Division of Extended Learning & Outreach
Introduction

The Division of Extended Learning & Outreach (DELO) at WKU is comprised of various units that take the educational resources of WKU to the citizens of Kentucky and around the world. We are the outreach arm of the university, offering both credit and non-credit classes to students of all ages.

DELO partners with University faculty and departments to offer convenient and flexible learning opportunities to students. We work with businesses and organizations to provide customized training, to plan special events, and to develop degree programs that meet their specific needs.

As we celebrate our 5 year anniversary, we know that the work has just begun. The staff within DELO’s units will continue to work hard to form new partnerships and to build relationships both on WKU’s campuses and in any area that has an educational or training need. We would welcome the opportunity to partner with you and your departments.

The plans and directions of DELO fit directly in the University’s strategic plan. Through all of our programs and outreach efforts, DELO strives to help WKU to be a Leading American University with International Reach.

www.wku.edu/delo
Greetings from the Dean

WKU’s Division of Extended Learning and Outreach (DELO) was officially approved by the Board of Regents to begin operations in July 2003. Dr. Barbara Burch, Provost, envisioned a well-developed and expansive outreach program that would take advantage of the talents and interests of faculty and other WKU resources and match those with the needs of constituents locally, nationally, and internationally.

DELO was created to operate in a business model that formed partnerships to develop and deliver high-quality outreach education products and services with a value-added customer service philosophy. The specific goals were to expand WKU’s outreach mission, operating as a self-supporting organization and producing new revenue for the university. That vision has come to fruition, and now we are absolutely delighted to celebrate DELO’s fifth anniversary with our past, present, and future partners. DELO’s success is a direct result of strong partnerships, tremendous hard-working and dedicated staff, and a bold vision.

DELO is an exciting place and I am delighted to have the opportunity to serve as its founding dean. Please allow us to share just a few of our milestones and highlights over the past five years.

Donald W. Swoboda
Dean
DELO Units

- Dean’s Office
  - Business Operations
  - Marketing
- Carroll Knicely Conference Center
- Center for Training & Development
- Cohort & Dual Credit Programs
- Continuing Education & Event Planning
- Distance Learning
  - Independent Learning
  - Testing Center
- Regional Campuses
  - Glasgow
  - Elizabethtown/Radcliff/Ft. Knox
  - Owensboro
- Summer Sessions & Winter Term
DEAN'S OFFICE

BUSINESS OPERATIONS:

DELO operates as closely to a business as any unit within WKU can possibly operate under the limitations of a public University. The business manager directs the financial plan of the organization and provides administrative support to DELO units. Under our business unit, DELO works closely with many departments within the University in ensuring an accurate sharing of funds with our partners and academic colleges who work with DELO as we develop programming. The continuing success of these partnerships has allowed DELO to distribute funds back to the University in increasing amounts. The distribution made for 2006 was $500,000, 2007 saw an increase to $1,000,000, and 2008 increased again to $1,300,000.

MARKETING:

The marketing team works with all of DELO’s units on hundreds of projects each year including marketing credit and non-credit programs and courses, Summer & Winter Terms, the Knicely Conference Center, and Regional Campuses. The marketing staff has grown from one and a half employees when it began to four full-time employees, including a marketing manager, two marketing specialists and a graphic designer.

DELO Marketing has won local and national awards including the Crystal Marketing Award from the Association for Continuing Higher Education (ACHE) and the Markie Award for best E-newsletter from the Professional Marketing Association. Marketing staff members serve on several committees including the print, bookstore, and new logo committees on campus as well as the University Continuing Education Association (UCEA) South conference planning committee and the UCEA South awards committee.

The marketing staff has presented or assisted with presentations at local civic organizations, area Chambers of Commerce, ACHE conferences, UCEA conferences, and North American Association of Summer Sessions (NAASS) meetings.

CARROLL KNICELY CONFERENCE CENTER

The Carroll Knicely Conference Center in Bowling Green, Kentucky, is a comprehensive, all-occasion facility that creates the perfect environment for all types of educational and social functions, including seminars, workshops, trade shows, receptions, Christmas parties, rehearsal dinners, and weddings.

Some of our many accomplishments and highlights over the last five years include an eighty percent increase in total sales, as well as the expansion of available rental space to include the Regency Room, a wireless computer lab, the Commonwealth Room, and a second board room. In addition, there was a complete renovation of the largest conference room, which can be divided into three separate meeting areas.

A digital display system located throughout the facility efficiently directs visitors to their designated room(s), and the professional Event Management Systems Reservation software helps to keep the facility and...
all of the events hosted here running smoothly. The entire facility boasts wireless internet access for client convenience, and a newly renovated kitchen ensures that our on-site catering services will always be second to none.

The Knicely Center’s website provides a wealth of information to clients and prospective clients including the professional catering guide and a virtual tour of available rooms.

In 2007, the Knicely Center was honored to receive a monetary gift from a valued long-term client, Ward Elliott. In appreciation, WKU named the Knicely Center’s Board Room in honor of Ward and Ann Elliott. The Knicely Center received the prestigious One Stop Shop Certification from the Association of Collegiate Conference and Events Directors International (ACCED-I), and was named the best place to hold a business meeting in the Bowling Green Daily News Best Fest.

Plans for a major expansion of the facility are underway. The expansion will include a 700-seat ballroom with several breakout rooms and an updated kitchen facility.

**CENTER FOR TRAINING & DEVELOPMENT**

The Center for Training and Development (CTD) supports the training needs of business and industry in South Central Kentucky by providing on-site employee development programs using professional trainers from WKU.

The Center’s staff will gladly conduct a needs analysis and will develop new classes and customize or reconfigure existing classes to meet an organization’s specific needs.

**CREATION OF THE INDUSTRIAL TRAINING CONSORTIUM:**

In 2003, WKU’s Center for Training and Development and the Bowling Green Chamber of Commerce’s Workforce Development Committee partnered to create a program called the Industrial Training Consortium in South Central KY with the following objectives:

- Provide training on critical skill gaps as identified by the industry
- Secure various funding to help offset costs
- Enhance the local economic development infrastructure by enticing potential employers to locate in the region
- Ensure that the training programs are easy to use and meet existing employer’s needs

To date, the Consortium has received more than $368,000 in grants for 18 businesses and industries in the South Central KY area. CTD has offered over 900 hours of training to the consortium.

**CUSTOMIZED PROGRAM FOR T.J. SAMSON COMMUNITY HOSPITAL:**

In 2006, the Center for Training and Development, in partnership with T.J. Samson Community Hospital in Glasgow created a totally customized leadership program. This program, named the T.J. Samson Leadership Academy, included an extensive needs analysis, design of materials, and meetings with instructors so the sessions could be tailored to address specific issues and concerns. This project was a year long endeavor with delivery to 64 hospital administrators on such topics as Dealing with Difficult People, Resolving Team Conflict, Effective Listening, Patient and Customer Service, Counseling Employees, Team Development, and Fair Supervisory Practices.
SIEGEL-ROBERT AUTOMOTIVE CUSTOMIZED INTERNATIONAL TRAINING PROJECT:

In 2006 the Center for Training and Development prepared a response to an international business firm’s request for a comprehensive training program. This proposal included the logistics for training 620 employees in 14 locations and 128 employees outside the United States. CTD, representing WKU, was the only university out of the fifteen training vendors that were originally screened for consideration. After the original presentation, CTD was selected as one of four groups invited to present a detailed proposal and one of two that were asked to respond to the RfP. This proposal was only possible because of the creation of DELO. The marketing staff assisted with design, the business manager with financials, the web designer with presentation tools, and continuing education’s staff with CEU offerings. The total project cost was $670,970 for over 700 employees. Although another training provider was selected, this project positioned CTD for future endeavors outside Kentucky.

WKU FACILITIES MANAGEMENT COMPUTER PROGRAM:

The Center for Training and Development customized a computer training program for the WKU Facilities Management staff in 2006. This program was divided into two phases. Phase 1 was the Introduction to Computers and Phase 2 built upon that knowledge adding other components and computer functions. CTD also created a job aid to assist in the application of their skills. There were 66 employees who gained skills as part of this project with a total of 72 hours delivered.

COHORT & DUAL CREDIT PROGRAMS

The Office of Cohort Programs was established as a separate unit within DELO in FY 2004-05. The Office administers contractual credit programs for targeted student groups (cohorts) and the university’s dual credit program. Both areas have been centers of growth in enrollment and head count for WKU.

Since inception, the office has coordinated eighteen different credit projects including Masters degree, Bachelors completion degree, Associates degree, Certificate, and customized coursework programs. To date, these projects have attracted 5,418 enrollments, growing substantially each year. In 2007-08, 500 students participated in a WKU Cohort Programs project. Cohort Programs partners with the university’s academic units and has provided more than $2.6 million in direct financial support and incentives for departments and colleges in the delivery of these outreach efforts.

The WKU Dual Credit Program is now in 24 area high schools. The program has seen an increase of 158% in enrollment over the past four years. Last year, 918 students took at least one of the 32 WKU courses offered through the program. In addition to courses offered at the high schools, the Dual Credit Program has an on-site program at the Glasgow Regional Center (GRC) and a special Summer Session for High School Students that takes place at the GRC and WKU’s Bowling Green Community College.
Partnering with the department of Social Work, Cohort Programs coordinated a certificate program that brought eight students from Taiwan to WKU’s campus for a six credit hour program during July 2005.

WKU’s successful online Master of Science degree in Communication Disorders project with the United Federation of Teachers in New York City captured the Distinguished Credit Program award at the Region VII and National Conference of the Association for Continuing Higher Education. This program is currently educating the 5th cohort of New York City schools speech teachers.

Cohorts partnered with the department of Social Work to start a part-time Master of Social Work cohort program for employees of the Tennessee Department of Children’s Services. This partnership was initiated by a direct request from the former Kentucky Cabinet for Families and Children Secretary, Viola Miller, who now serves the state of Tennessee as Commissioner. Twenty-six students are enrolled in the program.

Cohorts supported the department of Physical Education in its efforts to launch a new online Master degree in Physical Education-Teacher Education Option aimed at teachers and coaches whose job makes it difficult to commit to regular classroom attendance. This program was expanded in 2006-07 to include a partnership agreement with KAHPERD: the Kentucky Association of Health, Physical Education, Recreation, and Dance. This program has graduated 24 students.

Through DELO, the university entered into agreement with the Logan County Training Consortium to provide an Associate of Arts degree in Business Technology and a Bachelor of Science degree in Applied Technology to the Logan County workforce. Partners in the project include the department of Architectural and Manufacturing Sciences and the Bowling Green Community College. To create awareness for the project and attract new students to higher education, DELO’s Cohort Programs, Center for Training and Development, the Educational Opportunity Center, Bowling Green Community College and local agencies, combined with funding provided by the Provost Initiatives for Excellence, partnered to offer the Higher education Opportunity Workshop (HOW). Twenty-one individuals attended at least one of the four sessions focusing on HOW an individual can prepare to attend college.

Dual Credit Programs contributes to the professional development of our region’s high school teachers through a scholarship program that encourages teachers to continue to study within their teaching discipline. Thanks to initial seeding from the Provost’s Initiatives for Excellence, 17 teachers have received 71 hours of graduate credit to date.

Partnering with the College of Education and in particular, the Department of Curriculum and Instruction, a MAE/RANK I cohort program was started in Muhlenberg and Adair Counties. This program has benefited from a classroom space partnership with the Muhlenberg County Campus of Madisonville Community College and has served 48 teachers.
Continuing Education partners with university departments and outside organizations in the delivery of noncredit professional development and personal enrichment programs. Programs are available for individuals of all ages, as well as domestic and international companies and associations. Continuing Education also assists with event/conference planning and is the general Continuing Education Unit (CEU) provider for the university.

**PRE-COLLEGE STRING DEVELOPMENT PROGRAM:**

Five years ago, Dr. Burch introduced Audrey Anderson as the interim dean of the newly formed Division of Extended Learning and Outreach. That afternoon, Mitzi Groom, Music Dept Head, was in her office to talk with her about a strings partnership with DELO. That first year, Continuing Education had 68 private lesson enrollments in violin (duplicated enrollments, fall/spring/summer) and 21 string students at Natcher Elementary School. During 2007-2008, there were (also duplicated) 82 private lesson enrollments in violin, viola and cello and 185 string students at Natcher Elementary, Cumberland Trace Elementary, Briarwood Elementary and Drakes Creek Middle School. This does not include the hundreds enrolled in the Bowling Green city school system, who were part of the program until the fall of 2007 when growth required that they hire their own full-time strings teacher. And, the program continues to grow….this fall, ALL county schools will be invited to participate AND a youth orchestra has been added for both beginning and intermediate level students.

**CONTINUING EDUCATION UNIT PROVIDER FOR UNIVERSITY WORKSHOPS AND CONFERENCES:**

The office of Continuing Education has historically worked with several departments on campus to provide Continuing Education Units (CEU's) for workshops and seminars. Since the development of DELO and a more focused message to the campus and community, Continuing Education has seen an increase in the numbers of partnerships with academic departments in the delivery of CEU's. During the last five years, Continuing Education has partnered with academic areas throughout campus to offer eighty professional development opportunities for community members and alumni. Examples of programs include Medical Emergencies for Dental Hygienists, Ethics for Social Workers and Certified Professional Counselors, Combined sewer Overflow for city utility employees, and an Autism Workshop for parents and professionals.

**EVENT PLANNING SERVICES:**

Continuing Education has developed valuable expertise in logistics planning throughout the years. Therefore, in 2005 services to the campus and community were more broadly expanded to include Event Planning Services. A successful long standing event planning partnership has prompted us to expand this service to include academic offices, centers, and other professional organizations. Once it is determined that the CE office can add value to the planning and
development process, participation may consist of assistance with registration or marketing, to planning the entire event. Almost 2,100 people participating in 15 different programs have benefited from this service during the last five years.

**SIMULTANEOUS CREDIT/NON-CREDIT PROGRAMMING:**

Beginning in the spring of 2004, Continuing Education began partnering annually with interested departments to offer noncredit students an option to participate in their classes. Through the partnership, programs are co-marketed and noncredit students, who participate in classes but get no grade, pay fees directly to the Continuing Education office. Those fees, in turn, are used to cover third party expenses that occur as a result of offering the program. Additionally, the audience for the programs is often individuals in the private or nonprofit sector for whom credit classes are undesirable or tuition is cost prohibitive. For example, the Wilderness First Responder course teaches participants how to deal with medical emergencies when they are miles from help and dialing 911 is not an option. It is a certification program offered by two organizations in the country. They credential the instructors and are the nationally recognized providers of the certification. Through a partnership between the Department of Physical Education and Recreation and Continuing Education, this costly program was brought to WKU for both credit and noncredit students. Certifications such as this significantly increase the employability of WKU students upon graduation. Other examples of this include a Parish Nursing online course, a Covey Educational Leadership course, and a Grant Writing and Administration course.

**DISTANCE LEARNING**

Distance Learning’s goal is to offer students a variety of ways to achieve their educational objectives outside the traditional college classroom while also supporting faculty in the development of distance courses. Within the unit of Distance Learning, several offices exist to provide unique services to faculty and students. Distance Learning encompasses online, independent learning, interactive video and telecourses. In response to the rapid growth of Distance Learning over the last five years, the office has expanded from 4 full time employees to 12 full-time employees and has widely expanded the services it provides to students and faculty while also streamlining its processes.

**ONLINE LEARNING:**

The growth and importance of online learning over the past few years has been dramatic. At WKU, semester-based online enrollments have increased about 20% each year from around 6,600 in the 2003-04 academic year to over 17,360 in the 2007-08 academic year. The number of online courses has increased nearly 60% as more general education courses became available and several Associates, Bachelors, and Graduate degrees started to offer their entire programs online.

The Office of Distance Learning recently added a Distance Learning Program Specialist to assist students seeking more information about online learning, Independent Learning and regional campus courses. The Specialist works closely with offices all across campus to provide the most current information to students and potential students who are exploring their educational opportunities. Many of the students served by the Office of Distance Learning are non-traditional students, returning adult students, and deployed military personnel.

**INDEPENDENT LEARNING:**

Independent Learning offers more than 70 self-paced, credit courses. IL courses are on rolling enrollment, so students may sign up any day of the year and complete...
their course in a flexible time frame. Students may choose to take their course in a variety of formats including Online, CD-Rom, Email or Print. Currently 40% of IL courses are offered online and 61% are available by CD-Rom. From 2005 to 2008, the number of IL courses has increased by 28% and in 2007, IL began offering its first Masters level courses. IL has partnered with other WKU offices to improve student services, to include online admission and registration requests as well as working to allow students to use financial aid to cover a greater number of distance courses.

In just the past 07-08 fiscal year, enrollments in IL courses has increased by 41%. Many non-traditional and out-of-state students choose this format to pursue their degree or continued education. In the past five years, students from 38 states have enrolled in IL courses. International and military students have engaged in IL courses from locations all around the world including Canada, France, Switzerland, Ireland, Korea, and Germany.

**TECHNICAL SERVICES FOR ONLINE TEACHERS (TSOnline):**

The TSOlive Center provides technical training and assistance to online faculty who are developing or revising their online courses. The TSOlive Center works one on one with faculty to assist them with online course design and using technology in a pedagogically sound way that enhances learning outcomes for online students. TSOlive recently added two Instructional Support Specialists who assist faculty with the use of Tegrity Campus. Tegrity lets faculty make video recordings and upload them into their Blackboard courses. The TSOlive Center has increased the number of workshops and training sessions they offer including everything from online course design to learning new technology.

**DELO TESTING CENTER:**

The DELO Testing Center opened in 2004 to provide proctored testing services to Distance Learning students. The Testing Center originally provided proctored testing services for Correspondence Study students and students with disabilities. With the tremendous growth of online learning at WKU, the DELO Testing Center has gone from proctoring a few hundred exams a year to proctoring over 9,500 exams in the 2006-2008 academic years. The Testing Center assists WKU students in finding proctored testing sites near their homes and sends out exams to those testing facilities. The Testing Center has sent exams by mail and electronically to many states as well as to India and Israel.

**INTERACTIVE VIDEO SERVICE COURSES (IVS):**

Interactive Video Service (IVS) courses are videoconference based. IVS technology provides a familiar traditional classroom experience for students, while eliminating the need for travel. IVS courses provide a unique way for full, real-time interaction between the originating site and the remote classroom locations at one or more of WKU’s Regional Campuses. Students from each location actively participate in the course together. The number of IVS classes has increased by 88% from 2003 to 2008. Over 175 IVS
courses are offered each year, serving approximately 4,800 students, a 31% increase since 2002.

TELECOURSES:

Telecourses use professionally produced video lessons that can be viewed by online streaming, DVD, VHS, or cable TV (WKYU TV.) For several years WKU has been a part of the KET Consortium for universities and community colleges offering courses by this method. Other courses not carried by the consortium are licensed from providers including Annenberg Media and Dallas TeleLearning. All learning and assignments are completed from home although some class meetings may be required throughout the semester. Enrollments have increased by 16% since 2003.

REGIONAL CAMPUSES

WKU has regional campuses in Glasgow, Owensboro, and Elizabethtown/Radcliff/Ft. Knox where classes are offered face to face and through Interactive Video Services.

More than 4,000 students are currently enrolled at regional campuses and growth at these campuses has grown as much as 30 percent over the last five years. To continue this pattern of growth, each Regional campus is continually adding new programs and student services.

WKU-GLASGOW:

WKU-Glasgow has not only continued its long standing history of steady growth and development, but has also expanded the areas in which this occurs. The traditional markers of growth such as course enrollments, courses and sections offered, and total number of students continue to increase, but there has been a significant enrichment of the total campus environment.

Students, faculty, and staff are actively involved in supporting community initiatives. Time, money, and necessities are donated back to the community through classroom projects, student organizations, and campus-wide activities. The wide range of student organizations currently provide opportunities for developing leadership skills, community service and engagement, and increased exposure to experiences beyond the local level. Faculty and staff contribute by volunteering as student organization sponsors, mentoring and promoting internships, reinforcing the values of engagement through class projects, field trips, and study abroad experiences, and exposing diverse perspectives through guest lectures. The faculty and staff lead by example in their personal activities at the community, campus, and university level as they serve on committees and advisory boards, attend conferences, present at conferences, develop pilot programs, and engage in other assorted roles. The richness of this tapestry of engagement has been demonstrated by numerous civic awards, the awarding of prestigious scholarships, recognition by state offices, as well as receiving appreciation from community recipients.

Beyond the specific WKU-Glasgow growth and development, the opportunity to promote and facilitate a seamless postsecondary educational experience is an integral part of the Glasgow Campus. Through the integration and collaboration of faculty, staff, and resources, the Glasgow Regional Center serves one
student body comprised of those enrolled in WKU, Bowling Green Community College, and Bowling Green Technical College programs.

**WKU ELIZABETHTOWN/RADCLIFF/FT. KNOX:**

WKU-Elizabethtown/Radcliff/Ft.Knox has been steadily growing as well. In addition to the 38% increase in student headcount over the past five years, the 2007-2008 academic year alone saw an 18% increase in students, while the number of degrees offered has increased from 6 undergraduate degrees to 14. This growth also includes new minors such as, African-American studies, criminology, social work, psychology, information technology, and sociology. A new Geographic Information Systems (GIS) certificate and degree program were developed, as well. While the Elizabethtown Elementary Education program is not new to the area, it continues to grow as it is averaging a 98% pass rate on the Praxis exam. Three new student clubs have been developed and student services have expanded in the areas of advising, career services, student organizations, financial aid, faculty training programs, and diversity services.

Elizabethtown staff members actively participate in the Elizabethtown and Radcliff Chambers of Commerce as well as the Ft. Knox chapter of the Association of the United States Army. In addition to participating in the three-day eighth-grade institute with approximately 1,000 local students, new field placement programs have been developed with Hardin County, Elizabethtown Independent, Larue County, Bardstown City, and Nelson County Schools.

The Elizabethtown/Ft. Knox region has this year procured, remodeled, and opened a new location, the WKU Radcliff Regional Center for Education and Development. The Ft. Knox Federal Credit Union donated in excess of $100K for the development of the Radcliff program. Donations of $100,000 were also made by businessman Steve Montgomery and the Elizabethtown Community and Technical College. Part of the remodel included a new computer lab and Interactive Video studio classroom.

This growth has not only occurred in Radcliff. The Elizabethtown campus received a donation of 20 acres valued at $2.5 million from the North Central Education Foundation, adjacent to ECTC in Elizabethtown. Construction plans for the 150,000 sq. ft. facility to be built on the land have already been developed. Plans have also been finalized for the expansion of the facilities available at the Central Regional Postsecondary Education Center and the new programs to be offered at that location.

The Ft. Knox campus has also shared in the growth, developing plans for serving the several thousand family members and consultants that will arrive over the next four years. The campus has been planning with the Department of the Army Accessions Command for the incoming personnel that will arrive in 2010 and 2011 and with the Department of the Army Human Resources Command for the 3,500 incoming positions that will be available at Ft. Knox by 2011. Staff members have also been working with the Army Continuing Education System to plan needed programs for the new infantry brigade (3,600 Soldiers) slated to arrive at Ft. Knox in 2009 and have participated in informational sessions for incoming personnel at...
Arlington, VA, Ft. McCoy, WI, Ft. Hood, TX, Indianapolis, IN, and St. Louis, MO.

The Ft. Knox campus was also able to implement several new programs and services to assist military personnel. The campus implemented a special program with Admissions granting credit for military training and experience for all active duty and military veteran applicants per American Council on education guideline and military credit can be used towards all WKU undergraduate degrees. Ft. Knox also continued to coordinate WKU programs for Soldiers with Servicemember Opportunity College, Army Continuing Education System, and goarmyed, and was able to implement special rates for those enrolled in goarmyed so that no out-of-pocket tuition is charged to Soldiers.

Other efforts include working with the Army Continuing Education System to complete an extensive self-study for the Military Installation Voluntary Education Review Board, developing and presenting a program on serving military students at the Kentucky ACHE conference, hosting the national conference for member colleges of the Servicemember Opportunity College and implementing an aggressive marketing strategy with the Ft. Knox Morale/Welfare/Recreation program.

WKU-Owensboro:

WKU-Owensboro has continued to offer quality programs and courses. The visibility of the campus has increased tremendously over the past five years through an active Advisory board, representation on the Alliance P-16 Council and in great part to the 2005 move to the Owensboro Community and Technical College campus.

The 2005-2006 academic year saw an increase in visibility to this region of the commonwealth through additional programs and services for constituents, such as the communication disorders and theatre programs and adult education. The first “adjunct Teacher of The Year” was awarded during ’05-’06 and services were expanded to Muhlenburg County teachers.

Staff additions, including a Student Services Coordinator/Advisor, Coordinator of Workforce Development, and Manufacturing/Technology faculty took place in 2006-2007. Other additions included a new interactive video classroom, new scholarships for students through the WKU Alumni Association and the Optimist Club, new degrees in Health Sciences and Environmental Health Science, and the establishment of a Master’s Degree program for teachers in Muhlenburg County through the DELO Cohorts Program and the College of Education.

The Owensboro campus was also pleased to host Chamber Breakfasts, the Board of Regents meeting, WKU Administrators/Citizens’ Committee members, and local leaders meetings, along with the Advisory Council and concluded with the WKU symphony in concert at the RiverPark Center.

The 2007-2008 year continued to see amazing growth with enrollment increasing by 3.5% and headcount increasing by 5.9%. The campus welcomed a financial aid counselor to provide assistance to students twice per
month and a full-time architectural and manufacturing sciences assistant professor who is developing the food automation program in cooperation with the Owensboro Community and Technical College.

The Dynamic Leadership Institute is now meeting regularly on the WKU-Owensboro campus, a students advisory team, the Owensboro Toppers, has begun meeting, and a working relationship is being established with the Western Kentucky Botanical Gardens providing students with engagement opportunities in the fall of 2008. The campus has hosted the Chamber breakfast and two WKU-O Advisory Committee meetings and co-hosted the Regional Alliance Committee. The campus is currently investigating potential partnerships with law enforcement professionals in the region.

SUMMER SESSIONS & WINTER TERM

Administration of Summer Sessions became a function of DELO in October 2003. In preparation for our first summer sessions, we developed a fairly comprehensive marketing plan and increased student awareness of the benefits and opportunities of summer sessions and had a very successful year. During the next four years, we have battled large tuition increases and economic slowdowns while keeping a fairly consistent summer enrollment.

In the spring of 2005, we suffered a state budget reduction and a summer tuition increase that left summer students reeling. We have been in a recovery phase since that time. Spring 2005 brought another state budget reduction and a student loan crisis, both of which may very likely have had an impact on summer enrollments. Slow but steady decline of graduate enrollments, especially in teacher education have been the hardest to overcome. Undergraduate enrollments have been showing a steady increase since 2006.

Since DELO has centralized the management of Summer Sessions, payroll has been streamlined and become more efficient, eliminating overpayments and reducing the number of delayed payments for faculty teaching. We’ve built a solid web of communication with academic departments, dean’s offices, and student affairs to ensure course offerings and student services are coordinated.

DELO has partnered with the English Department to develop a U.S. travel course in American Literature in New England, and a Creative Writing Workshop with a nationally known professional leading the course. The Office of Summer Sessions also partnered with the Dual Credit Program to provide high school students with the opportunity to earn credit during the summer months. Classes took place at the Glasgow Regional Campus and at the Bowling Green Community College.

The Summer Early Entry Program began in 2008 in partnership with Bowling Green Community College, allowing incoming freshmen to take developmental courses before they begin at WKU in the fall. The program takes a holistic approach to learning communities, and includes regular small group discussions about college life and learning facilitated by BGCC faculty and WKU staff to develop students’ sense of community at WKU.
Online enrollments during Summer Sessions have shown a very interesting trend. While the overall enrollment is fairly flat, the sharp growth in online enrollments shows that WKU students are really interested in taking advantage of learning when and where it is convenient for them, no matter where they live.

Alternate sessions (those enrollments that are term-based but fall outside of fall and spring) have been very popular with students, helping them graduate early/on time, advance in their majors, and, for part-time students, spread out their courses while still getting in as much as they can in a year.

Study Abroad has become very popular during Winter Term. In Winter Term 2008, WKU students studied abroad in Mexico, the Bahamas, Costa Rica, Malaysia, Belize, India, Germany, Great Britain, and Italy. 106 students participated in study abroad for credit, and 26 students from the Gatton Academy of Math & Science participated in a non-credit study abroad program.
Thank You
to our partners

By partnering with University faculty, departments and colleges, DELO helps meet the diverse needs of WKU’s local, regional, and virtual communities in responsive and engaging ways.

With the support of our partners, DELO will continue to thrive and provide high-quality training and education services to the citizens of our commonwealth and beyond.

Thank you to our past, present and future partners. Together we can continue to achieve great success.

- DELO Staff
DELO Involvement

DELO staff members are involved in numerous organizations on both a professional & personal level. Some of them include, but are not limited to:

- Allen County Industrial Consortium
- Allen County - Scottsville Chamber of Commerce
- American Chianina Association
- American Association for Collegiate Independent Study (AACIS)
- Associated Student Body Summer Scholarship Committee
- Association of Collegiate Conference and Events Directors- International (ACCED-I)
- Association of Continuing Higher Education (ACHE)
- Barren County YMCA Program Membership Committee
- Barren River Area Development District (BRADD) Workforce Investment Board
  - BB&T Glasgow Advisory Board
  - Big Rivers Chapter of the American Red Cross
  - BMH-KY ASAP Board
  - Board of Directors Holy Trinity Lutheran Church
  - Bowling Green Area Chamber of Commerce
- Bowling Green Area Chamber of Commerce - Program & Educational Services Committee
- Bowling Green Area Chamber of Commerce Workforce Development Committee
  - Bowling Green Chamber Small Business Appreciation Committee
  - Bowling Green Area Lodging Association
  - Bunche Community Center Advisory Board
  - CEDS Strategy Committee
- Certified Program Planner (CPP) in Program Management as designated by LERN (Learning Resources Network)
  - City of Bowling Green Administrative Appeals Board
  - Columbia/Adair Co Rotary Club
- CompTia - (Computer Certification Organization)
- Court Appointed Special Advocates Board of Directors
  - Director of HTC Parrish Education Committee
    - Delta Tau Delta Fraternity Chapter
    - Eagle Ridge Retreat Center
    - Eastern Elementary School STLP
    - Eastwood Baptist Church
  - Editorial Board of the Journal of KY Libraries
    - Edmonson Co. Chamber of Commerce
  - Franklin-Simpson Chamber of Commerce
    - Gamma Beta Phi Honor Society
- General Industry Council for the Great Onyx Job Corp
- Glasgow-Barren County Chamber of Commerce
- Glasgow / Barren County Chamber of Commerce Education Committee
- Glasgow/Barren County Community Education Council
  - Glasgow / Barren County Lead Forward
  - Glasgow Rotary Club
  - Glasgow Rotary Club Board of Directors
  - Good Shepherd Catholic Church of Columbia
- Greater Owensboro Area Leadership (GOAL) Class of 2008
- Greenville College’s Alumni Association Board of Directors
  - Hart County 4-H Council
- Hart County Cattlemen’s Association
  - Hart County Goat Association
- International Association of Business Communicators
  - Kappa Delta Pi Honorary
- Kentucky Association for Continuing Higher Education (KACHE)
  - Kentucky Cattlemen’s Association
  - Kentucky Chianina Association
- Kentucky Colonel
- Kentucky Cultural Center’s Visiting Smithsonian Exhibition Scholar
- Kentucky FFA
- Kentucky High School Coaches Association
- Kentucky Library Association
- Kentucky Society of Association Executives
- Kentucky Tourism Council Board of Directors, 2000-2005
  - Kentucky Young Farmer’s Association
  - Kentucky Youth Soccer Association
  - Lambda Phi Eta
  - Leadership Bowling Green
  - Leadership Bowling Green Alumni Association
  - Leadership Glasgow / Barren County Education
  - Leadership Enhancement Council
  - Leadership Kentucky
  - Leadership Logan Graduate 2006
  - Learning Resources Network (LERN)
  - Lions Club
  - Logan Co. Chamber of Commerce
  - Morgantown Chamber of Commerce
- National Alliance of Concurrent Enrollment Partnerships (NACEP)
  - National Collegiate Advisory Association
  - National FFA
- North American Association of Summer Sessions (NAASS)
- North Central Conference on Summer Sessions (NCCSS)
  - Owensboro Antique & Classic Auto Club
  - Owensboro Area Emmaus Community
- Russellville Area Technology Center Steering Committee
  - Service One Credit Union Scholarship Committee
  - Society for Human Resource Management
- Society for Human Resource Management, Southern Kentucky Chapter (SKY-SHRM)
- Southern Kentucky Human Resource Management
  - Southern Kentucky Tennis Association
- Staff Writer for the university journal Western Scholar
  - Student Affairs Graduate Association
  - Trojan Trail Improvement Committee
  - United States Tennis Association
- University Continuing Education Association (UCEA)
  - USSF Soccer Association - (Coaching License)
- USTA Tennis Member - Captain of 6.0 Mixed Double Team
- Warren County Industrial Consortium Board of Directors
- WKU Adult Learner Portal Planning and Implementation Committee
  - WKU Bookstore Committee
  - WKU Calendar Committee
  - WKU Campus Print Committee
  - WKU Enrollment Management Task Force
  - WKU Glasgow Softball Team – Coach and Player
  - WKU Liaison, P-16 Council
- WKU Liaison, Kentucky Adult Learner Initiative, Credit for Prior Learner policy group
  - WKU Non Tenure Track Faculty Ranks/Promotion Task Force
  - WKU Parking and Transportation Committee
  - WKU Student Affairs Graduate Association (SAGA)
  - WKU Students Retention Committee
  - WKU Technology Advisory Committee
  - Women’s Studies Award Committee Chair
  - Women Who Can