



APPLICATION

2008-2009 GORDON FORD AMBASSADORS

Gordon Ford Ambassadors officially represent the Gordon Ford College of Business. Our purpose as an organization is providing an extra measure of hospitality to our prospective and current students, donors and alumni. Business leaders work closely with the College of Business Undergraduate Student Services office and Dean's office. If you are interested in applying to become a Gordon Ford Ambassador please take note of the following deadlines and dates:

Friday, September 12, 2008

Business Leader Application Deadline

- **Submit application to the GFCB Undergraduate Student Services Office in Grise Hall Room 453.**

Monday-Friday, September 15-19 Interviews (Notified of exact time/room by e-mail)

Friday, September 19 E-mail notification to all applicants

Tuesday, September 23

Cookout at Dean's House with College of Business Living and Learning Community.

Tuesday, September 23

Mandatory Training Meeting (Bring your calendar, the dates you are needed will be discussed at the meeting)

If you have any questions regarding the selection process, please contact Bethany Smith (Bethany.Smith@wku.edu). All short answer questions and reference letter **MUST BE TYPED** and **STAPLED TOGETHER** with the application page. We will accept NO handwritten attachments. A recent photograph, current class schedule from TopNet, and unofficial academic transcript from TopNet must also be included.

AMBASSADOR REQUIREMENTS

- Gordon Ford College of Business major
- Cumulative GPA of 2.5 or higher
- At least second semester Freshman standing
- Full-time enrollment as an undergraduate student
- Ability to devote at least 30 hours each semester to group duties and maintain GPA requirements
- Ability to participate in mandatory monthly meetings
- Ability to attend the mandatory Gordon Ford Ambassador training session
- Excellent oral communication skills for dealing with diverse groups of visitors
- Ability to participate in at least two ATP (Academic Transition Programs-Orientation) a year
- Ability to attend at least one recruitment activity (Focus on Western or Open House in near city)

GORDON FORD AMBASSADOR APPLICATION

TYPE OR PRINT

Full name: _____

Preferred Name: _____

WKU ID: _____ WKU Email: _____

Please note – we use only WKU email addresses

Local address _____ Permanent Address _____

Telephones: Cell: _____ Home: _____ Permanent: _____

School Classification: _____ (FR, SO, JR, SR)

Completed Credit Hours: _____

Cumulative GPA: _____

Major: _____ Minor: _____

Place of Employment: _____

Work Telephone: _____ Hours Per Week: _____

Are there dates/times you would be unavailable for interview: YES NO (circle one)

If so, when would you **NOT** be available: _____

SHORT ANSWER QUESTIONS

Please answer the following questions. Limit your responses to a maximum 500 words per question. Be sure to number each answer with the correct question number.

1. List ALL campus activities, organizations, or outside interests (hobbies, volunteer work, etc.) with which you are currently involved. Briefly mention the role you play or have played in these activities. If you are a freshman, this can date back to high school.
2. What assets do you possess that will benefit the Gordon Ford Ambassadors?
3. Why do you want to be a Gordon Ford Ambassador?
4. If you were to describe WKU and the Gordon Ford College of Business to a prospective student what would you say?

REFERENCES

You are required to submit three (3) references. At least one reference should provide a written letter. At least two reference types must be represented. Reference types could be faculty, staff, or community members (school or church mentor, former guidance counselor, etc.), and fellow students.

Name _____
Reference Type _____
Phone (w/area code) _____

Name _____
Reference Type _____
Phone (w/area code) _____

Name _____
Classification _____
Phone _____
Best time to reach _____

Please attach a recent photograph, a current class schedule from TopNet, and an unofficial academic transcript from TopNet. Applications without the items will not be considered.