

Minutes of the Gordon Ford Administrative Council January 3, 2008

The Gordon Ford Administrative Council met on January 3, 2008 at 9:00 a.m. in Grise Hall 443. Members present were Dr. William Tallon, Chair, Dr. Jeff Butterfield, Dr. Bob Hatfield, Dr. John Wassom, Dr. Rick Shannon, Dr. Richard Aldridge, Dr. Bill Davis, Dr. Chris Brown, Dr. Zubair Mohamed and Dr. Bob Reber. Guests were Ms. Lynn Minton and Mr. Cody Turner.

Dean Bill Tallon called the meeting to order.

Mr. Cody Turner gave a presentation on the new GFCB web site. Mr. Turner offered training to whomever the chairs would like to manage their department pages. The new web site is on a content management system that can be easily updated.

Ms. Lynn Minton spoke about marketing for GFCB. She requested the chairs send her any information and photos they would like to see added to the "news" section of the home page on the web site. She would like to have three profiles each quarter: a student, faculty/staff and alumni. Ms. Minton requested faculty let her know when they will have a guest speaker 48 hours in advance. She will make sure pictures are taken of their presentation. Ms. Minton asked the chairs to speak with their faculty and let her know how many would be interested in a classroom(s) with equipment to record student presentations. She will put together a summary of the equipment and what is needed and forward it to the chairs to share with their departments.

The minutes of the December 13 meeting were approved without any changes.

Dr. Bob Reber said the assurance of learning committee gave a customized exam to BA 175 and 498 classes at the end of the fall semester. The average score for 498 students was 57. The average score for 175 students was 31. He is working on breaking down the scores by department sections from the exam.

Dr. Reber announced that the Ken-Tenn Conference will take place February 29, 2008 at UT-Martin. He asked the chairs to think about what would be good to showcase and let him know. The information will be collected and posted on a web site.

Dr. Reber said there will be an honors lunch for local county high school students on Thursday, January 10. Dr. Reber and Dr. Tallon will not be able to attend and asked for volunteers. Dr. Zubair Mohamed and Dr. Rick Aldridge volunteered to attend.

Dr. Reber and Dr. Bob Hatfield gave an update on the BRAC HR Initiative. GFCB involvement will not be as extensive as originally expected. KYVU will be developing modules to meet their immediate needs.

Ms. Kristina Harvey passed out the GFCB phone list and asked for any changes. The list will be posted to the F drive and Kristina will email out the updated version.

Dr. Reber said he talked to Dennis George regarding Digital Measures and was told information automatically populationg from Banner is probably a year away.

Dr. Rick Aldridge said a candidate for department chair will be on campus the last week of January.

Dr. Rick Shannon said they have four partners signed on for the Sales Center. The department is sponsoring a sales and marketing lunch in Nashville on Tuesday, January 8.

Dr. Bill Davis announced that they have 90 students enrolled for the J-term and the search for a BB&T candidate is underway.

Dr. Bob Hatfield announced that marketing for the MBA program will begin at the first of the semester.

Dr. Zubair Mohamed said that Jeff Hornsby has been offered the director position of the Center for Entrepreneurship and Innovation. They have given him time to think about it. If he declines, the next person in line will be offered the position.

Dr. Jeff Butterfield announced that Kirk Atkinson, Philip Coleman and Mark Reveles each received their doctorate degree over the weekend. He said Evelyn Thrasher will join the faculty in the fall.

Dr. Bill Tallon said the college meeting will take place Wednesday, January 16 at 2 p.m. at the Carroll Knicely Center. He will ask Cody to give a 10-15 minute presentation on the web site. Dr. Tallon will announce to faculty that Dr. Ransdell is committed to a new building.

Dr. Tallon announced that Mr. Bob Best, CEO of Atmos Energy, will be the Hays Watkins speaker on March 5.

Dr. Tallon passed out an email from Provost announcing a 3% budget reduction. Dr. Tallon asked the chairs to expedite any searches they have underway.

The group adjourned at 10:30 a.m. and the next meeting will be January 17, 2008.