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DOERS & DEEDS

Academic Excellence at WKU



"Back of the deed was the doer, back of the doer, the dream." – H.H. Cherry, Founding President

Imagewest, the only full-service, student-run advertising and public relations agency in the nation, spent four weeks this summer in Malaysia working with its first international client, the International Islamic University Malaysia (IIUM). As part of a partnership between WKU and IIUM, the Imagewest International Team worked with the Communication Department at IIUM to design and launch a new website and create an opening video and backdrop for ICORM08, an International Conference on the Representation of Islam and Muslims in the Media. They designed web templates for the IIUM Information Technology Division. The account team also developed a public relations plan to assist with marketing for the Internationalization and Innovation Division which is responsible for recruiting international and exchange students from around the world. Imagewest conducted interactive workshops and lectures for students and faculty to attend. Topics included effective advertising, media planning and buying, developing an effective company profile, generating publicity through effective new release and feature articles, developing newsletters, and website design. Student members of Imagewest International include: **Tori Burton** of Fort Stewart, Georgia (Journalism & Broadcasting); **Katie Cecil** of Louisville (Journalism & Broadcasting); **Samantha Hughey** of



Imagewest International Team

Crestwood (Journalism & Broadcasting); **Kelly Scheurich** of Louisville (Art); and **Chelsey Shelton** of Glasgow (Journalism & Broadcasting).

The Commonwealth Clarinet Quartet performed a recital at EKU on September 21. Members of the quartet include **John Cipolla** of WKU, Scott Locke from Murray State University, Connie Rhoades from Eastern Kentucky University, and Dallas Tidwell from The University of Louisville. The quartet premiered a new work, *The Wind and the Waves*, by WKU composer **Michael Kallstrom**.

Two public universities have been honored for leadership and innovation in teacher education. Towson University, in Maryland and WKU have been named the 2008 recipients of the Christa McAuliffe Award for Excellence in Teacher Education by the American Association

of State Colleges and Universities (AASCU). The purpose of the award is two fold: to recognize excellence in teacher education programs and to advance the field of teacher education by identifying promising practices and critical issues related to measuring the impact of programs on teacher candidate knowledge and the impact of these teachers on pupil learning. WKU is being recognized for its Teacher Education Preparation Programs and its groundbreaking work developing and utilizing Teacher Work Sample data. Their unique program utilizes the Kentucky Core Content standards and reports P-12 students progress based on assessment aligned to those standards.

Eve Main, Assistant Professor in the School of Nursing, was announced as the 2008 Kentucky Nurses Association Innovative Teacher of the Year.

Carol Stowe-Byrd, Assistant Professor in the Health Sciences Division, completed the requirements for an additional certification as a Family Psychiatric & Mental Health Nurse Practitioner (APPMHN) in June 2008. **Jackie Wofford** and **Kacy Harris**, both faculty members in the Health Sciences Division, achieved certification as Certified Nurse Educators (CNE). The certification distinguishes academic nursing education as a specialty area of practice and an advance practice role within professional nursing.

WKU's Campus Chapter of Habitat for Humanity was actively involved with recycling material and items from the deconstruction of nine WKU houses on Normal Drive and Regents Avenue. This was a joint effort between the campus chapter, Bowling Green/Warren County Habitat for Humanity, and the Bowling Green Fire Department. There were about 50 students, 7 faculty members, and 4 staff members involved over the three-week period. **Greg Mills**, Professor in the Architectural and Manufacturing Sciences (AMS) Department was the coordinator of project. This effort reclaimed 6,051 pounds of aluminum, copper, steel, and cast iron that was recycled as scrap. Numerous other items including doors, windows, light fixtures, hardwood floors, and shelving were donated to the Habitat for Humanity ReStore. The main goal of this project was to prevent reusable material from being placed in landfill while helping out a non-profit organization.

WKU Forensic Team co-hosted the WKU Speech and Debate Fiesta with Ohio University on WKU's campus the weekend of September 26-28. WKU closed out the final rounds of both Lincoln-Douglas and Parliamentary Debate.

The Kentucky Geographic Alliance (KGA) has been awarded its fourth \$50,000 grant from the National Geographic Society. The grant titled "Mapping Kentucky through the KGA" will provide a variety of professional development opportunities and materials for Kentucky teachers. Since moving to WKU four years ago, the KGA has hosted teacher summer institutes, parent/child GPS GeoFests, pre-service teacher workshops, and supported numerous teacher presentations at workshops or conferences. The KGA is coordinated by **Kay Gandy**, Assistant Professor in the Department of Curriculum and Instruction, and **Scott Dobler**, Instructor in the Department of Geography and Geology.

Basket sales benefiting the Kenyan Women's Cooperatives have yielded a 60% increase from last years total profits. SIFE students have worked diligently to increase the total amount raised in previous years. Currently, \$2,695 has been raised from various sales events!



WKU's Campus Chapter of Habitat for Humanity deconstructs a house on Normal Drive



Taylor Hayden

Phillip Myers, Director of the Office of Sponsored Programs, has been elected to the Advisory Board of the Grant Resource Center of the American Association of State Colleges and Universities to represent the Category C institutions with enrollment of over 10,000.

The National Kitchen & Bath Association (NKBA) announced WKU's Design, Merchandising and Textiles with Interior Design Concentration as the newest addition to its Supported Programs. To date, more than 53 colleges and universities have achieved NKBA Supported or Accredited Status. NKBA accreditation offers students a bond with professionals in the kitchen and bath industry to foster their growth and provide a direct career path into the lucrative industry. Local professionals assist with classes, mentor, help form the NKBA student organizations and provide internships and employment.

A WKU Photojournalism student has earned top honors in the Online News Association's Online Journalism Award 2008 contest. **Taylor Hayden**, a senior from Dewitt, Michigan, tied for first place in the student journalism category for her project "Close to Home: A Daughter Becomes a Caregiver." In their comments, contest judges said: "Taylor Hayden at WKU put together a wonderful intimate portrait of a daughter and her parents with well-done video, still imagery within and a spare design that works well for the project." Hayden's entry shared top honors with "South of Here", a team entry from University of North Carolina, Chapel Hill, and Universidad de los Andes.

Rebecca Wright, a May 2003 graduate from the Department of Theater and Dance, wrote a one-act play titled "Last Rites." This play was her fourth work performed on stage. "Last Rites," a black comedy about three brothers set in Northern Ireland premiered during a One Act Play Festival at University of Kentucky, September 18-21.

A \$300,000 gift from the Anthem Foundation, Inc. to WKU has been used to purchase a second mobile health unit. The unit, operated by WKU's Institute for Rural Health Development and Research (IRHDR), will travel the area and provide free immunizations and health screenings to thousands of residents in the region. The gift also provides partial funding for the salary of a nurse practitioner and medical supplies.

John Moore, Associate Professor in the Department of Curriculum & Instruction, has been appointed to the PRAXIS Middle School Social Studies National Advisory Committee. This committee is responsible for updating test items found on the national PRAXIS exam for middle level social studies teachers.

Harry B. Gray, a 1957 graduate of WKU, is one of three people being recognized as an Outstanding Alumnus of Kentucky. Dr. Gray is the Arnold O. Beckman Professor of Chemistry at the California Institute of Technology and a founding director of the Beckman Institute, a multi-disciplinary research center for chemical and biological sciences. A native of Warren County, Dr. Gray's expertise in the field of inorganic photo chemistry has placed him among the nation's leaders in his discipline for more than 40 years. Adding to his pioneering work in biochemistry, he currently serves as the principal investigator on a National Science Foundation Chemical Bonding Center project which looks at the efficient and economical storage of solar energy in the form of chemical bonds, offering the potential to make a considerable contribution toward solving the energy crisis of the 21st century. The award was presented at the 2008 Governor's Conference on Postsecondary Education Trusteeship in Lexington by Secretary of State Trey Grayson.

Roxanne Spencer, Associate Professor and Educational Resources Center Coordinator, was the principal investigator for the fourth year of the WKU-SEK Exchange program. The program is an exchange between a P-12 private school, SEK-Catalunya, near Barcelona, Spain, and WKU. Ms. Spencer along with **Laura Crafton**, school library media specialist, Morgantown Elementary School, spent two weeks in June at the SEK, observing and working with grades pre-school through six on English language library skills.

The Talisman and College Heights Herald are finalists for the Associated Collegiate Press Pacemaker Awards. The

Herald is one of 20 finalists in the four-year non-daily newspaper category. The 2007 Talisman is one of 15 finalists in the yearbook category. The Herald has won 12 national Pacemakers while the Talisman has won 10.

WKU's Eta Omicron chapter of Beta Alpha Psi was recently recognized internationally as a "Superior Chapter". Beta Alpha Psi is an International Accounting Student Honorary organization focusing on academic excellence. The Eta Omicron chapter far exceeded the minimum requirements of Beta Alpha Psi and excelled in the areas of academics, professionalism, and leadership.



Beta Alpha Psi

Richard Aldridge and **Sheri Henson**, both faculty members in the Department of Accounting, are also congratulated in recognition of their dedication as faculty advisers in working with WKU's accounting students. This marks the fourth consecutive year that WKU's Eta Omicron chapter has earned "Superior Chapter".

From the home to the office to the factory, technology is changing the way we live our lives and do our jobs. At WKU, the Department of Architectural and Manufacturing Sciences is doing its part to respond to manufacturing challenges and changes. The partnership between WKU, KCTCS and E.ON U.S. will allow utility employees to participate in a 2+2 program to receive associate and bachelor's degrees then progress to the master's in technology management. The WKU program is offered entirely online

so the line workers will be able to work full-time while earning their degrees.

The Nashville Advertising Federation has given its most prestigious award, the President's Award for Outstanding Service, to **Heather Garcia**. Currently Garcia manages Imagewest, the only full service, student-run advertising and public relations agency in the country located on WKU's campus.

Participation by students and faculty in WKU's Study Abroad programs doubled during the 2007-08 academic year. About 470 students took advantage of opportunities to study abroad last year, up from 243 in 06-07, according to **Reed**

Vesey, Director of Study Abroad and Global Learning. Faculty-led trips abroad increased from 12 in 06-07 to 23 in 07-08. The most popular destinations for study abroad trips last year were Europe, South America and Central America. WKU has exchange relationships with schools in Japan, Korea, China, Belgium, Germany, France, Ecuador, Mexico, Jordan and Canada and works with groups like Cooperative Center for Study Abroad (CCSA), College Consortium for International Studies (CCIS) and Kentucky

Institute for International Studies (KIIS) to provide study abroad opportunities for students and faculty.

Marshall Scott, Professor of Trumpet in the Department of Music, performed a formal concert entitled "Doc Livingston and Friends, A Tribute" on August 2 at the Capitol Arts Theatre. Marshall has played trumpet for over ten years with Doc who is certainly still a genius and known around the world.

The Gordon Ford College of Business marked the beginning of the first "Professional MBA" class at WKU, which will graduate in summer 2010, on August 29. Students participating in the program are from various regional locations, including Elizabethtown, Owensboro, Bowling Green, and Nashville, TN with professional experience in medicine, pharmaceuticals, counseling, sales, merchandising, engineering, and military



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logistics. Participants represent various regional industries such as the Medical Center, Fruit of the Loom, Holley Performance Parts, and Logan Aluminum, to name a few.

Jody Richards, Speaker of the House of Representatives and Jim DeCesare congratulated **Robyn Swanson**, Professor in the Department of Music, in front of the Kentucky House of Representative for her laudable dedication throughout her career to encourage the pursuit of arts education that has such a positive impact on those students whose education has been entrusted to her care.

Dan Hancock, vice president global engineering for General Motors Powertrain, visited WKU on October 1. Hancock focused on where GM is headed, especially with future technology such as fuel cells, hydrogen electric cars, hybrids and more during his presentation. Hancock, a native of Indiana, represents GM Powertrain on GM's North American Strategy Board. His visit to WKU was sponsored by Gordon Ford College of Business and Ogden College of Science and Engineering.



Last May, seniors in the Theatre & Dance department went to New York for a first ever "New York Showcase". Twelve agents and casting director from New York were in attendance. They saw students perform and then gave them feedback. One of WKU's recent graduates, **Ruby Lewis**, states: "I was seen by an agent from Binder Casting, and received a call mere minutes after the showcase, with a request to attend final callbacks for Grease on Broadway. Now, I'm going out on the Broadway National Tour of Grease."

WKU's Political Engagement Project continued its "Get on the Bus: Forty Years of Political Activism" theme during Constitution Week. John D. Minton Jr., chief justice of the Kentucky Supreme Court, delivered the Constitution Day Keynote address on Sept. 17. Minton discussed "Public Access to the Courts".