

GFAC Meeting September 3, 2008

Members present included Bill Davis, Bob Hatfield, Chris Brown, John Wassom, Rick Shannon, Bob Reber, Bill Tallon, Jeff Butterfield, Steve Wells, Bill Tallon.

Dr. Tallon opened the meeting and announced the purpose of today's meeting is to set goals for the year.

Jeff Butterfield gave an update from the CIS department. They are working on outreach to community colleges and a new degree program – Business Informatics. They are still in communication with KCTCS too.

For the Accounting department, Steve Wells reported they have come a long way with the AACSB accreditation. Stacy Wade will be up for tenure this year.

Bill Davis announced that Economics has three going up for tenure: Lebedinsky, Wilson and Noser. Professor Kip Viscusi will speak on Wednesday, Sept. 17 in Grise Auditorium with a lunch following. He will be discussing "What is a life worth?" for EPA purposes.

Bob Hatfield announced Scott Droege from Management will go up for tenure. For the MBA program, Paula Newby will retire in December. He is working on the ESLI, increasing full-time enrollment, and to get all of their programs stable.

Chris Brown announced that Ed Wolfe will be going into transitional retirement. The Finance department would like to drop FIN 260 down to a 100-level course and market it to all students, not just GFCB. He is working with Craig Cobane on offering a Finance Honors major. They are in the first phase of putting their financial planning certificate online. Dr. Brown is planning a student round table regarding the mortgage crisis and hopes to have Barb Deeb be the moderator and use the piece to educate the public. Dr. Davis mentioned that the broadcasting department has a student run program that might be interested in filming the round table.

Dr. Shannon reported that the Marketing Department is changing their name to the Department of Marketing and Sales. It will go before the Board of Regents in October for approval. The sales center acquired its 7th partner, Heath-Zenith. Lukas will be going up for tenure. Dr. Shannon also announced that the curriculum committee will meet this afternoon to discuss a proposal to revise the Admissions Core. Dr. Reber said the meeting will be the "first reading" of the proposal. Dr. Davis made a request to receive information such as this further in advance. Dr. Shannon announced they are looking for an AP sales position.

Ms. Kristina Harvey announced that she will hold a meeting with department office associates to discuss plans for GFCB homecoming tent.

The minutes for the GFCB Retreat were approved.

Dr. Reber reported on the Assurance of Learning Committee. He passed out the summary of communication evaluations and the exam used last Spring. The questions with arrows pointing towards them are ones that were missed by more than 50 %.

Dr. Tallon announced that the AACSB report is due October 15. He requested all course and curriculum changes be turned into him so he can show progress. Lynne Richardson will visit campus on November 11.

Dr. Tallon asked everyone to look at Michelle's proposal for Spring Honors courses and bring suggestions to the next GFAC meeting.

Dr. Tallon said the plans for the new building are under way. They have narrowed it down to five architects and four sites. Dr. Tallon will meet with the architects the week of September 8.

The meeting was adjourned. The next meeting will be Wednesday, September 18.