Gordon Ford Ambassadors officially represent the Gordon Ford College of Business. Our purpose as an organization is providing an extra measure of hospitality to our prospective and current students, donors and alumni. Business leaders work closely with the College of Business Undergraduate Student Services office and Dean’s office.

If you have any questions regarding the selection process, please contact Bethany Smith (Bethany.Smith@wku.edu). We will accept NO hand written attachments. Please include a recent photograph with your application.

**Ambassador Requirements**

- Gordon Ford College of Business major
- Cumulative GPA of 2.5 or higher
- At least second semester Freshman standing
- Full-time enrollment as an undergraduate student
- Ability to devote at least 30 hours each semester to group duties while maintaining good grades
- Ability to participate in mandatory monthly meetings
- Ability to attend the mandatory Ambassador Training Meeting
- Excellent oral communication skills and poise in dealing with diverse groups of visitors
- Ability to participate in at least two TOP (Topper Orientation Programs) a year
- Ability to attend at least one recruitment activities (Head for the Hill or DiscoverWKU in surrounding city)
GORDON FORD AMBASSADOR APPLICATION

PLEASE PRINT

Full name: ____________________________________________

Preferred Name: ______________________________________

WKU ID ___________ WKU Email: _________________________

Please note – we use only WKU email addresses

Local address ___________________________ Permanent Address ___________________________

Telephones: Cell: __________________ Home: ___________ Permanent: ___________

School Classification: __________________ (FR, SO, JR, SR)

Completed Credit Hours: __________________________________________

Cumulative GPA: ________________________________________________

Major: __________________________ Minor: ___________________________

Place of Employment: _____________________________________________

Work Telephone: ___________ Hours Per Week: ______________

Are there dates/times you would be unavailable for interview: YES NO (circle one)

If so, when would you NOT be available: ____________________________

SHORT ANSWER QUESTIONS

Please answer the following questions. Limit your responses to a maximum 500 words per question. Be sure to number each answer with the correct question number.

1. List ALL campus activities, organizations, or outside interests (hobbies, volunteer work, etc.) with which you are currently involved. Briefly mention the role you play or have played in these activities. If you are a freshman, this can date back to high school.

2. What do you expect to give and receive from involvement in the Gordon Ford Ambassadors?

3. If you were to describe WKU and the Gordon Ford College of Business to a prospective student what would you say about them?
# REFERENCES

**Faculty Reference**

<table>
<thead>
<tr>
<th>Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td></td>
</tr>
<tr>
<td>Office Phone</td>
<td></td>
</tr>
<tr>
<td>Office Hours</td>
<td></td>
</tr>
</tbody>
</table>

**Faculty/Staff/Community Reference**

<table>
<thead>
<tr>
<th>Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td></td>
</tr>
<tr>
<td>Office Phone</td>
<td></td>
</tr>
<tr>
<td>Office Hours</td>
<td></td>
</tr>
</tbody>
</table>

**Student/Peer Reference**

<table>
<thead>
<tr>
<th>Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Classification</td>
<td></td>
</tr>
<tr>
<td>Phone</td>
<td></td>
</tr>
<tr>
<td>Best time to reach</td>
<td></td>
</tr>
</tbody>
</table>