

# ASSURANCE OF LEARNING 5-YEAR UNDERGRADUATE ASSESSMENT TIMELINE

		Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Goals and Objectives				Review							
Rubrics					Review						
Goal 1: Communication											
	Oral	Direct*	Data		Data			Data			Data
		Indirect**	Data	Data	Data	Data	Data	Data	Data	Data	Data
	Written	Direct*	Data	Data	Data	Data	Data	Data	Data	Data	Data
		Indirect**	Data	Data	Data	Data	Data	Data	Data	Data	Data
Goal 2: Ethic and Legal											
		Direct*		Data			Data			Data	
		Indirect**	Data	Data	Data	Data	Data	Data	Data	Data	Data
Goal 3: Critical Thinking											
		Direct*	Data		Data			Data			Data
		Indirect**	Data	Data	Data	Data	Data	Data	Data	Data	Data
Goal 4: Global Awareness											
		Direct*		Data			Data			Data	
		Indirect**	Data	Data	Data	Data	Data	Data	Data	Data	Data
Goal 5: Discipline Knowledge											
		Direct†	Data	Data	Data	Data	Data	Data	Data	Data	Data
		Indirect**	Data	Data	Data	Data	Data	Data	Data	Data	Data

\*Data collected in MGT 498 and ENT 496

\*\*Data collected using survey of graduating seniors

†Data collected using in-house exam administered to a sample of graduating seniors

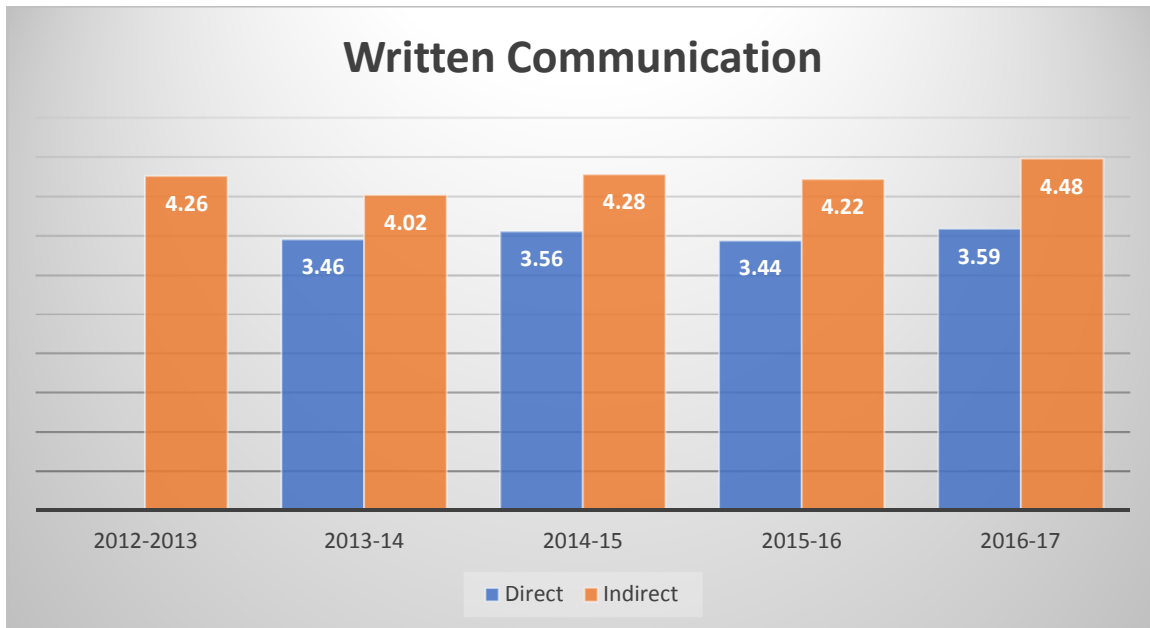
## Summary Assessment Results 2011-2017

### Undergraduate

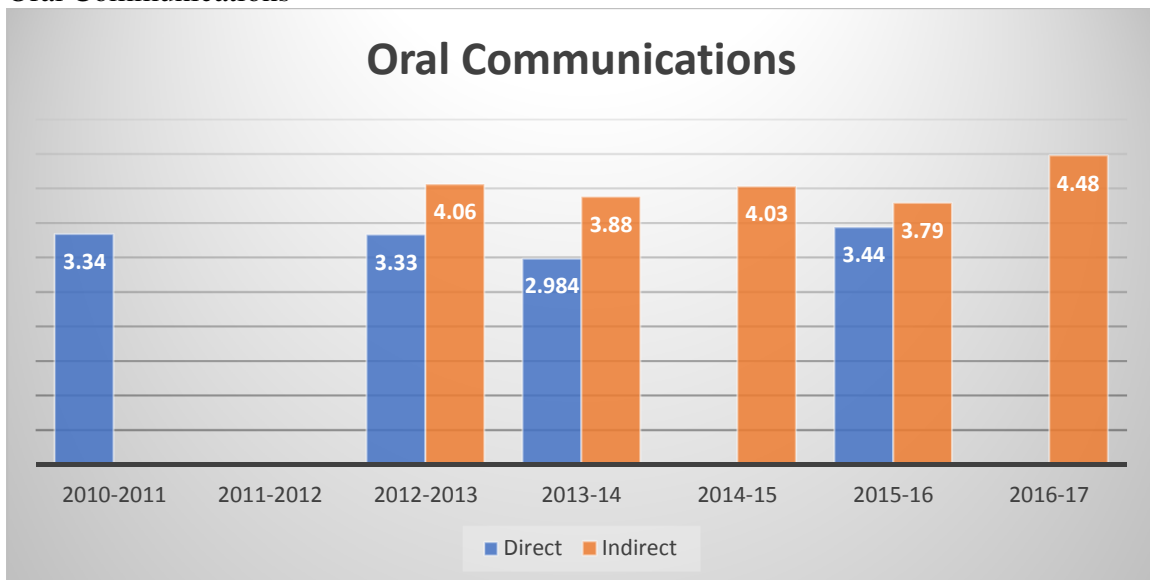
#### Goal 1: Communication

*Our students will be able to communicate effectively in written and oral forms*

#### Written Communication

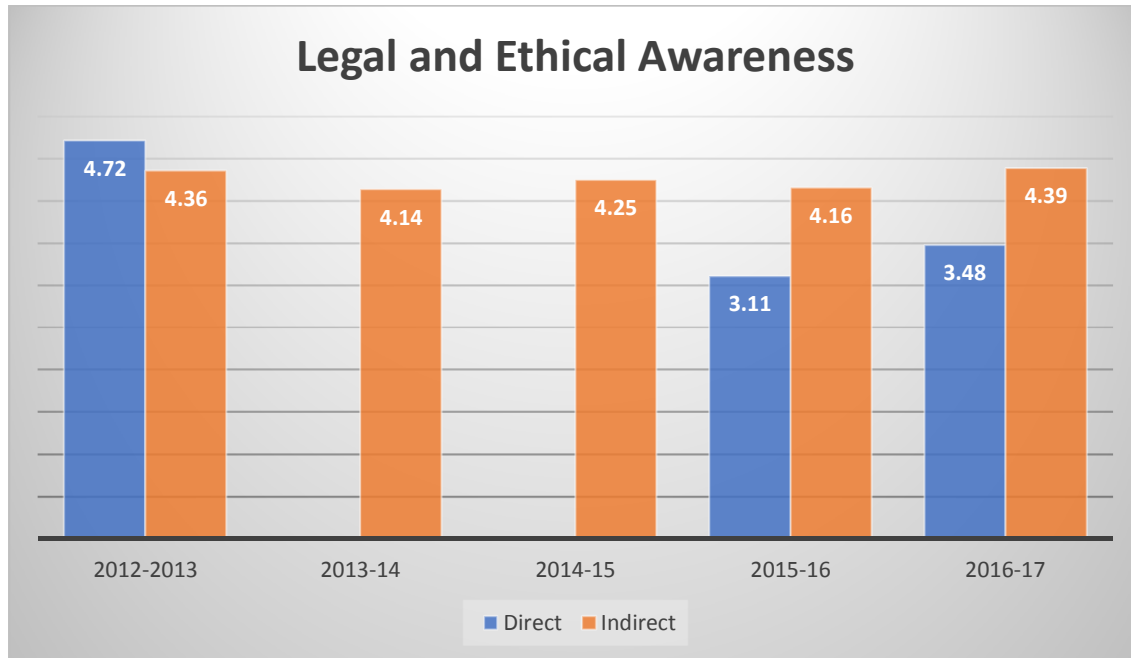


#### Oral Communications



*Goal 2. Legal and Ethical Awareness*

*Our students will demonstrate an awareness of legal and ethical issues in business and society*



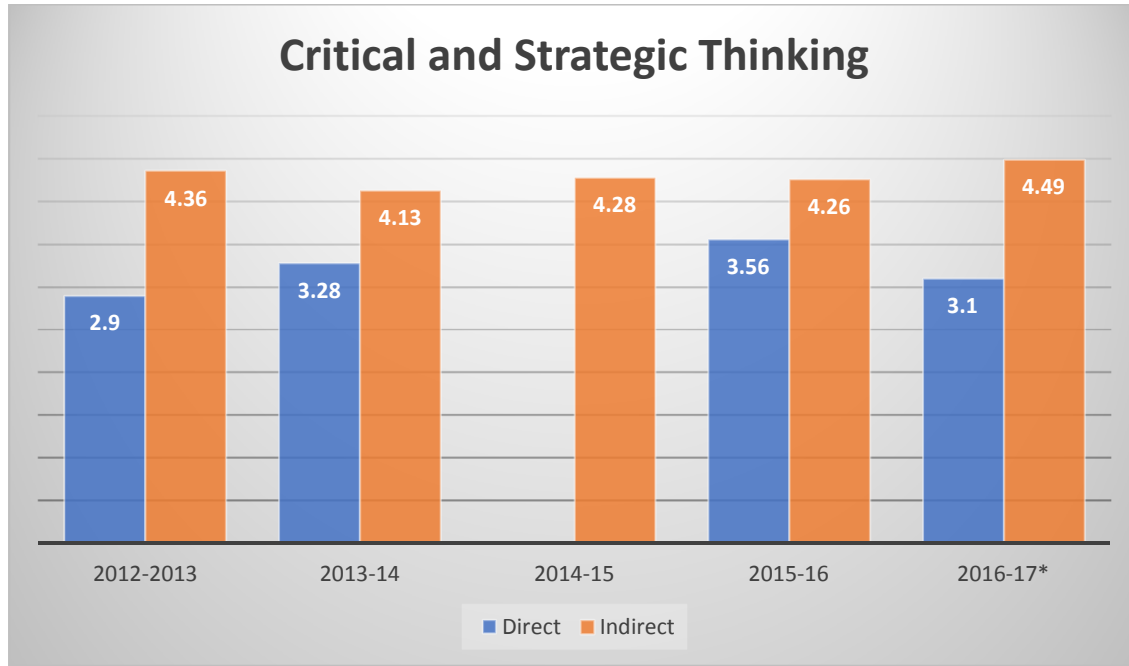
1. Students will recognize legal issues in business contexts.

2. Students will be able to recognize and resolve ethical issues that arise in different business situations.

3. Students will demonstrate knowledge of corporate governance issues as they relate to the responsibilities of business in society.

*Goal 3: Critical and Strategic Thinking*

*Our students will demonstrate strategic problem solving skills using integrated business knowledge*

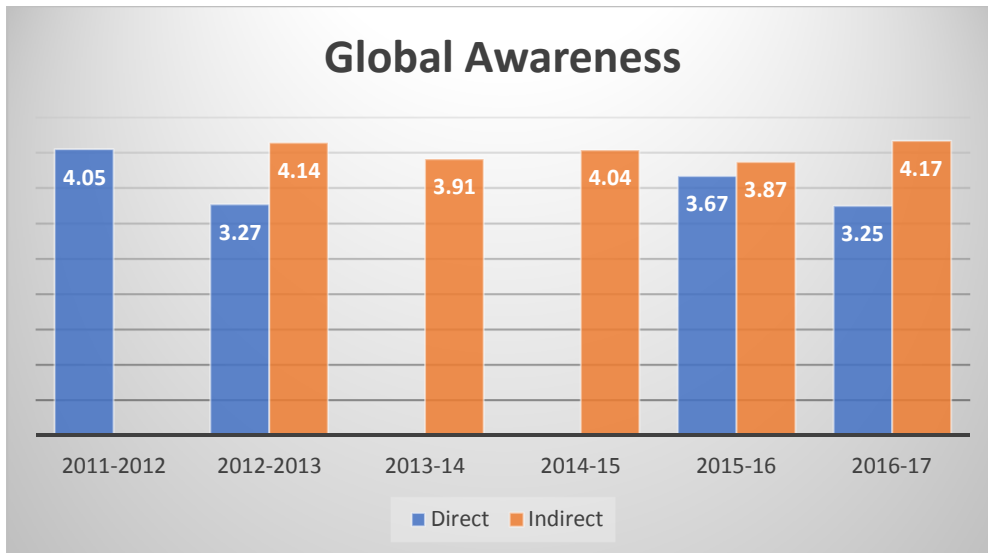


\*Single reviewer – will be verified in Fall 2017 with second reviewer

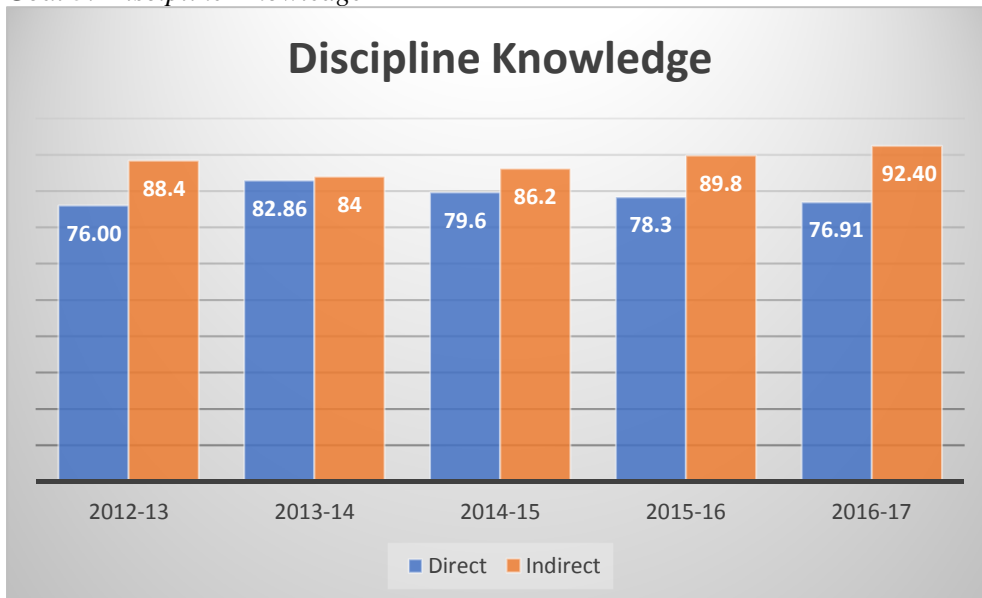
Identifies and/or summarizes the problem or issue	Considers context and key assumptions	Presents own perspective, hypothesis, or position	Addresses other salient perspectives and positions	Analyzes supporting data and evidence BELOW	Assesses conclusions, implications, and consequences BELOW
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*Goal 4: Global Awareness*

*Our students will be able to explain the increasingly integrated world economy and the forces behind this integration*



*Goal 5: Discipline Knowledge*



COVERAGE OF UNDERGRADUATE LEARNING OBJECTIVES IN GFCB CORE CLASSES AND BUSINESS TOOL COURSES

	Communication	Legal and Ethical Awareness	Critical and Strategic Thinking	Global Awareness	Discipline Knowledge
ACCT 200		1	2		3
ACCT 201			2		3
CIS 141					3
CIS 243	2	1			3
ECON 202			2		3
ECON 203			2	3	3
ECON 206			3		3
FIN 330	1	3	2		3
MGT 200	2	3	3	2	3
MGT 210	2	2	3	2	3
MGT 314	3	2	3	3	3
ENT 496	3	1	3		3
MGT 498	3	1	3	3	3
MKT 220	1	2	1	1	3
COMM 145	3				
MATH 116					

	1= Learning goal is introduced but not covered extensively
	2= Learning goal is covered but is not expansive
	3= Learning goal is a major part of the course curriculum