

GFAC Minutes

Thursday, January 29, 2009

Bob Hatfield, Chris Brown, Bill Davis, Rick Shannon, Bob Reber, Jeff Butterfield, John Wassom and Bill Tallon were present. Guests included Pat Jordan and Lynn Minton.

Pat Jordan presented an idea to print pocket calendars for the GFCB Ambassadors. She asked for talking points from each department chair by Tuesday, February 3. Pat announced 157 students were admitted this spring and a reception will be held at 3 p.m. in the 4th floor lobby on Feb. 10. She also announced there will be a logo created for sophomores, a ladybug. She is considering a lunch for sophomores but asked for other suggestions from the department heads. Dr. Jeff Butterfield suggested a really nice mailing sent to their home address. Dr. Tallon spoke about the luau that is planned for sophomores in the fall of 2009.

Lynn Minton asked the group for ideas and photo suggestions for each major's brochure. She would like pictures of recent graduates and alumni and asked for contact information. Dr. Tallon asked for ideas to be unique to the departments. He asked, "How do you want to look to the outside world?" Everyone agreed that the brochures should focus on careers, jobs, internships, etc. Dr. Wells and Dr. Tallon suggested a short video clip of alumni and their experiences. Dr. Shannon said he would like some pictures off campus such as Allan Hall's field trips. Lynn will send out a schedule of when the photographer will be here.

Dr. Butterfield said the National Guard has been called up and a number of students will be out. There are a lot of students who may not be able to get in touch with you due to the inclement weather. Dr. Tallon will send out an email to faculty.

Dr. Hatfield announced he needs one elective full term for one of the summer terms (not May term.)

Dr. Brown said he received a call from Office of Comptroller of the Currency. They have hired 3 finance students from WKU. They are interested in listing WKU as one of their preferred hiring schools. They will be on campus March 2 and 3 to interview. The application deadline for these interviews is mid-February and students must sign up online. Discussion was held regarding internships and relationships with corporations. Dr. Reber said it might be time to visit employers and talk with them about what they are looking for in our graduates. Dr. Tallon asked for names of employers they would like to see at the Careers Day on April 22. Dr. Davis mentioned the Economics department has a good relationship with the Census Bureau.

Dr. Davis said access to financial news is back on the table. He said he could split it with Finance but the Dean said the college will pay.

Dr. Wassom said tomorrow afternoon is the first advisory board meeting for the community college.

Dr. Shannon said a search process is underway for a PQ sales person. There will be two honors courses offered in the fall and they are expanding their web courses.

Dr. Wells said the Beta Alpha Psi will be Thursday, May 7. He would like hold a CPE day on that Friday. The Accounting department has one faculty member teaching the Adobe. Discussion was held regarding career services and a recent survey.

Discussion was held regarding the Awards Banquet planned for April. It was decided that scholarships will not be included in this year's program. Each department will recognize one outstanding student for their department for a junior and senior.

Regarding the minutes from Feb. 15, Dr. Hatfield pointed out that "Dean" should be added to one of the bottom paragraphs. Minutes were approved with changes.

The Dean asked for each department to send faculty evaluations to Kristina by Monday, February 2nd via email. We will download them to a disk and send them to the Provost.

Dean Tallon announced he has meetings with the architects and the President this afternoon. He hopes to have sketches soon.

A registration form will be sent out regarding the Ken-Tenn Conference.

FBLA will be held March 5 and judges are needed. Dr. Reber mentioned the need for labs to Dr. Butterfield.

The Dean announced Business Careers Day has been moved to Wednesday, April 22. Please be open to working with the students if they contact you for assistance.

Regarding the Hays Watkins Lecture Series, Dr. Tallon said there will be two lectures this spring. April 3 with Bracken Darrell of Whirlpool - Europe and April 7 with Pearse Lyons of Alltech.

Dean Tallon said the Assurance of Learning Committee will now become a permanent committee separate from the Curriculum committee. Dr. Tallon asked for any thoughts regarding making it permanent and suggestions for membership. This group will be more involved with surveys. Dr. Hatfield suggested it be directive driven. This group will offer recommendations regarding learning objectives.

Dr. Tallon congratulated Dr. Wells on his recent graduate survey and discussion was held regarding other departments using a survey.

The Dean passed out guidelines for GFCB professional grants. It was mentioned that one of the major goals of the GFCB grants is to increase research within the college. It was decided that:

- Submission to the University first will not be required. There will not be multiple units, rather only one for \$5,000.
- The Dean would like to consider a Teacher Excellence committee for the future.
- Only full-time, tenure, tenure track will be eligible. They can have a choice whether to use as professional development money.
- Multiple authors are permitted and \$5,000 will be split. Only one grant per proposal. Research grants cannot exceed \$5,000 per faculty member per year.
- Grant decisions should be independent of teaching assignments.
- Faculty must submit different proposals if the University submission was funded.
- For the application, no more than three pages and the University application can be used. A college form will be developed.
- Everyone is eligible: deans, associate deans, department chairs, and endowed chairs.
- There will be progress reports and a college wide presentation.
- There will not be a restriction on how often you can apply.
- To be eligible for the next year, progress reports must have been submitted and a presentation scheduled.

Discussion was held regarding the working paper series.

Dr. Well's suggested adding something to effect that the purpose of these grants is to support research and the GFCB mission.

Dr. Tallon passed out an article on millennials.

The meeting was adjourned at 12:05 p.m.