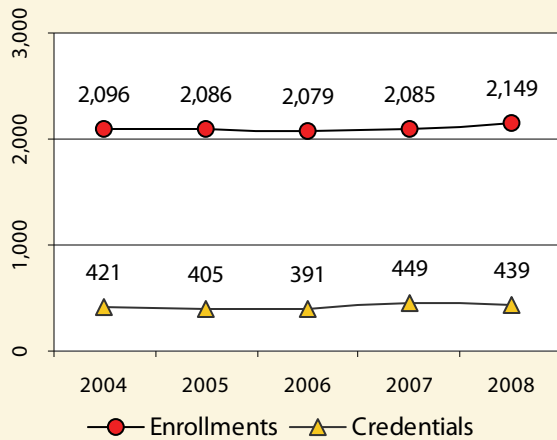


Gordon Ford College of Business



Enrollments¹ & Credentials² 2004-2008

The Gordon Ford College of Business had a 3% increase in enrollments from Fall 2004 to Fall 2008. Additionally, the Gordon Ford College of Business saw a 4% increase in credentials awarded over five years.

Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Accounting	289	278	337	340	321	11%	53	55	36	53	64	21%
Masters of Business Administration	149	135	124	129	168	13%	54	38	25	53	41	-24%
Computer Information Systems	177	148	123	112	62	-65%	35	15	24	19	26	-26%
Economics	149	167	166	143	157	5%	32	35	34	30	24	-25%
Finance	184	186	191	223	255	39%	55	76	77	76	70	27%
Management	499	503	480	482	541	8%	103	105	113	131	119	16%
Marketing and Sales	332	325	372	383	357	8%	89	81	82	87	95	7%
Undeclared	317	344	286	273	288	-9%	-	-	-	-	-	-
College Certs & Degree Pgms	2,096	2,086	2,079	2,085	2,149	3%	421	405	391	449	439	4%

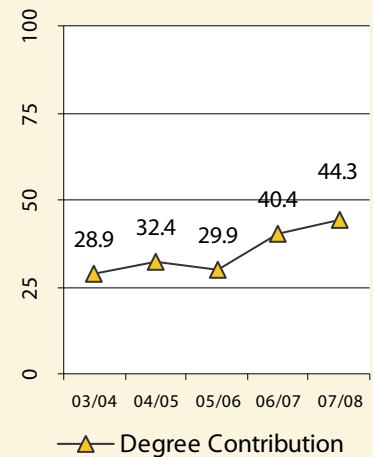
College and department endnotes are located on page 188.

Contribution to University College Degrees Attributed to the Gordon Ford College of Business:

		03/04	04/05	05/06	06/07	07/08
Accounting	Undergraduate	3.1	2.6	3.0	2.6	2.0
	Graduate	0.0	0.0	0.0	0.0	0.0
	Total	3.1	2.6	3.0	2.6	2.0
Business Administration	Undergraduate	0.5	0.2	0.3	0.4	0.1
	Graduate	1.3	0.9	2.4	7.6	7.4
	Total	1.8	1.1	2.7	8.0	7.5
Computer Information Systems	Undergraduate	3.5	4.0	4.3	11.1	15.1
	Graduate	0.0	0.0	0.0	0.0	0.0
	Total	3.5	4.0	4.3	11.1	15.1
Economics	Undergraduate	1.7	1.9	1.3	2.0	1.0
	Graduate	0.0	0.0	0.2	1.2	0.3
	Total	1.7	1.9	1.5	3.2	1.3
Finance	Undergraduate	1.3	1.2	1.5	0.5	1.0
	Graduate	0.2	0.0	0.0	0.0	0.0
	Total	1.5	1.2	1.5	0.5	1.0
Management	Undergraduate	10.9	13.1	10.0	9.5	10.9
	Graduate	0.0	0.0	0.0	0.0	0.0
	Total	10.9	13.1	10.0	9.5	10.9
Marketing and Sales	Undergraduate	6.4	8.5	6.9	5.5	6.5
	Graduate	0.0	0.0	0.0	0.0	0.0
	Total	6.4	8.5	6.9	5.5	6.5
Total	Undergraduate	27.4	31.5	27.3	31.6	36.6
	Graduate	1.5	0.9	2.6	8.8	7.7
	Total	28.9	32.4	29.9	40.4	44.3

Contribution to University College

2003/04 - 2007/08

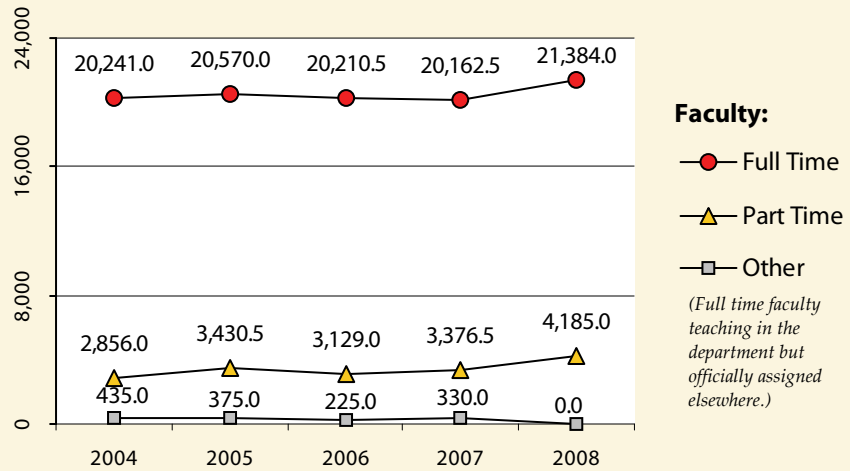


Departments receive degree production credit proportional to the number of non-general education courses a student took that contributed toward a University College Degree. Gordon Ford College of Business contributed the equivalent of over 44 degrees in the 2007/2008 Academic Year by offering courses to University College Students. This is an increase of more than 15 degrees from the 2003/2004 Academic Year.

Gordon Ford College of Business

Student Credit Hour Production⁴ 2004-2008

The Gordon Ford College of Business saw a 9% growth in student credit hour production over the past five years. Fall 2008 was the College's five-year high at 25,569.0 credit hours.



Faculty:
 ● Full Time
 ▲ Part Time
 □ Other
(Full time faculty teaching in the department but officially assigned elsewhere.)

SCHP⁴, Gordon Ford College of Business:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Undergraduate	22,791.0	23,699.0	23,041.0	23,080.0	24,534.0
Graduate	741.0	676.5	523.5	789.0	1,035.0
Total	23,532.0	24,375.5	23,564.5	23,869.0	25,569.0

SCHP⁴ by Source, Gordon Ford College of Business:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Bowling Green	21,839.0	21,780.5	20,812.0	20,707.5	21,785.0
Etown/Radcliff/Ft. Knox	36.0	93.0	144.0	87.0	75.0
Glasgow	729.0	783.0	561.0	519.0	558.0
Owensboro	343.0	351.0	336.0	81.0	81.0
Web	585.0	1,368.0	1,711.5	2,474.5	3,070.0
Total	23,532.0	24,375.5	23,564.5	23,869.0	25,569.0

College and department endnotes are located on page 188.

College & Departmental Information

Gordon Ford College of Business



Fall 2004-2008 Student Profile											
Gordon Ford College of Business											
	2004	2005	2006	2007	2008		2004	2005	2006	2007	2008
Level:						Gender:					
Undergraduate	1,939	1,933	1,927	1,883	1,907	Male	1,219	1,233	1,194	1,182	1,199
Graduate	149	135	124	134	178	Female	869	835	857	835	886
Status:						Ethnicity:					
Full-Time	1,774	1,747	1,728	1,678	1,733	White	1,753	1,747	1,690	1,644	1,660
Part-Time	314	321	323	339	352	Black	161	171	166	173	181
Average Test Scores:						Other	159	138	160	164	212
ACT	21.1	21.2	21.2	21.2	21.4	Not Supplied	15	12	35	36	32
GMAT	515	521	516	531	516	Unduplicated Headcount⁶	2,088	2,068	2,051	2,017	2,085
GRE ⁵	-	-	-	1,123	1,255						

Fall 2008 Full-Time Faculty Profile

Gordon Ford College of Business

Faculty Demographics

	N	%		N	%
Rank:			Gender:		
Professor	22	31.0	Male	55	77.5
Assoc. Professor	18	25.4	Female	16	22.5
Asst. Professor	21	29.6	Ethnicity:		
Instructor	5	7.0	White	60	84.5
Non-Ranked	5	7.0	Black	1	1.4
Tenure Status:			Other	10	14.1
Tenured	40	56.3	Credentials:		
Tenure-Track	20	28.2	Terminal Degree	60	84.5
Non Tenure-Track	11	15.5	Total:	71	100.0

Faculty by Department

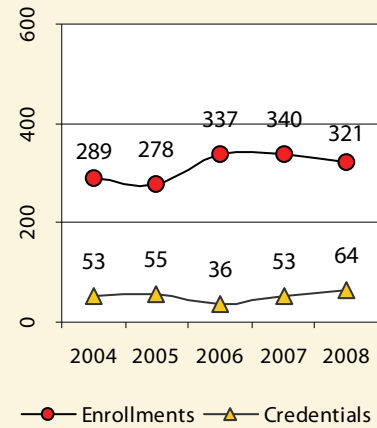
	N	%
Accounting	12	16.9
Computer Information Systems	11	15.5
Economics	16	22.5
Finance	7	9.9
Management	15	21.1
Marketing and Sales	10	14.1
Total	71	100.0

College and department endnotes are located on page 188.

Fall 2008 Student Profile: Accounting

	N	%	N	%		
Unduplicated Headcount Enrollment⁷: 320	Gender:		Status:			
	Male	128	40.0	Full-Time	282	88.1
	Female	192	60.0	Part-Time	38	11.9
	Ethnicity:		Average Test Score:			
	White	272	85.0	ACT	22.4	
	Black	26	8.1			
	Other	21	6.6			
Not Supplied	1	0.3				

Enrollments¹ & Credentials² 2004-2008

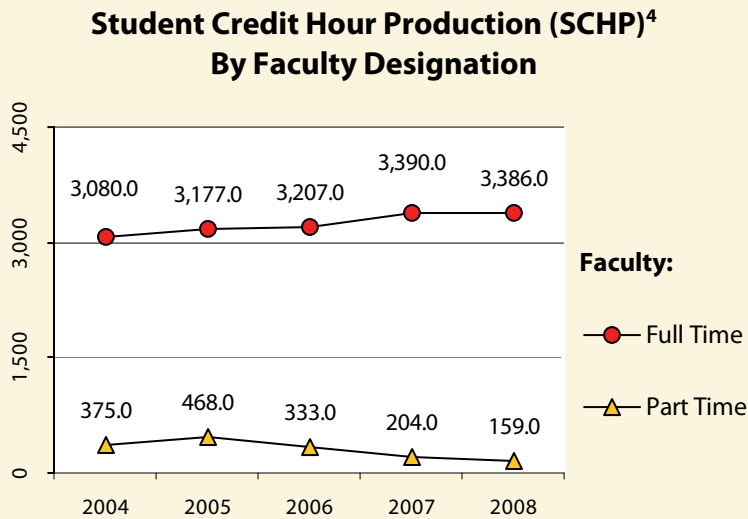


Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Advanced Accounting Studies Certificate (#215)	-	-	-	4	1		-	-	-	-	3	
Total Undergraduate Certs	-	-	-	4	1	-	-	-	-	-	3	-
Accounting, B.S. (#602)	119	110	153	137	112		53	55	36	53	61	
Accounting, B.S. (Seeking Admission)	170	168	184	199	208		-	-	-	-	-	
Total Undergraduate Degree Pgms	289	278	337	336	320	11%	53	55	36	53	61	15%

Overall Certificates/Certifications	-	-	-	4	1	-	-	-	-	-	3	-
Overall Degree Pgms	289	278	337	336	320	11%	53	55	36	53	61	15%
Department Certs & Degree Pgms	289	278	337	340	321	11%	53	55	36	53	64	21%



SCHP⁴, Accounting:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Undergraduate	3,368.0	3,510.0	3,453.0	3,429.0	3,290.0
Graduate	87.0	135.0	87.0	165.0	255.0
Total	3,455.0	3,645.0	3,540.0	3,594.0	3,545.0

SCHP⁴ by Source, Accounting:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Bowling Green	3,275.0	3,471.0	3,435.0	3,411.0	3,353.0
Etown /Radcliff/ Ft. Knox	0.0	0.0	0.0	0.0	0.0
Glasgow	120.0	102.0	105.0	93.0	114.0
Owensboro	48.0	0.0	0.0	0.0	0.0
Web	12.0	72.0	0.0	90.0	78.0
Total	3,455.0	3,645.0	3,540.0	3,594.0	3,545.0

Fall 2008 Full-Time Faculty: Accounting

	N	%
Gender:		
Male	9	75.0
Female	3	25.0
Ethnicity:		
White	9	75.0
Black	1	8.3
Other	2	6.7
Rank:		
Professor	5	41.7
Assoc. Professor	3	25.0
Asst. Professor	2	16.7
Instructor	1	8.3
Non-Ranked	1	8.3
Tenure Status:		
Tenured	9	75.0
Tenure-Track	1	8.3
Non Tenure-Track	2	16.7
% Faculty with a Terminal Degree:	83.3	

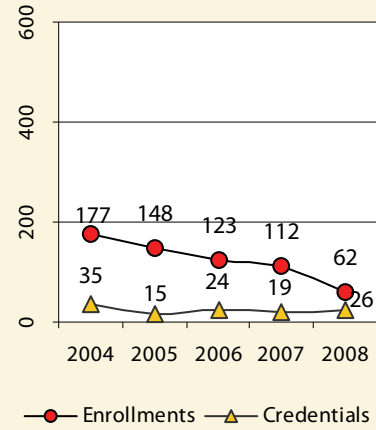
Total Full-Time Faculty :

12

Fall 2008 Student Profile: Computer Info Systems

	N	%	N	%		
Unduplicated Headcount Enrollment⁷: 62	Gender:		Status:			
	Male	53	85.5	Full-Time	52	83.9
	Female	9	14.5	Part-Time	10	16.1
	Ethnicity:		Average Test Score:			
	White	53	85.5	ACT	22.0	
	Black	6	9.7			
	Other	2	3.2			
Not Supplied	1	1.6				

Enrollments¹ & Credentials² 2004-2008



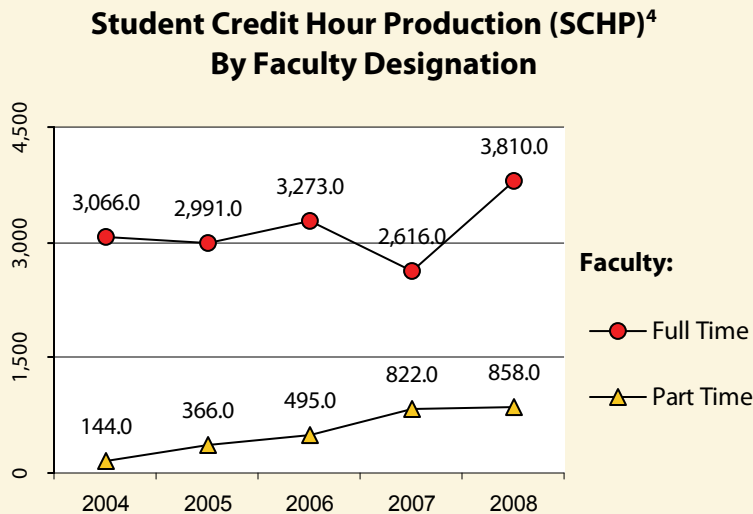
Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Computer Information Systems, B.S. (#706) ⁸	48	39	49	47	37		35	15	24	19	26	
Computer Information Systems, B.S. (Seeking Admission) ⁸	129	109	74	65	25		-	-	-	-	-	
Total Undergraduate Degree Pgms	177	148	123	112	62	-65%	35	15	24	19	26	-26%

Overall Certificates/Certifications	-	-	-	-	-	-	-	-	-	-	-	-
Overall Degree Pgms	177	148	123	112	62	-65%	35	15	24	19	26	-26%
Department Certs & Degree Pgms	177	148	123	112	62	-65%	35	15	24	19	26	-26%

College and department endnotes are located on page 188.



SCHP⁴, Computer Information Systems:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Undergraduate	3,117.0	3,285.0	3,768.0	3,438.0	4,644.0
Graduate	93.0	72.0	-	-	24.0
Total	3,210.0	3,357.0	3,768.0	3,438.0	4,668.0

SCHP⁴ by Source, Computer Information Systems:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Bowling Green	3,090.0	2,880.0	2,859.0	2,085.0	3,060.0
Etown /Radcliff/ Ft. Knox	18.0	36.0	57.0	0.0	0.0
Glasgow	51.0	39.0	69.0	0.0	0.0
Owensboro	51.0	57.0	84.0	0.0	0.0
Web	0.0	345.0	699.0	1,353.0	1,608.0
Total	3,210.0	3,357.0	3,768.0	3,438.0	4,668.0

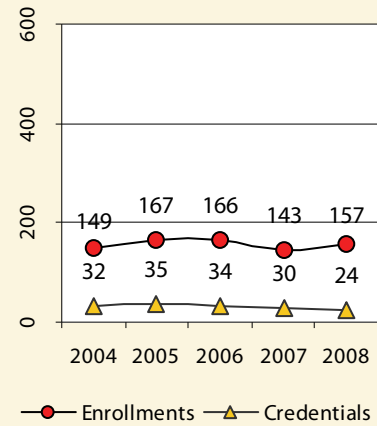
Fall 2008 Full-Time Faculty: Computer Information Systems

	N	%
Gender:		
Male	9	81.8
Female	2	18.2
Ethnicity:		
White	11	100.0
Black	0	0.0
Other	0	0.0
Rank:		
Professor	0	0.0
Assoc. Professor	3	27.3
Asst. Professor	5	45.5
Instructor	3	27.3
Non-Ranked	0	0.0
Tenure Status:		
Tenured	3	27.3
Tenure-Track	5	45.5
Non Tenure-Track	3	27.3
% Faculty with a Terminal Degree:	54.5	
Total Full-Time Faculty :	11	

Fall 2008 Student Profile: Economics

	N	%	N	%		
Unduplicated Headcount Enrollment⁷: 157	Gender:		Status:			
	Male	112	71.3	Full-Time	139	88.5
	Female	45	28.7	Part-Time	18	11.5
	Ethnicity:		Average Test Score:			
	White	128	81.5	ACT	22.2	
	Black	8	5.1	GRE ⁵	1,255	
Other	16	10.2				
Not Supplied	5	3.2				

Enrollments¹ & Credentials² 2004-2008



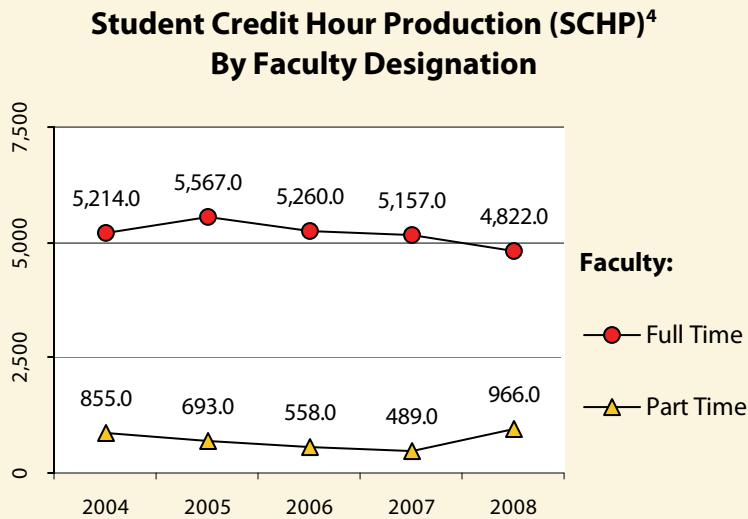
Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Business Economics, B.S. (#724)	35	29	24	29	21		15	16	11	12	7	
Business Economics, B.S. (Seeking Admission)	74	95	96	68	85		-	-	-	-	-	
Economics, A.B. (#638)	25	25	25	23	24		17	19	23	18	17	
Economics, A.B. (Seeking Admission)	15	18	21	18	17		-	-	-	-	-	
Total Undergraduate Degree Pgms	149	167	166	138	147	-1%	32	35	34	30	24	-25%
Applied Economics, M.A. (#0410)	-	-	-	5	10		-	-	-	-	-	
Total Graduate Degree Pgms	-	-	-	5	10	-	-	-	-	-	-	-

Overall Certificates/Certifications	-	-	-	-	-	-	-	-	-	-	-	-
Overall Degree Pgms	149	167	166	143	157	5%	32	35	34	30	24	-25%
Department Certs & Degree Pgms	149	167	166	143	157	5%	32	35	34	30	24	-25%

College and department endnotes are located on page 188.



SCHP⁴, Economics:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Undergraduate	5,886.0	6,134.0	5,578.0	5,451.0	5,566.0
Graduate	183.0	126.0	240.0	195.0	222.0
Total	6,069.0	6,260.0	5,818.0	5,646.0	5,788.0

SCHP⁴ by Source, Economics:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Bowling Green	5,622.0	5,744.0	5,314.0	5,178.0	5,302.0
Etown /Radcliff/ Ft. Knox	0.0	9.0	0.0	0.0	0.0
Glasgow	213.0	315.0	261.0	234.0	204.0
Owensboro	0.0	0.0	0.0	0.0	0.0
Web	234.0	192.0	243.0	234.0	282.0
Total	6,069.0	6,260.0	5,818.0	5,646.0	5,788.0

Fall 2008 Full-Time Faculty: Economics

	N	%
Gender:		
Male	13	81.3
Female	3	18.8
Ethnicity:		
White	15	93.8
Black	0	0.0
Other	1	6.3
Rank:		
Professor	7	43.8
Assoc. Professor	6	37.5
Asst. Professor	3	18.8
Instructor	0	0.0
Non-Ranked	0	0.0
Tenure Status:		
Tenured	13	81.3
Tenure-Track	3	18.8
Non Tenure-Track	0	0.0
% Faculty with a Terminal Degree:	100.0	

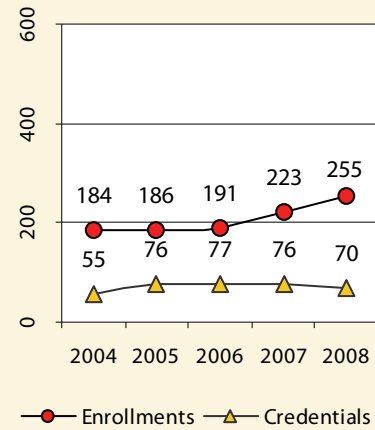
Total Full-Time Faculty :

16

Fall 2008 Student Profile: Finance

	N	%	N	%		
Unduplicated Headcount Enrollment⁷: 226	Gender:		Status:			
	Male	150	66.4	Full-Time	208	92.0
	Female	76	33.6	Part-Time	18	8.0
	Ethnicity:		Average Test Score:			
	White	166	73.5	ACT	22.0	
	Black	18	8.0			
Other	39	17.3				
Not Supplied	3	1.3				

Enrollments¹ & Credentials² 2004-2008

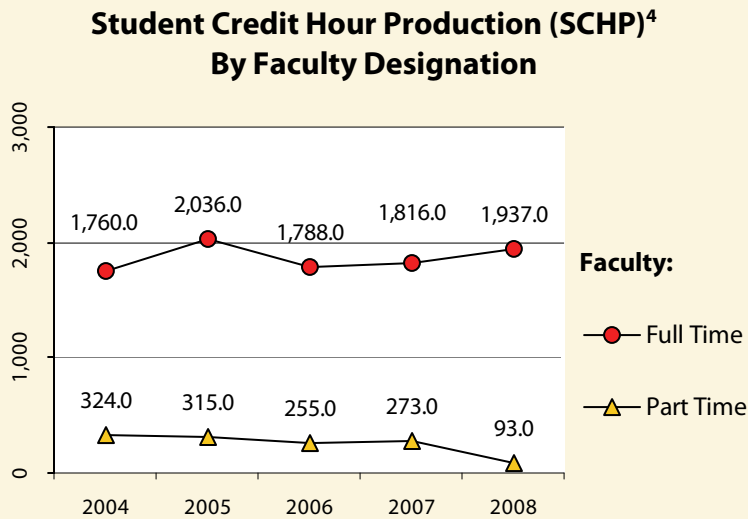


Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Financial Planning, Certificate (#200)	-	7	22	44	36		13	25	29	34	27	
Total Undergraduate Certs	-	7	22	44	36	-	13	25	29	34	27	108%
Finance, B.S. (#664)	108	91	80	84	83		42	51	48	42	43	
Finance, B.S. (Seeking Admission)	76	88	89	95	136		-	-	-	-	-	
Total Undergraduate Degree Pgms	184	179	169	179	219	19%	42	51	48	42	43	2%

Overall Certificates/Certifications	-	7	22	44	36	-	13	25	29	34	27	108%
Overall Degree Pgms	184	179	169	179	219	19%	42	51	48	42	43	2%
Department Certs & Degree Pgms	184	186	191	223	255	39%	55	76	77	76	70	27%



SCHP⁴, Finance:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Undergraduate	1,985.0	2,216.0	2,043.0	1,972.0	1,967.0
Graduate	99.0	135.0	0.0	117.0	63.0
Total	2,084.0	2,351.0	2,043.0	2,089.0	2,030.0

SCHP⁴ by Source, Finance:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Bowling Green	2,006.0	2,177.0	1,956.0	1,915.0	1,892.0
Etown /Radcliff/ Ft. Knox	0.0	42.0	87.0	87.0	75.0
Glasgow	78.0	45.0	0.0	0.0	0.0
Owensboro	0.0	0.0	0.0	0.0	0.0
Web	0.0	87.0	0.0	87.0	63.0
Total	2,084.0	2,351.0	2,043.0	2,089.0	2,030.0

Fall 2008 Full-Time Faculty: Finance

	N	%
Gender:		
Male	5	71.4
Female	2	28.6
Ethnicity:		
White	3	42.9
Black	0	0.0
Other	4	57.1
Rank:		
Professor	4	57.1
Assoc. Professor	1	14.3
Asst. Professor	1	14.3
Instructor	0	0.0
Non-Ranked	1	14.3
Tenure Status:		
Tenured	5	71.4
Tenure-Track	1	14.3
Non Tenure-Track	1	14.3
% Faculty with a Terminal Degree:	100.0	

Total Full-Time Faculty :

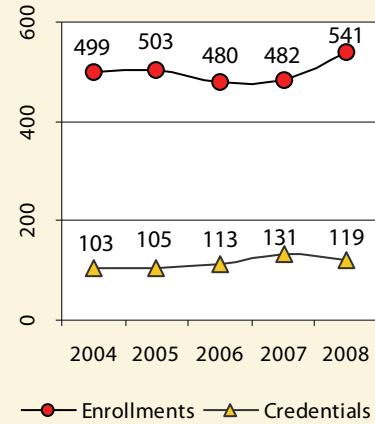
7

Gordon Ford

Fall 2008 Student Profile: Management

	N	%	N	%		
Unduplicated Headcount Enrollment⁷: 541	Gender:		Status:			
	Male	304	56.2	Full-Time	449	83.0
	Female	237	43.8	Part-Time	92	17.0
	Ethnicity:		Average Test Score:			
	White	430	79.5	ACT	20.8	
	Black	65	12.0			
	Other	38	7.0			
Not Supplied	8	1.5				

Enrollments¹ & Credentials² 2004-2008



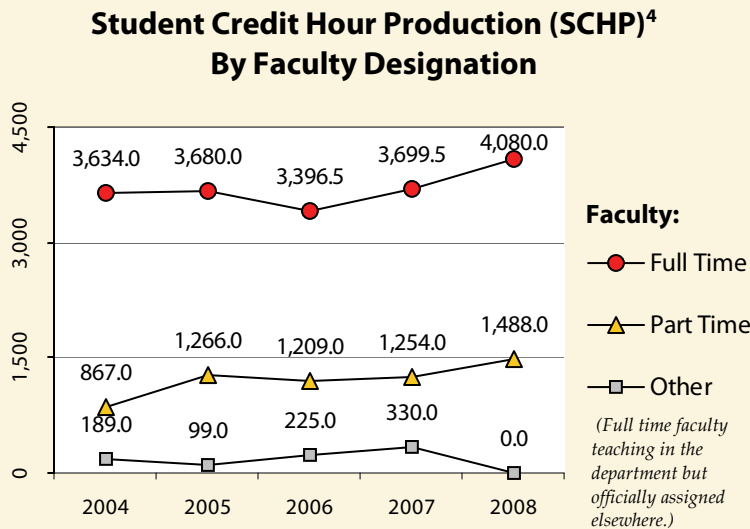
Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Management, B.S. (#723)	188	195	197	194	178		103	105	113	131	119	
Management, B.S. (Seeking Admission)	311	308	283	288	363		-	-	-	-	-	
Total Undergraduate Degree Pgms	499	503	480	482	541	8%	103	105	113	131	119	16%

Overall Certificates/Certifications	-	-	-	-	-	-	-	-	-	-	-	-
Overall Degree Pgms	499	503	480	482	541	8%	103	105	113	131	119	16%
Department Certs & Degree Pgms	499	503	480	482	541	8%	103	105	113	131	119	16%

College and department endnotes are located on page 188.



SCHP⁴, Management:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Undergraduate	4,507.0	4,859.0	4,646.0	4,991.0	5,211.0
Graduate	183.0	186.0	184.5	292.5	357.0
Total	4,690.0	5,045.0	4,830.5	5,283.5	5,568.0

SCHP⁴ by Source, Management:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Bowling Green	4,032.0	4,007.0	3,866.0	4,508.5	4,430.0
Etown /Radcliff/ Ft. Knox	0.0	6.0	0.0	0.0	0.0
Glasgow	159.0	162.0	63.0	105.0	123.0
Owensboro	160.0	198.0	225.0	81.0	81.0
Web	339.0	672.0	676.5	589.0	934.0
Total	4,690.0	5,045.0	4,830.5	5,283.5	5,568.0

Fall 2008 Full-Time Faculty: Management

	N	%
Gender:		
Male	11	73.3
Female	4	26.7
Ethnicity:		
White	12	80.0
Black	0	0.0
Other	3	20.0
Rank:		
Professor	3	20.0
Assoc. Professor	3	20.0
Asst. Professor	7	46.7
Instructor	1	6.7
Non-Ranked	1	6.7
Tenure Status:		
Tenured	5	33.3
Tenure-Track	7	46.7
Non Tenure-Track	3	20.0

% Faculty with a Terminal Degree: 86.7

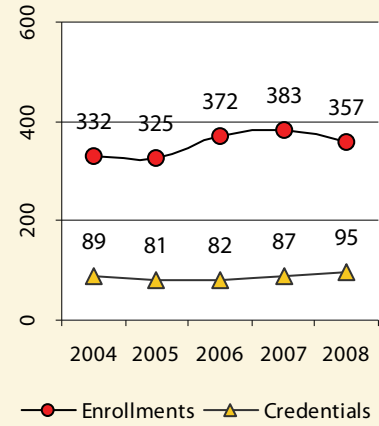
Total Full-Time Faculty :

15

Fall 2008 Student Profile: Marketing and Sales

	N	%	N	%		
Unduplicated Headcount Enrollment⁷: 357	Gender:		Status:			
	Male	194	54.3	Full-Time	334	93.6
	Female	163	45.7	Part-Time	23	6.4
	Ethnicity:		Average Test Score:			
	White	310	86.8	ACT	20.7	
	Black	25	7.0			
	Other	15	4.2			
Not Supplied	7	2.0				

Enrollments¹ & Credentials² 2004-2008



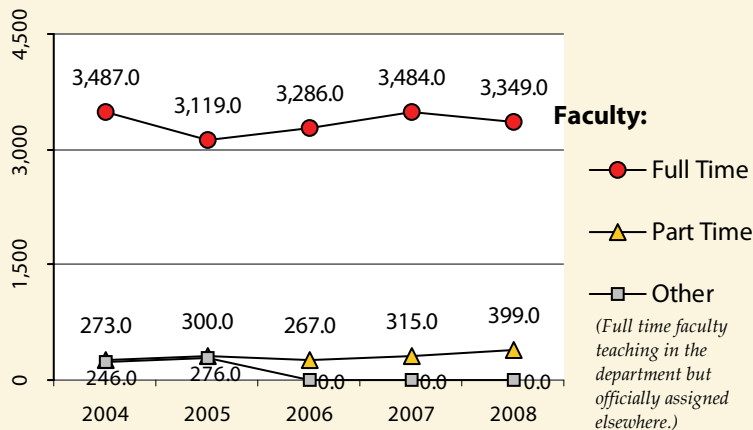
Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Marketing, B.S. (#720)	160	124	144	142	148		89	81	82	87	95	
Marketing, B.S. (Seeking Admission)	172	201	228	241	209		-	-	-	-	-	
Total Undergraduate Degree Pgms	332	325	372	383	357	8%	89	81	82	87	95	7%
Overall Certificates/Certifications	-	-	-	-	-	-	-	-	-	-	-	-
Overall Degree Pgms	332	325	372	383	357	8%	89	81	82	87	95	7%
Department Certs & Degree Pgms	332	325	372	383	357	8%	89	81	82	87	95	7%

College and department endnotes are located on page 188.

**Student Credit Hour Production (SCHP)⁴
By Faculty Designation**



SCHP⁴, Marketing and Sales:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Undergraduate	3,928.0	3,695.0	3,553.0	3,799.0	3,745.0
Graduate	78.0	0.0	0.0	0.0	3.0
Total	4,006.0	3,695.0	3,553.0	3,799.0	3,748.0

SCHP⁴ by Source, Marketing and Sales:

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Bowling Green	3,796.0	3,479.0	3,370.0	3,610.0	3,526.0
Etown /Radcliff/ Ft. Knox	18.0	0.0	0.0	0.0	0.0
Glasgow	108.0	120.0	63.0	87.0	117.0
Owensboro	84.0	96.0	27.0	0.0	0.0
Web	0.0	0.0	93.0	102.0	105.0
Total	4,006.0	3,695.0	3,553.0	3,799.0	3,748.0

Fall 2008 Full-Time Faculty: Marketing and Sales

	N	%
Gender:		
Male	8	80.0
Female	2	20.0
Ethnicity:		
White	10	100.0
Black	0	0.0
Other	0	0.0
Rank:		
Professor	3	30.0
Assoc. Professor	2	20.0
Asst. Professor	3	30.0
Instructor	0	0.0
Non-Ranked	2	20.0
Tenure Status:		
Tenured	5	50.0
Tenure-Track	3	30.0
Non Tenure-Track	2	20.0
% Faculty with a Terminal Degree:	80.0	

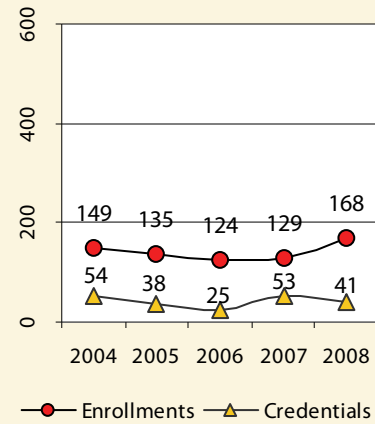
Total Full-Time Faculty :

10

Fall 2008 Student Profile: Business Administration

	N	%	N	%		
Unduplicated Headcount Enrollment⁷: 168	Gender:		Status:			
	Male	103	61.3	Full-Time	44	26.2
	Female	65	38.7	Part-Time	124	73.8
Ethnicity:		Average Test Score:				
White	90	53.6	GMAT	516		
Black	7	4.2				
Other	69	41.1				
Not Supplied	2	1.2				

Enrollments¹ & Credentials² 2004-2008



Duplicated Enrollments¹

Duplicated Credentials²

	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Business Admin., M.B.A. (#057)	149	135	124	129	168		54	38	25	53	41	
Total Graduate Degree Pgms	149	135	124	129	168	13%	54	38	25	53	41	-24%

Overall Certificates/Certifications	-	-	-	-	-	-	-	-	-	-	-	-
Overall Degree Pgms	149	135	124	129	168	13%	54	38	25	53	41	-24%
Department Certs & Degree Pgms	149	135	124	129	168	13%	54	38	25	53	41	-24%

College & Departmental Information

Masters in Business Administration



Because the Masters in Business Administration (MBA) program utilizes faculty from the other College of Business departments, student credit hours generated are reported in faculty members' primary departments.

Fall 2008
Full-Time Faculty:
Business Administration

Masters in Business Administration (MBA) utilizes faculty from the other College of Business departments.

Gordon Ford