



HOTEL, RESTAURANT & TOURISM MANAGEMENT

COLLEGE OF HEALTH AND HUMAN SERVICES
WESTERN KENTUCKY UNIVERSITY

Want more? Click below for:
[- Program Worksheet](#)

Department of Consumer & Family Sciences

Academic Complex 302

Phone: (270) 745-4352

Fax: (270) 745-3999

Email: cfs@wku.edu

Webpage: <http://www.wku.edu/chhs/cfs/>



Degree Offering: Bachelor of Science

Program Description:

The mission of the Hotel, Restaurant and Tourism Management (HRTM) Program is to offer a broad array of progressive courses positioning students to meet the challenges of the hospitality industry into the 21st century. Our program is designed to prepare students for leadership positions in lodging, resorts, restaurants, airline food service, hospitals, business and industry food service as well as tourism planning and development. In addition to management and industry specific information, our program also stresses core concepts such as leadership, ethics, diversity and communication throughout all our courses. Graduates are prepared to design customer driven service systems which address the needs and wants of consumers throughout the hospitality industry.

Career Opportunities in Hotel, Restaurant, and Tourism Management:

Examples of careers for the graduate of this program are: hotel manager, restaurant manager, food and beverage manager, director of catering, in-flight feeding director, front office manager, executive house-keeper, convention and meeting planner, owner/operator of hospitality operation, or tourism director.

Bachelor of Science, Hotel, Restaurant, and Tourism Management Concentration:

The Hotel, Restaurant, and Tourism Management option (CFHR) of the Hospitality Management and Dietetics major (Ref. #707) consists of 68 hours in Hospitality content courses, 44-45 hours of General Education, and other general electives to total 120 credit hours.

Student Organizations

Hospitality & Dietetics Association

Eta Sigma Delta (Hospitality Management Honor Society)

Phi Upsilon Omicron National Honor Society

For more information contact the department office at 270-745-4352.

College of Health and Human Services Resources

The CHHS Academic Center of Excellence offers student personal advising, professional publications, academic enrichment activities, tutoring for CHHS courses, assistance with degree program completion and career exploration/planning, and a state-of-the-art computer lab with latest software for CHHS majors.

Hotel, Restaurant, and Tourism Management

Department of Consumer & Family Sciences

College of Health and Human Services

2009-2010

Fall			First Year			Spring		
CFS	151	3	Food Science	CFS	152	1	Food Service Sanitation	
CFS	171	3	Intro to Mgmt in the Hospitality Industry	CFS	251	3	Commercial Food Preparation	
		3	General Education Course (Foreign Lang.)	CFS	271	3	Tourism Planning & Development	
ENG	100	3	Introduction to College Writing	COMM	161*	3	Business & Professional Speaking	
CHHS	175	3	CHHS—University Experience	MATH		3	MATH 109* or MATH 116*	
Credit	Hours	15		Credit	Hours	13		

Fall			Second Year			Spring		
ENG	200	3	Introduction to Literature	CFS	275	3	Restaurant Management	
CFS	111*	3	Human Nutrition	CFS	276	3	Lodging Operations	
CFS	252	3	Hospitality Information Technology	ACCT	200	3	Introductory Accounting— Financial	
HIST		3	119 OR 120 Western Civilization			3	General Education Course	
		3	General Education Course			3	General Education Course	
Credit	Hours	15		Credit	Hours	15		
			Summer:	CFS	313	3	Practicum in Human Environment	

Fall			Third Year			Spring		
ENG	300	3	Writing in the Disciplines	CFS	351	3	Human Resource Management	
CFS	354	3	Cost Control & Financial Analysis	CFS	353	3	Menu Planning and Purchasing	
CFS	373	3	Hospitality & Tourism Marketing	MGT	210	3	Organization & Management	
CFS	378	3	Legal Environ. of Hospitality & Tourism			3	General Education Course	
		3	General Education Course			3	General Education Course	
Credit	Hours	15		Credit	Hours	15		
			Summer:	CFS	410	3	Internship	

Fall			Fourth Year			Spring		
CFS	311*	3	Family Relations	CFS	459	1	Senior Seminar	
CFS	452	3	Quality & Service Management	CFS	470	3	Advanced Lodging Management	
CFS	471	3	Catering and Beverage Management	CFS	472	3	Strategic Mgmt in the Hospitality Industry	
		3	General Elective Course			1-3	General Elective Course	
		3	General Elective Course			3	General Elective Course	
Credit	Hours	15		Credit	Hours	13		

Total Credit Hours = 120

Student must maintain a "C" or better in each course in the major

Courses marked with * fulfill both general education and program requirements

This sequencing is a basic guide and will be individualized for you by your HRTM advisor.