**Eric Reed**

Associate Professor

Department of History, 200 Cherry Hall

Western Kentucky University (WKU)

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**Education**

Syracuse University, Syracuse, NY

Ph.D. in Modern European History, 2001

University of Pennsylvania, Philadelphia, PA

B.A. in International Relations, minor in French, 1991

**Teaching and Employment Experience**

Associate Professor, History Department, WKU, 2008-present

Assistant Professor, History Department, WKU, 2002-2008

Visiting Assistant Professor, History Department, University of California, Irvine, 2001-02

**Grants and Awards (selected)**

Annual Faculty Teaching Award, Potter College, WKU, 2010

Sabbatical Leave, Academic Year 2009-2010

Junior Faculty Research Grant, WKU, 2003

Outstanding Dissertation Award, Maxwell School, Syracuse University, 2002

*Bourse Châteaubriand* Dissertation Research Fellowship, Embassy of France in the United States, 1998-99

**Publications**

*Selling the Yellow Jersey: The Tour de France in the Global Age* (University of Chicago Press, forthcoming 2014)

“The Bicycle,” *Oxford Encyclopedia of the Modern World*, ed. Peter Sterns, Oxford University Press (2008)

“The Tour de France in the Provinces: Mass Culture and Provincial Communities’ Relations with the Broader World,” *French Historical Studies*, vol. 30, no. 4, 2007

“The Economics of the Tour, 1930-2003,” *International Journal of the History of Sport*, vol. 20, no. 3, June 2003

“Le Tour de France: commerce et culture populaire française,” *Histoire et sociétés. Revue européenne d'histoire sociale*, vol. 7, 3rd trimester, 2003

**Conference Papers and Invited Presentations (selected)**

“Donald Trump, ‘Pee-Wee’ Herman, and the Tour of America: The Tour de France and American Cycling in the 1980s,” Society for French Historical Studies annual conference, 2013

Panel Commentator, “Un Star, Moi Non Plus: Celebrity Culture in France,” Society for French Historical Studies annual conference, 2012.

“Anquetil Abroad: Frenchness, Celebrity, and Athletic Excellence in the Global Era,” Society for French Historical Studies annual conference, 2011

Panel Commentator, “Mountains and Modernity: Trains, Tourists and Skiers in 20th-Century France,” Western Society for French History annual conference, 2009

“Raymond Poulidor and French Consumer Culture,” invited keynote address, History Graduate Student Association annual conference, Southern Illinois University, Carbondale, 2009

“The Mass Press and Globalization in Modern France: The Case of *L’Auto,*” Society for French Historical Studies annual conference, 2009

“Postwar Culture, the European Community, and International Marketing in Two French Middle Towns: The Tour de France in Strasbourg and Brest,” Small Cities Conference, Center for Middletown Studies, Ball State University, 2007

“Raymond Poulidor, the Tour de France, and Athletic Celebrity in the Television Age,” Western Society for French History annual conference, Houston, TX, 2007

“The Tour de France in Strasbourg,” Western Society for French History annual conference, Colorado Springs, CO, 2005

“Sporting Masculinity, Women, and Mass Marketing during the Tour de France,” Society for French Historical Studies annual conference, Palo Alto, CA, 2005

“The Tour de France: Business and Culture in 20th Century France,” European Studies Lecture Series, invited keynote lecture, Southern Illinois University-Carbondale, 2003

“Brest as a Tour de France Host Town,” Western Society for French History annual conference, Los Angeles, CA, 2000

“The Business of the Tour de France and the Culture of Sports Celebrity, 1920-1939,” New York State Association of European Historians annual conference, Syracuse, NY, 2000

**Courses Taught**

*WKU*

World History since 1500 Western Popular Culture

20th C. Europe, undergraduate Empires in History

20th C. Europe, graduate The City in History

20th C. Europe, graduate (online) Globalization in History

Humanities Semester History of Sport

Historiography, graduate Introduction to Popular Culture Studies

*University of California, Irvine*

Sport and Gender (Seminar) History of Baseball

History of Bicycling Sport, Culture, and Commerce in the West