

Internship Position Announcement
**Professional Blogging, a Collaborative Community Blog
by and for English Majors**
<http://english.blog.wku.edu/>

Contact (for information about the internship position itself):

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Contact (for information about the internship program):

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For additional information about the internship program, see the Internship section of the English department's website: <http://www.wku.edu/english/internships.php> .

Duration: Up to six applicants for this placement must be available throughout the semester and will work 8–12 hours per week to maintain and expand the English Majors' Weblog (EMW) and complete related tasks.

Responsibilities:

Interns collaborate with Professor Elliott, founder of the English Majors' Weblog, in several ways. The list below includes several *possible* activities; however, individual internship experiences are negotiated each semester between Professor Elliott and the interns.

- Create and serve on an editorial board that sets as its larger mission the creation of media, communication projects, and public relations that use multiple digital platforms to serve the needs of English majors past, present, and future.
- Review similar blogs and analyze their strengths and weaknesses.
- Refine the purpose and audience of the EMW, as needed.
- Develop a workflow to ensure the blog is consistently populated.
- Use collaborative, social, and cloud-based tools to set up workflow and content publication.
- Generate content to populate the blog regularly throughout the semester, including audio and video content.
- Repurpose blog content for other genres, purposes, and audiences including but not limited to the English Department and the University.
- Encourage guest writers to post to the blog.
- Encourage readers to comment on blog posts and reply to reader comments.
- Manage the EMW social network reach including Facebook and Twitter pages.
- Reflect on own writing experiences and further develop own writing style.
- Create English Department "development" strategies and implement them.
- Create a plan for keeping the EMW blog active in between internships.
- Write for multiple purposes, audiences, and outcomes.
- Create projects that remix blog content for other personal, pre-professional, and professional purposes and needs.

EMW interns will also enroll in ENG 369, the internship course, and complete all requirements for it, earning 3 hours of internship credit. *

* To review a syllabus for ENG 369, the internship course conducted through Blackboard and email, please see TopNet for this semester. Although Dr. Jones revises the syllabus each semester, the current one will provide an overview of the general course requirements.