

Conference Highlights

The 5-Day Conference will consist of...

- Leadership, communication and social development strengthened through events such as Team Ropes Course Challenge, Scavenger Hunts and Barnyard Olympics
- An understanding of the importance of post-secondary education by simulating college life, and interacting with professors and successful college students
- Tips for applying, entering and making the most of a college experience
- An awareness of the opportunities in the ever-changing agriculture industry, through agricultural tours and discussions led by prominent WKU alumni



“I really enjoyed the agriculture tours.”



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ASSET

Agriculture
Students
Striving for
Effective
Tomorrows

*Preparing Youth
for Excellence in
Agriculture*



WESTERN
KENTUCKY
UNIVERSITY

Department of Agriculture
Bowling Green, KY

Who May Attend ASSET?

The ASSET Conference is designed for students who have just completed their junior year of high school, excel in academics, extra-curricular activities and are leaders in their community.

Western Kentucky University faculty and students will select participants based on merit. Individuals selected should be interested in furthering their education and increasing their knowledge of the agriculture industry.



“The people were great and the leaders were great.”



“It was amazing. Hopefully I can be a counselor one day.”

How Much Does ASSET Cost?

The ASSET conference is provided absolutely

FREE

to selected participants. The conference is made possible by Western Kentucky University and sponsors in the agriculture industry. The following are included in your ASSET leadership experience:

- Student housing in one of Western’s Dorms
- All meals on campus at the Fresh Food Company
- All meals off campus at local restaurants
- Refreshments
- Access to Western Kentucky University’s *Preston Health and Activities Center*
- Tours of local agriculture related businesses, such as farms, restaurants, and arboretums

How Do I Apply?

To apply, simply fill out the ASSET application, which can be found at www.wku.edu/Dept/Academic/Ogden/Agriculture/home.htm

Obtain a letter of recommendation and a copy of your high school transcript. Mail your completed application, letter of recommendation, and high school transcript to the address on the back of this brochure by April 21st. After the applications have been reviewed by Western Kentucky University Faculty, if selected, you will be notified via mail.



“I loved the ROPES course.”