

Creative Track – Interactive Advertising - Four Year Plan

131 Hours total with Non-liberal arts/science-content minor

128 Hours total with Liberal arts/science-content minor

	Fall Semester	Spring Semester
Freshman Year	JOUR 201 ENG 100 or COMM 161 HIST 119 or 120 MATH 109 or 116 Foreign Language UC 101 (17 hours)	JOUR 202 ENG 100 or COMM 161 Category B General Education Category E General Education Category C General Education PE 101 (16 hours)
Sophomore Year	JOUR 232 ENG 200 Category D General Education Liberal Arts / Sciences Elective MKT Minor Course PE 101 or 1-hour Elective (16 hours)	JOUR 341 JOUR 343 Category B General Education Category C General Education ECON 202/203 (C) Minor Course (15 hours)
Junior Year * Prerequisite for JOUR 342 ** Junior status required (at least 60 hours earned) ***Must be taken in spring before graduation	JOUR \ BCOM Elective JOUR 344 ECON 206* ENG 300 MKT 320*** PE 101 or 1- hour elective (16 hours)	JOUR 340 JOUR 342*** Liberal Arts / Sciences Elective Category D General Education GEOG 110 Category E or 360 Category C Minor Course (18 hours)
Senior Year	JOUR 443 2 LAS Electives 2 Minor Courses (18 hours)	JOUR 444 JOUR \ BCOM Elective 2 Minor Courses LAS Elective (15 hours)