Internship Position Announcement
English Majors' Weblog (EMW):
a Blog by and for WKU English Majors
http://english.blog.wku.edu/

Contact (for information about the internship position itself):
Ms. Tomitha Blair, CH 135, tomitha.blair@wku.edu

Contact (for information about the internship program):
Dr. Angela Jones, CH 115, angela.jones@wku.edu
For additional information about the internship program, see the Internship section of the
English department's website: http://www.wku.edu/english/internships/index.php .

Duration: Intern(s) must be available throughout the semester and will work 8–12 hours per week
to maintain and expand the English Majors' Weblog (EMW) and complete related tasks.

Responsibilities:
Intern(s) collaborate with Ms. Blair, Department of English Office Associate, in several ways. The
list below includes several *possible* activities; individual internship experiences are negotiated each
semester between Ms. Blair and the intern(s). Enrolling in ENG 369, however, is required.
- Review similar blogs and analyze their strengths and weaknesses.
- Refine the purpose and audience of the EMW, as needed.
- Develop a workflow to ensure the blog is consistently populated.
- Use collaborative, social, and cloud-based tools to set up workflow and content publication.
- Generate content to populate the blog regularly throughout the semester, including audio and video content.
- Repurpose blog content for other genres, purposes, and audiences including but not limited to the Department of English and WKU.
- Encourage guest writers to post to the blog.
- Encourage readers to comment on blog posts and reply to reader comments.
- Manage the EMW social network reach including Facebook and Twitter pages.
- Reflect on own writing experiences and further develop own writing style.
- Create Department of English "development" strategies and implement them.
- Create a plan for keeping the EMW blog active in-between semesters and internships.
- Write for multiple purposes, audiences, and outcomes.
- Create projects that remix blog content for other personal, pre-professional, and professional purposes and needs.
- Enroll in ENG 369, the internship course, and complete all requirements for it, earning 3 hours of internship credit. *

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*   To review a syllabus for ENG 369, the internship course conducted through Blackboard and email, please see TopNet for this semester. Although Dr. Jones revises the syllabus each semester, the current one will provide an overview of the general course requirements.