Proposal Date: August 1, 2017

**Gordon Ford College of Business**

**Management Department**

**Proposal to Revise a Program**

**(Action Item)**

Contact Person: Paula Potter (Paula.Potter@wku.edu), 745-2913

1. **Identification of Program:**
   1. Current program reference number: 723P (seeking admission)

723 (officially admitted)

* 1. Current program title: Major in Management
  2. Credit hours: 73

1. **Identification of the proposed program changes:**

Change the math admission requirement for the program to reflect the new Math 123, Mathematical Applications in Business. Further, we want students who have credit for calculus or have Math ACT 26+ or Math SAT 610+ to be able to use those for admission to the program.

1. **Detailed program description:**

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| --- | --- |
| **Current Program** | **Proposed Program** |
| To gain admission to the ~~Gordon Ford College~~ Management program, students must have:   1. earned a minimum of 60 hours;   2. completed ACCT 200 and 201, CIS 141, ECON 202, 203, and 206, MGT 210, ~~MATH 116 or higher~~, and COMM 145 with a minimum grade point average of 2.5 in the courses listed above:;  3. earned a minimum overall GPA of 2.5;  4. earned a minimum GPA of 2.5 in the following courses: ACCT 200, ECON 202, ECON 206, CIS 141, COMM 145, and MGT 210 (must have a C or better). | To gain admission to the Management program, students must have:  1. earned a minimum of 60 hours;  2. completed ACCT 200 and 201, CIS 141, ECON 202, 203, and 206, MGT 210, **MATH 123 or any calculus class or a Math ACT of at least 26 or a Math SAT of at least 610**, and COMM 145 with a minimum grade point average of 2.5 in the courses listed above:;  3. earned a minimum overall GPA of 2.5;  4. earned a minimum GPA of 2.5 in the following courses: ACCT 200, ECON 202, ECON 206, CIS 141, COMM 145, and MGT 210 (must have a C or better). |

1. **Rationale for the proposed program change:**

Math 123, Mathematical Applications for Business, was approved through the appropriate course approval process during the last academic year. The Math Department has offered a special section(s) of the class as Math 116 restricted for business majors for several semesters to help our college determine if a movement from the more theoretical College Algebra to a more applied Math class which covers materials ranging between algebra, probability, statistics, and differential calculus. Empirical evidence suggests that academic performances in our upper level quantitative courses are superior for students who have taken the applied business math class. Further, with our college’s emphasis on applied business education, the applied math better fits with the strategic direction of the college.

1. **Proposed term for implementation and special provisions (if applicable):**

Fall 2018

1. **Dates of prior committee approvals:**

Department of Management August 15, 2017

GFCB College Curriculum Committee \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Undergraduate Curriculum Committee \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

University Senate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_