GFCB Graduate Committee

MINUTES | TUES. 4/03/2015 | 1:50-2:45 DEANS CONF ROOM | PREPARED BY APRIL SCHLEIG/BOB

MEETING CALLED BY	Dr. Bob Hatfield
TYPE OF MEETING	GFCB Graduate Committee
FACILITATOR	Dr. Hatfield
NOTE TAKER	April Schleig
MEMBERS	Johnny Chan, Alex Lebedinsky, Dawn Bolton, Harold Little, Ray Blankenship, Sean Marston, Steve Wells, Patricia Todd, Colette Chelf, Bob Hatfield
ATTENDEES	April Schleig, Bob Hatfield, Johnny Chan, Sean Marston, Ismail Civelek, Susane Leguizamon, Patricia Todd, Ray Blankenship, Harold Little

Agenda topics

MINUTES FROM LAST MEETING

DISCUSSION	Approval of minutes (Little/Marston)

NEW BUSINESS

TOPCS	Budget
DISCUSSION	1. GA- unchanged (do not reflect 2 Acct GAs) 2. Sprinkles- RFP awards
REACTIONS	

REPORTS

	• AOL – R. Blankenship • The Graduate School • Program Reports: MAcc, MAE, MBA
DISCUSSION	**AOL:** • Should this move just to MBA S-C • Looking at communication- Hernsberger PMBA- written, video Capps PMBA- video online? • Global Awareness PMBA (Global Case) Instrument with chambers (Spiller) How they perceive MBA • **Graduate School**: Not Present • **Program Reports:** • MAcc – Not Present • MAE – study enrollments, 3 JUMP going to next cohort • MBA –Steady

WALK-ONS

TOPICS	• Sub-committee formed for MBA. (P. Todd) • PMBA- Experience GMAT • Student teams- marketing plans/ target markets/ promo • Need to start curriculum review
DISCUSSION	• Walk-Ons • Civalek- target junior and senior international students to stay one more year