



The MISS WORLD FEST WKU Pageant is not your typical beauty pageant, it is a pageant that promotes cultural awareness, diversity and integration. It allows you to embrace your own uniqueness and personality. Western Kentucky University greatly promotes international reach as part of its core foundation. Allowing students to embrace what makes them Bea"YOU"tiful all while helping to promote diversity and bash stereotypes at their core can help strengthen and unite the bond of female students on campus.

2017 Theme; Bea"YOU"tiful - Theme Wear Explanation

Do not "Over-think" the theme wear. Pick an outfit that makes YOU feel beautiful and represents who you are as a person, this is also the perfect time for you to embrace your culture! You DO NOT have to wear a cocktail dress or anything fancy. This outfit can be just as simple as jeans and your favorite t-shirt. The judges will be instructed to ask you why you feel beautiful in your outfit.

*Ex. You are representing the state of Kentucky; your theme wear could be Derby related in a way or have nothing to do with Derby and be completely whatever you want. Another example would be Louisiana, you could do a Mardi Gras theme to embrace their culture.

Criteria:

Must be a WKU Student

Must attend rehearsal

Must volunteer for at least **one hour** during the World Fest Taste of Culture and booth event, 5 points will be awarded to contestants total. If contestant volunteers for 2 hours a total of 10 points will be awarded to their total score.

1 candidate from each state within a country can be represented, therefore multiple from a country can compete. If your state is already taken choose the next closest or one that you are knowledgeable on.

Voting:

Each student is allowed up to 2 votes.

5 points are awarded to each candidate per every 25 votes for up to a total of 30 points toward their overall score.

Judging Criteria:

10% Theme wear

15% Formal Wear/Traditional Wear

5 % Stage presence

10% onstage questions (2)

- One about the Theme wear
- One about diversity or integration

*****The questions will be given to the contestants at rehearsal the week of the pageant so they all have the same time to prepare for them. ****

25% interview

10% volunteering at one of the Tables

30% Votes from students

Responsibilities:

Miss WKU World Fest will be required to attend the Bowling Green International Festival

She will also be in the Homecoming Parade.

Prize Package:

Miss WKU World Fest and the four runner ups will all get a crown and sash.

Miss Congeniality will get a sash.

Miss Congeniality is an award given to the friendliest contestant as determined by a vote among the contestants. "Congenial" means friendly, welcoming, and amiable. Congeniality is the quality of being friendly or welcoming.

*****Prize package will be announced the week of the pageant! *****



MISS WORLD FEST WKU PAGEANT SCORING CRITERIA

INTERVIEW (1-25 points)

- Overall first impression
- Personality
- Intelligence
- Validated opinions
- Responses in context
- Emotional control (composure)
- Style

THEME WEAR (1-10 points)

- Overall first impression
- Sense of confidence
- Personality and stage presence
- Appropriateness of attire
- Style

FORMAL WEAR/TRADITIONAL WEAR (1-15 points)

- Overall first impression
- Sense of confidence
- Personality and stage presence
- Appropriateness of attire
- Style

ON-STAGE QUESTIONS (2) (1-10 points total)

- Overall first impression
- Emotional control (composure)
- Ability to communicate to the audience; body language
- Quality of response (intelligence, validated opinion)

STAGE PRESENCE (1-5 points)

- Overall first impression
- Poise, grace
- Confidence in own skin
- Outer beauty reflected from an inner beauty

TOTAL POINTS POSSIBLE = 65

** The other 40 points come from volunteering and student votes**

TOTAL POINTS ALL CATEGORIES = 100

** 105 Total Points if 2 hours of volunteering is completed**

VOLUNTEERING (5 or 10 points)

- Must volunteer for at least **one hour** during the International Day of Culture, 5 points will be awarded to contestants total. If contestant volunteers for 2 hours a total of 10 points will be awarded to their total score.

VOTING (5-30 points, increasing in increments of 5)

- Each student is allowed up to 2 votes.
- 5 points are awarded to each candidate per every 25 votes for up to a total of 30 points toward their overall score.



2017 MISS WKU WORLD FEST PAGEANT OUTLINE

INTERVIEWS: Thursday, April 20th | 4:30 p.m. | DSU

Attire: Theme wear

Purpose: To introduce the contestants to the judges in a formal one-on-one interview-style setting. Allowing the judges to get to know the contestants in a more personal manner.

Judging: Each contestant will interview individually for approximately 12 minutes.

Contestants will be judged based on the following criteria:

- Ability to articulate thoughts and ideas while remaining poised
- Ability to project their personality, confidence and intelligence
- Ability to interact comfortably with the judges

REHEARSAL: TBA

Attire: Casual and comfortable (Bring shoes to be worn in pageant.)

Purpose: To familiarize the contestants with all aspects of the Pageant.

PAGEANT: Thursday, April 20th | 5:30 p.m. | DSU Auditorium (Doors open to the public at 5:00 p.m.)

Part I: Opening Introduction in Theme Wear & Theme Wear On-Stage Question

Attire: Themed outfit of contestant's choice

Purpose: To introduce the contestants to the audience and learn about them through their theme wear choice

Judging: Contestants will be judged based on the following criteria:

- Overall ability to present a positive first impression in both personality and appearance.
- Ability to present a positive impression in style, culture and self-identity
- Ability to articulate thoughts and ideas while showing their personality

Part II: Formal/Traditional Wear & On-Stage Question

Attire: Formal gown or Traditional wear

Purpose: To display style, grace, personality, and both inner and outer beauty while demonstrating the ability to remain poised in impromptu situations

Judging: Contestants will be judged based on the following criteria:

- Ability to present a positive impression of one's personal style and cultural influence
- Ability to articulate thoughts and ideas while remaining poised
- Ability to project confidence and intelligence (Showing you are comfortable in your own skin.)