

# BUSINESS, B.S. transfer plan

Western Kentucky University

**Purpose:** To promote transfer of credits from the A.A. or A.S. degree from KCTCS into a B.S. in Business at WKU.

**Accreditation Statuses:** Both institutions will observe SACS and the AACSB International – The Association to Advance Collegiate Schools of Business.

**Admissions of Practices:** Applicants for the Western Kentucky University’s Bachelor of Science in Business require the following criteria:

1. Admission to WKU.
2. A minimum overall 2.5 GPA.
3. A 2.5 GPA in the eight admission courses (WKU courses: COMM 161/145; MATH 116 (or higher); CIS 141/CS 145; ACCT 200, ACCT 201; ECON 202, ECON 203, ECON 206). **KCTCS courses:** COM 181 (OC), MAT 150 (QR), CIS 1000/100B/105/130 or equivalent to WKU CIS 141/145, ACC 201 and 202/208, ECO 201 (SB), ECO 202 (SB) and equivalent to WKU ECON 206 .

**Program Delivery Style:** Management, Business Administrative option offered at WKU extended campus locations. Classes for this major are offered either IVS, in-class at extended campus locations, or as a web-instructed course.

**Application of Credits:**

1. This agreement allows KCTCS graduates to transfer an AA or AS from KCTCS in its entirety toward completion of a B.S. in one of several business programs at WKU.
2. The following BS programs from WKU are available, with each requiring 70-77 credit hours.

Accounting
Business Economics
Business Informatics
Finance – Financial Planning Option
Finance – Financial Management Option
Management – Business Administration
Management – Human Resource Mgt Option
Marketing – Strategic Marketing Option
Marketing – Sales Option

**NOTE:** Only the Management Business Administration option is offered for completion at WKU extended campus locations.

3. Students must complete WKU’s General Education requirements and comply with all Academic Requirements and Regulations (as published in the undergraduate catalog).
4. A table below outlines the requirements for a BS in Business, including the course requirements at KCTCS for the AA or AS degree.

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Option 1 – AA from KCTCS Courses in parentheses are WKU equivalents		Option 2 – AS from KCTCS Courses in parentheses are WKU equivalents	
ENG 101 (ENG 100) (WC)	3	ENG 101 (ENG 100) (WC)	3
ENG 102 (ENG 300) (WC)	3	ENG 102 (ENG 300) (WC)	3
COM 181 (COM 145) (OC)	3	COM 181 (COM 145) (OC)	3
HIST 104 or 105 (HIST 119 or 120) (SB)	3	HIST 104 or 105 (HIST 119 or 120) (SB)	3
Humanities (see WKU catalog) (AH)	3	Humanities (see WKU catalog) (AH)	3
ECO 201 (ECON 202) (SB)	3	ECO 201 (ECON 202) (SB)	3
ECO 202 (ECON 203) (SB)	3	ECO 202 (ECON 203)(SB)	3
SOC 101 (SOCL 100) (SB)	3	SOC 101 (SOCL 100) (SB)	3
Sciences (1 course must include lab) (see WKU catalog) (NS + SL)	6	Sciences (1 course must include lab) (see WKU catalog) (NS + SL)	6
MT 150 (Math 116) (QR)	3	MT 150 (Math 116) (QR)	3
PSY 100 or PY 110 (PSY 100) (SB)	3	MA 113 or MA 123 (MATH 119) (QR)	3
MA 113 or MA 123 (MATH 119) (QR)	3	Science or Math	3
CIS 100 (CIS 141)	3	CIS 100 (CIS 141)	3
Humanities (AH)	3	Science or Mathematics	3
STA 291 (ECON 206 or MATH 203)	3	STA 291 (ECON 206 or MATH 203)	3
ACC 201 (ACCT 200)	3	ACC 201 (ACCT 200)	3
ACC 202 (ACCT 201)	3	ACC 202 (ACCT 201)	3
BA 267 (MGT 200)	3	BA 267(MGT 200)	3
ENG 203 (MGT 361)	3	ENG 203 (MGT 361)	3
Total KCTCS Courses for AA	60	Total KCTCS Courses for AS	60

## WKU Business Options

<b>Program</b>	<b>Credit Hours</b>
<i>Accounting</i>	77
<i>Business Economics</i>	73
<i>Business Informatics</i>	66
<i>Finance – Financial Planning option</i>	73
<i>Finance – Financial Management option</i>	76
<i>Management – Business Administration Option</i>	70
<i>Management – Human Resource Mgmt Option</i>	70
<i>Marketing – Strategic Marketing option</i>	70
<i>Marketing – Sales Option</i>	70
<i>Entrepreneurship</i>	76
<i>International Business</i>	73

If questions contact: [gfc@wku.edu](mailto:gfc@wku.edu) For additional information: <http://www.wku.edu/gfc> Effective Date: 8/2007