



Make checks payable to:

**WKU Foundation-Hilltopper Classic**

Please mail sponsorship payment and material to:

**Recreation Administration-Hilltopper Classic  
2032 Diddle Arena  
1906 College Heights Blvd # 21090  
Bowling Green, KY 42101-1090**

## **Presenting Sponsor Benefits**

- Name included as presenting sponsor of the tournament
- Name included in all media coverage
- Name on front page of tournament web site
- Tournament web site link directing users to business homepage
- Post-event pictures including name on tournament web site
- Opportunity to distribute promotional material during on-site registration
- Name included on all event flyers
- Name included on all event registration brochures
- Sponsor name announced during awards ceremony
- Name on all tournament weigh-in bags
- Opportunity for representative to speak during awards ceremony
- Opportunity to set-up and display/promote products at awards ceremony
- Opportunity for give-a-ways with name on prizes during the awards ceremony
- “Big Fish” of the day award...naming rights
- Sponsor banner with name on “blast-off”/starting boat
- Sponsor banner with name at boat ramp
- Sponsor banner with name at awards ceremony
- Name included on 2 promotional banners posted before event date
- Included in check presentation photo to Dream Factory Charity
- Dream Factory check photo posted on tournament website with name
- 4 entries into the Fishing Tournament
- Representative at all media coverage
- Opportunity for event staff shirts bearing name and logo
- Additional benefits negotiable

**Platinum Sponsor .....\$1000**

- Name included in all media coverage
- Name on tournament web site
- Tournament web site link directing users to business homepage
- Post-event pictures including name on tournament web site
- Sponsor name announced during awards ceremony
- Name on all tournament weigh-in bags
- Opportunity to set-up and display/promote products at awards ceremony
- Opportunity for give-a-ways with name on prizes during awards ceremony
- Opportunity to distribute promotional material during on-site registration
- Sponsor banner with name on “blast-off”/starting boat
- Sponsor banner with name at boat ramp
- Sponsor banner with name at awards ceremony
- Name included on promotional banner posted before event date
- 2 entries into the Fishing Tournament
- Additional benefits negotiable

**Gold Sponsor .....\$500**

- Name on tournament web site
- Tournament web site link directing users to business homepage
- Post-event pictures including name on tournament web site
- Sponsor name announced during awards ceremony
- Opportunity to set-up and display/promote products at awards ceremony
- Opportunity for give-a-ways with name on prizes at the tournament
- Sponsor banner with name at boat ramp
- Name included on promotional banner posted before event date
- Additional benefits negotiable

**Silver Sponsor ..... \$250**

- Name on tournament web site
- Tournament web site link directing users to business homepage
- Post-event pictures including name on tournament web site
- Opportunity for give-a-ways with name on prizes at the tournament
- Name included on promotional banner posted before event date
- Additional benefits negotiable

**Bronze Sponsor ..... \$100**

- Name on tournament web site
- Tournament web site link directing users to business homepage
- Post-event pictures including name on tournament web site
- Additional benefits negotiable

# The Dream Factory



[Visit our national headquarters' website](#)

[Food and Wine Taste 2005 Pictures](#)

[DESTINYS RIDE PICTURES](#)

It all started in 1980 with one man from Hopkinsville, Kentucky with a dream of doing something to help the critically ill children in his town. He knew that the suffering took away a lot of happiness from these children and they needed a dream. The Dream Factory gives these children a chance to dream.

This man, Charles Henault, with the help of friends and co-workers, had his dream fulfilled by sending 7-year-old Tammy Keel and her family on her "dream" vacation to Walt Disney World - the first dream granted. Not long after this trip, Tammy passed from this world, but her spirit lives on in The Dream Factory's mission to grant the wishes of critically and chronically ill children at a time when the need it most.

The Dream Factory, with [national headquarters](#) in Louisville, Kentucky, has grown into one of the nation's largest wish granting organizations. During the past twenty-two years, there are 35 Dream Factory Chapters nationwide, granting hundreds of dreams annually. "We wanted to make it possible for kids to forget their pain and therapy for a time. We succeed if they experience the simple joys of being a child," said Henault.

## **The Bowling Green Chapter**

Since the Bowling Green Chapter began in 1987 as part of the nationwide organization, it has provided over 80 dreams to critically and chronically ill children throughout the 10county BRADD area. Lucas from Russellville with cerebral palsy received a Nintendo video game system, games, a television and stand. Amanda from Bowling Green with hypo-hydrartic displasia received a computer. Robbie from Scottsville with leukemia received a hot tub, and Brooks from Burkesville, who also has leukemia, received a trip to Walt Disney World.

## **How Wishes are Granted**

The Dream begins with a letter from a parent, guardian, or child (ages 3-18) stating the wish of the *child*. The Dream Committee, a group of about 35 local volunteers, then has a local physician screen the application and contact the child's physician. If approved, the Dream is arranged and delivered by Dream Committee members. We are only allowed to grant a child's wish; we are not allowed to grant medical aid or equipment.

## **Committee Members**

All members of the Dream Factory Committees are volunteers, enabling 90% of all funds raised to be available for granting dreams to children in our area. 5% goes to national Headquarters, and the remaining 5% is used for administration.

## **Fundraising**

Every spring, a Wine and Food Taste is held with the Cave Country Restaurant Association and other fundraisers are held throughout the year. We also appreciate any fundraising assistance from individuals and organizations in our ten county area.

## **Camp Rainbow**

Each summer the Bowling Green Chapter sends 10 children to Camp Rainbow for one week. Located at the Land Between The Lakes, Camp Rainbow is fully equipped to handle handicapped children. There is one counselor for every child. Activities include swimming, fishing, arts and crafts, movies, magic shows, Ft. Campbell helicopters, discos, bike riding, and even Harley Davidson riders! Because of their physical disabilities, most of these children have never been to a summer camp. Once they have been, they are anxious to return the following year

## **You Could Help Make A Dream Come True**

Please help The Dream Factory by spreading our story so that we may grant dreams to all the special children in our area. If you know of a child who might qualify as a Dream Factory candidate, please pass on this website. For further information, please write or phone: 270-793-1022 The Dream Factory P.O. Box 172 Bowling Green, KY 42102  
[dream@dreamfactorybg.org](mailto:dream@dreamfactorybg.org)

## Help Make A Dream Come True!



### **Hilltopper Black Bag Classic**

The Western Kentucky University Recreation Administration Program is coordinating a fishing tournament on April 21, 2007 at Barren River Lake benefiting the Dream Factory. The 3rd Annual Hilltopper Black Bag Classic will be open to any angler in the region wanting to "Fish for Dreams." We are expecting one hundred and fifty boats with maximum of two persons per boat. The Dream Factory enables children with critical and chronic illnesses to have their wishes granted. The Dream begins with a letter from a parent, guardian, or child (ages 3-18) stating the wish of the child. The Dream Committee, consisting of a group of thirty-five local volunteers, has a physician screen the application and contacts the child's physician. If approved, the Dream is arranged and delivered by the Dream Committee members. They are only allowed to grant a child's wish. They are not allowed to grant medical aid or equipment. All members of the Dream Factory Committee are volunteers. This enables ninety-percent of all funds raised to be available for granting dreams to children in our area. Please help the Dream Factory by spreading their story so that they may grant dreams to all special children in our area.

**YOU COULD HELP MAKE A DREAM COME TRUE!**

This website was created to provide tournament information for all interested parties. If you have additional questions feel free to contact Dr. Tammie Stenger or Dr. Fred Gibson at (270) 745-3591.