Minutes

Assurance of Learning Committee

September 16, 2015

Attending: Jean Snavely, Thad Crews, Mary Jane Gardner, Allen Hunt, Josh Hernsberger, Shane Spiller, Ron Rhoades

Action Items

Undergraduate

1. Each department representative was given a list of courses within their departments and asked to indicate where and to what extent each of the 5 undergraduate learning goals is covered in classes. A scale of 1 to 3 will be used in identifying the extent of coverage where 1 is introduced and not covered in-depth, 2 is covered in more detail but not a major topic in the course and 3 indicates that the learning goal is covered in-depth in a course.
    a. Rationale – our current course map is useful for ensuring that learning goals are being addressed in a sufficient number of core courses, but detailing inclusion of learning goals in non-core classes will provide more 'touch' points for closing the loop activities from instructional response.
    b. Assessment would still take place in core courses unless there is a sufficient number of students across business majors in other classes.
2. Need to assess oral communication on data collected in Spring and Summer 2015. Action taken include the following.
    a. Meet the week of September 21-25 to complete evaluations
    b. Jean will send out a doodle survey to select a date
    c. Stacey Gish, GFCB Communications Communicator, will attend and help with assessing good oral communication skills and coach committee members on proper application of the communication rubric
    d. Update: meeting will start in the Dean's conference room at 10 on September 25 after which members will break into teams for assessment
3. Data for Written Communication and Critical/Strategic Thinking were collected using a case from MGT 498 in Spring 2015
    a. Using the mean of all scores indicates that, on average, student performance meets expectations (>3 on all aspects of the rubric)
    b. Using mode to evaluate performance, there are three areas with mode of 3 indicating performance is marginally acceptable.

Recommendation is to inform MGT 498 faculty and encourage the use of the critical thinking rubric to improve student performance in three areas: identify problems, addresses other positions, and assesses conclusions).

Graduate

Need to assess oral communication on data collected in Spring and Summer 2015. Action taken include the following.

a. Meet the week of September 21-25 to complete evaluations
b. Jean will send out a doodle survey to select a date
c. Stacey Gish, GFCB Communications Communicator, will attend and help with assessing good oral communication skills and coach committee members on proper application of the communication rubric
d. Update: meeting will start in the Dean's conference room at 10 on September 25 after which members will break into teams for assessment

<u>Informational Items</u>

Curriculum Committee feedback relating to AoL

1. The Accounting department rationale for curriculum changes included reference to Assurance of Learning results.
2. The Economics department presented a change in pre-reqs for the Senior Assessment class because the professor for ECON 499 observed better performance from students who had completed an econometrics class before taking 499 than for students who had not. 499 professors will evaluate whether student projects are improved following their curriculum change.

MBA Committee feedback relating to AoL

1. The MBA program is reviewing and updating learning objectives. A survey was sent to MBA stakeholders including faculty, students and businesses to help determine what characteristics are important in developing MBA graduates. Based on results from this indirect measure the following relevant objectives were identified.
    a. Discipline knowledge
    b. Critical Thinking/Decision Making
    c. Global awareness
    d. Possible 4th: Data Analytics or Teamwork
2. Jean is working with Bob Hatfield to develop the proper wording for the new learning objectives and to find/develop appropriate rubrics.
3. Data for the new objectives needs to be collected in Fall 2015 so the AoL can evaluate and make recommendations to be implemented in Spring 2015.
4. A proposal to rename BI 513 Information Technology & Data Analytics to reflect an emphasis in the class on data analytics. This change is being implemented in response to the need for graduates to have this essential tool in today's business environment. Data analytics is one of the top 5 characteristics identified by the stakeholder survey conducted in Summer 2015.

Recommendation that proposals considered by the GFCB curriculum committee include reference to any Assurance of Learning considerations in making a curriculum change.

New Business

Data is scheduled to be collected in Fall 2015 for the following learning objectives:

1. Ethical awareness
2. Global awareness
3. Discipline knowledge

Josh Hernsberger and Shane Spiller will work together to develop a case for MGT 498 this semester that contains elements for evaluating ethical awareness, global awareness and critical/strategic thinking.

Discipline knowledge is scheduled for data collection every semester. Committee consensus is that the current senior exit examine should be reviewed to determine whether the current questions need to be revised and how often the exam should be given.