

BUSINESS EMPHASIS

While not a degree in business, the BIS with an emphasis in business allows students to obtain knowledge in an array of business disciplines. Students may craft their individual degrees by combining courses in numerous fields that correspond with their personal career goals. Upon completion, students have the skill sets necessary to pursue opportunities in corporate, educational, or government settings.

Any courses in the following categories may be used in the area of emphasis. Some courses have prerequisites.

Accounting (ACCT)	Economics (ECON)	Office Systems Technology (OST)
Agriculture Economics (AGEC)	Finance (FIN)	Paralegal Studies (PLS)
Banking (BNK)	Health Care Administration (HCA)	Real Estate (RE)
Business Administration (BA)	Information Systems (INS)	Retailing (RET)
Business Education (BE)	Leadership (LEAD)	Small Business Mgt (SBM)
Business Technology (BT)	Management (MGT)	Sport Management (SPM)
Business Management (BUS)	Manufacturing Management (MFG)	Systems Management (SM)
Computer Info Tech (CIT)	Marketing (MKT)	Water Utilities Management (UM)
Computer Science (CS)		

Following are additional accepted courses. Other courses may be considered on a course-by-course basis.

AMS	310	Work Design/Ergonomics	GEOG	350	Economic Geography
	355	Systems Design		423	Transportation Planning
	356	Systems Design and Operation		471	Natural Resource Management
	367	Supervised Work Experience in Industry		479	Industrial and Commercial Geography
	371	Quality Assurance	JOUR	341	Principles of Advertising
	390	Project Management		342	Research in Advertising
	430	Technology Mgt./Supervision/Team Building		343	Print Design, Production, Typography
BCOM	385	Broadcast Commercial Sales		344	Advertising in a Digital World
CFS	171	Intro. to Mgt. in the Hospitality Industry		354	International Public Relations
	271	Tourism Planning and Development		355	Fundamentals of Public Relations
	275	Restaurant Management		356	Public Relations Communications
	276	Lodging Operations	MATH	203	Statistics
	310	Management of Family Resources	MIL	401	Professional Leaderships Skills
	351	HR Management in Hospitality Industry	PHIL	115	Elementary Logic
	378	Legal Environment of Hospitality & Tourism		321	Morality and Business
	452	Quality & Service Mgt. - Hospitality Industry	PE	440	Sports Management I
	471	Catering & Beverage Management	PS	314	Government and Business
	472	Strategic Mgt. in the Hospitality Industry		355	International Organization and Law
COMM	145	Fundamentals of Public Speaking		424	Administrative Law
	161	Business and Professional Speaking		440	Elements of Public Administration
	341	Theories of Communication		441	Public Personnel Administration
	345	Advanced Public Speaking		442	Governmental Financial Administration
	346	Persuasion	PSY	370	Industrial/Organizational Psychology
	443	Persuasion in Contemporary Society		371	Psychology of Sales Behavior
	460	Organizational Interviewing		442	Beginning Skills in Psych. Interviewing
	461	Organizational Communication	REC	220	Intro. to Nonprofit Human Service Org.
	463	Intercultural Communication		302	Recreation Leadership
DMT	321	Professional Ethics & Issues Seminar		402	Fiscal Practices in Recreation
	403	Business Principles & Practices for Int. Des.		404	Recreation Facility Management
	426	Fashion Design market Trends		406	Recreation Administration
	432	Visual Merchandising and Promotion		420	Commercial Recreation & Tourism
	438	Merchandising II for DMT		430	Recreation Resource Management
	441	Design Principles & Practices for Int. Des.		494	American Humanics Management Institute
ENG	306	Business Writing	SOC	352	Technology, Work, and Society
	307	Technical Writing		450	Occupations and Professions

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