|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  | Fall | Spring | Fall | Spring | Fall | Spring | Fall | Spring | Fall | Spring |
|  |  |  | 2017 | 2018 | 2018 | 2019 | 2019 | 2020 | 2020 | 2021 | 2021 | 2022 |
| Goals and Objectives | |  |  |  | Review |  |  |  |  |  |  |  |
| Rubrics |  |  |  |  |  | Review |  |  |  |  |  |  |
| Goal 1: Communication | | |  |  |  |  |  |  |  |  |  |  |
|  | Oral | Direct\* | Data |  |  | Data |  |  | Data |  |  | Data |
|  |  | Indirect\*\* | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
|  | Written | Direct\* | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
|  |  | Indirect\*\* | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
| Goal 2: Ethic and Legal | | |  |  |  |  |  |  |  |  |  |  |
|  |  | Direct\* |  |  | Data |  |  | Data |  |  | Data |  |
|  |  | Indirect\*\* | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
| Goal 3: Critical Thinking | | |  |  |  |  |  |  |  |  |  |  |
|  |  | Direct\* | Data |  |  | Data |  |  | Data |  |  | Data |
|  |  | Indirect\*\* | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
| Goal 4: Global Awareness | | |  |  |  |  |  |  |  |  |  |  |
|  |  | Direct\* |  |  | Data |  |  | Data |  |  | Data |  |
|  |  | Indirect\*\* | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
| Goal 5: Discipline Knowledge | | |  |  |  |  |  |  |  |  |  |  |
|  |  | Direct† | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
|  |  | Indirect\*\* | Data | Data | Data | Data | Data | Data | Data | Data | Data | Data |
| \*Data collected in MGT 498 and ENT 496 | | | | |  |  |  |  |  |  |  |  |
| \*\*Data collected using survey of graduating seniors | | | | |  |  |  |  |  |  |  |  |
| †Data collected using in-house exam administered to a sample of graduating seniors | | | | | | |  |  |  |  |  |  |

Assurance of Learning 5-year Undergraduate Assessment Timeline

# Summary Assessment Results 2011-2017

## Undergraduate

### Goal 1: Communication

*Our students will be able to communicate effectively in written and oral forms*

#### Written Communication

Oral Communications

### Goal 2. Legal and Ethical Awareness

*Our students will demonstrate an awareness of legal and ethical issues in business and society*

|  |  |  |
| --- | --- | --- |
| 1. Students will recognize legal issues in business contexts. | 2. Students will be able to recognize and resolve ethical issues that arise in different business situations. | 3. Students will demonstrate knowledge of corporate governance issues as they relate to the responsibilities of business in society. |

### 

### Goal 3: Critical and Strategic Thinking

*Our students will demonstrate strategic problem solving skills using integrated business knowledge*

\*Single reviewer – will be verified in Fall 2017 with second reviewer

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Identifies and/or summarizes the problem** | **Considers context and** | **Presents own perspective,** | **Addresses other salient** | **Analyzes supporting data** | **Assesses conclusions,** |
| **or issue** | **key assumptions** | **hypothesis, or position** | **perspectives and positions** | **and evidence**  **BELOW** | **implications, and consequences**  **BELOW** |

### Goal 4: Global Awareness

*Our students will be able to explain the increasingly integrated world economy and the forces behind this integration*

### Goal 5: Discipline Knowledge

Coverage of Undergraduate Learning Objectives in GFCB Core Classes and Business Tool Courses

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | | Communication | Legal and Ethical Awareness | Critical and Strategic Thinking | | Global Awareness | Discipline Knowledge |
| ACCT 200 | |  | 1 | 2 | |  | 3 |
| ACCT 201 | |  |  | 2 | |  | 3 |
| CIS 141 | |  |  |  | |  | 3 |
| CIS 243 | | 2 | 1 |  | |  | 3 |
| ECON 202 | |  |  | 2 | |  | 3 |
| ECON 203 | |  |  | 2 | | 3 | 3 |
| ECON 206 | |  |  | 3 | |  | 3 |
| FIN 330 | | 1 | 3 | 2 | |  | 3 |
| MGT 200 | | 2 | 3 | 3 | | 2 | 3 |
| MGT 210 | | 2 | 2 | 3 | | 2 | 3 |
| MGT 314 | | 3 | 2 | 3 | | 3 | 3 |
| ENT 496 | | 3 | 1 | 3 | |  | 3 |
| MGT 498 | | 3 | 1 | 3 | | 3 | 3 |
| MKT 220 | | 1 | 2 | 1 | | 1 | 3 |
| COMM 145 | | 3 |  |  | |  |  |
| MATH 116 | |  |  |  | |  |  |
|  | 1= Learning goal is introduced but not covered extensively | | | | |
|  | 2= Learning goal is covered but is not expansive | | | |  |
|  | 3= Learning goal is a major part of the course curriculum | | | | |