



Baccalaureate Degree Trends

The number of Baccalaureate degrees awarded has increased by 13% over five years. There were 275 more students earning bachelor's degrees in the 2007/08 academic year than in 2003/04.

Official Degrees Awarded¹

AY 2003/04 –AY 2007/08

The majority (70%) of graduates at WKU earned a Baccalaureate degree in academic year 2007/2008. Students earning Master's or Specialist degrees accounted for almost one-fourth (24%) of degrees awarded. Associate degrees accounted for only 7% of awards.

	2003/04	2004/05	2005/06	2006/07	2007/08
Associate	315	299	300	258	240
Baccalaureate	2,116	2,166	2,313	2,383	2,391
Master's/Specialist	774	797	724	822	835
Total Degrees	3,205	3,262	3,337	3,463	3,466

Enrollments and Credentials Awarded by College:

	Duplicated Enrollments ²						Duplicated Credentials ³					
	2004	2005	2006	2007	2008	5yr dif	03/04	04/05	05/06	06/07	07/08	5yr dif
Potter College of Arts & Letters	3,939	4,021	4,062	4,025	3,971	1%	770	834	888	922	844	10%
Gordon Ford College of Business	2,096	2,086	2,079	2,085	2,149	3%	421	405	391	449	439	4%
College of Education & Behavioral Sciences	3,464	3,438	3,301	3,295	3,308	-5%	1,061	1,071	1,024	1,032	1,045	-2%
College of Health & Human Services	2,468	2,575	2,796	2,958	3,163	28%	496	537	602	637	680	37%
Ogden College of Science & Engineering	2,764	2,797	2,887	2,928	3,030	10%	454	490	528	497	544	20%
University College	434	433	504	655	830	91%	195	225	230	235	290	49%
Community College	2,065	1,977	1,849	1,788	1,750	-15%	273	260	265	225	206	-25%
Exploratory/Other ⁴	1,016	932	845	779	745	-27%	1	1	1	-	1	0%
Total Certs & Degree Pgms	18,246	18,259	18,323	18,513	18,946	4%	3,671	3,823	3,929	3,997	4,049	10%

¹ Official Degrees Awarded represent degrees submitted to the Kentucky Council on Postsecondary Education at the designated census date. It does not include certificates awarded, nor does it count double majors. The academic year reported includes the summer, fall, and spring. For example, the 2007/08 academic year would include degrees awarded in summer 2007, fall 2007, and spring 2008.

² Duplicated enrollments include all credential-seeking students—certificate, associate, baccalaureate, masters, specialist, and doctoral—and count multiple majors. Fall statistics are reported.

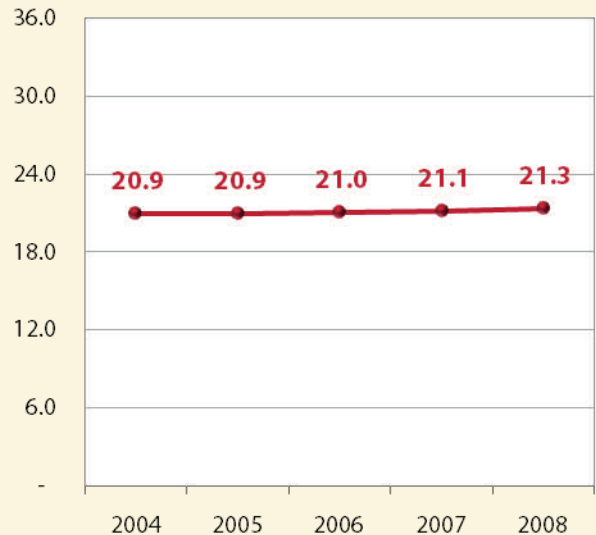
³ Duplicated credentials include certificate, associate, baccalaureate, masters, specialist, and doctoral credentials awarded and count multiple majors. The academic year reported includes the summer, fall, and spring. For example, the 2007/08 academic year would include degrees awarded in summer 2007, fall 2007, and spring 2008.

⁴ Exploratory refers to students who are degree-seeking but have not declared a major. Other refers to the Community College Faculty Preparation Certificate housed in the Graduate College.

University Test Scores

2004-2008

The average ACT composite score measures four skill areas: English, mathematics, reading, and science. The average score of WKU undergraduates has remained at 21 over time. The **national** average ACT composite score for 2008 was also 21.



Average Student Test Scores by College:

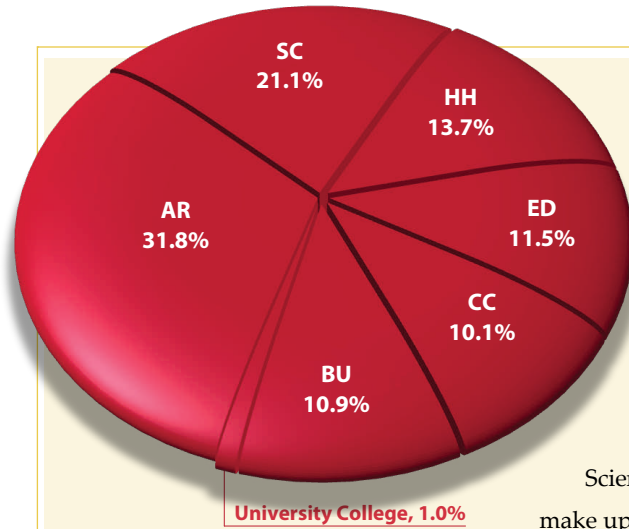
	2004	2005	2006	2007	2008
ACT (American College Testing Program) :					
Potter College of Arts & Letters	22.0	22.0	22.1	22.2	22.5
Gordon Ford College of Business	21.1	21.2	21.2	21.2	21.4
College of Education & Behavioral Sciences	21.1	21.1	21.0	21.1	21.3
College of Health & Human Services	20.2	20.3	20.3	20.5	20.6
Ogden College of Science & Engineering	22.3	22.2	22.4	22.5	22.8
University College	18.5	19.3	20.1	19.9	20.2
Community College	17.4	17.4	17.4	17.3	17.2
University Average	20.9	20.9	21.0	21.1	21.3

	2004	2005	2006	2007	2008
GRE (Graduate Record Examination)⁵:					
Potter College of Arts & Letters	988	964	948	955	969
Gordon Ford College of Business	-	-	-	1,123	1,255
College of Education & Behavioral Sciences	899	910	911	912	919
College of Health & Human Services	923	950	936	898	902
Ogden College of Science & Engineering	1,098	1,081	1,054	1,035	1,013
University College	959	869	855	897	893
University Average	936	941	935	928	930
GMAT (Graduate Management Admissions Test):					
Gordon Ford College of Business	515	521	516	531	516

⁵ Includes only verbal and quantitative scores.

SCHP Five-Year Growth

- Health and Human Services had the largest five year increase in SCHP, growing by 5,321 credit hours (20%).
- Ogden College saw the next highest increase, growing by 9% or almost 4,000 SCHP.
- Gordon Ford College of Business also grew by 9%, a gain of over 2,000 SCHP.
- Potter College also had a positive gain of 4%, with an increase of 2,659 SCHP.



**SCHP¹
by College**
Fall 2008

Potter College of Arts & Letters (32%) and Ogden College of Science & Engineering (21%) make up for over half of total University student credit hour production. The College of Health & Human Services makes up almost 14%, followed by the College of Education & Behavioral Sciences with 12%, the Gordon Ford College of Business with 11%, the Community College with 10% and the University College with 1%.

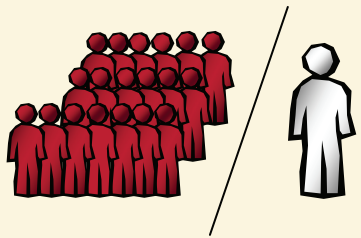
Student Credit Hour Production By College and Source, Fall 2008(SCHP):¹

	Bowling Green	Etown/Radcliff/ Ft. Knox	Glasgow	Owensboro	Web	Total
Potter College of Arts & Letters	64,917.6	720.0	5,415.0	483.0	3,285.0	74,820.6
Gordon Ford College of Business	21,785.0	75.0	558.0	81.0	3,070.0	25,569.0
College of Education & Behavioral Sciences	18,353.0	912.0	1,161.0	708.0	6,007.0	27,141.0
College of Health & Human Services	24,455.4	381.0	1,039.7	234.0	6,179.0	32,289.1
Ogden College of Science & Engineering	44,919.4	45.0	3,054.3	177.0	1,588.0	49,783.7
Community College	20,608.6	0.0	1,446.0	0.0	1,771.0	23,825.6
University College	3,784.5	0.0	0.0	0.0	255.0	4,039.5

¹ SCHP is calculated by multiplying the number of students enrolled in a course by the credit hours awarded for the course. For zero credit courses, a formula based on official contact time is applied to determine equivalent credit hours.

Student/Faculty Ratio

Fall 2008



19 to 1

WKU's student/ faculty ratio has remained relatively consistent during the past five years. In Fall 2007 the student/faculty ratio was slightly lower at 18 to 1.

The student/faculty ratio is calculated as (full-time students+ 1/3 part-time students) / (full-time faculty + 1/3 part-time faculty).

Full-Time Faculty by College

	Fall 2008	
	N	%
Potter College of Arts & Letters	202	28.0
Gordon Ford College of Business	71	9.8
College of Education & Behavioral Sciences	98	13.6
College of Health & Human Services	106	14.7
Ogden College of Science & Engineering	177	24.5
University College	8	1.1
Community College	60	8.3
Total Faculty	722	100.0

Student Credit Hour Production (SCHP):¹

	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
Potter College of Arts & Letters	72,161.9	73,973.1	74,284.5	75,336.7	74,820.6
Gordon Ford College of Business	23,532.0	24,375.5	23,564.5	23,869.0	25,569.0
College of Education & Behavioral Sciences	28,552.0	27,749.0	26,985.0	27,204.0	27,141.0
College of Health & Human Services	26,967.6	27,459.4	28,998.9	30,245.2	32,289.1
Ogden College of Science & Engineering	45,826.2	45,553.7	46,946.8	48,584.9	49,783.7
Community College	28,048.6	26,955.0	26,262.7	24,106.0	23,825.6
University College	2,874.5	2,867.0	3,090.5	3,310.0	4,039.5