## **WKU PROPOSED NEW PROGRAM**

## **Notification of Intent for CPE**

## **Program Name:**

**Program Description:**

**Will this program replace or enhance any existing program(s) or tracks, concentrations, or specializations within an existing program? If yes, please specify.**

**Degree Level: (Associate, Baccalaureate, Doctor’s Degree-other, Doctor’s Degree Professional Practice, Master’s, Post-Baccalaureate Certificate, Post-Doctor’s Degree Professional Practice Certificate, Post-Master’s Certificate, Specialist, Undergraduate Certificate 9-29 semester hours, Undergraduate Certificate less than 9 semester hours)**

**Degree Designation: (example – Bachelor of Arts, or Master of Science, …)**

**CIP Code:**

**Credit Hours:**

**(Tentative) Institutional Board Approval Date:**

**Proposed Implementation Date:**

## **Student Demand**

## *Please note the expected enrollment over the first five years of the program.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|  |  |  |  |  |

## **Market Demand**

## *[This is an open-ended response that will be used in CPE agenda items. Institutions should explain why this program is needed. Note if it replaces another program on campus. Remember that your audience is the CPE, not higher education administrators, faculty, or staff. Include the source and timeframe used for your market demand response. You may want to contact AA Program Marketing to get an EMSI Market Demand report. Contact Beth Laves about this option.]*

**Employer Demand:**

*If the program is designed for students to enter the workforce immediately, please complete the following table.*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Regional** | **State** | **National** |
| **Type of Job** |  |  |  |
| Average Wage |  |  |  |
| # of Openings |  |  |  |
| Growth Projections |  |  |  |
| **Type of Job** |  |  |  |
| Average Wage |  |  |  |
| # of Openings |  |  |  |
| Growth Projections |  |  |  |
| **Type of Job** |  |  |  |
| Average Wage |  |  |  |
| # of Openings |  |  |  |
| **Type of Job** |  |  |  |
| Average Wage |  |  |  |
| # of Openings |  |  |  |
| Growth Projections |  |  |  |
| **Type of Job** |  |  |  |
| Average Wage |  |  |  |
| # of Openings |  |  |  |
| Growth Projections |  |  |  |

Most of the current Bureau of Labor Statistics projections are for 2016-2026. Other sources include; but are not limited to,

[Bureau of Labor Statistics’ Occupational Outlook Handbook](https://www.bls.gov/ooh/)

[Kentucky Center for Statistics](https://kcews.ky.gov/KYLMI)

KY Chamber, “[Kentucky’s Economic Recovery](https://www.kychamber.com/sites/default/files/pdfs/Kentucky%E2%80%99s%20Economic%20Recovery%20A%20Quarterly%20Update%20of%20Workforce%2C%20Employment%2C%20and%20State%20Economic%20Indicators%20%28March%202022%29.pdf),” March 2022

Bridging the Talent Gap

Interactive website:

<https://public.tableau.com/app/profile/thegraduatenetwork/viz/Omnibus200904/HOME>

*Please indicate source of market demand information and timeframe for growth projections.*

**Academic Demand**

*If this is not a program that is designed for students to enter the workforce immediately after graduation, please indicate the skills that graduates will attain, the types of graduate programs the graduates are most likely to attend, and the types of jobs graduates will eventually seek.*

## **Unnecessary Duplication**

**Include similar programs based on CIP codes** as well as trend data on enrollment and degrees conferred for these programs. Institutions may list other programs that are similar but may be classified in a different CIP code. You can find other programs through the [CPE Academic Program Inventory](https://reports.ky.gov/t/CPE/views/KentuckyPostsecondaryEducationInteractiveDataDashboard/ProgramInventory?%3AshowAppBanner=false&%3Adisplay_count=n&%3AshowVizHome=n&%3Aorigin=viz_share_link&%3AisGuestRedirectFromVizportal=y&%3Aembed=y)

**Similar Program 1:**

**Institution: Program Name:**

**Comparison of Objectives/Focus/Curriculum to Similar Programs:** *Explain the differences in curriculum, focus, and/or objectives. If the proposed program curriculum does not differ substantially from existing programs, then describe potential collaborations with other institutions.*

**Comparison of Student Populations***: Describe how your target student population is different from those at other institutions and explain how your program reaches this new population (e.g. the proposed program is completely online while other programs are face-to-face or hybrid).*

**Access to Existing Programs:**  *Explain how/why existing programs cannot reach your target population and/or provide evidence that existing programs do not have the capacity to meet current student demand (e.g. the number of students on enrollment waiting list).*

**Feedback from Other Institutions:** *Summarize the feedback from colleagues at institutions with similar programs.*

**Similar Program 2:**

**Institution: Program Name:**

**Comparison of Objectives/Focus/Curriculum to Similar Programs:**

**Comparison of Student Populations***:*

**Access to Existing Programs:**

**Feedback from Other Institutions:**

**Similar Program 3:**

**Institution:**  **Program Name:**

**Comparison of Objectives/Focus/Curriculum to Similar Programs:**

**Comparison of Student Populations***:*

**Access to Existing Programs:**

**Feedback from Other Institutions:**

(Repeat this section if additional similar programs)

## **Cost**

Please provide a summary of revenues and expenditures.

|  |  |
| --- | --- |
| **Projected Revenue over Next Five Years** | $ |
| **Projected Expenses over Next Five Years** | $ |

**Will additional faculty be needed?** Yes or No

*If yes, please explain how the institution will pay for these additional costs.*

**Provide a budgetary rationale for creating this new program:** *This is an open-ended response that will be used in CPE agenda items. Institutions should explain how the program will be funded, what other programs will be affected, and why this program is considered both an efficient and effective use of funds.*