

K.H.S.S.L., Inc. Evaluation Sheet

BROADCAST ANNOUNCING

Code _____ Contestant's Name _____

----- Tournament (Circle One) ----- Round (Circle One) -----

Invitational Regional State I II III Semis Final

Type of Broadcast _____

Signature of Judge _____ Date _____

I. Intellectual Content:

II. Speech and Voice Habits: (This is Radio Broadcast. Judge based on sound alone.)

III. Audience Rapport:

IV. Management of Type of Broadcast:

V. Additional Comments:

Please rank and rate each contestant in the round. A rating of 100 **must** be assigned to the most effective contestant, and that contestant must be ranked first. The contestant ranked second must have the next highest rating below 100, etc., with no two contestants receiving the same rank or rating. The rating scale is 70 to 100, but a low rating of 70 **does not** have to be given.

Rank _____ of _____ in round Rating (70-100) _____ Performance Time _____

Performance time is only a factor in student prepared script, semi-final and final rounds.

(Criteria For Judging On Reverse Side)

Round 1 (commercial)

5 minutes of prep. time

No time limit

Student must present all of the copy as it appears in the script.

The judge will call one contestant into the room at a time, obtain the student's code number and name, and hand the student a script. The judge will begin timing the five minutes of prep and notify the student when he/she must begin.

Students are not allowed to alter the script in any way, but may use transitions in the news program.

Round 2 (prepared news)

No prep. time

The students will prepare a news script using up-to-date material. The students may find material in AP script (available at local radio stations), newspapers, internet sites, etc. Each student must compose/ prepare his/her own scripts (students who share scripts will be placed last in this round).

The **three-minute time limit** in the round must be observed (there is a **30 second grace period** both above and below the time limit).

An introduction and sign-off are required

A brief commercial (15 seconds – suggested length) must be included in the broadcast.

Students must not use the same script from tournament to tournament. Students must bring copies of the script for the judges, and must present all of the copy as it appears in the script. These scripts will be turned in to the tournament director in case there are any future questions about reusing scripts.

The students should come into the room one at a time, give a copy of the script to the judge, and deliver their broadcast.

Round 3 (news)

15 minutes of prep. time

No time limit

Student must present all of the copy as it appears in the script.

Students are not allowed to alter the script in any way, but may use transitions in the news program.

An introduction and sign-off are required

Semi-Final and Final Round (edited news)

Students must edit the copy and include an impromptu commercial to fit the **five-minute** time frame. During the round, a student may use a stopwatch while performing as judges will not give time signals.

There is **no grace period**. If time limit is exceeded, the student must be disqualified.

The prep room monitor will handle the scripts and send contestants to the judge at five-minute intervals.

An introduction and sign-off are required

Criteria For Judging

**Above all, remember that this is Broadcast Announcing.
Students must be judged solely on the basis of what is heard, not observed.**

I. Intellectual Content

- A. Did the announcer communicate the ideas contained in the material?
- B. Did the announcer's mood relate to the content?
- C. In news programs, did the announcer employ good transitions?

II. Speech and Voice Habits

- A. Was the announcer's voice quality pleasing -- not breathy, nasal, strident, or thin?
- B. Was the pitch normal -- not too high, too low, or monotonous?
- C. Was the rate varied -- not too fast, too slow, or monotonous?
- D. Was the inflection normal -- not too much, too little, or monotonous?
- E. Was the phrasing and pausing adequate -- not poorly placed or jerky?
- F. Was the articulation pedantic, careless, or exaggerated? Did substitutions or added sounds occur?
- G. Were there pronunciation errors?

III. Audience Rapport/Management of Type of Broadcast

- A. Did the announcer sound natural and enthusiastic in the presentation?
- B. Did the announcer relate to the audience appropriately for the type of broadcast?
- C. (2nd round only) Did the arrangement of material flow? Was the choice of material appropriate and timely?