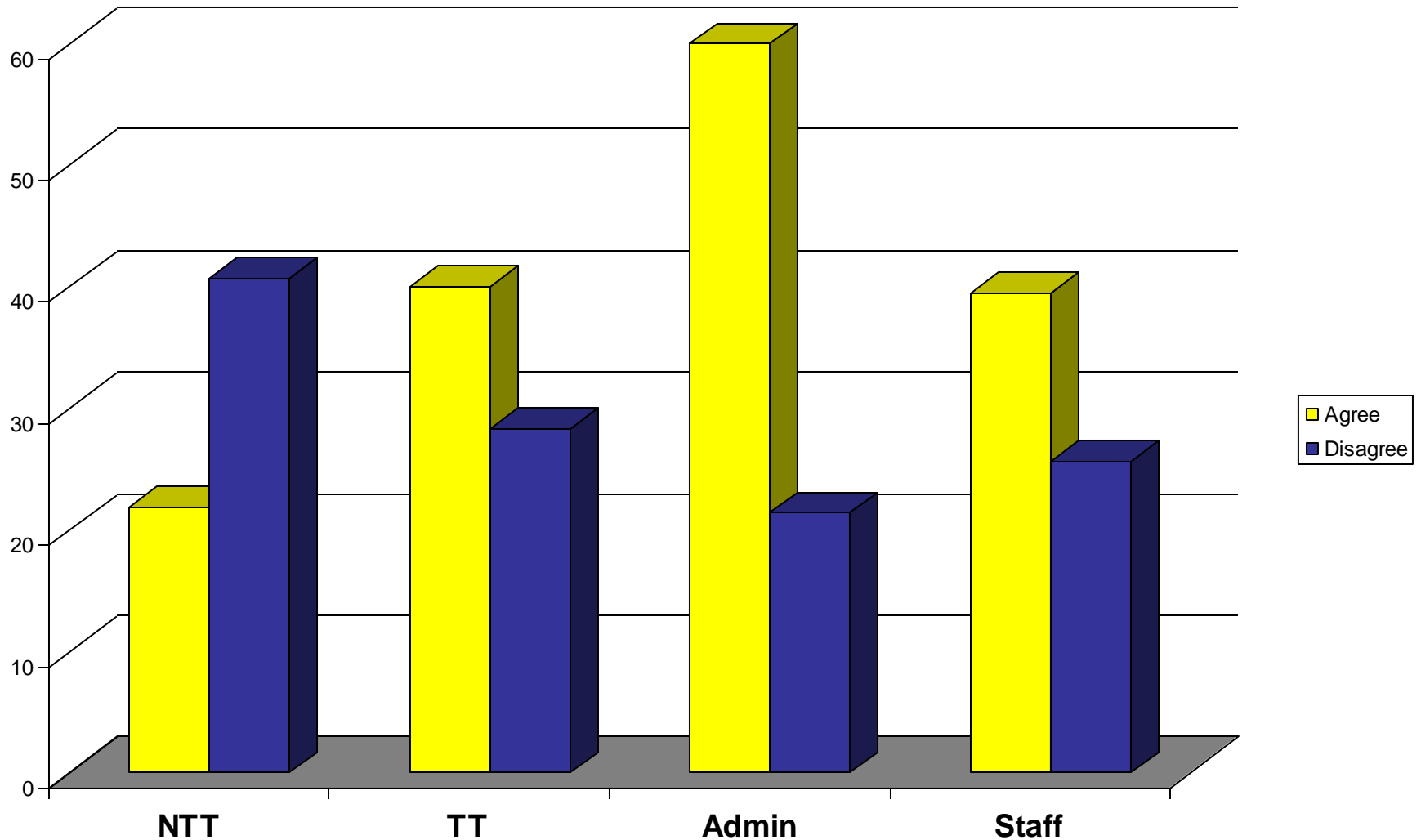
Strong agreement that Leadership skills are important for student success after graduation

Level of understanding of content in Leadership courses –  
Relationship between understanding of course content and willingness to participate by leading workshops, courses

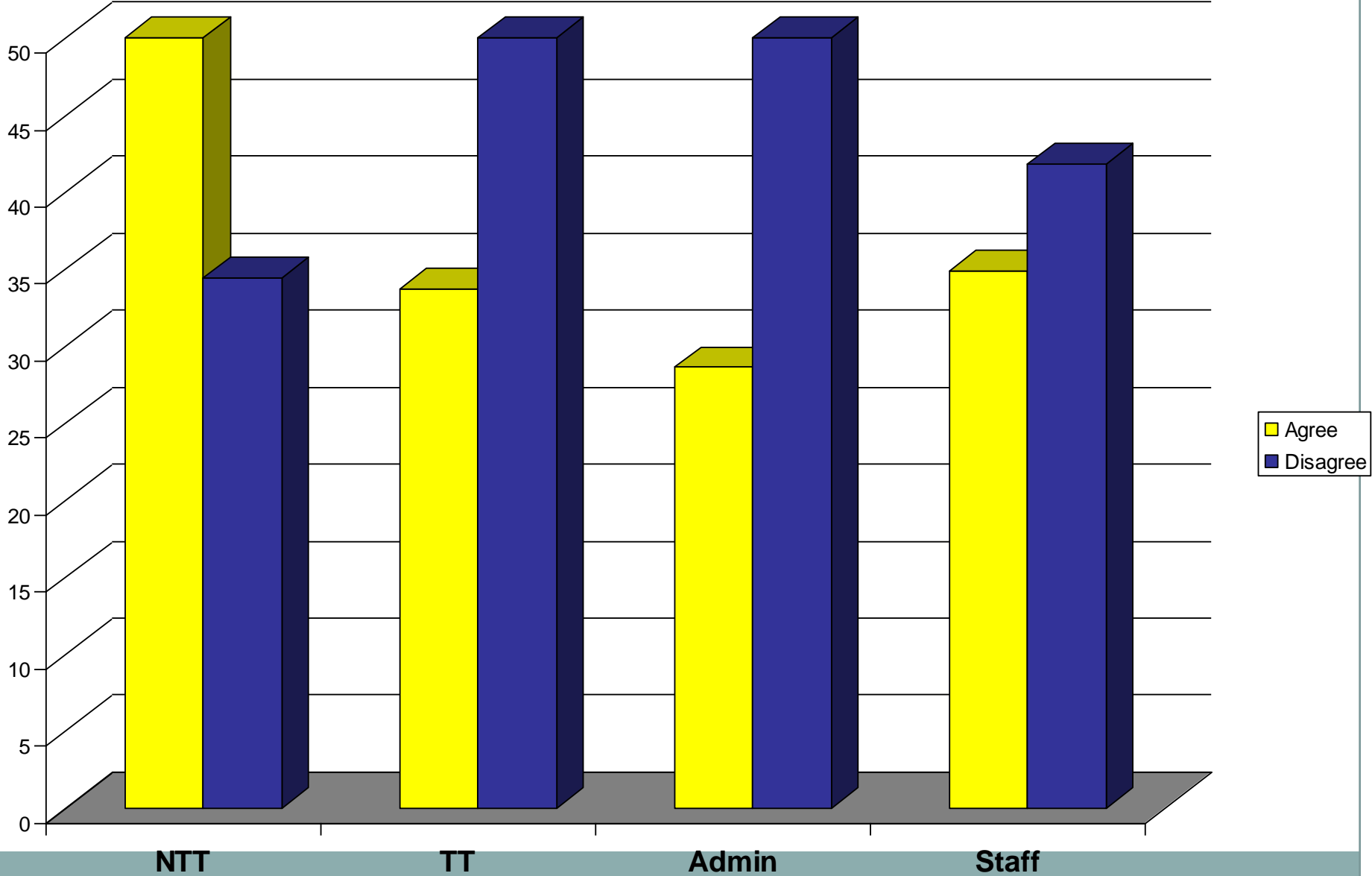
Do Administrators think that Leadership was more important than Faculty or Staff did? **Yes**

**Is Leadership part of the mission of WKU?**

# Believe there are sufficient opportunities for students to learn Leadership in classes (i.e. lectures, labs, study groups, etc.)



# Familiar with Leadership Course Content



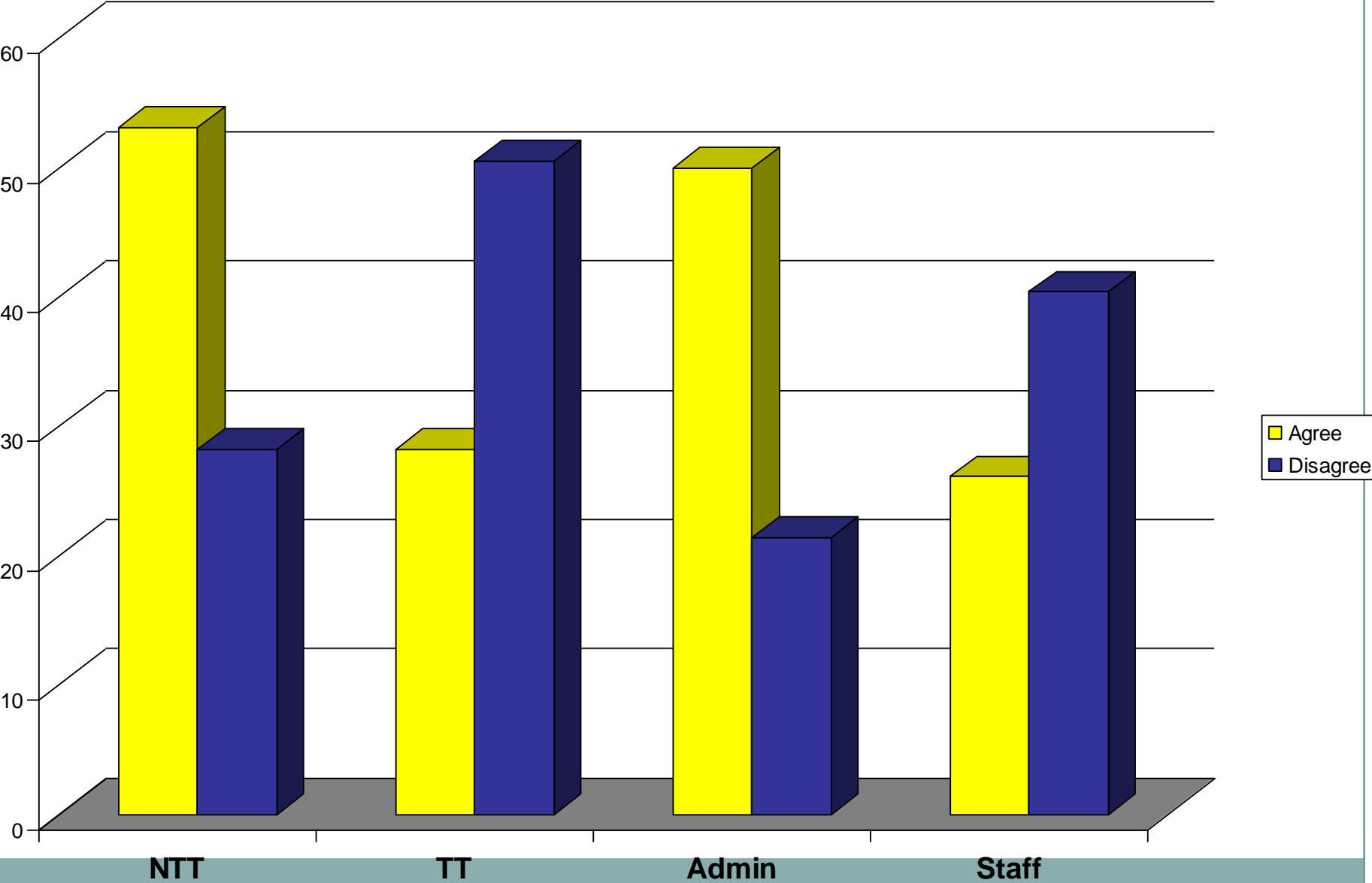
## Faculty strongly agree:

- the development of leadership skills will enhance graduate's abilities to contribute to their career success
- leadership skills will enhance student's value to employers in the field
- the development of leadership skills will enhance graduate's abilities to contribute to their families/communities
- taking a course in leadership will assist students to reach their career goals.

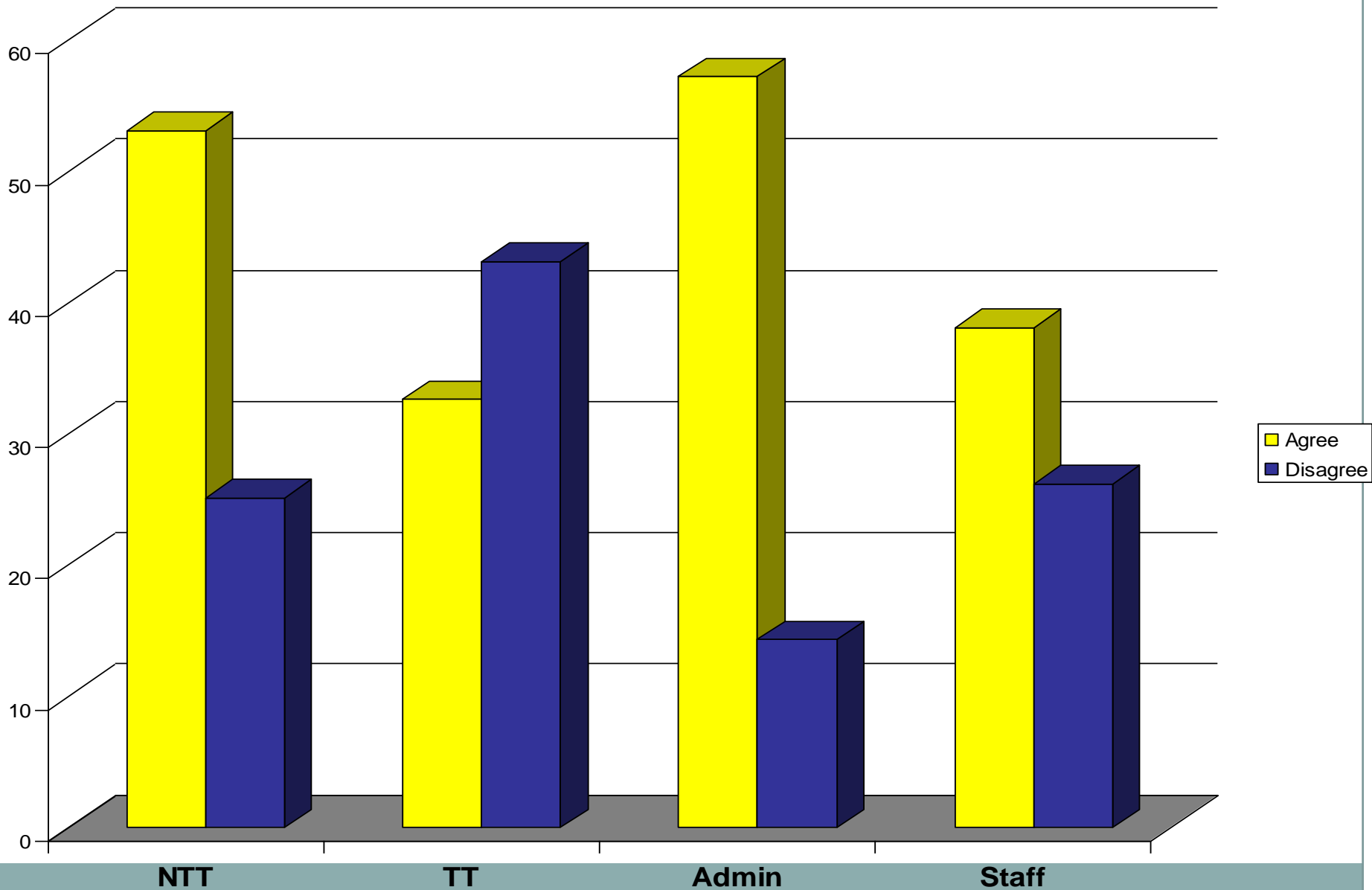
## Faculty agree:

- the formal development of leadership skills for all graduates should be part of the university's mission (although not as much by Tenured professors (by approx. 15 percentage pts))
- that students at WKU do **NOT** have the leadership skills they need for success after their university experience
- that all students at WKU should have an understanding of leadership theories and principles upon graduation

# Interested in Teaching Leadership Courses



# Interested in participating in informal Roundtable discussions with faculty, staff, students



# Basic Questions for Survey

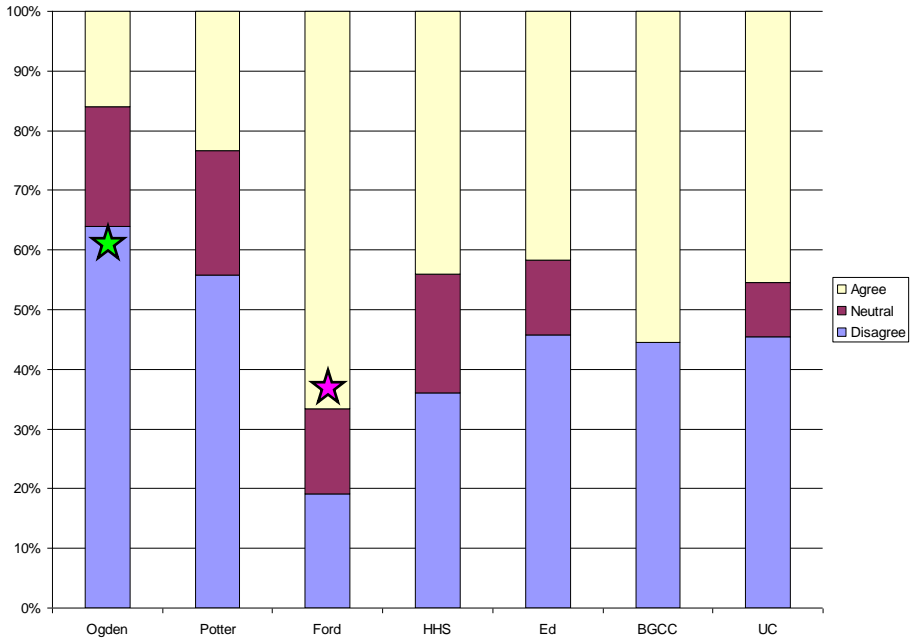
**What is the level of desire/interest in Leadership course content at WKU?**

**What is the level of interest in actively participating in Leadership coursework?**

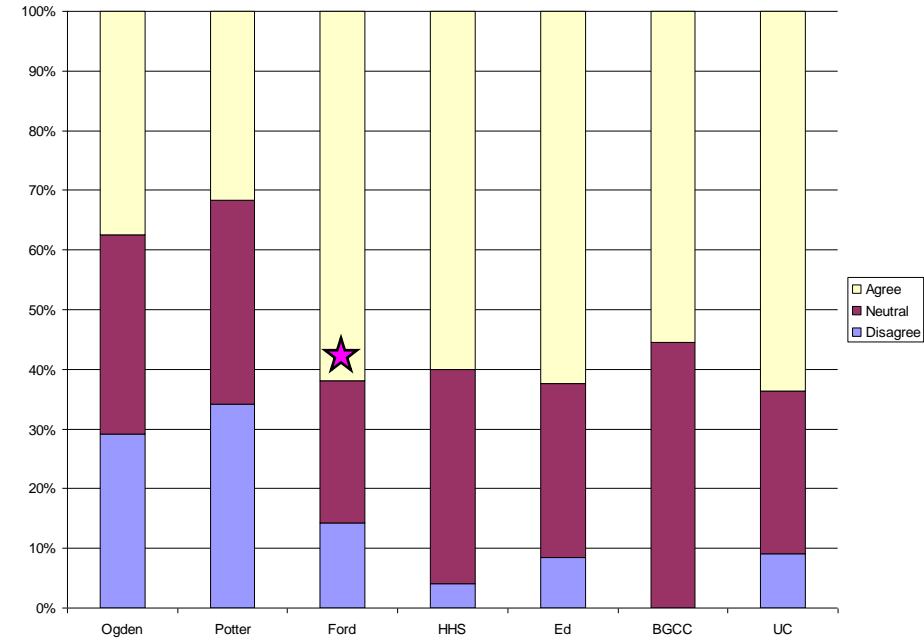
**Are there sufficient opportunities to learn leadership skills at WKU?**

**In what ways do students acquire Leadership skills at WKU?**

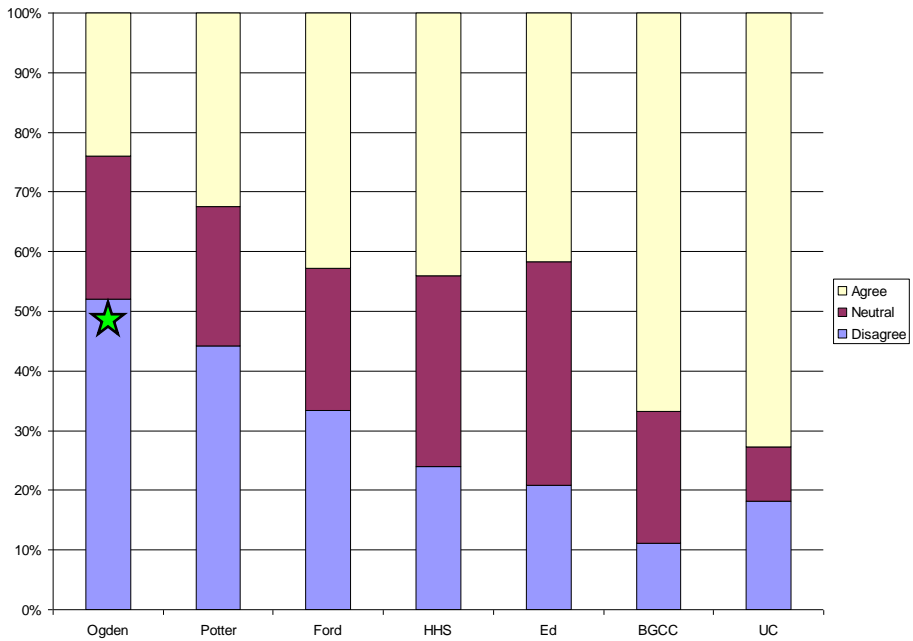
**Familiar with Leadership Course Content**



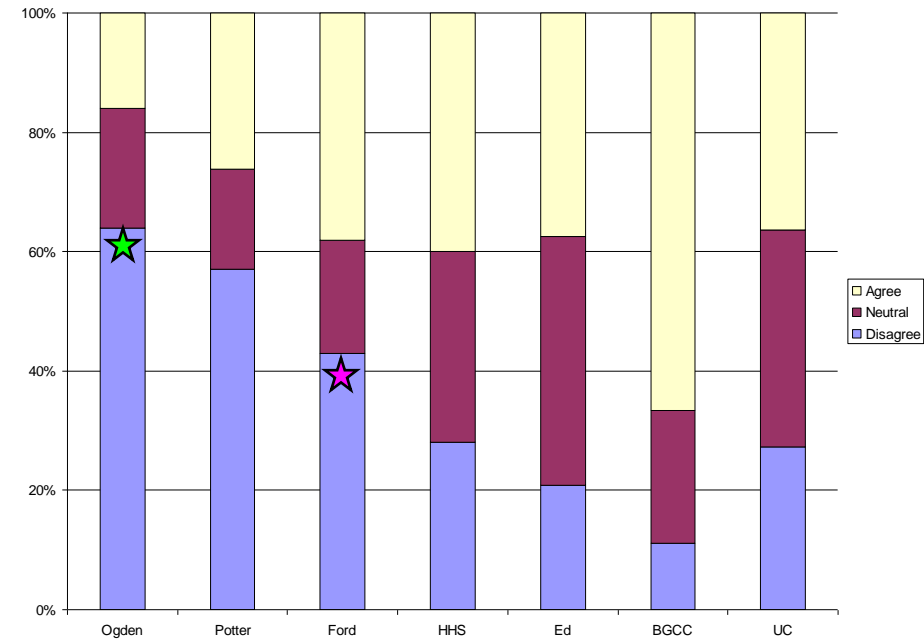
**Intentionally incorporate Leadership content in courses**



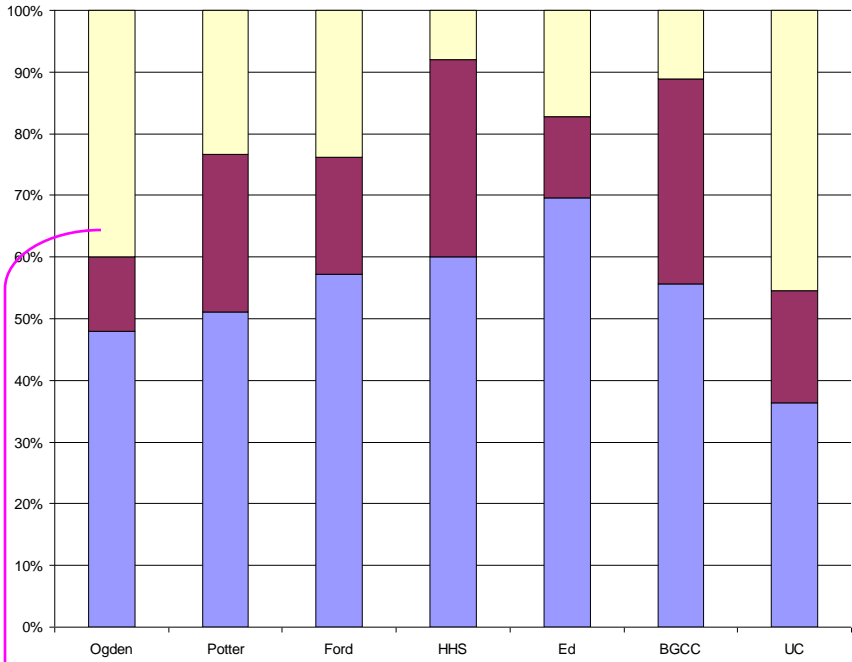
**Interested in Participating in Roundtable Discussions**



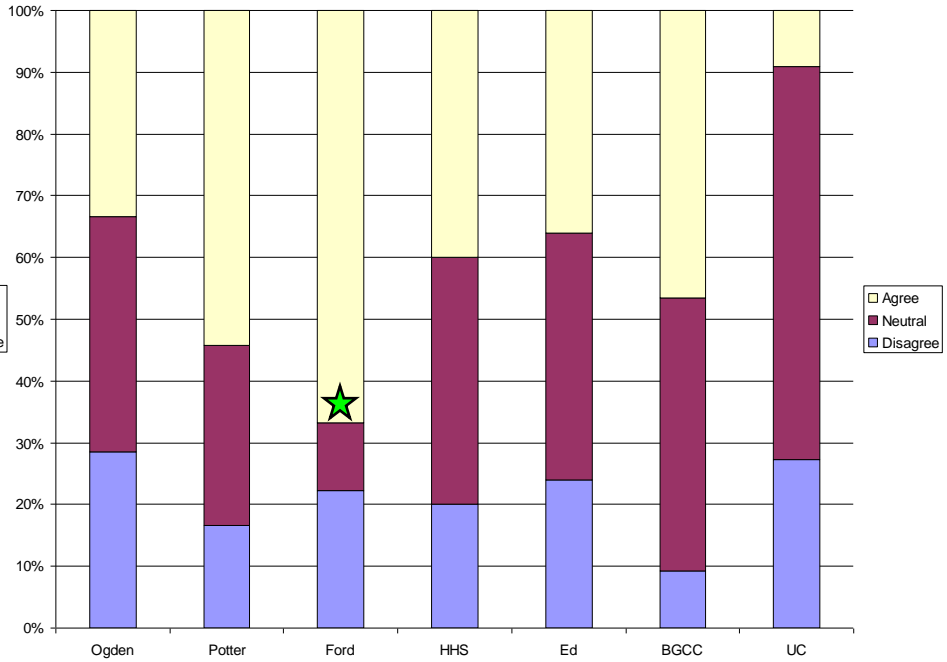
**Interested in teaching certificate in Leadership**



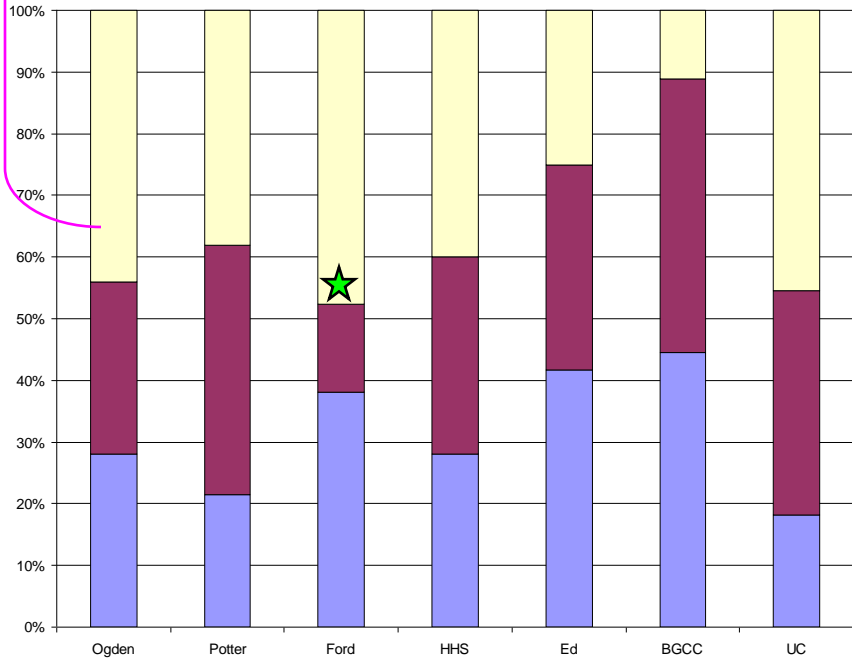
**Students acquire Leadership skills as complete degree**



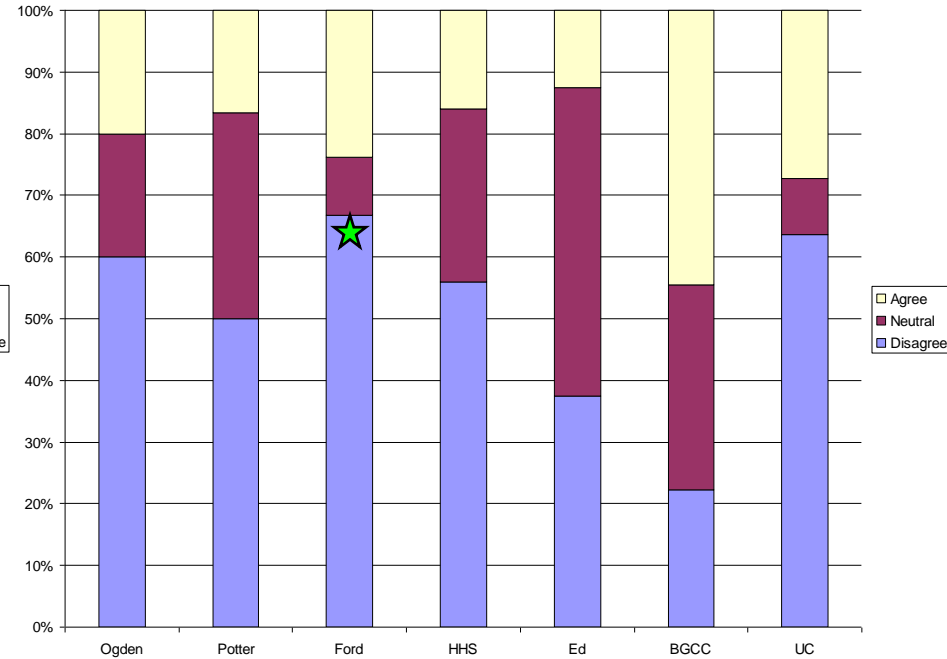
**Do NOT Believe that current students possess necessary leadership skills**



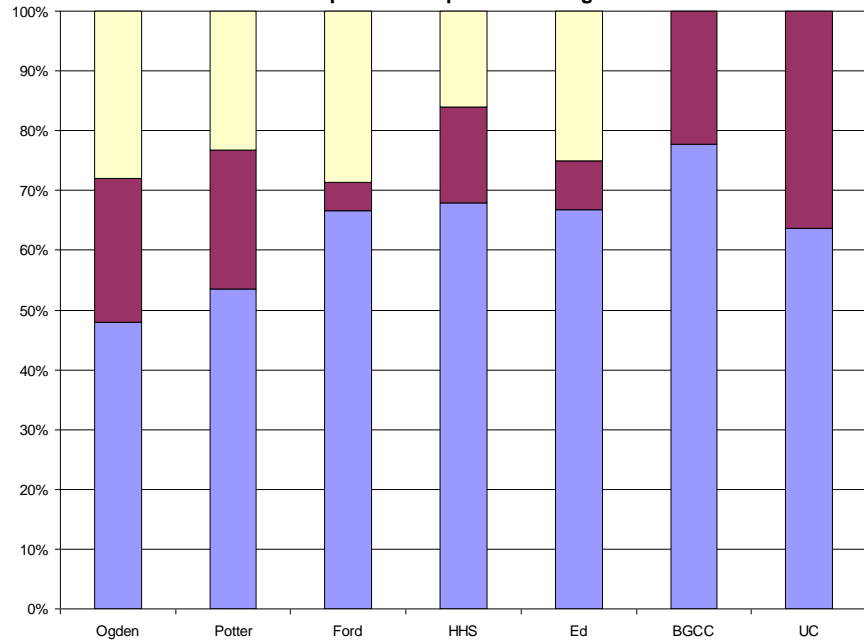
**There are sufficient opportunities to learn Leadership in classes**



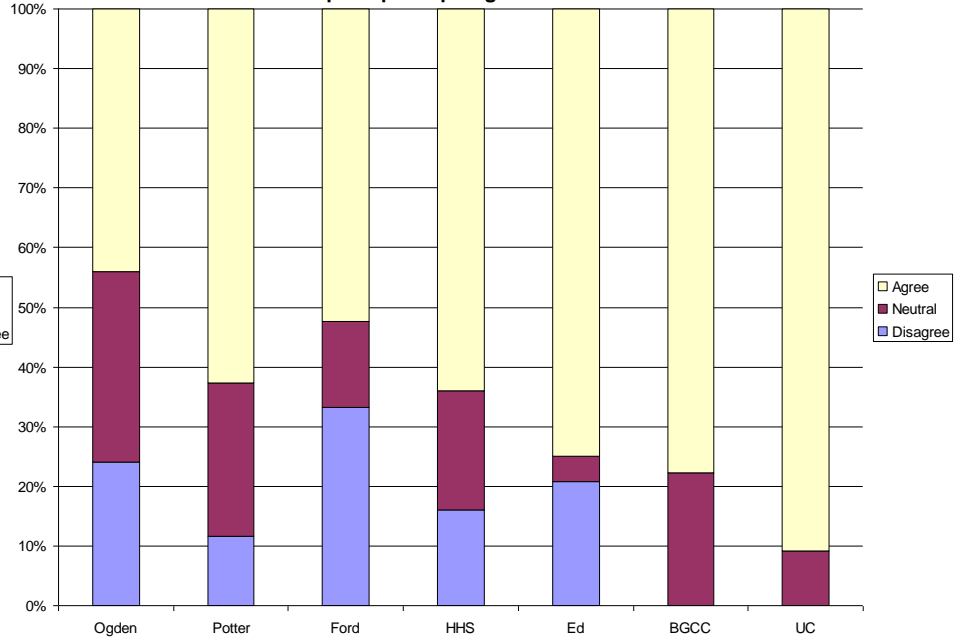
**NOT sufficient opportunities to learn leadership outside classes**



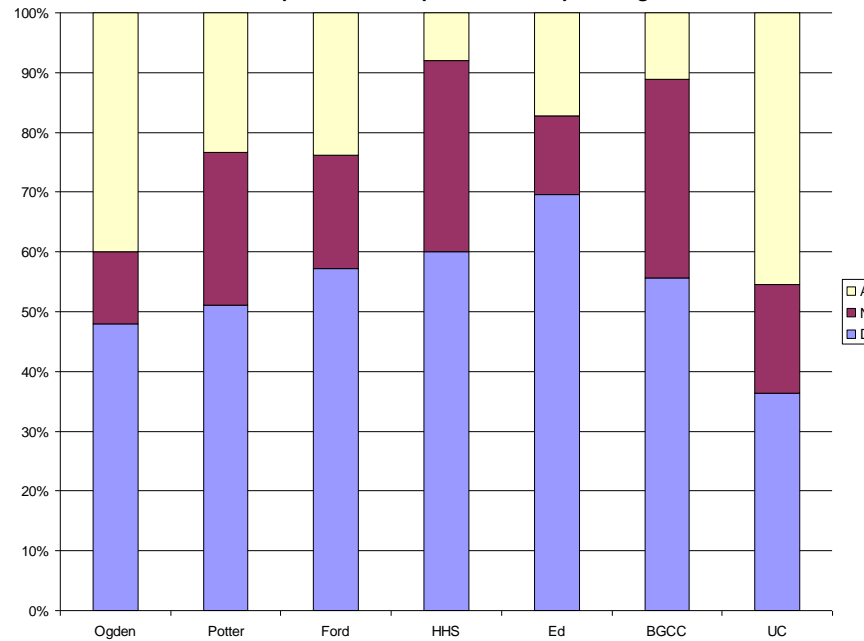
**I do NOT believe it should be part of a college/university's mission to formally develop Leadership skills for all graduates**



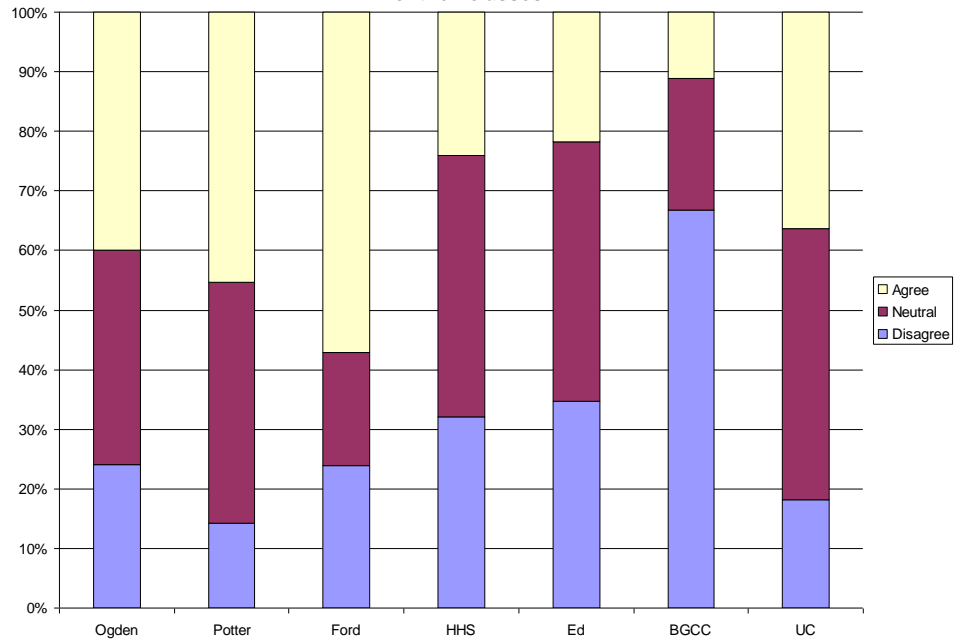
**All students at WKU should have understanding of Leadership theories and principles upon graduation**



**Students acquire Leadership skills as complete degree**



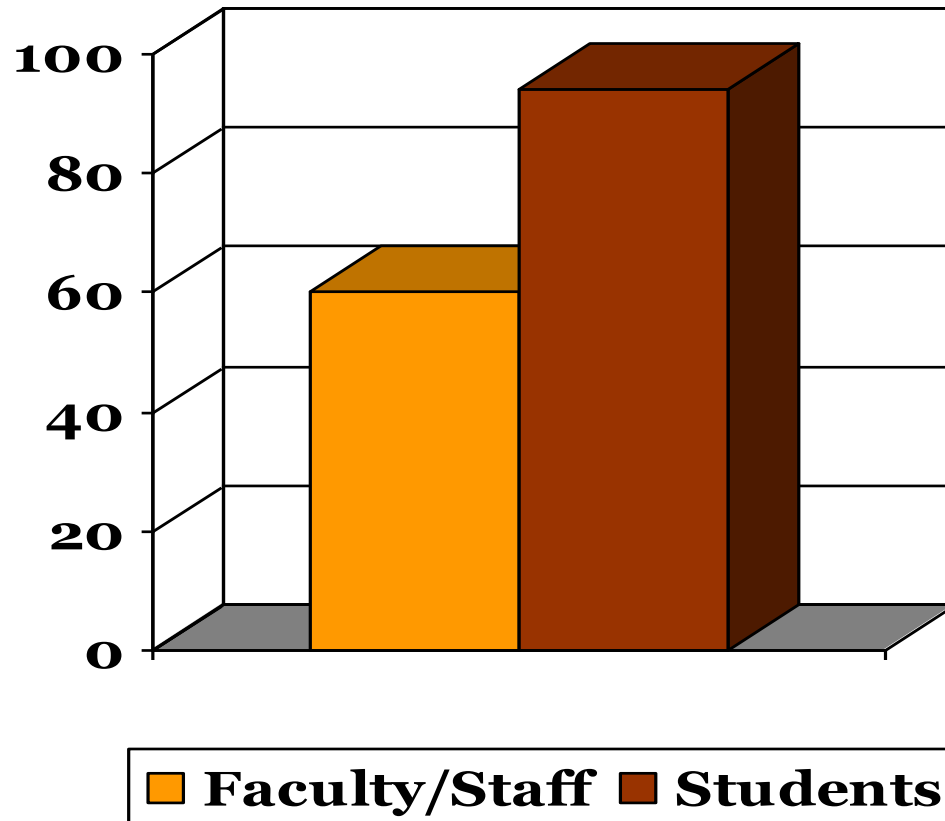
**Students are participating in opportunities to learn about Leadership outside of their classes**



## Faculty and Students agree:

- having leadership skills is important upon graduation.
- that good leadership skills will enhance their ability to contribute to the community after graduation.
- leadership skills will enhance students' value to employers in the field.
- taking a course in leadership will assist students to reach their career goals.

# Mission of a college/university



# Student Numbers

N= 1634

## Class Level

Freshmen= 324

Sophomore= 260

Junior= 305

Senior= 454

Graduate= 291

## Age

17-18= 97

19-20= 415

21-22= 382

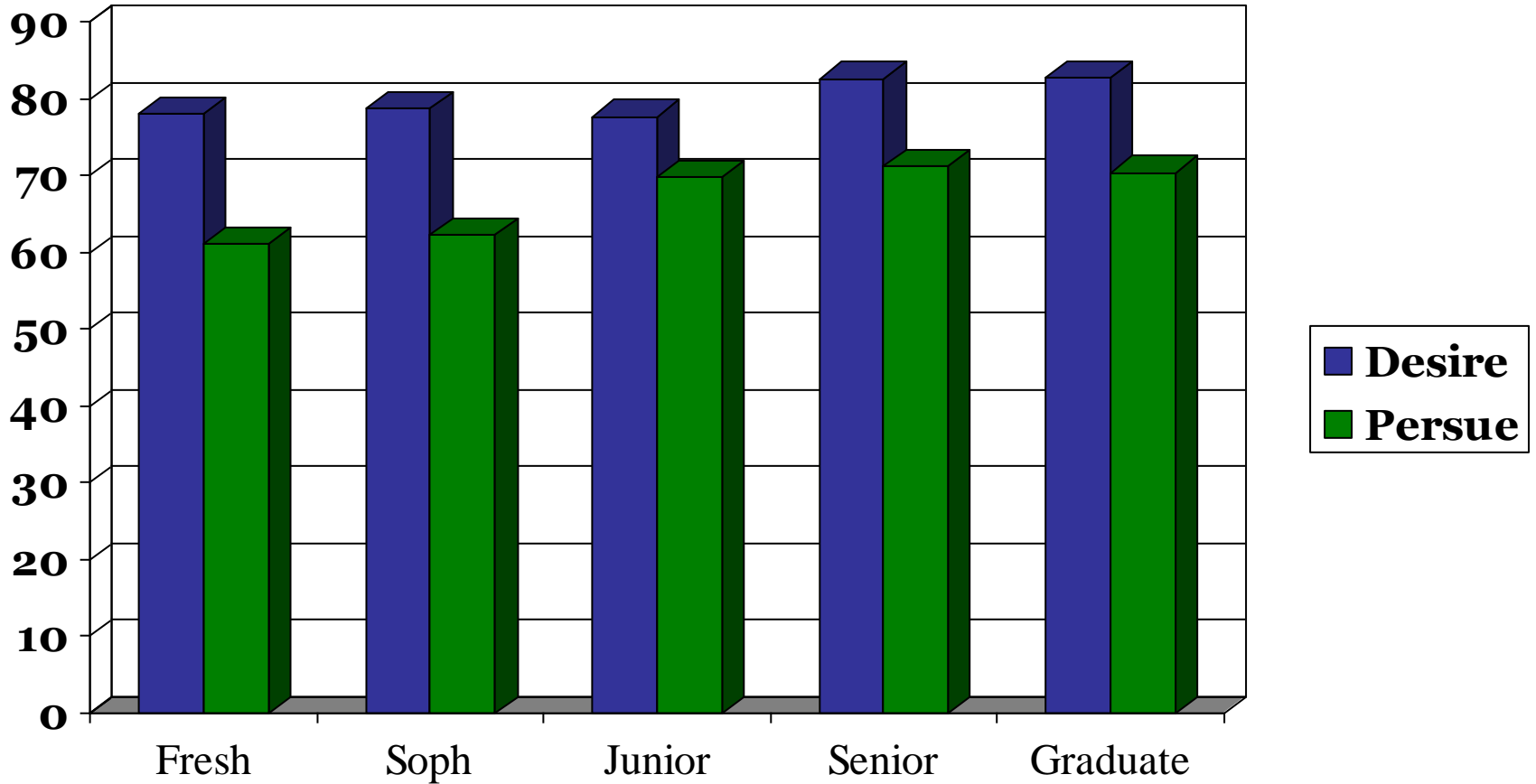
23-25= 230

26-30= 172

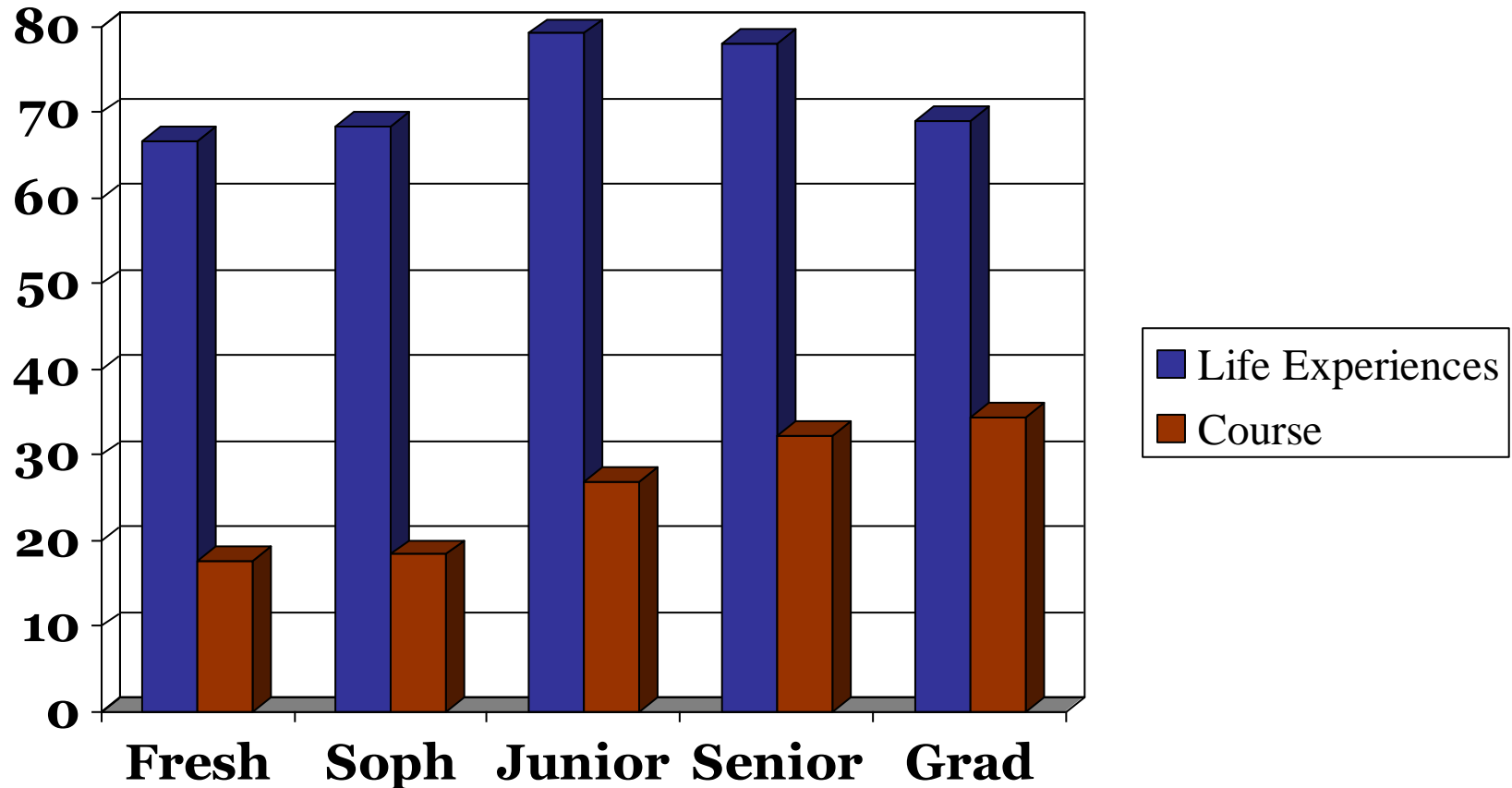
31-40= 211

Over 40=127

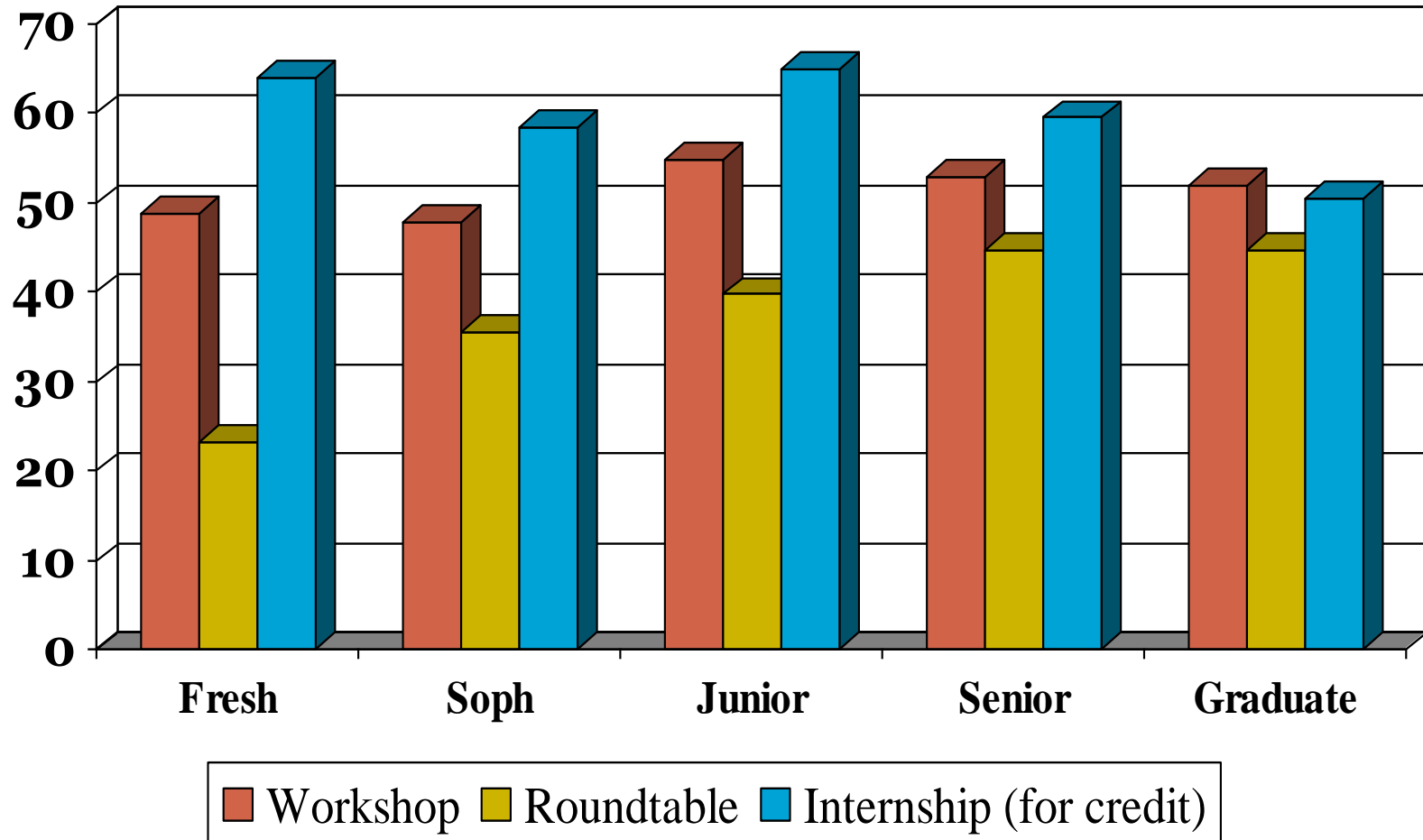
# Future Leader



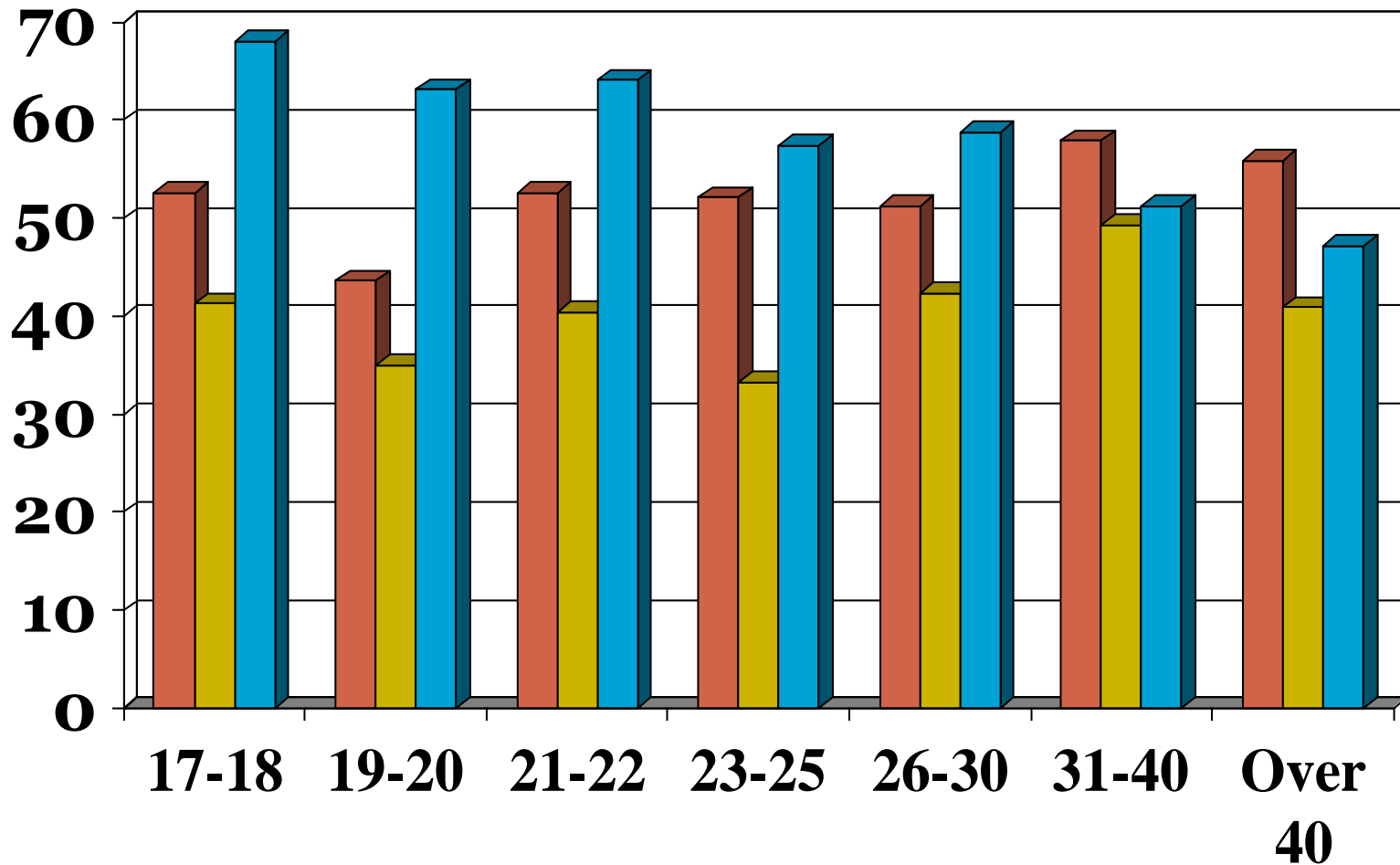
# Understanding of leadership theories and principles



# Willingness to Gain Leadership Skills

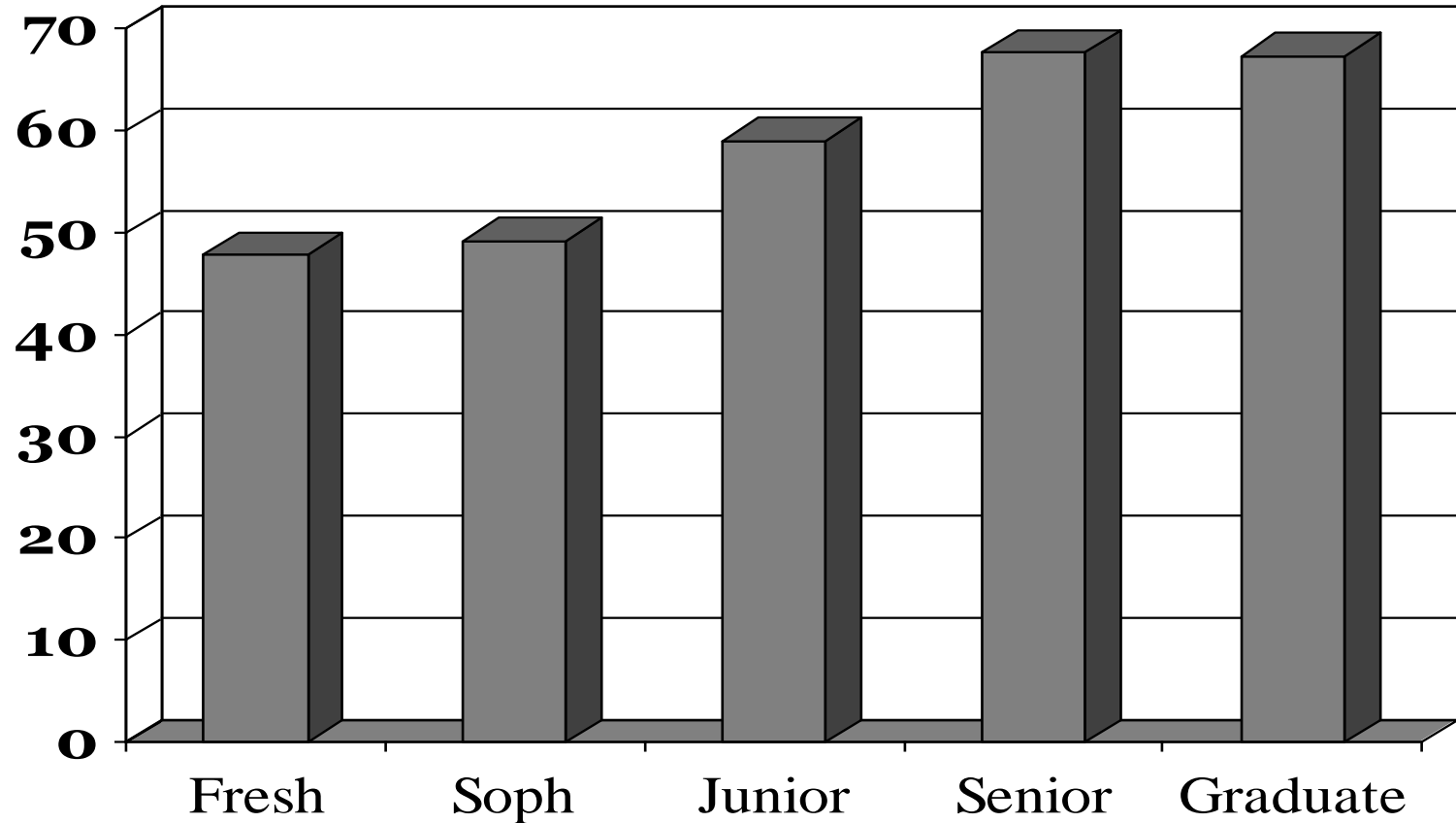


# Willingness to Gain Leadership Skills

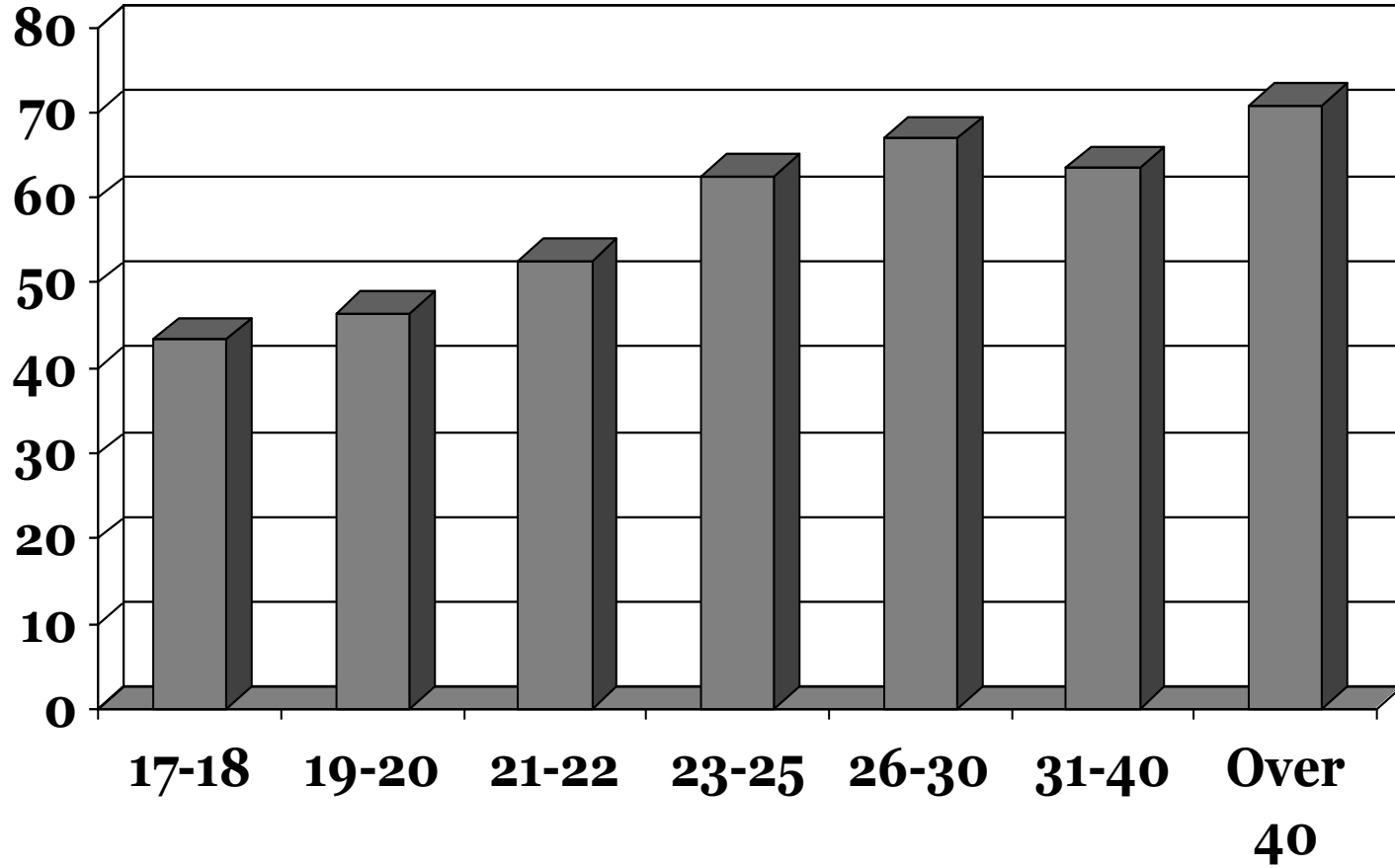


Workshop Roundtable Internship (for credit)

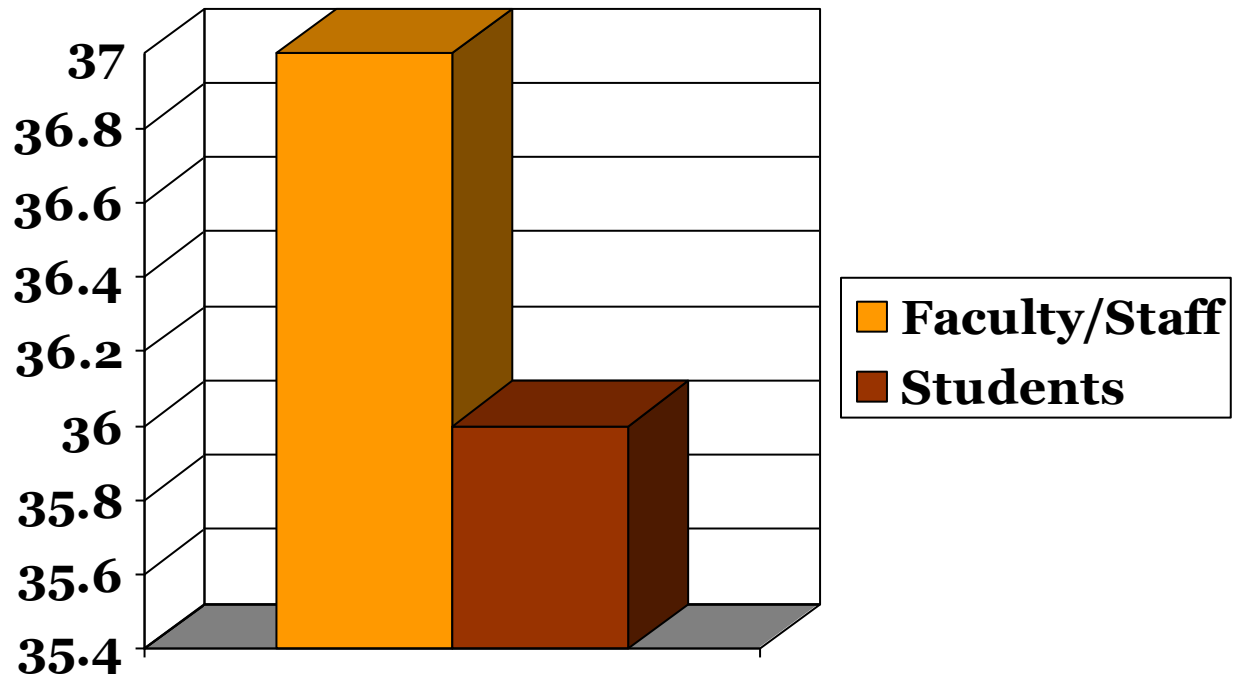
# Leadership course part of general education



# Leadership course part of general education



# Sufficient opportunities at WKU



# WKU Students:

- have a strong desire to be a leader.
- believe that having leadership knowledge/skills upon graduation is important.
- believe that taking a course in leadership will contribute to reaching their 5 and 10 year goals.
- are willing to participate in for-credit internships or courses.
- believe part of the mission of a college/university is to develop students' leadership skills within their major/field of study.
- believe that good leadership skills will enhance their ability to contribute to their community following graduation.

# Faculty and Students strongly agree:

- having leadership skills it is important upon graduation.
- that good leadership skills will enhance their ability to contribute to the community after graduation.
- leadership skills will enhance students' value to employers in the field.
- taking a course in leadership will assist students to reach their career goals.

# Theory Content of LEAD 200

- Trait Approach
- Behavioral Approach
- Power and Influence
- Situational Approach and Contingency Theories
- Transformational, Transactional, and Charismatic Leadership
- Other topics:
  - Cross Cultural, Gender, and Diversity in Leadership

# Current Certificate Program

Currently 82 students – 51 graduate – 31 undergraduate

Students who took LEAD 200, 400, 500, 600 last year = 223

Students taking a Leadership course this Fall = 174

## Graduate

Leadership Certificate – 16

Administrative Dynamics – 12

Business – 5

Arts and Letters – 1

Other – 13

## Undergraduate

Arts and Letters – 15

Nursing – 6

Business – 3

Sciences (Ag Ed) – 3

Other - 4

# LEAD 200 Course and Learning Objectives

**Course objective:** Students, at the conclusion of this course, will have a comprehension of leadership concepts, knowledge of recognized leadership theory, an understanding of leadership assessment, and will begin to understand their own leadership abilities.

## **Learning Objectives:**

Identify basic leadership concepts

Identify and understand critical behaviors of effective leaders

Identify and describe leadership theories

Understand tools available for measuring and improving leadership effectiveness

Begin to understand his/her leadership styles and behaviors