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us a
favor?
Thanks!**

Complete and return
our Western Scholar
2002 Readers Survey.

2002 Readers Survey

Please answer our brief post card survey
and send back your completed post card.

1. *How many issues of The Western Scholar have you read (4 issues out)?* _____
2. *Are you in*
 Higher Education Professional
 Industry WKU Alumni
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3. *What would you like to see featured in future issues? Check all that apply.*
 Student-sponsored Research Alumni Research
 Faculty Projects Other
4. *Overall, how would you rate our magazine? Use the ratings: (1) Needs Improvement, (2) Average, (3) Very Good.*
____ Readability ____ Layout
____ Variety of Stories ____ Informative
____ Overall Appeal of Magazine
5. *Do you prefer to read the magazine*
 On the Internet As a printed publication
6. *Do you have some suggestions for audiences this magazine might appeal to?* _____

7. *Do you have any suggestions for improving this magazine?*

This survey was written with help from *The Western Scholar* staff, and Bob Cobb, director of WKU Institutional Research.

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