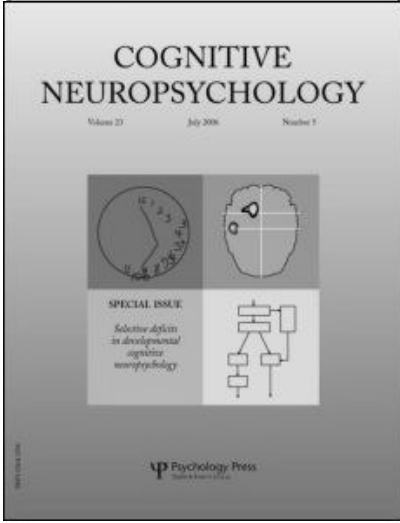
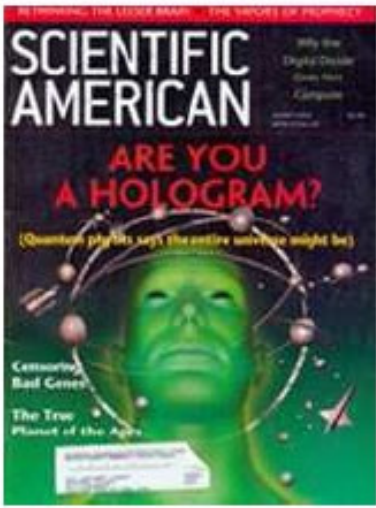


# How Do I ...?

## ...Tell the Difference Between a Scholarly and a Popular Periodical?

Characteristics	Scholarly	Popular
		
Purpose	Transmit original research in a field, expand that field's published knowledge, and to act as a stepping stone for further research.	Published to inform, entertain, or persuade.
Audience	Undergraduate and graduate students, researchers, practitioners, faculty, and others with a specialized knowledge of the field.	General public; those without specialized knowledge.
Author	Articles written by researchers, professionals or experts in the field.	Articles often written by reporters or other paid staff writers or by freelance writers.
Review Process	Scholarly journal articles are "peer-reviewed" or "refereed" before being accepted by researchers and experts in the field.	Articles are reviewed and approved for publication by the periodical's editor.
Publication Frequency	Published monthly, bimonthly or quarterly (4 times a year).	Generate many articles and are usually published daily, weekly or monthly.