GFCB Graduate Committee

MINUTES | TUES., DECEMBER 2, 2014 | 11:10AM-12:10PM DEANS CONF ROOM | PREPARED BY APRIL SCHLEIG/JEAN JOHNSON

MEETING CALLED BY	Dr. Bob Hatfield
TYPE OF MEETING	GFCB Graduate Committee
FACILITATOR	Dr. Hatfield
NOTE TAKER	April Schleig
MEMBERS	Johnny Chan, Alex Lebedinsky, Dawn Bolton, Harold Little, Ray Blankenship, Sean Marston, Steve Wells, Patricia Todd, Colette Chelf, Bob Hatfield
ATTENDEES	Johnny Chan, Alex Lebedinsky, Dawn Bolton, Harold Little, Ray Blankenship, Sean Marston, Steve Wells, Bob Hatfield, April Schleig

Agenda topics

MINUTES FROM LAST MEETING 11-04-2014

DISCUSSION	Approval of minutes (Little/Marston)

NEW BUSINESS

TOPCS	Allocations from Graduate School
DISCUSSION	1. Sprinkles – RFPs submitted from GFCB resulted in 18.5K to GFCB (separate attachment with details) 2. GA's – remain constant for 2015 & 2016. Need to meet with all programs to create strategically focused GA plans for 2017-18 to maximize upcoming decision awards.
REACTIONS	

REPORTS

	• AOL – R. Blankenship • The Graduate School • Program Reports: MAcc, MAE, MBA
DISCUSSION	**AOL:** • Collected data from online MBA case. **Graduate School**: • none **Program Reports:** • MAcc – working on new spring JUMP students • MAE – recruiting trips to local colleges – give material to Dr. Lebedinsky • MBA – focus on international rec/domestic. Marketing plan, international tuition equity.

WALK-ONS

TOPICS	• Sub-committee formed for MBA.
DISCUSSION	• To primarily focus on marketing for program growth – particularly the PMBA. "Borderline Admission" decisions will also be discussed. Patricia Todd will chair, will include 6 members – one from each department and 2 from each MBA delivery method.