

AOL Meeting May 6, 2015

Present: Zimmer, Gardner, Crews, HERNsberger, Spiller, & Blankenship

The minutes from the March 30 meeting were approved.

Dr. HERNsberger spoke about the strategic and critical thinking case that was collected from his class. He told the committee that he did not stress to students to use the tools in the case. Therefore the tools should not be considered when evaluating the case with the rubric. Dr. HERNsberger also stressed to the evaluators that they should look for a link between the SWOT analysis and the recommendations written by the student.

There was some discussion about the difficulty of getting all the data for all the different delivery methods in the MBA program. It was suggested that each delivery method can have its own set of goals. Dr. Spiller, speaking from the AACSB's perspective said that all the goals for the MBA delivery method should be kept the same. We cannot alter the goals for each delivery method.

It is the recommendation of this committee to the MBA committee that a Periodic Review of the content coverage be done for the MBA program. Each departmental representative is to identify where each of the learning objectives for the MBA program is covered for each delivery method in each class. Coverage is defined as being able to provide an assessment that can be done after the topic is covered.

There was discussion for a dedicated assessment of ethics throughout the MBA curriculum for all delivery methods.

There was discussion about the use of a practicum for the face-to-face delivery method as a goal for the MBA program. This cannot be done since it has to be done for each delivery method.

Dr. Spiller updated the committee about the recordings for oral presentations that were done for the undergraduate program. Recordings were done in Drs. HERNsberger, Peak, and Rahim's class as well as Management 305.

It was noted that variations in these presentations came from instructor expectations and this is something that needs to be addressed in the future for the oral presentations goal. There needs to be a standardized set of expectations for presentations across the college. This would include having presentations represent a higher percentage of the student's overall grade.

Evaluators were asked to have their results for the undergraduate oral presentation rubric and written communication rubric done by May 19. The results will be discussed at the first meeting in the fall.

The committee adjourned at 3:46 PM