BUSINESS EMPHASIS

While not a degree in business, the BIS with an emphasis in business allows students to obtain knowledge in an array of business disciplines. Students may craft their individual degrees by combining courses in numerous fields that correspond with their personal career goals. Upon completion, students have the skill sets necessary to pursue opportunities in corporate, educational, or government settings.

Any courses in the following categories may be used in the area of emphasis. Some courses have prerequisites.

<table>
<thead>
<tr>
<th>Accounting (ACCT)</th>
<th>Economics (ECON)</th>
<th>Office Systems Technology (OST)</th>
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</thead>
<tbody>
<tr>
<td>Agriculture Economics (AGEC)</td>
<td>Finance (FIN)</td>
<td>Paralegal Studies (PLS)</td>
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<tr>
<td>Banking (BNK)</td>
<td>Health Care Administration (HCA)</td>
<td>Real Estate (RE)</td>
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<td>Business Administration (BA)</td>
<td>Information Systems (INS)</td>
<td>Small Business Mgt (SBM)</td>
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<td>Business Education (BE)</td>
<td>Leadership (LEAD)</td>
<td>Sport Management (SPM)</td>
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<td>Business Technology (BT)</td>
<td>Management (MGT)</td>
<td>Systems Management (SM)</td>
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<tr>
<td>Business Management (BUS)</td>
<td>Manufacturing Management (MFG)</td>
<td>Water Utilities Management (UM)</td>
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<tr>
<td>Computer Info Tech (CIT) *</td>
<td>Marketing (MKT)</td>
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Following are additional accepted courses. Other courses may be considered on a course-by-course basis.

AMS 310 Work Design/Ergonomics
355 Systems Design
356 Systems Design and Operation
367 Supervised Work Experience in Industry
371 Quality Assurance
390 Project Management
430 Technology Mgt./Supervision/Team Building
B COMM 385 Broadcast Commercial Sales
FAC S 171 Intro. to Mgt. in the Hospitality Industry
271 Tourism Planning and Development
275 Restaurant Management
276 Lodging Operations
310 Management of Family Resources
351 HR Management in Hospitality Industry
378 Legal Environment of Hospitality & Tourism
452 Quality & Service Mgt. - Hospitality Industry
471 Catering & Beverage Management
472 Strategic Mgt. in the Hospitality Industry
COMM 145 Fundamentals of Public Speaking
161 Business and Professional Speaking
341 Theories of Communication
345 Advanced Public Speaking
346 Persuasion
362 Organizational Communication
443 Persuasion in Contemporary Society
460 Organizational Interviewing
463 Intercultural Communication
IDFM 321 Professional Ethics & Issues Seminar
426 Fashion Design Market Trends
432 Visual Merchandising and Promotion
438 Merchandising II for DMT

*Some courses are restricted to majors within the discipline; however, will be accepted if previously completed.

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