

How Would You Green WKU?

Western Kentucky University Innovation in Sustainability is sponsoring a student contest for the best ideas for “Greening WKU.”

A total of \$1,000 in cash prizes is available to the top four winners: first place will receive \$500, second place \$300, and third and fourth place \$100 each. The prizes will be funded through the Innovation for Sustainability Endowment at WKU, established by the Chase “Go Green” contest won by WKU Greentoppers Students for Campus Sustainability.

The Innovation in Sustainability Endowment is designed to fund WKU student projects that improve sustainability, reduce energy consumption, create renewable sources of energy, foster environmental stewardship, increase recycling, or further the education of students in one of these areas.

How
Would
You >>
Green
WKU?

a student contest for
\$1000 in cash prizes

\$500 1st place
\$300 2nd place
\$100 3rd & 4th place

You don't have to do it, you just have to plan it

Contest ends March 31, 2009
Only current WKU students are eligible
Contest requirements at www.wku.edu/green

Prizes funded by the Chase "Go Green" contest won by Greentoppers

Contest Requirements:

- Present a **good idea** that is **well thought out, detailed, specific to WKU, and practical.**
- Be as specific as possible in your methodology. The more detail, the more likely your idea can be implemented!
- Include a budget and expected benefits.
- Results must be measurable (e.g., gallons, acres, CO₂, \$, kWh, survey results, etc.).
- The proposal is feasible and could be carried out at WKU.
- Proposal format: a paper detailing your idea (12 pt font, single spaced; tables or images embedded).
- Include a cover sheet with name(s), WKU ID number(s), email(s) and phone number(s). PDF preferred.
- All appropriate sources and references are cited. Plagiarism will result in disqualification.
- Each entry must be focused on a single good idea. Participants may contribute multiple entries; entries may be submitted by teams; all entries become the property of WKU Innovation in Sustainability.
- Only current WKU students (active during Spring 2009) are eligible to participate.

All Innovation in Sustainability Proposals must be submitted in full to Ouida.Meier@wku.edu no later than midnight on March 31, 2009. Winners will be selected by a committee based on contest requirements, suitability and creativity. Authors will be credited for their ideas and will be invited to participate in implementation if possible.

Prizes are funded by the Chase “Go Green” contest won by WKU Greentoppers Students for Campus Sustainability. Contest details are also posted online at <http://www.wku.edu/green>.